



**TAKE NOTICE THAT A REGULAR MEETING
OF THE GOLF COURSE ADVISORY BOARD
OF THE CITY OF PHARR, TEXAS
WILL BE HELD AT CITY HALL, COMMISSIONERS' ROOM,
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS
COMMENCING AT 5:30 PM ON
TUESDAY, JANUARY 12, 2021**

The City of Pharr has called this meeting as allowed pursuant to Texas law, city charter, and city ordinances. The governing body may recess from day to day when it does not complete consideration of a particularly long subject as authorized by law.

1. CALL TO ORDER:

- A) Roll call and possible action on the excusing of any absent member.

2. ADMINISTRATIVE:

- A) Approval of minutes for January 14, 2020.
- B) Consideration and action, if any, on Revenue and Expenditure Report for the month of November 2020.
- C) Status Report Golf Course Operation for the month of January 2021.

3. ADJOURNMENT:

I, the undersigned authority, do hereby certify that the above notice of said Regular Meeting of the Golf Course Advisory Board of the City of Pharr was posted on the bulletin board at City Hall and on the City's web page at www.pharr-tx.gov. This Notice was posted on the 8th day of January 2021 at 11:00 a.m. and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

WITNESS MY HAND AND SEAL, this the 8th day of January 2021


HILDA PEDRAZA, TRMC, CMC
CITY CLERK



MINUTES
REGULAR CALLED MEETING MINUTES
TIERRA DEL SOL GOLF CLUB ADVISORY BOARD
JANUARY 14, 2020 AT 5:30 P.M.
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS

The Golf Club Advisory Board of the City of Pharr, Texas met on Tuesday, January 14, 2020, at 5:30 p.m. and the following is the record of attendance.

MEMBERS PRESENT: *Juan M. Willingham*
 Javier Martinez
 Xavier Garcia
 Oscar Villagomez
 George Gonzalez
 Jaime Villarreal

ABSENT MEMBERS: *Rudy Martinez*
 Artemio Palacios
 Mario Lizcano

STAFF PRESENT: *Michael Fernuik*
 Myra Ledezma

ITEM 1: CALL MEETING TO ORDER

There being a quorum established, President George Gonzalez called the meeting to order.

ITEM 2: ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER OF THE BOARD.

George Gonzalez introduced the item. Board member Jaime Villarreal made a motion to excuse Board members Rudy Martinez, Artemio Palacios and Mario Lizcano. Board member Javier Martinez second and the motion carried unanimously.

ITEM 4: ADMINISTRATIVE

A) CONSIDER APPROVAL OF MINUTES
OCTOBER 8, 2019-REGULAR CALLED MEETING

George Gonzalez introduced the item. Jaime Villarreal made a motion to approve the minutes. Board member Oscar Villagomez second and the motion carried unanimously. No comments.

B) CONSIDERATION AND ACTION, IF ANY, ON APPROVING THE REVENUE AND EXPENDITURE REPORT FOR THE MONTH OF NOVEMBER 2019.

George Gonzalez introduced the item. Golf Course Manager, Michael Fernuik went over the revenues and expenditures for the month of November. Revenues less expenditures through the month of November are at -\$14,509.25 and Progressive Revenues Less Expenditures are at -\$33,803.80. Jaime Villarreal made a motion to approve the revenue and expenditure report. Board member Oscar Villagomez second and the motion carried unanimously. No comments.

C) STATUS REPORT-GOLF COURSE OPERATION FOR THE MONTH OF JANUARY 2020.

George Gonzalez introduced the item. Michael Fernuik updated the board on golf course operations; purchasing a box blade to help fix low areas around the greens. Replacing irrigation heads around the greens that lack coverage and continue to work on irrigation breaks. Adjusting irrigation schedule to accommodate winter conditions. Mr. Fernuik, advised the board, due to the dormant grass conditions mowing has been cut down from three times to two times a week. Exception of the greens. Mr. Fernuik, updated the board on schedule preventative maintenance on the pump station happened this month. It showed we need to install new isolation valves with couplings, install new check valves along with bolt kits. Disconnect and remove failed heat exchanger solenoid and install new one. Finally replace fuses to one of the pumps. After work is performed company will pressurize the system and test the operation. We will attempt to get pump station fix before getting into the heavy watering season. Bunker project; 24 bunkers have approximately 25,000 square feet. The cost can range anywhere from \$4.00 to \$8.00 per square feet depending on the scope of work for each bunker. The three things that will be a constant are what type of drainage will require, what type of sand to use and what type of liner. No comments by the board.

D) DISCUSSION ON FORESIGHT RESEARCH AS IT RELATES TO GOLF COURSE FINANCES.

George Gonzalez introduced the item. Item was tabled for next meeting.

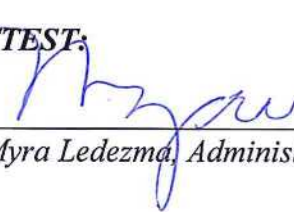
ITEM 5: ADJOURNMENT

There being no other business, Jaime Villarreal moved to adjourn. It was seconded by Oscar Villagomez, and the motion carried unanimously.

**STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF PHARR**

ON THE 14th OF JANUARY, 2020, the Golf Club Advisory Board of the City of Pharr, Texas, convened in a Regular Called Meeting at City Hall, 2nd Floor, 118 S. Cage, the meeting being open to the public notice of the said meeting, giving the date, place and subject hereof, having been posted in accordance with chapter 551, Texas Government Code (Open Meeting Act) and there being a present quorum, I Myra Ledezma, Golf Course Administrative Assistant, of the City of Pharr, Texas, certify that this is true and correct copy of the minutes.

ATTEST:



Myra Ledezma, Administrative Assistant

APPROVED DATE: _____

Revenue And Expenditure History Summary

FY 2019-2020	Revenue	Expenditures	Revenues Less Expenditures Monthly	Progressive Revenues Less Expenitures
October	\$55,852.15	\$36,557.60	\$19,294.55	\$19,294.55
November	\$104,838.61	\$90,329.36	\$14,509.25	\$33,803.80
December	\$125,089.19	\$125,286.14	-\$196.95	\$33,606.85
January	\$146,859.46	\$155,773.50	-\$8,914.04	\$24,692.81
February	\$138,102.36	\$106,858.22	\$31,244.14	\$55,936.95
March	\$126,902.03	\$103,396.29	\$23,505.74	\$79,442.69
April	\$52,597.05	\$102,609.17	-\$50,012.12	\$29,430.57
May	\$54,903.55	\$105,343.45	-\$50,439.90	-\$21,009.33
June	\$51,040.26	\$93,945.84	-\$42,905.58	-\$63,914.91
July	\$44,868.82	\$153,906.85	-\$109,038.03	-\$172,952.94
August	\$39,234.55	\$99,920.38	-\$60,685.83	-\$233,638.77
September	\$297,309.17	\$248,911.42	\$48,397.75	-\$185,241.02
Totals	\$1,237,597.20	\$1,422,838.22	-\$185,241.02	

FY 2020-2021	Revenue	Expenditures	Revenues Less Expenditures Monthly	Progressive Revenues Less Expenitures
October	\$105,751.99	\$52,702.76	\$53,049.23	\$53,049.23
November	\$127,754.25	\$131,598.80	-\$3,844.55	\$49,204.68
December			\$0.00	\$49,204.68
January			\$0.00	\$49,204.68
February			\$0.00	\$49,204.68
March			\$0.00	\$49,204.68
April			\$0.00	\$49,204.68
May			\$0.00	\$49,204.68
June			\$0.00	\$49,204.68
July			\$0.00	\$49,204.68
August			\$0.00	\$49,204.68
September			\$0.00	\$49,204.68
Totals	\$233,506.24	\$184,301.56	\$49,204.68	

Revenue And Expenditure History Summary

FY 2017-2018	Revenue	Expenditures	Revenues Less Expenditures Monthly	Progressive Revenues Less Expenditures
October	\$57,996.20	\$83,596.87	-\$25,600.67	-\$25,600.67
November	\$95,998.73	\$80,717.39	\$15,281.34	-\$10,319.33
December	\$68,449.42	\$80,401.07	-\$11,951.65	-\$22,270.98
January	\$88,480.00	\$106,301.56	-\$17,821.56	-\$40,092.54
February	\$89,761.36	\$81,401.02	\$8,360.34	-\$31,732.20
March	\$107,212.73	\$137,842.98	-\$30,630.25	-\$62,362.45
April	\$74,376.40	\$87,233.18	-\$12,856.78	-\$75,219.23
May	\$63,259.06	\$82,811.97	-\$19,552.91	-\$94,772.14
June	\$38,845.83	\$109,058.29	-\$70,212.46	-\$164,984.60
July	\$45,409.46	\$94,453.83	-\$49,044.37	-\$214,028.97
August	\$43,998.63	\$135,742.04	-\$91,743.41	-\$305,772.38
September	\$49,649.42	\$73,947.16	-\$24,297.74	-\$330,070.12
Totals	\$823,437.24	\$1,153,507.36	-\$330,070.12	

FY 2018-2019	Revenue	Expenditures	Revenues Less Expenditures Monthly	Progressive Revenues Less Expenditures
October	\$56,455.32	\$63,923.94	-\$7,468.62	-\$7,468.62
November	\$95,248.01	\$110,189.12	-\$14,941.11	-\$22,409.73
December	\$75,584.17	\$120,232.97	-\$44,648.80	-\$67,058.53
January	\$75,123.31	\$102,311.42	-\$27,188.11	-\$94,246.64
February	\$89,850.58	\$96,361.20	-\$6,510.62	-\$100,757.26
March	\$101,888.82	\$133,386.54	-\$31,497.72	-\$132,254.98
April	\$70,882.85	\$109,985.79	-\$39,102.94	-\$171,357.92
May	\$54,345.11	\$102,421.48	-\$48,076.37	-\$219,434.29
June	\$50,754.29	\$115,584.04	-\$64,829.75	-\$284,264.04
July	\$45,066.21	\$97,520.61	-\$52,454.40	-\$336,718.44
August	\$39,650.28	\$110,224.90	-\$70,574.62	-\$407,293.06
September	\$53,536.68	\$121,076.58	-\$67,539.90	-\$474,832.96
Totals	\$808,385.63	\$1,283,218.59	-\$474,832.96	

Status Report January 2021 Golf Course Operation

Golf Course

Parts of our turf are going dormant especially tee boxes. The weather has been much colder in the month of December, than it was all winter long last year. Tee boxes especially are showing it as some are protected from wind burn and cold by the surrounding homes and tree line. There are exceptions to this caused from irrigation electrical problems.

Our pump station is due for the spring preventative maintenance before we get into the heavy water season. Also, the turf equipment reel grinding will also be scheduled.

Irrigation issues are on a decline; thus, we are getting the system where it needs to be. All controllers are now communicating with the central computer. Currently, there is no more manual on & off.

Working on lakes to install valves. This will able us to keep them at a constant level during the summer season.

Overgrown cat tails have been addressed. Will give second spray application towards the end of January.

Clubhouse

We will be renewing our lease with the current golf cart vendor in the coming months.

App users are now at 1,692 taking advantage of our loyalty program, course news, and other offers

The following is for your information:

Pre-COVID rounds of golf were up 7%. (Thru March 2020). Then COVID strikes and we are shut down for 3 weeks.

According to the NGF increased rounds of golf by beginners and returning golfers could be as high as 20%. There will be a slight decline in participation among the oldest age group. Example of increased revenue during COVID:

	May 2019	May 2020	
Green Fee & Cart Fee Rev.	\$32,345	\$40,008	(Greater than 20%)
	June 2019	June 2020	
Green Fee & Cart Fee Rev	\$30,953	\$37,602	(Greater than 20%)

Rounds of Golf for the same period May & June remained flat at 3300.

Overall, for period ending Sept.2020 yearly rounds of golf had increased by 780 compared to prior year. (28312 vs 29092). These numbers also reflect a one-week shutdown for Hurricane Hanna In July.

After 3 months of this FY rounds of golf are 12% behind prior FY due to a lack of Winter Texan traffic. Membership Dollars from Oct/Nov/Dec 2019 equal \$70,940 (rounds 3185) vs same months in 2020 \$39,305 (rounds 1412)

Driving Range Revenue also showed a 12% increase over prior year.

Snack bar hours of operation have been reduced since the reopening back in April. The pro shop is selling beverages in the late afternoon once the snack bar is closed. Cold sandwiches are premade and still available. Typical hours of operation are Monday to Thursday 6:30 am – 2:30 pm; Friday to Sunday 6:30 am – 5:00 pm. This also, was a recommendation from the consulting group to help control costs.