



**NOTICE THAT A REGULAR CALLED MEETING OF THE
GREATER PHARR CHAMBER OF COMMERCE
BOARD OF DIRECTORS WILL BE HELD AT
CITY HALL, COMMISSIONERS' ROOM,
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS
COMMENCING AT 12:00 PM ON
TUESDAY, OCTOBER 5, 2021**

1. CALL TO ORDER:

A) Roll call and possible action on the excusing of any absent member.

2. ORGANIZATIONAL BUSINESS:

A) Approval of Minutes: September 7, 2021 - Regular Called Meeting

B) Treasurer's Report of Account Summary - Period Ending September 30, 2021

3. ACTION ITEMS:

A) Consideration and action, if any, on appointing Laura Warren to the Greater Pharr Chamber of Commerce Board of Directors.

4. ACTIVITIES AND ANNOUNCEMENTS:

A) President's Administrative Report

1. Chamber Management Software
2. Support Local Advertising Campaign
3. Vanguard-PEDC-GPCC Internship Program
4. Update: Memberships
5. Update: HubPhest Cook-Off
6. Upcoming events

5. CLOSED SESSION: *In accordance with Chapter 551 of the Texas Gov't. Code, the Pharr Board of Commissioners hereby gives notice that it may meet in a closed (non-public) executive session to discuss the items listed on the public portion of the meeting agenda in accordance with the following below:*

Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

AGENDA REGULAR MEETING

October 5, 2021

Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

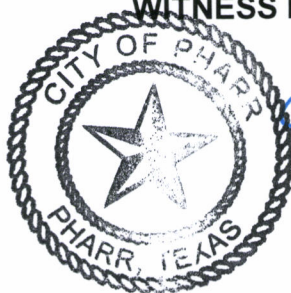
Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

6. RECONVENE: *into Regular Session, and consider action, if necessary, on any items(s) discussed in closed session.*

7. ADJOURNMENT:

I, the undersigned authority, do hereby certify that the above notice of said Meeting of the Board of the Greater Pharr Chamber of Commerce was posted on the bulletin board at City Hall and on the City's web page at www.pharr-tx.gov. This Notice was posted on the 1st day of October 2021 at 4:30 p.m. and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 1st day of October 2021.



[Signature]
IMELDA BARRERA, TRMC
ASSISTANT CITY CLERK

MINUTES
GREATER PHARR CHAMBER OF COMMERCE BOARD OF DIRECTORS MEETING
SEPTEMBER 7, 2021, AT 12:00 P.M.
CITY HALL, COMMISSIONER'S ROOM, 118 S. CAGE BLVD, PHARR, TX 78577

The Greater Pharr Chamber of Commerce Board of Directors met on Tuesday, September 7, 2021, at 12:00 p.m. and the following is the record of attendance.

MEMBERS PRESENT: Mario Lizcano
Sonia Falcon
Alma Caso (Arrived at 12:01 PM)
Johnny Rodriguez
Lisann McAlpine
Alex Rios
Dr. Annabelle Palomo
Ernesto Sepulveda

MEMBERS ABSENT: Jose Delgado

STAFF PRESENT: Marcela Beas, Chamber President
Brenda Cortez, Receptionist

OTHERS PRESENT: Anali Alanis, Assistant City Manager
Kriselda Hinojosa, Deputy Prosecutor

ITEM 1: CALL MEETING TO ORDER

There being a quorum established, Mario Lizcano, Chairman called the meeting to order.

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER

Mario Lizcano, Chairman, introduced the item.

Board Member Johnny Rodriguez **moved** to excuse absent members. Board Member Sonia Falcon seconded the motion and when put to a vote, it carried unanimously.

ITEM 2: ORGANIZATIONAL BUSINESS

A) CONSIDER APPROVAL OF MINUTES: AUGUST 3, 2021 - REGULAR CALLED MEETING

Mario Lizcano, Chairman, introduced the item.

Board Member Johnny Rodriguez **moved** to approve minutes as submitted. Board Member Dr. Palomo seconded the motion and when put to a vote, it carried unanimously.

**B) CONSIDERATION AND ACTION, IF ANY, ON TREASURER'S REPORT OF
ACCOUNT SUMMARY PERIOD ENDING ON AUGUST 31, 2021**

Mario Lizcano, Chairman, introduced the item.

Board Member Sonia Falcon stated the report provided by the City of Pharr did not show any entries for the month of August. She further stated entries associated with Miss Pharr and the HubPhest Cook-Off should be reflected in the following month.

Board Member Alex Rios moved to approve. Board Member Johnny Rodriguez seconded the motion and when put to a vote, it carried unanimously.

ITEM 3: ACTIVITES AND ANNOUNCEMENTS

A) PRESENTATION OF MISS PHARR SCHOLARSHIP PAGEANT WINNERS

Mario Lizcano, Chairman, introduced the item.

Marcela Beas, Chamber President, stated the Miss Pharr Scholarship Pageant was held on August 28, 2021 at the Pepe Salinas Civic Center and thirteen contestants participated. She further stated five contestants were in the Miss category and eight contestants were in the Teen category. Marcela Beas, Chamber President, stated contestants are currently enrolled in education institutions including UTRGV, STC, UT Tyler, PSJA Southwest Early College High School, Valleyview High School, Thomas Jefferson T-STEM Early College High School, and PSJA North High School. She further stated contestants participated in three categories including judge's interview, fashion wear, and evening gown.

Marcela Beas, Chamber President, stated the Miss and Teen winners are present and will introduce themselves to the Board of Directors. Alexandria Valdez, Miss Pharr, stated she is eighteen years old and is currently attending South Texas College. She further stated she is honored to wear the crown for Miss Pharr and is eager to become involved with the community and support the City of Pharr in any way she is able to. Zarina Garza, Miss Teen Pharr, stated she is seventeen years old and is currently a senior attending PSJA Southwest Early College High School. She further stated she is grateful for the opportunity to represent the City of Pharr and have the platform to clear her pathway for her future.

Mario Lizcano, Chairman, stated to stay for the duration of the meeting to take photographs after. He further stated he received great feedback regarding the event. Mario Lizcano, Chairman, stated he would like to thank Board Member Sonia Falcon, Board Member Dr. Palomo, and Vice-Chairman Alex Rios for their efforts, support and participation in the event.

Board Member Sonia Falcon stated Lone Star National Bank sponsored the scholarships awards. She further stated she would like to thank Mayor Dr. Ambrosio Hernandez since he included additional money for scholarships to help with schoolbooks, tuition, and anything else that is needed.

B) PRESIDENT'S ADMINISTRATIVE REPORT

Mario Lizcano, Chairman, introduced the item.

Marcela Beas, Chamber President, stated the Greater Pharr Chamber of Commerce acquired six new memberships for the month of August including Miami Fitwear, Altamar Seafood Bar, Espino's Furniture & Appliance, NRG, Smokin Moon, LLC, and Chelsea's Closet Boutique. She further stated that as of August 31, 2021, total memberships are sixty-one.

Board Member Sonia Falcon stated that the total memberships were without the Membership Director which is still in hiring. Board Member Alex Rios inquired if any cold calls have been done to new business. Marcela Beas, Chamber President, stated cold calling had not been done. Board Member Sonia Falcon stated it was important to receive information from the Development Services Department to be aware of when businesses request permits from the City of Pharr.

Marcela Beas, Chamber President, stated the membership manager position was open until August 27, 2021, and is now closed. She further stated the position has not been filled yet and interviews will be conducted in the upcoming week.

Marcela Beas, Chamber President, stated The Hub Job Fair was held on September 1st, 2021 in partnership with the Pharr Economic Development Corporation and Workforce Solutions. She further stated it was a successful event with over forty employers in attendance and over three hundred and fifty job seekers. Marcela Beas, Chamber President stated the event generated one hundred sixty-one job offers and hires.

Board Member Alex Rios inquired how job seekers found out about the event. Marcela Beas, Chamber President, stated Facebook was the best advertising tool for the event. Board Member Sonia Falcon inquired if a second job fair had been scheduled. Marcela Beas, Chamber President, stated that she is looking into scheduling a second job fair at the beginning of next year due to high demand.

Board Member Sonia Falcon stated the special events committee should meet to discuss the Miss Pharr Scholarship Pageant and The Hub Job Fair. She further stated regarding The Hub Job Fair, we should possibly have two separate days and divide employers by industry to maximize space at Pepe Salinas Civic Center.

Marcela Beas, Chamber President stated she will consider hosting the second job fair in two days. Board Member Sonia Falcon stated the event had an excellent turnout.

Marcela Beas, Chamber President stated The "Hub" Market Days will be held Saturday, September 11th from 5:00 PM to 9:00PM. She further stated interested vendors can visit www.greaterpharrchamber.com to fill out a vendor application form. Board Member Sonia Falcon stated we should have a mariachi band play due to honor September as Hispanic Heritage month. Marcela Beas, Chamber President stated she will contact local schools

interested in participating. She further stated vendors are encouraged to dress up in national outfits to represent their Hispanic heritage as well as decorating their booths.

Marcela Beas, Chamber President, stated a ribbon cutting ceremony will be held for Altamar Seafood Bar, on Friday, September 17th, 2021 at 11AM.

Marcela Beas, Chamber President, stated the HubPhest Cook-Off will be held on Saturday, September 18th, 2021, at Downtown Park. She further stated fifteen cooking teams have signed up and spots are still available. Marcela Beas, Chamber President, stated teams will compete in four categories including chicken, beef, pork, and brisket as well as two jackpot categories including dessert and chefs' choice for which avocado must be the main ingredient. She further stated the registration fee is two hundred dollars and the cash out is five thousand dollars. Marcela Beas, Chamber President stated interested teams should visit www.greaterpharrchamber.com and fill out the HubPhest Cook-Off registration form.

Board Member Ernesto Sepulveda inquired on the number of teams currently registered. Marcela Beas, Chamber President, stated fifteen teams are currently registered. Mario Lizcano, Chairman, stated the Chamber will be doing a last push in the upcoming week to promote the event and encourage more teams to sign up. He further stated he would like to thank Board Member Johnny Rodriguez and Board Member Alex Rios for their efforts in recruiting teams and providing marketing for the event. Board Member Alex Rios inquired on number of volunteers for the judging portion of the event. Marcela Beas, Chamber President, stated a few volunteers have signed up however additional volunteers are welcome. Board Member Alex Rios stated that he is willing to help. Mario Lizcano, Chairman, stated he will also be attending and will provide two volunteers. He further stated Frank Nunez, City of Pharr Community Liaison will be present as well as Eddie Tapia from the Champions BBQ Alliance.

Board Member Sonia Falcon stated it would be beneficial if Board Member Alex Rios provide Ms. Beas with a list of volunteers Marcela Beas, Chamber President, stated it would be beneficial. Board Member Alex Rios stated that he will create a judging schedule. Board Member Sonia Falcon suggested Marcela Beas, Chamber President have a meeting with Board Member Alex Rios.

ITEM 5: ADJOURNMENT

There being no further business Board Member, Alex Rios **moved** to adjourn. Board Member, Sonia Falcon seconded the motion and when put to a vote, it carried unanimously. Meeting adjourned at 12:24PM.

Mario Lizcano, Chairman

Alex Rios, Vice Chairman

Alma Caso, Secretary



Pharr, TX

Budget Report

Account Summary

For Fiscal: 10/2020-09/2021 Period Ending: 09/30/2021

		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
Fund: 81 - PHARR CHAMBER OF COMMERCE							
Revenue							
81-4-4663-000	INTEREST EARNED	0.00	0.00	0.00	357.53	357.53	0.00 %
81-4-4676-000	MEMBERSHIP	20,000.00	37,700.00	2,450.00	35,100.00	-2,600.00	6.90 %
81-4-4677-000	SPONSORSHIP	28,200.00	48,200.00	0.00	51,020.00	2,820.00	105.85 %
81-4-4677-001	MISS PHARR	0.00	0.00	-2,743.10	70.14	70.14	0.00 %
81-4-4677-002	HUBPHEST COOK-OFF	0.00	0.00	1,853.00	2,378.00	2,378.00	0.00 %
81-4-4883-001	TRANSFER IN- GENERAL FUND	0.00	0.00	0.00	20,131.13	20,131.13	0.00 %
81-4-4883-020	TRANSFER IN-HOTEL FUND	68,400.00	68,400.00	5,700.00	68,400.00	0.00	0.00 %
81-4-4883-086	TRANSFER IN - PEDC	150,000.00	152,800.00	12,500.00	150,000.00	-2,800.00	1.83 %
Revenue Total:		266,600.00	307,100.00	19,759.90	327,456.80	20,356.80	6.63 %
Expense							
81-51000-1100-000	SALARIES	145,800.00	133,200.00	7,126.33	107,378.75	25,821.25	19.39 %
81-51000-1104-000	OVERTIME	5,000.00	5,000.00	61.89	1,493.15	3,506.85	70.14 %
81-51000-1105-000	F I C A	11,600.00	10,600.00	546.08	8,279.25	2,320.75	21.89 %
81-51000-1106-001	HOSPITAL INSURANCE	4,000.00	18,800.00	1,236.52	13,314.87	5,485.13	29.18 %
81-51000-1107-000	ANNUAL WORK COMP INSURANCE	600.00	600.00	0.00	207.88	392.12	65.35 %
81-51000-1108-000	T E C TAXES	700.00	700.00	0.00	2,168.24	-1,468.24	-209.75 %
81-51000-1115-000	EMPLOYEES RETIREMENT	11,000.00	9,900.00	549.90	8,422.70	1,477.30	14.92 %
81-51000-1122-000	EAP - ASSISTANCE PROGRAM	100.00	100.00	2.68	36.18	63.82	63.82 %
81-51000-1123-000	HEALTHIEST YOU	1,000.00	1,000.00	12.00	156.90	843.10	84.31 %
81-51000-2201-000	OFFICE SUPPLIES	2,500.00	7,500.00	564.44	6,068.83	1,431.17	19.08 %
81-51000-2202-000	POSTAGE	500.00	500.00	0.00	278.59	221.41	44.28 %
81-51000-2208-000	OTHER OPERATING SUPPLIES	4,500.00	47,000.00	25.59	8,296.12	38,703.88	82.35 %
81-51000-2220-000	NON CAPITAL EQUIP&SUPPLIES	3,000.00	2,600.00	0.00	0.00	2,600.00	100.00 %
81-51000-3301-000	BUILDING & EQUIPMENT	3,500.00	3,500.00	0.00	327.36	3,172.64	90.65 %
81-51000-4401-000	OFFICE EQUIPMENT RENTALS	1,000.00	1,000.00	0.00	0.00	1,000.00	100.00 %
81-51000-5501-000	COMMUNICATIONS	2,000.00	1,000.00	0.00	0.00	1,000.00	100.00 %
81-51000-5502-000	ADVERTISING	10,000.00	10,000.00	105.69	6,552.25	3,447.75	34.48 %
81-51000-5503-000	TRAVEL EXPENSE	10,000.00	5,000.00	0.00	1,074.00	3,926.00	78.52 %
81-51000-5505-000	DUES & PUBLICATIONS	11,000.00	2,000.00	15.98	308.92	1,691.08	84.55 %
81-51000-5508-000	SPONSORSHIP	20,000.00	3,000.00	0.00	1,000.00	2,000.00	66.67 %
81-51000-5509-000	PUBLIC RELATIONS	18,800.00	18,800.00	627.23	16,253.36	2,546.64	13.55 %
81-51000-5532-000	INSURANCE	0.00	0.00	0.00	393.80	-393.80	0.00 %
81-51000-6601-000	GAS & OIL	0.00	400.00	25.00	228.74	171.26	42.82 %
81-51000-9926-000	MAYOR'S EVENTS	0.00	0.00	0.00	9,870.16	-9,870.16	0.00 %
81-51000-9980-001	TRANSFER OUT-GF	0.00	24,900.00	0.00	0.00	24,900.00	100.00 %
Expense Total:		266,600.00	307,100.00	10,899.33	192,110.05	114,989.95	37.44 %
Fund: 81 - PHARR CHAMBER OF COMMERCE Surplus (Deficit):		0.00	0.00	8,860.57	135,346.75	135,346.75	0.00 %
Report Surplus (Deficit):		0.00	0.00	8,860.57	135,346.75	135,346.75	0.00 %

Group Summary

Account Type	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
Fund: 81 - PHARR CHAMBER OF COMMERCE						
Revenue	266,600.00	307,100.00	19,759.90	327,456.80	20,356.80	6.63 %
Expense	266,600.00	307,100.00	10,899.33	192,110.05	114,989.95	37.44 %
Fund: 81 - PHARR CHAMBER OF COMMERCE Surplus (Deficit):	0.00	0.00	8,860.57	135,346.75	135,346.75	0.00 %
Report Surplus (Deficit):	0.00	0.00	8,860.57	135,346.75	135,346.75	0.00 %

Fund Summary

Fund	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)
81 - PHARR CHAMBER OF COMMI	0.00	0.00	8,860.57	135,346.75	135,346.75
Report Surplus (Deficit):	0.00	0.00	8,860.57	135,346.75	135,346.75



Pharr, TX

Balance Sheet

Account Summary

As Of 09/30/2021

Account	Name	Balance
Fund: 81 - PHARR CHAMBER OF COMMERCE		
Assets		
81-1-1002-000	PETTY CASH	100.00
81-1-1004-000	CLAIM ON CASH	-24,356.75
81-1-1005-000	BANK - OPERATING ACCOUNT	282,363.94
81-1-1006-000	BANK - CONTINGENCY	101.22
81-1-1230-000	ACCOUNTS REC OTHER	0.00
81-1-1401-000	DUE FROM GENERAL FUND	0.00
81-1-1420-000	DUE FROM HOTEL FUND	0.00
81-1-1486-000	DUE FROM PEDC	0.00
Total Assets:		258,208.41
		258,208.41
Liability		
81-2-0211-000	TEC TAXES PAYABLE	1,813.11
81-2-0235-000	ESCROW-GOLF TOURNAMENT	2,519.22
81-2-1230-000	ACCOUNTS REC OTHER	0.00
81-2-2000-000	ACCOUNTS PAYABLE	0.00
81-2-2001-000	ACCOUNTS PAYABLE	0.00
81-2-2002-000	INCOME TAX WITHHELD	0.00
81-2-2003-000	SOCIAL SEC. TAX WITHHELD	0.00
81-2-2004-000	MEDICARE TAX WITHHELD	0.00
81-2-2005-000	PAYROLL CORRECTION	0.00
81-2-2101-000	WAGES PAYABLE	0.00
81-2-2104-000	ESCROW-AL BENTLEY YATES-FS	0.00
81-2-2107-000	A/P - ICMA	0.00
81-2-2113-000	A/P - AMERITAS - VISION	26.76
81-2-2117-000	A/P - AMERITAS - DENTAL	70.36
81-2-2120-000	A/P - CHSUP	0.00
81-2-2125-000	A/P-UNITED HEALHT INS EMPLOYEE	2,040.68
81-2-2130-000	A/P - TERM LIFE	0.00
81-2-2133-000	A/P - COLONIAL	-17.84
81-2-2134-000	A/P - MUTUAL OF OMAHA/BASIC LF	11.50
81-2-2135-000	A/P - LINCOLN STD/LTD	23.02
81-2-2136-000	A/P - MAGELLAN (EAP)	2.72
81-2-2137-000	A/P - TMRS-EMPLOYEE PORTION	1,053.06
81-2-2140-000	A/P - UNITED WAY	0.00
81-2-2147-000	A/P - UNUM PROVIDENT	0.00
81-2-2152-000	A/P - MASA MTS	36.00
81-2-2154-000	A/P - HEALTHIEST YOU	20.01
81-2-2401-000	DUE TO GENERAL FUND	0.00
81-2-2486-000	DUE TO PEDC	0.00
81-2-2495-000	DUE TO PAYROLL FUND	-4,217.65
Total Liability:		3,380.95
Equity		
81-3-3101-000	UNAPPROPRIATED FUND BALANCE	116,786.39
81-3-3981-000	PRIOR YEAR ADJUSTMENT	2,694.32
Total Beginning Equity:		119,480.71
Total Revenue		327,456.80
Total Expense		192,110.05
Revenues Over/Under Expenses		135,346.75
Total Equity and Current Surplus (Deficit):		254,827.46
Total Liabilities, Equity and Current Surplus (Deficit):		258,208.41