

**TAKE NOTICE THAT A REGULAR MEETING
OF THE LIBRARY BOARD
OF THE CITY OF PHARR, TEXAS
WILL BE HELD AT CITY HALL, COMMISSIONERS' ROOM,
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS
COMMENCING AT 6:00 PM ON
THURSDAY, SEPTEMBER 16, 2021**

In compliance with Chapter 551 of the Texas government Code, Vernon's Texas Codes annotated (Open Meeting Act), notice is hereby given that the Library Board of the City of Pharr, Texas will be meeting in a regular called meeting to consider and discuss the following.

1. CALL MEETING TO ORDER:

- A) Roll call and possible action on the excusing of any absent member.

2. REGULAR AGENDA - OPEN SESSION:

- A) Approval of minutes for July 15, 2021
- B) Consider and action to approve The National Voter Registration Act (NVRA) implementation plan for the Pharr Memorial Library.
- C) Consider and action to approve The Pharr Memorial Library Strategic Plan 2021-2025.

3. PRESENTATION OF DIRECTOR'S REPORT:

- A) Library Director's Report

4. PRESENTATION OF SUPERVISOR'S REPORT:

- A) DRC Branch Manager's Report
- B) Children's Department Report
- C) Reference Department Report

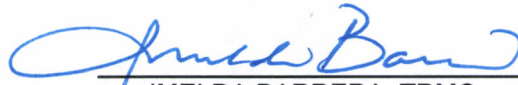
5. ADJOURNMENT:

AGENDA
LIBRARY BOARD MEETING
September 16, 2021

I, the undersigned authority, do hereby certify that the above notice of said Meeting of the Library Board of the City of Pharr was posted on the bulletin board at City Hall and on the City's web page at www.pharr-tx.gov. This Notice was posted on the 10th day of September at 10:00 a.m. and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 10th day of September 2021.





IMELDA BARRERA, TRMC
ASSISTANT CITY CLERK

**PHARR MEMORIAL LIBRARY BOARD
MEETING MINUTES
COMMENCING AT 6:00 P.M. ON
THURSDAY, July 15, 2021**

On the 15th day of July 2021 at the City Commissioners Room 118 South Cage 2nd Floor Pharr, Texas, the Pharr Memorial Library Board met for a regular call meeting and following is the record of attendance.

1. CALL MEETING TO ORDER

Chairperson, Aida Escobar, called the meeting to order at 6:03 p.m.

2. ROLL CALL

MEMBERS PRESENT: Aida Escobar
Anita Vela
Mary Q Gonzalez
Diana Ruiz

MEMBERS ABSENT: Commissioner Eleazar Guajardo
Olga L. Cardoza
Emma Rosalez-Garcia
Claudia Garcia

STAFF PRESENT: Adolfo Garcia, Library Director
Mariel Alaniz, Administrator Assistant
Carlos Alvarez, Reference Supervisor
Daniela Luevano, Children's Supervisor

EXCUSE OF ABSENTS:

Mary Q. Gonzalez **moved** to excuse absent board members. Diana Ruiz seconded the motion and when put to a vote, it carried unanimously.

3. REGULAR AGENDA – OPEN SESSION:

A) APPROVAL OF MINUTES FOR May 20, 2021

Anita Vela **moved** to approve the minutes as submitted. Mary Q. Gonzalez seconded the motion and when put to a vote, it carried unanimously.

4: PRESENTATION OF DIRECTOR'S REPORT:

Chairperson Aida Escobar introduced the item.

Adolfo Garcia, Library Director, stated the door gate count to date was 16,000 at the Development and Research Center (DRC) and the gate count at the main library was over 63,000. He further stated circulation transactions were 35,500 at the main branch and for the Development and Research Center, circulation was 3,800. Mr. Garcia further reported the revenues at the Development and Research Center were \$2,400 as of March 1, 2021 thru May 20, 2021, for fax services, copies, late fees and other services and the revenue at the main branch was \$15,000 and \$2,302.75 at the Cafe. Lastly, he reported Galleria 121 will reopen September 2021 an ongoing capitol project for power generator at Development Research Center.

At this time, Adolfo Garcia will review the events held at the DRC on behalf of Jose M. Singleterry. For the month of June 2021, he stated the events that have been taking place were Texas Wrestling League, UTRGV Early Head Start Program, Pharr Police Department Mental Health Training and Pharr Community Theater Bird Brains.

Daniela Luevano, Children's Supervisor, reported that the summer reading program was very successful. She reported 383 kids had registered and 190 kids had completed the program. She further stated they would only be having two (2) activities in-person at the main library with limited space and kids would have to register ahead of time. Furthermore, Ms. Luevano mentioned the two (2) activities being offered in-person would be an art class and a cooking class and three (3) activities would also be made available online.

Carlos Alvarez, Reference Supervisor, reported that the Teens Summer Reading Program was very successful. He reported 129 adults and 56 teens had registered for the program. He also stated that all teens and adult programs for the DIY Grab & Go Events were very successful. Lastly, he reported that Galleria 121 would be opening in September 2021.

5. ADJOURMENT:

There being no other business to come before the Library Advisory Board, Anita Vela **moved** to adjourn the meeting and Mary Q. Gonzalez seconded the motion. Meeting was adjourned at 6:45 p.m.

Chairperson

ATTEST:

Mariel Alaniz, Administrative Assistant

APPROVED DATE: _____



AGENDA MEMORANDUM



BOARD: Pharr Memorial Library Board

AGENDA ITEM #: 2.B.

DATE SUBMITTED: September 9, 2021

MEETING DATE: September 16, 2021

FROM: Mariel Alaniz, Administrative Assistant

DEPARTMENT: Library

DIRECTOR:

Agenda Item: Consider action to approve The National Voter Registration Act (NVRA) implementation plan for the Pharr Memorial Library

Classification: Public Hearing

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Mariel Alaniz

Created/Initiated - 9/9/2021

CITY OF PHARR MEMORIAL LIBRARY
National Voter Registration Act (NVRA) Implementation Plan

1. Section 20.001(c) of the Texas Election Code designates each public library as a voter registration agency. All staff who register new and renewing Pharr Memorial Library and the Development and Research Center patrons for library services provide voter registration services.

2. The NVRA Agency Coordinator for the City of Pharr Memorial Library and Development and Research Center is: **Adolfo Garcia**

3. NVRA procedures:

- a) Voter registration cards are provided on official forms prescribed by the Texas Secretary of State, in English and Spanish.
- b) The NVRA Coordinator orders new voter registration cards as necessary to maintain an adequate supply for at least two months.
- c) Library staff offer voter registration cards to all new and renewing patrons upon applying for a library card or TexShare card, including patrons who apply online or by phone, or reporting a change of address.
- d) Library staff will confirm that all required fields on the voter registration card have been completed and will offer assistance to the same degree of assistance in completing voter registration paperwork as the library would provide for assistance with library related documentation. This includes, but not limited to, bilingual assistance.
- e) Staff will not confirm voter eligibility.
- f) Patrons may elect to mail their own applications or submit them to Library staff. The NVRA Coordinator will deliver submitted applications to the Hidalgo County Elections office within five days of receipt.
- g) If a question arises concerning voter registration that Library staff cannot answer, staff shall provide the toll-free telephone number of the Elections Division of the Texas Secretary of State and the telephone number of the Hidalgo County Elections office.

4. Staff training overview:

- a) Staff are trained on NVRA procedures annually using Secretary of State training documents.
- b) All new staff are trained on NVRA procedures as part of the onboarding process.

5. The City of Pharr Memorial Library's voter registration services are ongoing. This plan will be implemented **September 20, 2021**

6. During normal business operations, the Pharr Memorial Library (Main Branch) provides voter registration services at 121 E. Cherokee Ave, Pharr, Texas, during the following hours:

Monday – Thursday 9:00am—9:00pm

Friday and Saturday: 9:00am—9:00pm

Sunday: 1:00pm-6pm

7. During normal business operations, the Development and Research Center (Branch) provides voter registration services at 850 W Dicker Rd, Pharr, TX 78577, Pharr, Texas, during the following hours:

Monday – Thursday: 9:00am—7:00pm

Friday- 9:00am - 6:00pm

Saturday and Sunday 1:00pm-5:00pm

Questions about voter registration services are emailed to the Secretary of State Elections Division at elections@sos.texas.gov



AGENDA MEMORANDUM



BOARD: Pharr Memorial Library Board

AGENDA ITEM #: 2.C.

DATE SUBMITTED: September 9, 2021

MEETING DATE: September 16, 2021

FROM: Mariel Alaniz, Administrative Assistant

DEPARTMENT: Library

DIRECTOR:

Agenda Item: Consider action to approve The Pharr Memorial Library Strategic Plan 2021-2025

Classification: Public Hearing

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Mariel Alaniz

Created/Initiated - 9/9/2021



Pharr Memorial Library **Strategic Plan** 2021-2025

Mission Statement: The Pharr Memorial Library strives to promote the love of reading and serves as a gateway to knowledge for our community.

The Pharr Library meets essential educational and cultural needs in our city, where limited resources are available. As a recognized essential community asset, we intend, through our strategic focuses, to develop innovative approaches to address important community issues and needs.

Four Strategic focus areas will guide our work:

Community Engagement

Through our Community Engagement focus we seek community input to strengthen library programs and services to address the unique needs, challenges and desires of Pharr residents. We also seek to bring community members together to foster opportunities for dialogue and enable them to understand and solve their issues.

Lifelong Learning

Through our Lifelong Learning focus we seek to support self-directed education so Pharr residents can explore areas of interest and learn new skills. We also seek to provide research assistance and personal one on one instruction as well as provide assistance through a wide range of programs and classes that inspire learning and support individual growth.

Our core services:

- * Provide diverse, relevant, up-to-date collections
- * Provide information and educational resources to advance local education.
- * Provide early learning opportunities
- * Serve as a technology hub providing access, resources and classes to improve digital and information literacy
- * Provide cultural enrichment programs and instructional classes for all ages
- * Provide community meeting and gathering spaces
- * Provide services that reach entire service area

Our Values:

- *Respect for all individuals
- *Accessible to all
- *Free access to ideas
- *Honor diversity
- *Strong financial stewardship
- *Encourage collaboration
- *Welcome new ideas

Customer Experience

To ensure customer satisfaction, we intend to assess the customer experience to assure that we are delivering high-quality, consistent service across all our locations. The Customer Experience focus will seek to identify improvements for staff interaction, facility capacity, the online customer experience and more.

Universal Access

We are committed to ensuring that every person in Pharr has equitable access to library resources. Universal access focuses on the development, renovation and expansion of our Library facilities as well as investigation of alternative spaces to maximize our service potential. We will also expand our use of technology for physical and digital resource distribution. Community engagement, sound environmental and financial planning will ensure that our physical and virtual spaces meet the needs of our residents.

Find us here: *956-402-4650 * pharr-tx.gov/library * facebook.com/pharrlibrary/



AGENDA MEMORANDUM



BOARD: Pharr Memorial Library Board

AGENDA ITEM #: 3.A.

DATE SUBMITTED: September 8, 2021

MEETING DATE: September 16, 2021

FROM: Mariel Alaniz, Administrative Assistant

DEPARTMENT: Library

DIRECTOR:

Agenda Item: Library Director's Report

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Mariel Alaniz

Created/Initiated - 9/8/2021



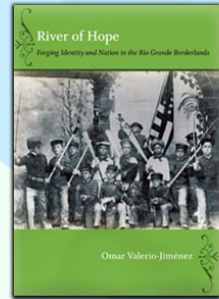
Pharr
Memorial Library



Dr. Omar Valerio-Jiménez is an Associate Professor of History at the University of Texas San Antonio. His first book, *River of Hope: Forging Identity and Nation in the Rio Grande Borderlands*, combines his research interests in the histories of Chicana/os, the American West, and borderlands. The book explores state formation and cultural change along the Mexico-United States border during the eighteenth and nineteenth centuries.



The Pharr Memorial Library
presents
Meet the Author
Dr. Omar Valerio-Jiménez



Join us at the
Pharr Memorial Library
Saturday, September 11, 2021
from 2:00 to 4:00pm

Where Dr. Valerio-Jiménez will
be presenting
his book *River of Hope:*
Forging Identity and Nation
in the
Rio Grande Borderlands



Library Board Meeting September 16, 2021 Library Director's Report

956-402-4651 x4632 x4633
New Hours of operation for DRC
Monday-Thursday 9am-7pm
Friday 9am-6pm
Saturday-Sunday 1pm-5pm

Library Statistics FY '20- '21 YTD

DRC Library Gate Count	20,327
Main Library Gate Count	80,426
DRC Circulation	4,678
Main Library Circulation	43,649
DRC Library Revenue	\$3659.47 (res. 3/1/21)
Library Revenue	\$23,697.59
Café 121	\$3860.61

Current Library Finances FY '20-21

Amount Budgeted	\$1,530,800
YTD Expenses	\$1,251,954.01
Percent Used	81.78%%

Library Recap

Celebrating National Library Sign-up Month
Library Decorations for Fall finalized.
New Budget 21'-22' has been submitted.
Onsite children's programs resume October 1, 2021. See calendar for daily programs.
Assisting with city wide events, signage for Hub Phestival and Non-food vendor participation.

Galleria 121 will reopen September 2021
Author visit will resume September 2021

New Capital Project for
DRC: Ongoing
Installing Power Generator

Events held at the DRC for August 2021

Vanguard Academy (August 12th)



Pharr Commissioners /RGV Promotions Health Fair & Back Pack Giveaway. (August 16th)



Lucha Libros (August 15th)



Community Health & Wellness Expo/Back Pack Giveaway. (August 31st)

2021 COMMUNITY HEALTH & WELLNESS EXPO

COMMUNITY EVENT

FREE ADMISSION

ALL PUBLIC WELCOME

& BACK TO School

BACKPACK & SCHOOL SUPPLY GIVEAWAY

BACK TO SCHOOL

Marie Martinez (956) 429-9542

MASKS ARE REQUIRED & SOCIAL DISTANCING WILL BE ENFORCED
THANK YOU TO THE CITY OF PHARR FOR PARTNERING WITH US

4th ANNUAL BACK TO SCHOOL EVENT

AT PHARR DEVELOPMENT & RESEARCH CENTER on FRIDAY, JULY 30TH, 2021

850 W. DICKER RD, PHARR, TX, 78577

FROM 9:00AM - 1:00PM

(SPONSOR'S & EXHIBITOR'S WELCOME)

Door prizes every 30 minutes | One on one with physical trainers

Face painting for kids | Local Community resources

One on One with Doctors on site

FEATURING:

SCREENINGS

- BLOOD PRESSURE CHECKS
- VISION SCREENINGS
- HEARING TESTS
- DENTAL SCREENINGS
- GLUCOSE CHECKS
- A1C SCREENINGS

ACTIVITIES

- ZUMBA CLASS
- LINE DANCE
- DANCING
- ALL DAY BINGO!
- INDOOR GAMES
- FACE PAINTING

EDUCATION

- MEDICARE/MEDICAID
- FRAUD/ABUSE
- HEALTH & FITNESS
- FINANCIAL PLANNING
- ASSISTED LIVING
- HOME HEALTHCARE AND HOSPICE HOSPITALS



September 2021



SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

5

**Book Review
Sunday**

Online 2 p.m.



12

**Book Review
Sunday**

Online 2 p.m.



19

**Book Review
Sunday**

Online 2 p.m.



26

**Book Review
Sunday**

Online 2 p.m.



6

**This Week In
History**

Online 2 p.m.



13

**This Week In
History**

Online 2 p.m.



20

**This Week In
History**

Online 2 p.m.



27

**This Week In
History**

Online 2 p.m.



7

Art Class

Online 2 p.m.



14

Art Class

Online 2 p.m.



21

Art Class

Online 2 p.m.



28

Art Class

Online 2 p.m.



1

**Story
Time**

**Online 2
p.m.**



8

**Story
Time**

**Online 2
p.m.**



15

**Story
Time**

**Online 2
p.m.**



22

**Story
Time**

**Online 2
p.m.**



29

**Story
Time**

**Online 2
p.m.**



2

STREAM

**Online 2
p.m.**



9

STREAM

Online 2 p.m.



16

STREAM

Online 2 p.m.



23

STREAM

Online 2 p.m.



30

STREAM

Online 2 p.m.



3

**Cooking
Class**

Online 2 p.m.



10

**Cooking
Class**

Online 2 p.m.



17

**Cooking
Class**

Online 2 p.m.



24

**Cooking
Class**

Online 2 p.m.



4

Super Saturday

Online 2 p.m.



11

Super Saturday

Online 2 p.m.



18

**Hub
Phestival
The Hub**



25

Super Saturday

Online 2 p.m.



All Children's activities will be held online on the Pharr Memorial Library Facebook page. Activities will premiere daily at 2 p.m. Children are encouraged to participate and post pictures of their activities in the comment section of the video.

For more information about daily activities, please call the Pharr Memorial Library at 956-402-4650.

Pharr Memorial Library 121 E. Cherokee Ave. Pharr, TX, 78577 Phone: 956-402-4650

Development and Research Center 850 W Dicker Rd. Pharr, TX 78577 Phone: 956-402-4651



Septiembre 2021



Domingo **Lunes** **Martes** **Miercoles** **Jueves** **Viernes** **Sabado**

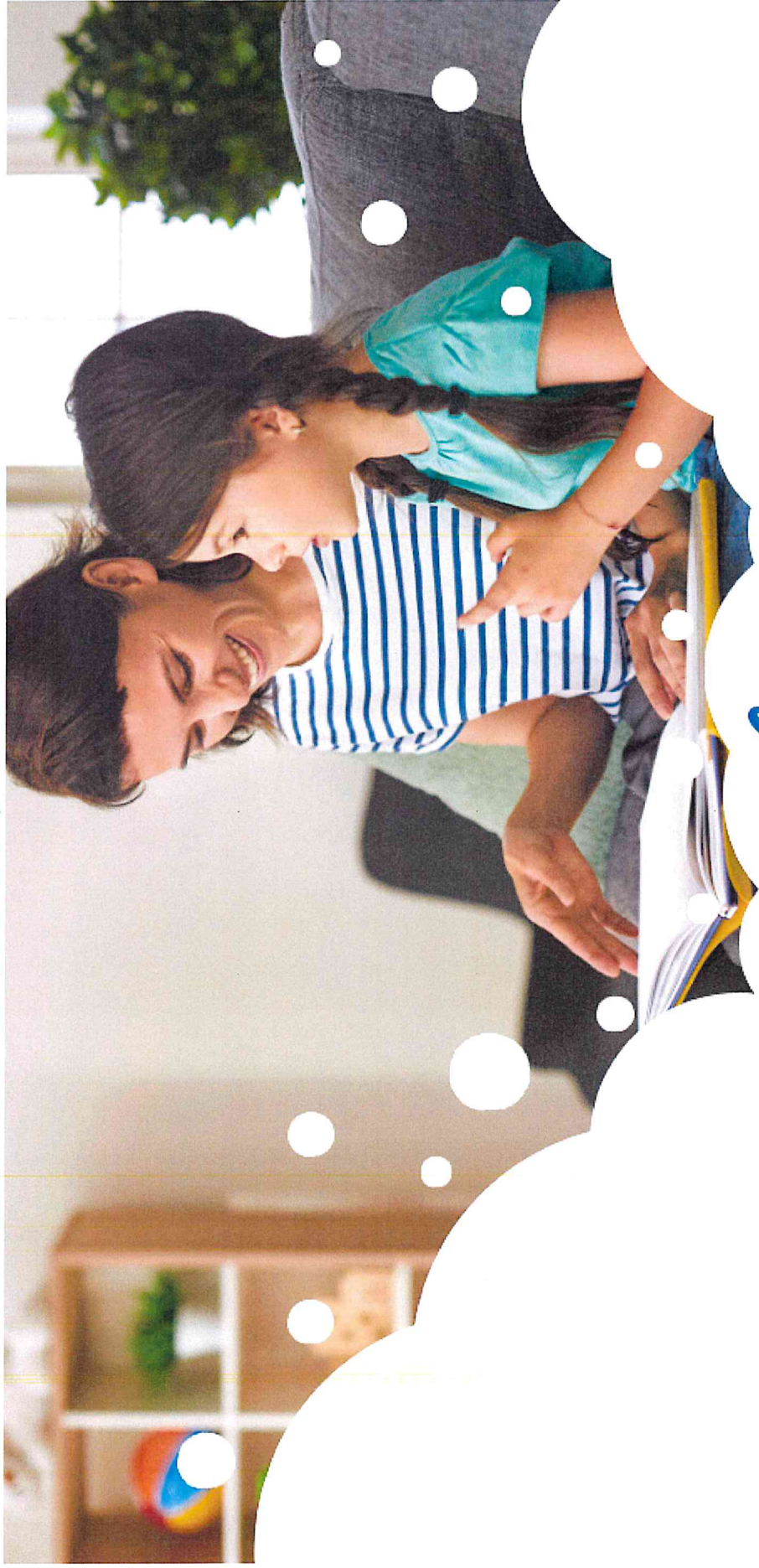
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Todas las actividades de los niños se realizarán en línea en la página de Facebook de la Biblioteca Pharr Memorial. Las actividades se estrenarán diariamente a las 2 p.m. Se alienta a los niños a participar y publicar fotos de sus actividades en la sección de comentarios del video.

Para obtener más información sobre las actividades diarias, llame a la Biblioteca Pharr Memorial al 956-402-4650.

Pharr Memorial Library 121 E. Cherokee Ave. Pharr, TX, 78577 Teléfono: 956-402-4650

Development and Research Center 850 W Dicker Rd. Pharr, TX 78577 Teléfono: 956-402-4651



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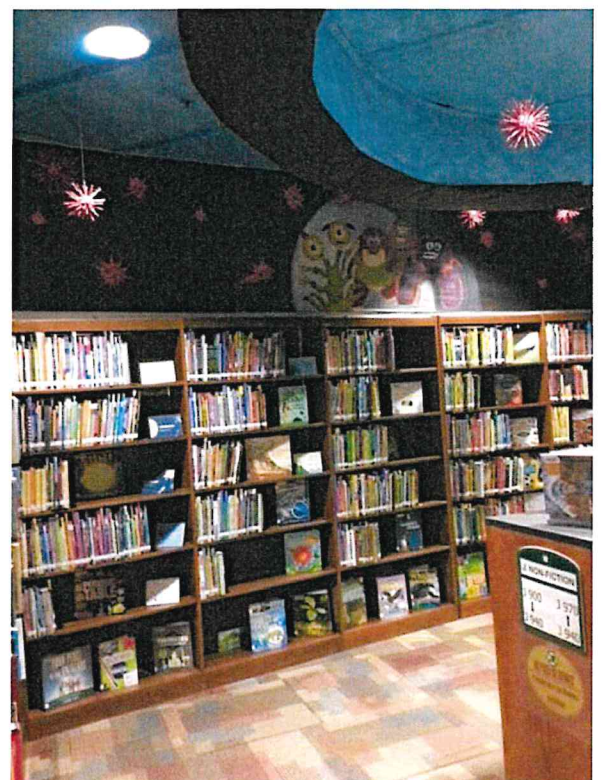
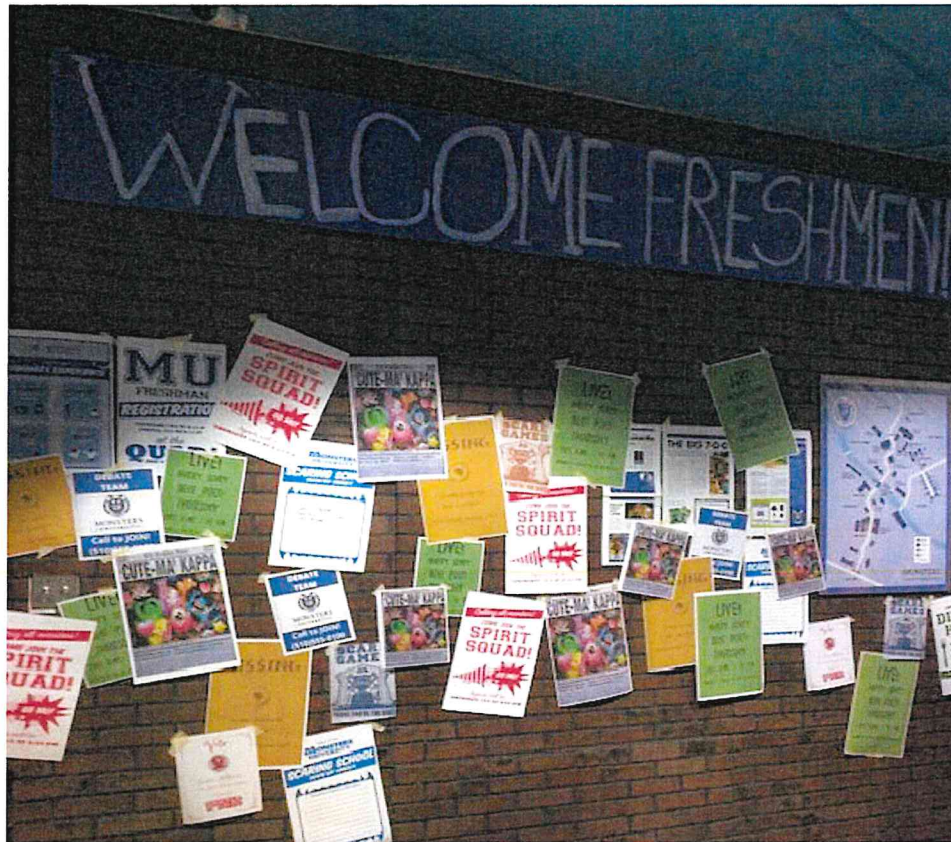
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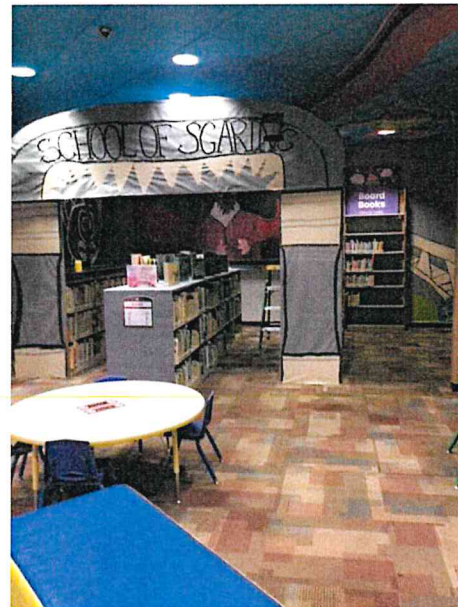
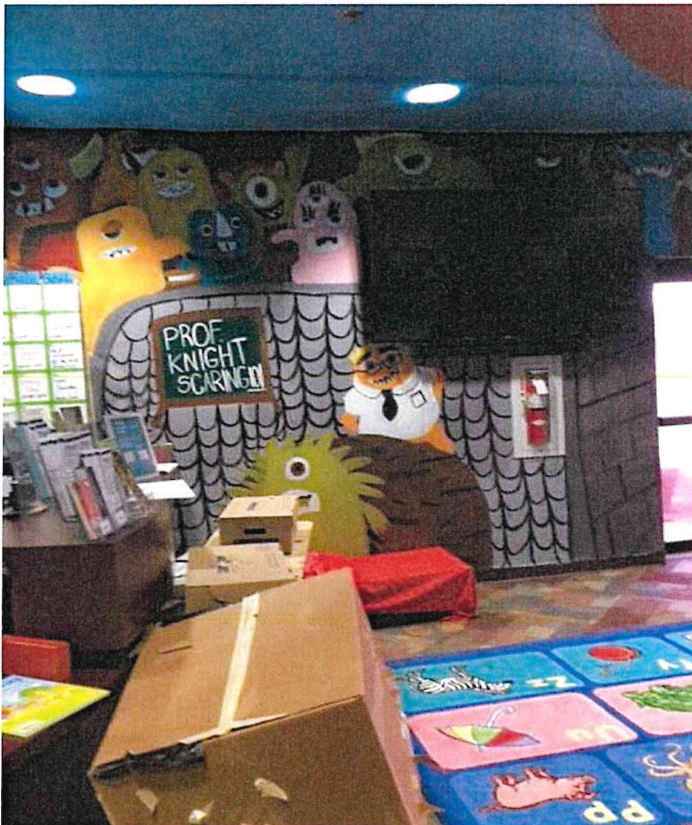
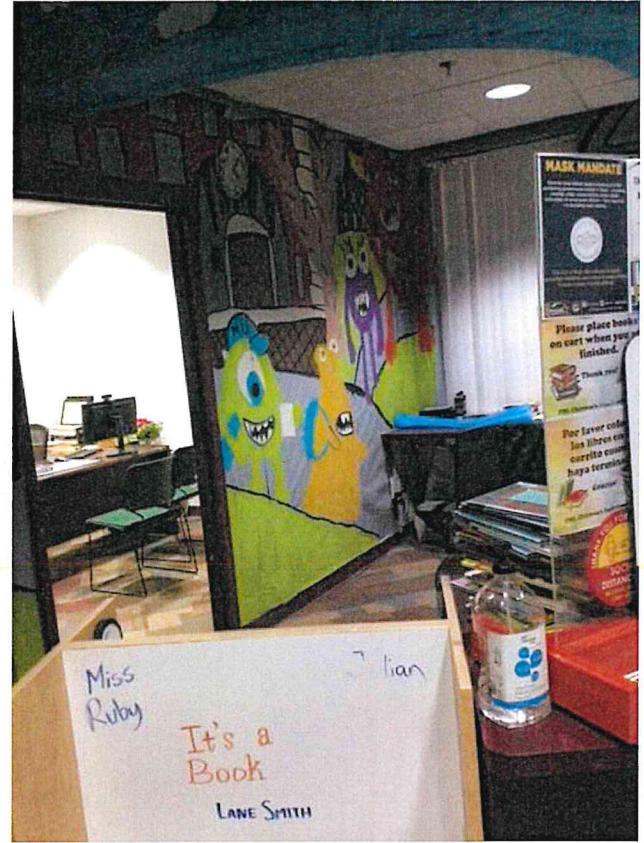
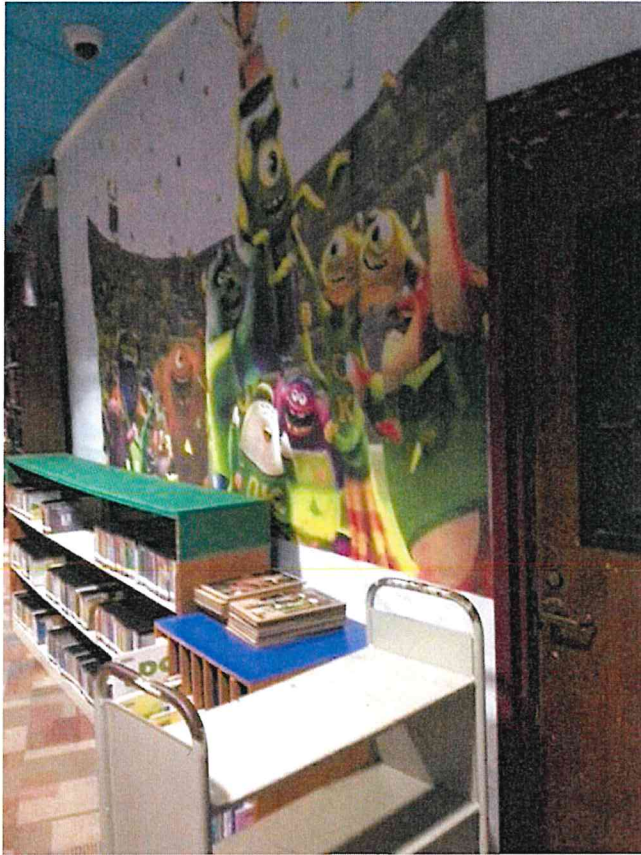


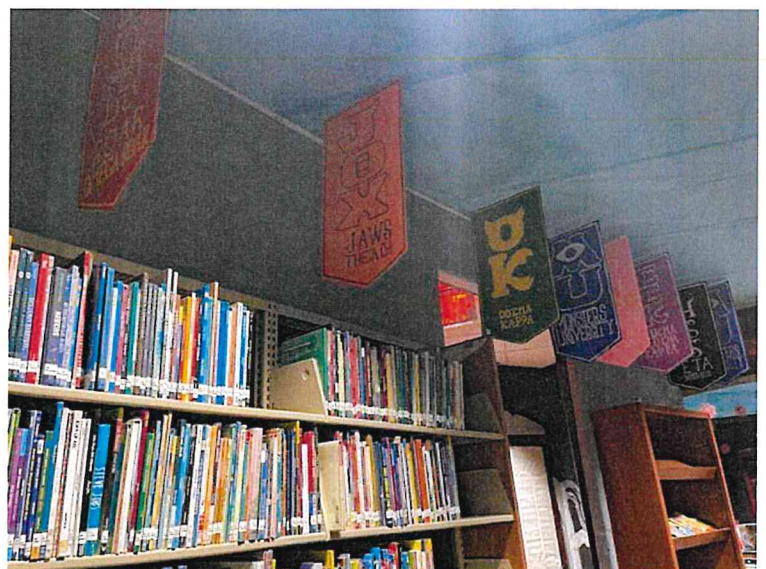
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TEENS & ADULTS

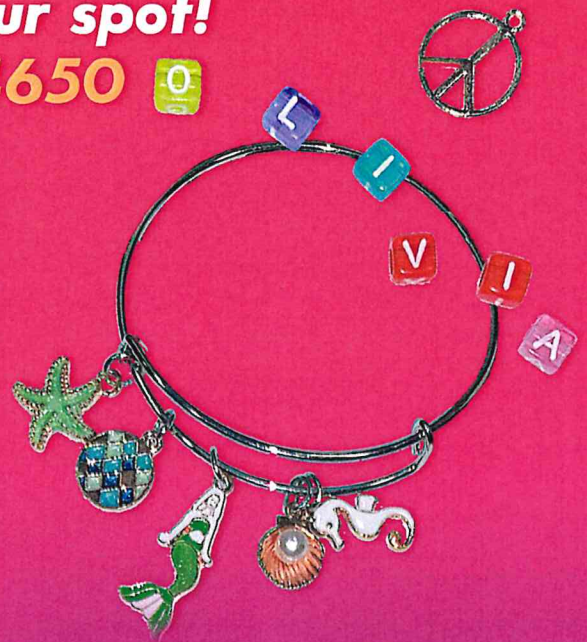
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Monday, August 9th
6-8pm



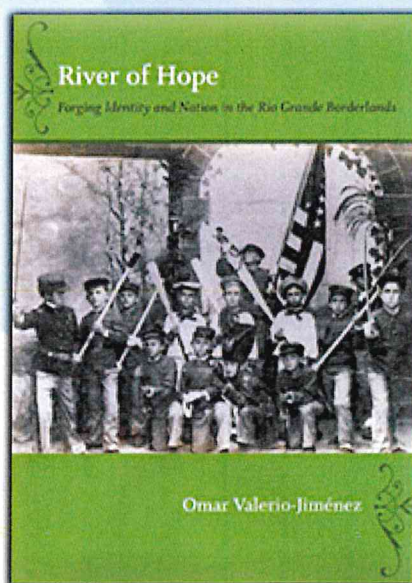
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*Dr. Omar Valerio-Jiménez is an Associate Professor of History at the University of Texas San Antonio. His first book, **River of Hope: Forging Identity and Nation in the Rio Grande Borderlands**, combines his research interests in the histories of Chicana/os, the American West, and borderlands. The book explores state formation and cultural change along the Mexico-United States border during the eighteenth and nineteenth centuries.*

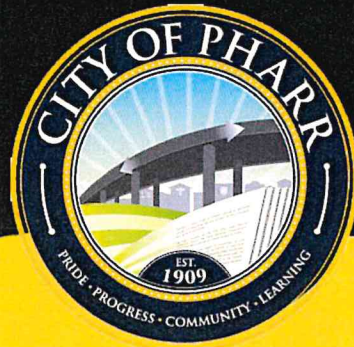


The Pharr Memorial Library
presents
Meet the Author
Dr. Omar Valerio Jiménez



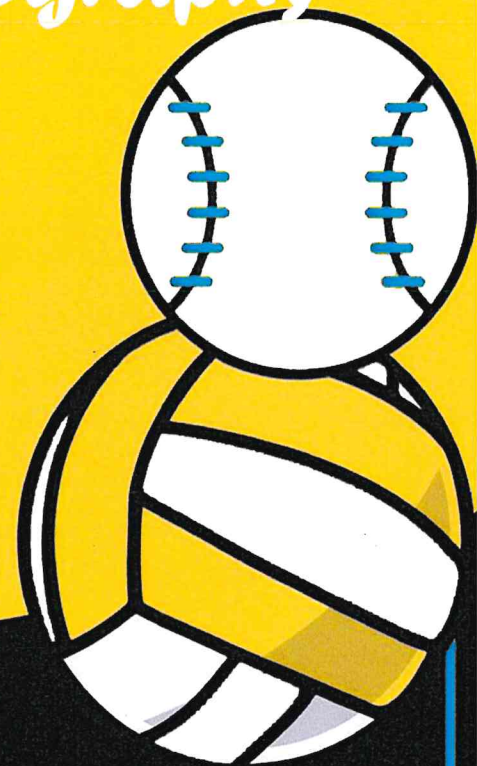
Join us at the
Pharr Memorial Library
Saturday, September 11, 2021
from 2:00 to 4:00pm

Where Dr. Valerio-Jiménez will
be presenting
his book **River of Hope:**
Forging Identity and Nation
in the
Rio Grande Borderlands



Galleria 121 Presents *Action/Sports Photography*

With
Ruben
Cortez



Join us at the Pharr Memorial Library
from
September 15, 2021 to September 30, 2021.
Photography will be displayed at the
Galleria 121.

THE 7TH ANNUAL HALLOWEEN WRITING CONTEST !!

Sponsored By: The Friends of the Pharr Memorial Library

CONTEST CRITERIA

All entries must be original unpublished and in english. Excessive use of violence and/or foul language, as determined by the contest Judges, will be subject to disqualification. There is no fee to enter the contest. Please limit your work to 2000 words maximum. All submissions must include the writers name, age and current contact information at the top of the first page.

Teens (12-17)

1ST PLACE - \$100.00

2ND PLACE - \$75.00

3RD PLACE - \$ 50.00

Adults (18 and Over.)

1ST PLACE - \$100.00

2ND PLACE - \$75.00

3RD PLACE - \$ 50.00

SUBMISSIONS

Submissions for the 7th Annual Halloween Writing Contest will be accepted only from September 20st thru October 22nd. Late entries will NOT be accepted. Submissions can be hand delivered to the Pharr Memorial Library Reference Desk on the 2nd floor or by email to Carlos.Alvarez@pharr-tx.gov Subject line must read "2021 Writing Contest"



JUDGING



Submissions will be judged by the Library Reference Department.

Final prizes will be awarded in two categories:

(Teens 12-17) & Adults (18 and over.)

Submissions will be judged on the basis of originality, organization, plot, clarity and creativity.