

MINUTES
REGULAR CALLED MEETING MINUTES
BEAUTIFICATION ADVISORY BOARD
OCTOBER 15, 2019, 5:30 P.M.
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS

The Beautification Advisory Board of the City of Pharr, Texas met on Tuesday, October 15, 2019, at 5:30 p.m. and the following is the record of attendance.

MEMBERS PRESENT: *Mari Caballero*
 Romeo Robles Jr
 Richard Carranza
 Olivia Ramirez
 Frank Santana

MEMBERS ABSENT: *None*

STAFF PRESENT: *Rey Cano*
 Maricruz Gracia
 Crystal Medina

OTHERS PRESENT: *None*

ITEM 1: CALL MEETING TO ORDER

There being a quorum established, President Mari Caballero called the meeting to order.

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER OF THE GOVERNING BODY

Mari Caballero introduced the item.

All board members present.

B) INVOCATION

Mari Caballero introduced the item and led the invocation.

ITEM 2: PUBLIC COMMENTS

No public comments.

ITEM 3: ADMINISTRATIVE

A) CONSIDER APPROVAL OF MINUTES FOR SEPTEMBER 26, 2019- REGULAR CALLED MEETING

Mari Caballero introduced the item.

Board member Olivia Ramirez moved to approve the minutes as submitted. Board member Richard Carranza seconded the motion and when put to a vote, it carried unanimously.

B) TARGET GOALS FROM KTB

Mari Caballero introduced the item.

Goal number one: Adopt-a-Highway- expand the program, Mr. Reynaldo Cano stated Top Golf was handed the application. They have not responded Mr. Cano will contact Top Golf to check on the status of the application. Mr. Cano discussed that the number of highways is limited. You must have four clean ups in them two-mile stretch. Mr. Romeo Robles suggested about adopt a street with in the city. Goal number two: Youth Clean Pharr-waiting on a name for the group. Last goal: to change our name from Beautification Committee to Keep Pharr Beautiful (accomplished) and apply for GCAA awards.

C) DOWNTOWN MURAL AND BEAUTIFICATION

Mari Caballero introduced the item.

Members of Keep Pharr Beautiful, will table the item for next meeting.

D) STATUS REPORT RECOMMENDATIONS BY BEAUTIFICATION COMMITTEE ON SOUTH PHARR

Mari Caballero introduced the item.

Mr. Cano stated that TX-Dot gave us the okay to put additional signage for truck route. The signs are in place for the truck to be routed out of the city. Also, no dumping signs are in place. Signage on the DRC have been placed in the building; trying to approve a monument for the

right of way at DRC. Frontage on Northeast corner 281 and Military belongs to Tx-Dot. He spoke to Rene de la Fuente who gave us the okay to do something in that corner. We just need to get with the engineering department to sketch something for us and submit to TX-Dot.

E) RESULTS FROM DOWNTOWN WALKING TOUR SURVEYS, AUGUST 20, 2019

Mari Caballero introduced the item.

Mrs. Caballero went over the walking tour surveys and discussed a little about each point made by the members and people that attended the tour. We are going to tackle cleanliness and landscaping.

1. PRESENTATION BY MARIO PALOMO, CITY OF PHARR HOUSING AND MAIN STREET MANAGER:

Mari Caballero introduced the item.

Mr. Mario Palomo will be in our next meeting.

F) STATUS REPORT PUBLIC WORKS

Mari Caballero introduced the item.

Mr. Cano stated that OCS will be held at Jones Box Park October 26, 2019 from 8:00am to 12:00pm. Ms. Cynthia Puente attended the Star Conference. The acronym for Star is State of Texas Alliance of Recycling. Ms. Crystal Medina stated she had applied for the Fall Sweep Keep Texas Beautiful and today she got the supplies that was awarded to us. For the next OCS we already have 15 confirmed volunteers from DTC church and Girls Scouts. On November 02, 2019 we will be participating in the Arbor Day event hosted by Parks and Recreation Department at Jones Box Park we will be planting flowers and trees. Girl Scouts will be attending the Arbor Day Event from 8:00am to 10:00am. Also, Crystal Medina discussed the newspaper contest that will be taking place within the Pharr Schools.

G) COMMENTS/ANNOUNCEMENTS

Mari Caballero introduced the item.

Mr. Cano announced OCS will be held at Jones Box Park on October 26, 2019. Arbor Day November 02, 2019 at Jones Box Park. Next meeting will take place November 19, 2019 at 5:30pm. Mrs. Mari Caballero discussed the Census 2020 four ways to answer and be counted, internet, phone, mail, and personal interview.

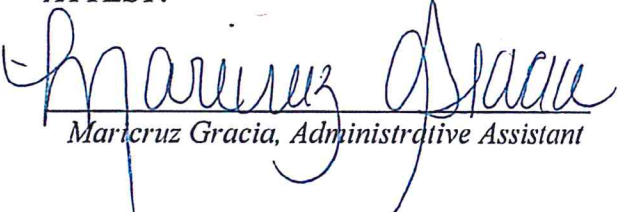
ITEM 4: ADJOURNMENT

There being no other business, Romeo Robles moved to adjourn. Frank Santana seconded the motion and when put to a vote, it carried unanimously.

**STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF PHARR**

ON THE 15th OF OCTOBER, 2019, the Beautification Advisory Board of the City of Pharr, Texas, convened in a Regular Called Meeting at City Hall, 2nd Floor, 118 S. Cage, the meeting being open to the public notice of the said meeting, giving the date, place and subject hereof, having been posted in accordance with chapter 551, Texas Government Code (Open Meeting Act) and there being a present quorum, I Maricruz Gracia Public Works Administrative Assistant, of the City of Pharr, Texas, certify that this is true and correct copy of the minutes.

ATTEST:


Maricruz Gracia, Administrative Assistant

APPROVED DATE: 12-17-19