

**TAKE NOTICE THAT A REGULAR MEETING
OF THE KEEP PHARR BEAUTIFUL COMMITTEE
OF THE CITY OF PHARR, TEXAS
WILL BE HELD AT CITY HALL, COMMISSIONERS' ROOM,
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS
COMMENCING AT 5:30 PM ON
WEDNESDAY, NOVEMBER 10, 2021**

The City of Pharr has called this meeting as allowed pursuant to Texas law, city charter, and city ordinances. The governing body may recess from day to day when it does not complete consideration of a particularly long subject as authorized by law.

1. CALL TO ORDER:

- A) Roll call and possible action on the excusing of any absent member.
- B) Invocation.

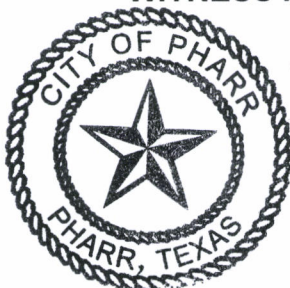
2. ADMINISTRATIVE:

- A) Approval of minutes for October 19, 2021-Regular Meeting
- B) Status Report: Keep Texas Beautiful, and Keep Pharr Beautiful
- C) Announcements from Development Services, Parks and Recreation, and Public Works Staff
- D) Board Comments

3. ADJOURNMENT

I, the undersigned authority, do hereby certify that the above notice of said Regular Meeting of the Keep Pharr Beautiful Committee of the City of Pharr was posted on the bulletin board at City Hall and on the City's web page at www.pharr-tx.gov. This Notice was posted on the 5th day of November 2021 at 1:30pm and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 5th day of November 2021.




IMELDA BARRERA, TRMC
ASSISTANT CITY CLERK



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.A.

DATE SUBMITTED: November 4, 2021

MEETING DATE: November 10, 2021

FROM: Cindy Bernal, Administrative Assistant

DEPARTMENT: Parks

DIRECTOR: Sergio Alanis

Agenda Item: Approval of minutes for October 19, 2021-Regular Meeting

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue: Staff is presenting minutes to the board

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cindy Bernal
Sergio Alanis

Created/Initiated - 11/4/2021
Final Approval - 11/4/2021

MINUTES
REGULAR CALLED MEETING MINUTES
KEEP PHARR BEAUTIFUL ADVISORY BOARD
OCTOBER 19, 2021, 5:30 P.M.
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS

The Keep Pharr Beautiful Advisory Board of the City of Pharr, Texas met on Tuesday, October 19, at 5:30 p.m. and the following is the record of attendance.

MEMBERS PRESENT: *Mari Caballero*
 Richard Carranza
 Romeo Robles Jr.
 Frank Santana

MEMBERS ABSENT: *Olivia Ramirez*

STAFF PRESENT: *Cynthia Bernal*
 Lili Martinez

OTHERS PRESENT: *Juan Govea*
 Olga Garza
 Luis Marin
 Yuri Gonzalez

ITEM 1: CALL MEETING TO ORDER

With a quorum established, President Mari Caballero called the meeting to order.

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER OF THE GOVERNING BODY

Mari Caballero introduced the item. Board member Romeo Robles Jr. made a motion to excuse absent Board member Olivia Ramirez. Board member Frank Santana seconded and the motion carried unanimously.

B) INVOCATION

Mari Caballero introduced the item and led the invocation.

ITEM 2: ADMINISTRATIVE

A) APPROVAL OF MINUTES FOR SEPTEMBER 21, 2021-REGULAR CALLED MEETING

Mari Caballero introduced the item. Board member Romeo Robles Jr. made a motion to approve the minutes. Board member Frank Santana seconded and the motion carried unanimously.

B) STATUS REPORT: KEEP TEXAS BEAUTIFUL, KEEP PHARR BEAUTIFUL, AND STATE OF TEXAS ALLIANCE FOR RECYCLING

Mari Caballero introduced the item. Mrs. Caballero began by giving the board a brief discussion on Keep Texas Fall Sweep with the National Day of Service, that runs from September 11th through November 20th. Mrs. Caballero gave a brief discussion on the State of Texas Alliance for Recycling Virtual Meeting she had attended October 4th-6th at the Jose “Pepe” Salinas Recreation Center. A brief discussion on recycling then took place.

C) DISCUSSION ON RAFFLE FUNDRAISER

Mari Caballero introduced the item. Mrs. Caballero thanked everyone for their help in selling the Keep Pharr Beautiful Raffle tickets. Mrs. Caballero then announced all of the prizes that will be raffled on Wednesday, November 10th, 2021, after the Keep Pharr Beautiful Meeting.

D) ANNOUNCEMENTS FROM DEVELOPMENT SERVICES, PARKS AND RECREATION, AND PUBLIC WORKS STAFF

Mari Caballero introduced the item. Code Compliance Coordinator Juan Govea provided the board a status report on tire trailers, roll-off dumpsters, recycling bins and property clean ups that are located throughout the City of Pharr. Urban Ecologist, Lili Martinez, began by informing the board that Parks and Recreation and Public Works Departments will be giving away 100 trees on Friday, November 5, 2021, in observance of Arbor Day at 10:00 a.m. at the Jose “Pepe” Salinas Recreation Center parking lot. Ms. Martinez advised we will be starting the application for the Harbor Day Foundation and the Mayors Monarch Pledge. Public Works Director, Olga Garza, began by giving the board a brief discussion on monthly performance indicators. City Communications Director Yuri Gonzalez introduced herself to the board.

E) BOARD COMMENTS

Mari Caballero introduced the item. Mr. Robles suggested we reach out to City Departments to help in selling the raffle tickets. The board had a brief discussion regarding the distribution and selling of the raffle tickets.

ITEM 3: ADJOURNMENT

There being no other business, Romeo Robles, Jr. moved to adjourn. It was seconded by Richard Carranza, and the motion carried unanimously.

**STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF PHARR**

ON THE 19TH OF OCTOBER 2021, the Keep Pharr Beautiful Advisory Board of the City of Pharr, Texas, convened in a Regular Called Meeting at City Hall, 2nd Floor, 118 S. Cage, the meeting being open to the public notice of the said meeting, giving the date, place and subject hereof, having been posted in accordance with chapter 551, Texas Government Code (Open Meeting Act) and there being a present quorum, **I Cynthia Bernal, Parks and Recreation Administrative Assistant, of the City of Pharr, Texas**, certify that this is true and correct copy of the minutes.

ATTEST:

Cynthia Bernal, Administrative Assistant

APPROVED DATE: _____



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.B.

DATE SUBMITTED: November 4, 2021

MEETING DATE: November 10, 2021

FROM: Cindy Bernal, Administrative Assistant

DEPARTMENT: Parks

DIRECTOR: Sergio Alanis

Agenda Item: Status Report: Keep Texas Beautiful, and Keep Pharr Beautiful

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue: Staff will provide a status report on Keep Texas Beautiful, and Keep Pharr Beautiful

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cindy Bernal
Sergio Alanis

Created/Initiated - 11/4/2021
Final Approval - 11/4/2021



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.C.

DATE SUBMITTED: November 4, 2021

MEETING DATE: November 10, 2021

FROM: Cindy Bernal, Administrative Assistant

DEPARTMENT: Parks

DIRECTOR: Sergio Alanis

Agenda Item: Announcements from Development Services, Parks and Recreation, and Public Works Staff

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue: Announcements from City Departments

Fiscal Consideration:

Staff Recommendation: N/A

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cindy Bernal
Sergio Alanis

Created/Initiated - 11/4/2021
Final Approval - 11/4/2021



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.D.

DATE SUBMITTED: November 4, 2021

MEETING DATE: November 10, 2021

FROM: Cindy Bernal, Administrative Assistant

DEPARTMENT: Parks

DIRECTOR: Sergio Alanis

Agenda Item: Board Comments

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue: Board Comments

Fiscal Consideration:

Staff Recommendation: N/A

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cindy Bernal
Sergio Alanis

Created/Initiated - 11/4/2021
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