



**NOTICE THAT A REGULAR CALLED MEETING OF THE
PHARR ECONOMIC DEVELOPMENT CORPORATION II
BOARD OF DIRECTORS
WILL BE HELD AT
CITY HALL 118 SOUTH CAGE, 2ND FLOOR
COMMISSIONERS ROOM
PHARR, TEXAS 78577
COMMENCING AT 3:00 PM
*Monday, August 19, 2019***

If during the meeting, the Board of Directors should determine that a closed, or executive session of the Board is required, then such closed or executive session or meeting is authorized by Sections 551.071 et seq. of the Texas Government Code. Notice of closed or executive session will be given after the commencement of the meeting covered by this notice. On matters requiring a public hearing all persons desiring to speak during a public hearing shall sign in with the presiding clerk prior to the scheduled public hearing in accordance with O-2018-45.

1. CALL TO ORDER:

A) Roll call and possible action on the excusing of any absent member of the governing body.

B) Pledge of Allegiance/Invocation.

2. EXECUTIVE DIRECTOR'S ADMINISTRATIVE REPORTS -

A) PEDC II Events of Interest.

B) Sales Tax Report - August 2019.

C) Loans/Leases Report.

3. CONSENT AGENDA:

- A) Approval of minutes -July 15, 2019 - Regular Called Meeting.
- B) Consideration and action, if any, on Ratification for Texas Monthly MXLAN 2019 Sponsorship.
- C) Consideration and action, if any, on Fishing for Hope Sponsorship.
- D) Consideration and action, if any, on Food Bank 14th Annual Empty Bowls Sponsorship.
- E) Consideration and action, if any, on UTRGV 2019 Business Data Updates for City of Pharr.

4. REGULAR AGENDA - OPEN SESSION: *Additional Items on the Agenda:*

- A) Removed from table, Consideration and action, if any, on VIDA Contract Renewal.
- B) Consideration and action, if any, on Assignment of Contract for Sale on Project One.
- C) Consideration and action, if any, on Project Apple.
- D) Consideration and action, if any, on Project River.
- E) Consideration and action, if any, on Pharr Produce Park lots 9 and 10.
- F) Consideration and action, if any, on Pharr Produce Park lots 6 and 11.
- G) Consideration and action, if any, on Agreement for Program Administration Between The Greater Pharr Chamber of Commerce and The Pharr Economic Development Corporation II.

5. CLOSED SESSION: *In accordance with Chapter 551 Texas, Government Code, Vernon's Texas Code Annotated (Open Meetings Act), the Pharr Economic Development Corporation II Board will meet in Executive (Closed) Session to discuss the items listed on the public portion of the meeting agenda, in accordance with the following below.*

Pursuant to Section 551.071, the Pharr Economic Development Corporation II may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of**

PEDC II AGENDA
Monday, August 19, 2019

the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter. The Pharr Economic Development Corporation II and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.072, the Pharr Economic Development Corporation II may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The Pharr Economic Development Corporation II and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the Pharr Economic Development Corporation II may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The Pharr Economic Development Corporation II and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the Pharr Economic Development Corporation II may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices.** The Pharr Economic Development Corporation II and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the Pharr Economic Development Corporation II may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The Pharr Economic Development Corporation II and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the Pharr Economic Development Corporation II may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues.** The Pharr Economic Development Corporation II and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

6. RECONVENE: *into Regular Session, and consider action, if necessary on any item(s) discussed in executive session.*

7. ADJOURNMENT:

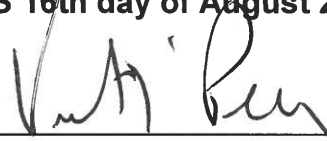
I, the undersigned authority do certify that the above agenda of said regular meeting of the Pharr Economic Development Corporation II is a true and current copy and that said

PEDC II AGENDA
Monday, August 19, 2019

notice was posted at <http://pharredc.com/events/>, City Hall, 118 South Cage, PEDC, 1215 S. Cage at a place convenient and readily accessible to the general public, at all times, and said notice was posted on the **16th day of August 2019 at 3:00 p. m.** and will remain posted continuously for at least 72 hours preceding the scheduled time of said meeting in compliance with Chapter 551 Texas Government Code (Opening Meetings Act).

WITNESS MY HAND AND SEAL, THIS 16th day of August 2019





Victor Perez, Executive Director



AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 2.A.

DATE SUBMITTED: August 16,
2019

MEETING DATE: August 19,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR:

Agenda Item: PEDC II Events of Interest.

Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia

Created/Initiated - 8/16/2019

PEDC II EVENTS OF INTEREST

- August 21, 2019 @ 11:00 am
Alejandro's Café Ribbon Cutting
508 W. Interstate 2 Ste 12 Pharr, TX 78577
- September 13, 2019 @ 11:00 am
WellMed Pharr Ribbon Cutting
1701 S. Cage Blvd. #116 Pharr, TX 78577



AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 2.B.

DATE SUBMITTED: August 16,
2019

MEETING DATE: August 19,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR:

Agenda Item: Sales Tax Report - August 2019.

Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia

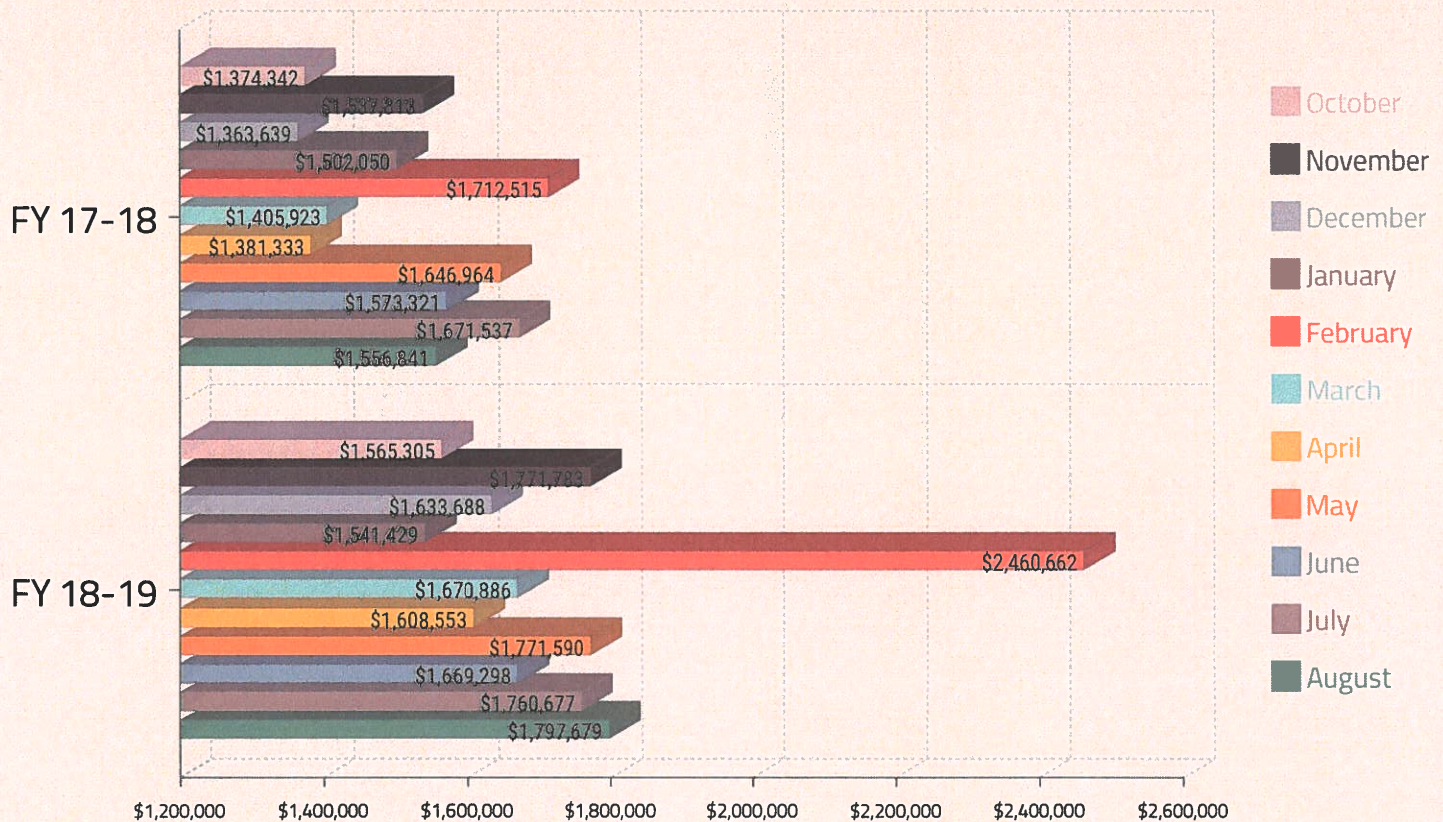
Created/Initiated - 8/16/2019

Sales Taxes Collection Snapshot-August 2019

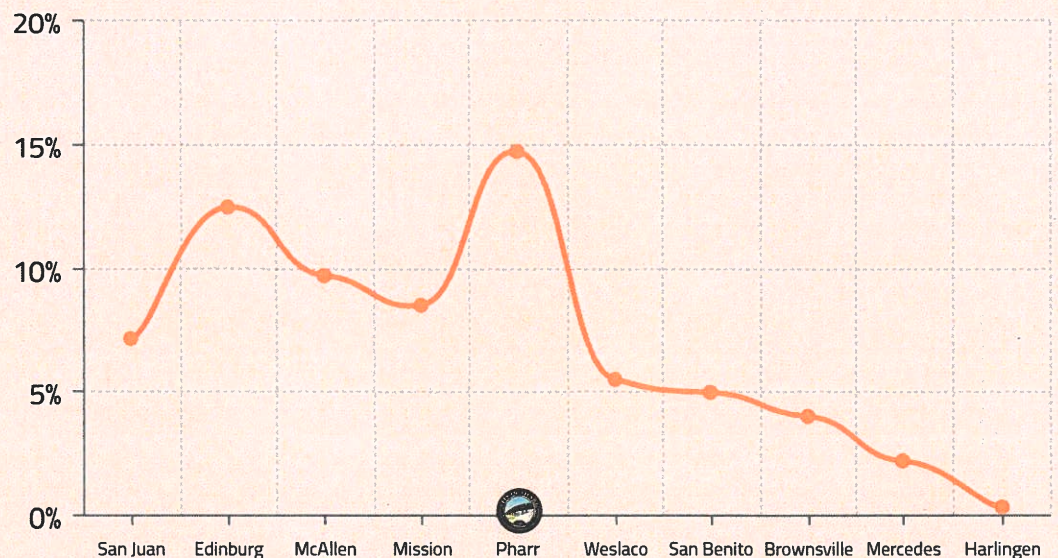


15.47%

**Increase in Sales Tax
from Last Year**



Ranked No. 1
compared to neighbor
Cities





AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 2.C.

DATE SUBMITTED: August 16,
2019

MEETING DATE: August 19,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR:

Agenda Item: Loans/Leases Report.
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Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia

Created/Initiated - 8/16/2019



RENTAL & LOAN UPDATE

August 2019

BUSINESS	RENTAL MONTH	AMOUNT	DUE DATE	COMMENTS
Mayan Capital Marketing (Khan's Grill)	August	\$ 5,628.00	1st	Current
Big River Brewery	August	\$2,647.90	23rd	Current
RGV Careers (APRL Investments)	August	\$ 7,424.59	20th	Current
Eugenio Cortez (American Star)	August	\$ 345.44	1st	Current
Pharr Bridge Business Park	August	\$ 11,686.84	15th	Current
Pharr Bridge Investment Company	August	\$ 10,390.37	11th	Current
Rosita's*	August	\$ 1,170.00	17th	Past Due
Moonbeans**	August	\$ 1,185.81	1st	Lawsuit Filed
Stormy Colors***	August	\$ 424.26	1st	Lawsuit Filed
*Rosita's is two payments behind. Rosita's has been contacted and plans to catch up.				
**PEDC has won its judgment against Moonbeans and is now seeking to collect on its loan.				
*** Stormy Colors is 37 months past due as of August 2019. The loan, plus interest, is due in full.				



AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 3.A.

DATE SUBMITTED: August 15,
2019

MEETING DATE: August 19,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR:

Agenda Item: Approval of minutes -July 15, 2019 - Regular Called Meeting.
--

Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia

Created/Initiated - 8/15/2019

**THE PHARR ECONOMIC DEVELOPMENT CORPORATION II
REGULAR CALLED MEETING MINUTES
COMMENCING AT 3:00 PM
MONDAY, JULY 15, 2019**

Present: Board Member Comm. Eleazar Guajardo
Board Member Comm. Ricardo Medina
Board Member Reynaldo Perez
Board Member Mario Lizcano
Board Member Efrain Matamoros

Absent Board Member Dr. Ambrosio Hernandez
Board Member Comm. Dr. Ramiro Caballero

Staff Present: Victor Perez, Executive Director
Alex Meade, City Manager
Ed Wylie, Asst. City Manager
Karla Moya, Finance Director
Jameson Merrick, Finance Manager
Maribel Garcia, Executive Administrative Assistant

PEDC Attorney: Jaime Muñoz

ITEM 1. ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT BOARD MEMBER

Vice President Mr. Mario Lizcano, called the meeting to order at 3:00 p.m.
Roll call established a quorum.

Board Member Commissioner Eleazar Guajardo moved to excuse the absence of Board member Mayor, Dr. Ambrosio Hernandez and Board member Commissioner Dr. Ramiro Caballero it was seconded by Board member Commissioner Ricardo Medina. Motion Carried unanimously.

Pledge of Allegiance & Invocation

ITEM 2. EXECUTIVE DIRECTORS'S ADMINISTRATIVE REPORTS

Vice President Mr. Mario Lizcano introduced the item.

Victor Perez, Executive Director informs the Board about; PEDC II Events of Interest,

5th Annual RGV Job Fair, July 18, 2019 9:00 to 1:00 pm 3000 N. Cage Pharr Events Center. The Pharr EDC in partnership with Workforce Solutions are hosting the 4th Annual RGV Job Fair. Employers will be seeking qualified candidates for vacancies in the following industries: Banking, healthcare, education, government, retail and more. The event is free and open to the public.

Sales Tax Growth, the sales tax activity for the City of Pharr as for the month of July 2019, 10th month of City's fiscal year 2018 – 2019 but May's sales activity for fiscal year 2018-2019 has shown an overall positive trend in the amount of \$2,195,293 from this point last year, of an increase of 15.06%.

RGV Sales Tax Comparison, City of Pharr shows an increase of 5.33% compared to last July 2018 collections, the City ranked No. 7 this month compared to 9 other cities in the Valley in sales collections compared to last period, however; ranked No. 1 in collections year to date.

GAAP Basis, this is the 8th month of actual sales of the fiscal year 2018-2019 to date we are up 15.17% which equate to \$1,859,501 from this point of the fiscal year compared to last year.

ITEM 3. CONSENT AGENDA:

- A) APPROVAL OF MINUTES – JUNE 17, 2019 – REGULAR CALLED MEETING.**
- B) CONSIDERATION AND ACTION, IF ANY, ON RATIFICATION FOR PEDC AC SYSTEM.**
- C) CONSIDERATION AND ACTION, IF ANY, ON MYCIVIC APP PURCHASE.**

Vice President Mario Lizcano Inform the Board about pulling out item C to next Board meeting or until all Board members are present to discussion.

Board Member Reynaldo Perez moved to approve. It was seconded by Commissioner Eleazar Guajardo. Motion carried unanimously.

ITEM 4. REGULAR AGENDA - OPEN SESSION:

Vice President, Mario Lizcano requested to deviate from the agenda and enter into a close session. There was no objection.

ITEM 5. CLOSED SESSION:

IN ACCORDANCE WITH CGAPTER 551 TEXAS, GOVERNMENT CODE, VERNON'S TEXAS CODE ANNOTATED (OPEN MEETING ACT), THE PHARR ECONOMIC DEVELOPMENT CORPORATION II BOARD WILL MEET IN EXECUTIVE (CLOSED) SESSION.

Vice President Mario Lizcano stated pursuant to Sections 551.071 thru 551.087 of the Texas Government Code, the PEDC II Board of Directors would be entering a closed session the time being 3:04 p. m.

ITEM 6. RECONVENE:

Vice President Mario Lizcano stated that the time being 3:54 p.m. the board will be resuming meeting, into Regular Session, and consider action, if necessary on any item(s) discussed in executive session.

A) CONSIDERATION AND ACTION, IF ANY, ON LONE STAR NATIONAL BANK LINE OF CREDIT RENEWAL.

Staff recommended approval as discussed in executive session.

Commissioner Eleazar Guajardo **moved** to approve. It was seconded by Commissioner Ricardo Medina. Motion carried unanimously.

B) CONSIDERATION AND ACTION, IF ANY, ON LOI's PHARR PRODUCE PARK LOTS 9 AND 27.

Staff recommended approval as discussed in executive session.

Commissioner Ricardo Medina **moved** to approve. It was seconded by Commissioner Eleazar Guajardo. Motion carried unanimously.

C) CONSIDERATION AND ACTION, IF ANY, ON PROJECT APPLE.

Staff recommended approval as discussed on executive session.

Commissioner Ricardo Medina **moved** to approve. It was seconded by Board Member Reynaldo Perez. Motion carried unanimously.

D) CONSIDERATION AND ACTION, IF ANY, ON VIDA CONTRACT RENEWAL.

Staff recommended to table as discussed in executive session.

Commissioner Eleazar Guajardo **moved** to approve. It was seconded by Board Member Efrain Matamoros. Motion carried unanimously.

E) CONSIDERATION AND ACTION, IF ANY, ON PROJECT RANCH.

Staff recommended no action as discussed in executive session.

F) UPDATE REPORT ON PHARR PRODUCE PARK LOTS 6, 9, 10, 11, 12 AND 27.

G) CONSIDERATION AND ACTION, IF ANY, ON PEDC LEGAL COUNSEL AGREEMENT.

Staff recommended to table as discussed in executive session.

Commissioner Eleazar Guajardo moved to approve. It was seconded by Commissioner Ricardo Medina. Motion carried unanimously.

ITEM 7. ADJOURNMENT

There being no further business to come before the board, Commissioner Ricardo Medina moved to adjourn. It was seconded by Board Member Reynaldo Perez and when put to a vote, the motion carried unanimously. Meeting adjourned at 3:57 p.m.

Mario Lizcano, Vice President

ATTEST _____
Reynaldo Perez, Secretary

APPROVED:

DRAFT



AGENDA MEMORANDUM

BOARD: Pharr Economic Development Corporation II

AGENDA ITEM #: 3.B.

DATE SUBMITTED: August 13, 2019

MEETING DATE: August 19, 2019

FROM: Maribel Garcia , Executive Administrative Assistant

DEPARTMENT: PEDC II

DIRECTOR:

Agenda Item: Consideration and action, if any, on Ratification for Texas Monthly MXLAN 2019 Sponsorship.

Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia

Created/Initiated - 8/13/2019

TexasMonthly

TALKS LOS DOS LADOS

Texas Monthly is hosting a MXLAN 2019 kickoff event, Los Dos Lados, which will be a substantive, balanced, and urgent conversation about the border, paired with bites, music, and active audience interaction. *Texas Monthly* has assembled leading minds such as Immigration attorney, Charles Foster, Sister Norma Pimentel, San Antonio Assistant City Manager, Dr. Colleen Bridger, Chairman of the National Immigration Forum, Eddie Aldrete, and more! Moderated by *Texas Monthly* Senior Editor, Carlos Sanchez, panelists will speak about the challenges and opportunities that today's current border politics present.

WHEN:

Wednesday, July 24, 2019

TIME:

6:00pm - Cocktails & Hors d'oeuvres for Reserved Tables

6:45pm - Doors for General Seating

7:00pm-8:00pm - Program

LOCATION:

Embassy Suites McAllen/Convention Center

800 Convention Center McAllen, TX 78501

TICKETS:

Single Seat - \$40.00. Includes General Admission Seating

Reserved Table - \$500.00. Includes access to Cocktail Party (6pm - 6:45pm) with hors d'oeuvres and reserved seating for 8 people.

ALL TICKET SALES END JULY 24, 2019

To Purchase tickets please visit:

<https://bit.ly/2LYCNxG>

OR

Contact Sally Fraustro Guerra at sally@socialifergv.com // 956-458-0085

2019
MXLAN

AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 3.C.

DATE SUBMITTED: August 13,
2019

MEETING DATE: August 19,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR:

Agenda Item: Consideration and action, if any, on Fishing for Hope Sponsorship.

Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia

Created/Initiated - 8/13/2019



May 02, 2019

Dear Friend,

DHR Health is pleased to announce the date for its 14th Annual "Fishing for Hope" Tournament! This year's fishing tournament will take place on Saturday, August 24, 2019 at Louie's Backyard on South Padre Island. All proceeds from the tournament will once again benefit the Hope Family Health Center of McAllen.

The Hope Family Health Center is a non-profit health clinic that sees over 4,000 patients per year. These patients do not have medical insurance or access to other health care services. The physicians and medical staff at the Hope Family Health Center generously volunteer their time, services, and resources to support the less fortunate members of our community.

Over the past 13 years, DHR Health has raised over \$2,600,000 for the Hope Family Health Center through the "Fishing for Hope" Tournament. In 2018, with the help of our generous sponsors and community members, we surpassed our tournament goal of \$275,000 and were able to raise \$300,000! The monies donated from "Fishing for Hope" have helped the clinic fulfill its mission to ensure that each person that enters their doors reaches maximum health and self-sufficiency.

We invite you to participate in this year's "Fishing for Hope" tournament by becoming one of our event sponsors (see enclosed form for sponsor levels) or by donating an item for our legendary Star Raffle. The sponsorship opportunities will give your company direct exposure to over 1,000 guests at the tournament, as well as mentions on our social media sites and in the local media.

If you have any questions, please call the DHR Health Events Department at (956) 362-3140.

DHR Health and The Hope Family Health Center would like to thank you in advance for your continued support and dedication to this worthy cause.

Sincerely,

Marissa Castañeda
Senior Executive VP

Robert Martinez, M.D.
Chief Medical Officer

Rebecca E. Stocker, LCSW
Executive Director



Sponsorship Levels

Company/Organization: Pharr Economic Development Corporation
Contact: Victor Perez
Address: 1215 S. Cage Blvd. City: Pharr TX. Zip: 78577
Email: victor.perez@pharr-tx.gov
Phone Number: (956) 638-1094 Fax: ()

Please complete the contact information above, indicate your sponsorship participation below and fax this form to (956) 362-3164. For more information, please contact the DHR Health Events Department at (956) 362-3140 or Elisa Mares at e.mares@dhr-rgv.com. Thank you for your continued support!

SPONSORSHIP LEVELS

☐ **\$6,000 Platinum Sponsor:**

- 16 Angler registrations w/socials included
- 6 Additional Social Tickets
(Good for Friday and Saturday night's events)
- Reserved VIP table at Awards Dinner Saturday night
- Company logo recognized in The Monitor**
- Company banner displayed at Louie's Backyard
- Company name announced throughout event activities

☐ **\$4,000 Gold Sponsor:**

- 12 Angler registrations w/socials included
- 4 Additional Social Tickets
(Good for Friday and Saturday night's events)
- Company promotional material displayed on event tables
- Company logo recognized in The Monitor**
- Company name announced throughout event activities

☐ **\$2,500 Silver Sponsor:**

- 8 Angler registrations w/socials included
- 2 Additional Social Tickets
(Good for Friday and Saturday night's events)
- Company name recognized in The Monitor
- Company name announced throughout event activities

☒ **\$1,500 Bronze Sponsor:**

- 4 Angler registrations w/socials included
- Company name recognized in The Monitor
- Company name announced throughout event activities

**** Platinum & Gold Sponsors:** DHR must have your corporate logo e-mailed to m.echols@dhr-rgv.com no later than Friday, July 26, 2019. We accept high resolution TIF, EPS Outline, PDF or JPEG formats.

(In-Kind sponsorships/donations are subject to change)

Please make all checks payable to:
Fishing for Hope
118 Paseo Del Prado
Edinburg, TX 78539



Team Registration Form

Team Name: _____ Division: (Circle One): Physicians / Guest

Sponsored By: _____

Contact Name: _____ Phone Number: (_____) _____

Address: _____

Email Address: _____

1. Angler Name: _____ Phone Number: (_____) _____

T-Shirt Size: _____ Male / Female
(Circle one) Child under 12 _____ DHR Health Employee _____

2. Angler Name: _____ Phone Number: (_____) _____

T-Shirt Size: _____ Male / Female
(Circle one) Child under 12 _____ DHR Health Employee _____

3. Angler Name: _____ Phone Number: (_____) _____

T-Shirt Size: _____ Male / Female
(Circle one) Child under 12 _____ DHR Health Employee _____

4. Angler Name: _____ Phone Number: (_____) _____

T-Shirt Size: _____ Male / Female
(Circle one) Child under 12 _____ DHR Health Employee _____

5. Team Captain/Boat Operator: _____ Phone Number: (_____) _____

**The captain/operator will be contacted if any changes to the tournament date occurs.*

AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 3.D.

DATE SUBMITTED: August 13,
2019

MEETING DATE: August 19,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR:

Agenda Item: Consideration and action, if any, on Food Bank 14th Annual Empty
Bowls Sponsorship.

Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia

Created/Initiated - 8/13/2019

Fighting Hunger, Feeding Hope in the Rio Grande Valley!

Food Bank RGV
PRESENTS

• The 14th Annual •

Empty Bowls



SPONSORSHIP OPPORTUNITIES

Tuesday, Sept. 17, 2019

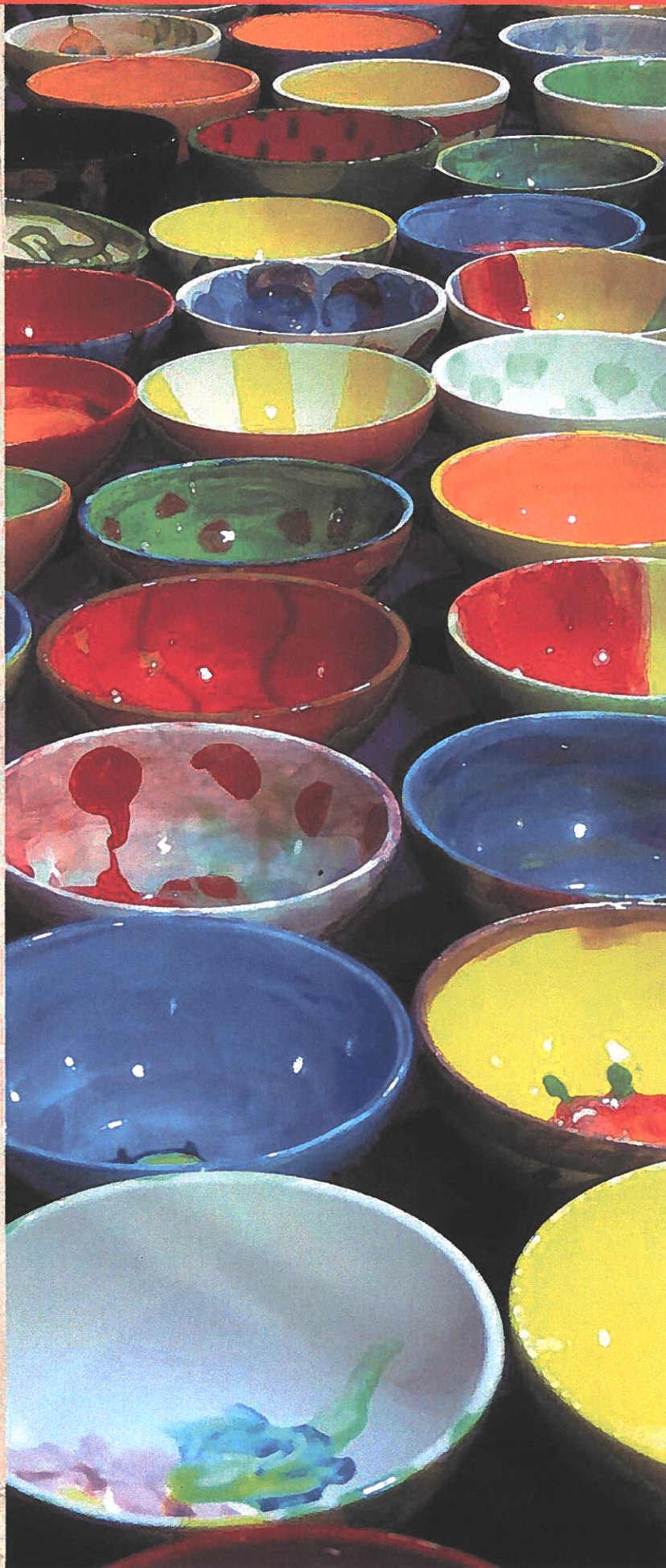
11:00 am - 1:30 pm

Pharr Events Center
3000 N. Cage • Pharr, TX 78577

HUNGER
ACTION
MONTH

**FOOD
BANK**
of the Rio Grande Valley, Inc.
Fighting Hunger, Feeding Hope

MEMBER OF
**FEEDING
AMERICA**





Luncheon & Auction

Pharr Events Center
September 17, 2019
11:00 am - 1:30 pm

Sponsorship Form 2019

SPONSORSHIP PLEDGE:

We would be honored to pledge our support to Empty Bowls 2019 at the following level:

☐ Watermelon	\$10,000	☐ Lime	\$1,000
☐ Grapefruit	\$5,000	☐ Grape	\$500
☒ Valley Lemon	\$2,500		

☐ We will be unable to participate, but please accept this tax-deductible donation for \$ _____

CONTACT INFORMATION:

Sponsor Name (as it should appear on promotions and press releases): Pharr Economic Development Corp

Contact Name: Victor Perez Title: Executive Director

Address: 1215 S. Cage Blvd Pharr TX 78577

Phone: 956-402-4332 Cell: 956-638-1094 Fax: _____

E-Mail: victor.perez@pharr-tx.gov Website: _____

PAYMENT INFORMATION:

Make Checks payable to: Food Bank RGV, Inc.

Individual or Department to be billed: _____

Billing Address: _____ City/State/Zip: _____

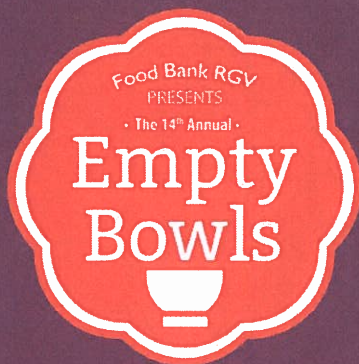
Bill Now: ☐ Bill Credit Card: ☒ Bill on this date: _____

Please provide a high resolution logo for recognition purposes to: rosiemartinez@foodbankrgv.com

Please turn in Sponsorship form to Philip Farias by August 2, 2019



For any questions please contact Philip Farias:
(956) 904-4513 • e-mail: pfarias@foodbankrgv.com
Mail: PO Box 6251- McAllen, TX 78502 • Fax: (956) 682-7921



2019 marks the fourteenth year for the Food Bank RGV's largest fundraiser. Each year has seen the event grow bigger and better with more guests, more restaurants, and better guest experience.

With the purchase of a ticket, guests can choose a ceramic bowl hand painted by local artists and volunteers. Each bowl serves as a reminder that there are many "empty bowls" in the community need to be filled.

This premiere fundraiser boasts 900+ guests enjoying food from over 40 of the best restaurants in the Rio Grande Valley.

A wide variety and assortment of cuisine are available to taste. Empty Bowls features silent auctions, raffle, and mystery boxes that are also popular among the guests!

EMPTY BOWLS 2019

SPONSORSHIP Opportunities

Watermelon - \$10,000

Provides 50,000 healthy meals

- 24 VIP Tickets with three reserved tables for Empty Bowls
- Speaking opportunities: On-air media appearances, pre-Empty Bowls mixers
- Recognition in Food Bank Newsletter
- Press Release
- Verbal recognition during event
- Logo / Name on: posters, invitation for Empty Bowls related events, FBRGV website, social media, advertising, event slideshow

Grapefruit - \$5,000

Provides 25,000 healthy meals

- 16 VIP tickets with two reserved tables
- Press Release
- Verbal recognition during event
- Logo / Name on: posters, invitation for Empty Bowls related events, FBRGV website, social media, advertising, event slideshow

Valley Lemon - \$2,500

Provides 12,500 healthy meals

- 8 VIP tickets with a reserved table
- Press Release
- Logo / Name on: posters, invitation for Empty Bowls related events, FBRGV website, social media, advertising, event slideshow

Lime - \$1,000

Provides 5,000 healthy meals

- 6 tickets
- Logo / Name on: advertising, FBRGV website and event slideshow

Grape - \$500

Provides 2,500 healthy meals

- 4 tickets
- Logo / Name on: event slideshow



AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 3.E.

DATE SUBMITTED: August 13,
2019

MEETING DATE: August 19,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR:

Agenda Item: Consideration and action, if any, on UTRGV 2019 Business Data
Updates for City of Pharr.

Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia

Created/Initiated - 8/13/2019



INVOICE

Invoice No: NS-0001509-INV
Invoice Date: 05/30/2019

Bill To:
Pharr Economic Development Corporation

1215 S Cage Blvd
Pharr TX 78577
United States

Customer Number: NSP00344
Payment Terms: Net 30

Due Date: 06/29/2019

Please Remit To:
The University of Texas Rio Grande Valley
Bursar Office ESSBL 1.200
1201 West University Dr.
Edinburg TX 78539
United States

AMOUNT DUE: 1,500 USD

For proper posting to your account, please include the invoice number on all remittances and correspondences

					Original
Line	Description	Quantity	UOM	Unit Amt	Net Amount
1	Fund 3100 - Sales - Other	1.00	UNT	1,500.00	1,500.00
	Description: 2019 Business Data Updates for City of Pharr (2x per year)				

Subtotal: 1,500.00

Amount Due: 1,500.00

PLEASE INCLUDE THIS INVOICE WITH YOUR PAYMENT. PLEASE REFERENCE THIS INVOICE # ON YOUR REMITTANCE. THANK YOU.

AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 4.A.

DATE SUBMITTED: August 15,
2019

MEETING DATE: August 19,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR: Victor Perez

Agenda Item: Removed from table, Consideration and action, if any, on VIDA
Contract Renewal.

Classification: Closed Session

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: To be discussed in executive session.

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia

Created/Initiated - 8/15/2019

AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 4.B.

DATE SUBMITTED: August 15,
2019

MEETING DATE: August 19,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR: Victor Perez

Agenda Item: Consideration and action, if any, on Assignment of Contract for Sale on
Project One.

Classification: Closed Session

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: To be discussed in executive session.

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia

Created/Initiated - 8/15/2019



AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 4.C.

DATE SUBMITTED: August 15,
2019

MEETING DATE: August 19,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR: Victor Perez

Agenda Item: Consideration and action, if any, on Project Apple.

Classification: Closed Session

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No
Reason:

Issue: To be discussed in executive session.

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia

Created/Initiated - 8/15/2019



AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 4.D.

DATE SUBMITTED: August 15,
2019

MEETING DATE: August 19,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR: Victor Perez

Agenda Item: Consideration and action, if any, on Project River.

Classification: Closed Session

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No
Reason:

Issue: To be discussed in executive session.

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia

Created/Initiated - 8/15/2019



AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 4.E.

DATE SUBMITTED: August 15,
2019

MEETING DATE: August 19,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR: Victor Perez

Agenda Item: Consideration and action, if any, on Pharr Produce Park lots 9 and 10.

Classification: Closed Session

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No
Reason:

Issue: To be discussed in executive session.

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia

Created/Initiated - 8/15/2019



AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 4.F.

DATE SUBMITTED: August 15,
2019

MEETING DATE: August 19,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR: Victor Perez

Agenda Item: Consideration and action, if any, on Pharr Produce Park lots 6 and 11.

Classification: Closed Session

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No
Reason:

Issue: To be discussed in executive session.

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia

Created/Initiated - 8/15/2019



AGENDA MEMORANDUM

BOARD: Pharr Economic Development Corporation II

AGENDA ITEM #: 4.G.

DATE SUBMITTED: August 15, 2019

MEETING DATE: August 19, 2019

FROM: Maribel Garcia , Executive Administrative Assistant

DEPARTMENT: PEDC II

DIRECTOR: Victor Perez

Agenda Item: Consideration and action, if any, on Agreement for Program Administration Between The Greater Pharr Chamber of Commerce and The Pharr Economic Development Corporation II.

Classification: Closed Session

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: To be discussed in executive session.

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia
Victor Perez

Created/Initiated - 8/15/2019
Final Approval - 8/15/2019

AGENDA MEMORANDUM

BOARD: Pharr Economic Development Corporation
II

AGENDA ITEM #:

DATE SUBMITTED:

MEETING DATE: August 19,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.071, the Pharr Economic Development Corporation II may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The Pharr Economic Development Corporation II and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia
Patricia Rigney
Karla Moya

Created -

City Management Office



AGENDA MEMORANDUM

BOARD: Pharr Economic Development Corporation
II

AGENDA ITEM #:

DATE SUBMITTED:

MEETING DATE: August 19,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.072, the Pharr Economic Development Corporation II may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The Pharr Economic Development Corporation II and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia
Patricia Rigney
Karla Moya
City Management Office

Created -

AGENDA MEMORANDUM

BOARD: Pharr Economic Development Corporation
II

AGENDA ITEM #:

DATE SUBMITTED:

MEETING DATE: August 19,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.074, the Pharr Economic Development Corporation II may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The Pharr Economic Development Corporation II and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Public Hearing

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia
Patricia Rigney
Karla Moya
City Management Office

Created -

AGENDA MEMORANDUM

BOARD: Pharr Economic Development Corporation
II

AGENDA ITEM #:

DATE SUBMITTED:

MEETING DATE: August 19,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.076, the Pharr Economic Development Corporation II may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices**. The Pharr Economic Development Corporation II and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia
Patricia Rigney
Karla Moya
City Management Office

Created -



AGENDA MEMORANDUM

BOARD: Pharr Economic Development Corporation
II

AGENDA ITEM #:

DATE SUBMITTED:

MEETING DATE: August 19,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.084, the Pharr Economic Development Corporation II may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The Pharr Economic Development Corporation II and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia
Patricia Rigney
Karla Moya
City Management Office

Created -



AGENDA MEMORANDUM

BOARD: Pharr Economic Development Corporation
II

AGENDA ITEM #:

DATE SUBMITTED:

MEETING DATE: August 19,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.087, the Pharr Economic Development Corporation II may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues**. The Pharr Economic Development Corporation II and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia
Patricia Rigney
Karla Moya
City Management Office

Created -