

**TAKE NOTICE THAT A REGULAR MEETING OF THE
PHARR INTERNATIONAL TOLL BRIDGE BOARD
WILL BE HELD AT THE
CITY COMMISSIONERS' ROOM
118 S. CAGE, 2ND FLOOR, PHARR, TX
ON WEDNESDAY, MARCH 20, 2019 AT 12:00 PM**

At any time during the course of this meeting the Toll Bridge Board may retire to Executive Session under Texas Government Code § 551 to confer on any subject matter in accordance with the Texas Open Meetings Act.

Should any final action, decision, or vote be required in the opinion of the Board with regard to any item discussed during the closed meeting, then such final action, decision, or vote shall be made during the open meeting covered by this notice upon the reconvening of the public meeting pursuant to Section 551.101 government Code V.T.C.S.

1. CALL TO ORDER:

A) Roll call and possible action on the excusing of any absent member of the governing body.

B) Pledge of Allegiance/Invocation.

2. CONSENT AGENDA: *(All items listed under consent Agenda are considered to be routine and non-controversial by the Governing body and will be enacted by one motion. Any Board Member may remove items from the consent agenda by making such request prior to a motion and vote on the Consent Agenda)*

A) Approval of Minutes for February 20, 2019.

B) Consideration and action, if any, on 2019 PMA Fresh Summit Annual Conference Texas Town Pavilion for \$9,800.

3. DIRECTOR'S ADMINISTRATIVE REPORT: *(Director's Administrative Reports and discussion, if any, with Bridge Board. The Director may also assign a designated spokesperson for any particular listed topic)*

A) Crossings and Revenues Report for February 2019.

B) Finance Report for February 2019.

C) Engineer's Report.

D) Director's Report.

1. Update on MOU with Apaseo El Grande, Guanajuato, Mexico.
2. Update on Supply Chain Leaders Summit in Monterrey, N.L.
3. Bi-National Bridges and Border Crossings Group Meeting in Laredo, Texas.

4. **ADMINISTRATIVE:**

A) Discussion and action, if any, on participating in Foro Mundial de Plataformas Logísticas.

B) Discussion and action, if any, on ratifying the renewal for Dedicated Internet Access services agreement with Webvision for a period of 1 year for cameras in Mexico.

C) Discussion and action, if any, on Maintenance for Dedicated Internet Access services with Webvision for a period of 1 year for Cameras in Mexico.

5. **CLOSED SESSION:** *In accordance with Chapter 551 of the Texas Gov't. Code, the International Toll Bridge Board hereby gives notice that it may meet in Executive session to discuss and deliberate any items listed on the public portion of the meeting agenda including items in accordance with the following:*

Pursuant to Section 551.071, the City may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.072, the City may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the City may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

AGENDA BRIDGE BOARD MEETING
March 20, 2019

Pursuant to Section 551.076, the City may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the City may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the City may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

6. **RECONVENE:** *into regular session, and consider action, if any, on item(s) discussed in executive session.*

7. **ADJOURNMENT:**

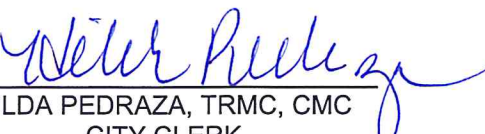
NOTICE OF ASSISTANCE AT THE PUBLIC MEETING

City Hall is a wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the Pharr Bridge Office at (956)402-4660 ext. 6106/6101 or FAX (956)223-2013 or E-Mail vanessa.guzman@pharr-tx.gov or cleo.salinas@pharr-tx.gov for further information. Braille is not available.

I, the undersigned authority, do certify that the above agenda of said meeting of the Pharr International Bridge Board is a true and correct copy and that said notice was posted on the bulletin board of City Hall and on the City's webpage at www.pharr-tx.gov. The Notice was posted at a place convenient and readily accessible to the general public at all times; that said Notice was posted on the 15th day of March 2019 at 12:30 p.m. and will remain posted continuously for 72 hours preceding the scheduled time of said meeting in compliance with Chapter 551 of the Texas Government Code (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 15th day of March 2019.




HILDA PEDRAZA, TRMC, CMC
CITY CLERK



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 2.A.

DATE SUBMITTED: March 5, 2019

MEETING DATE: March 20, 2019

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Approval of Minutes for February 20, 2019.

Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: Monthly Bridge Board meeting minutes for 2-20-19.

Financial Consideration:

Staff Recommendation:

Alternatives: N/A

ROUTING:

Vanessa Guzman

Created/Initiated - 3/5/2019

**REGULAR MEETING
TOLL BRIDGE BOARD
HELD ON FEBRUARY 20, 2019, AT 12:00 P.M.
CITY HALL, 118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS**

On the 20th day of February 2019, the Toll Bridge Board met in a regular Bridge Board Meeting. Following is the record of attendance.

MEMBERS PRESENT: Edgar Delgadillo, Chairman
Prajeres Gutierrez, Secretary
Artemio Palacios, Member
Tony Martinez, Member

MEMBER ABSENT: Larry Hernandez, Vice-Chairman

**EX-OFFICIO MEMBER
PRESENT:** None

**EX-OFFICIO MEMBER
ABSENT:** Mayor Ambrosio Hernandez
Mayor Pro-Tem Bobby Carrillo

STAFF PRESENT: Luis Bazan, Bridge Director
Fred Brouwen, Director of Operations
Vanessa Guzman, Administrative Assistant
Cleo Salinas, Administrative Assistant
Freddy Flores, Trade Liaison

OTHER PRESENT: Patricia Rigney, City Attorney
Karla, Moya, Finance Director
Fabiola Sanchez, Asst. Finance Director
Omar Anzaldua, City Engineering
David Moreno, CBP
Hollis Rutledge Representative
Sgt. Orlando Barrera, DPS
Lt. Robert Pena, DPS

There being a quorum established Chairman Edgar Delgadillo called the meeting to order.

A. CALL TO ORDER:

ITEM "1": ROLL CALL-EXCUSE ABSENT MEMBERS.

Chairman Delgadillo called the meeting to order. All members were present during roll call except Vice-Chairman Hernandez. Secretary Gutierrez made a motion to excuse Vice-Chairman Hernandez for being absent. Member Palacios seconded the

motion and was then carried on unanimously. Chairman Delgadillo moved to the next item.

ITEM “2”: PLEDGE OF ALLEGIANCE/INVOCATIONS.

Chairman Delgadillo introduced the item. Mr. Luis Bazan, Bridge Director led them in the Pledge of Allegiance and in prayer. Chairman Delgadillo moved to the next item.

B. PUBLIC COMMENTS: *(The City of Pharr has called this meeting as allowed pursuant to Texas law, city charter, and Ordinance O-2015-28. The governing body may recess from day to day when it does not complete consideration of a particularly long subject as authorized by law. All persons desiring to address the governing body must register with the presiding clerk prior to the scheduled meeting)*

C. CONSENT AGENDA: *(All items listed under consent Agenda are considered to be routine and non-controversial by the Governing body and will be enacted by one motion. Any Board Member may remove items from the consent agenda by making such request prior to a motion and vote on the Consent Agenda)*

ITEM “3”: CONSIDERATION AND ACTION ON APPROVAL OF MINUTES- JANUARY 16, 2019.

ITEM “4”: CONSIDERATION AND ACTION, IF ANY, ON ADVERTISING IN THE PORT OF BROWNSVILLE’S 2019 DIRECTORY FOR \$2,900.

ITEM “5”: CONSIDERATION AND ACTION, IF ANY, ON ADVERTISING IN THE TEXAS INTERNATIONAL PRODUCE ASSOCIATION 2019 MEMBERSHIP DIRECTORY FOR \$800.

Chairman Delgadillo introduced the next item. Member Martinez made a motion to approve the Consent Agenda as presented. Member Palacios seconded the motion and was then carried on unanimously. Chairman Delgadillo moved to the next item.

D. DIRECTOR’S ADMINISTRATIVE REPORT: *(Director’s Administrative Reports and discussion, if any, with Bridge Board. The Director may also assign a designated spokesperson for any particular listed topic)*

ITEM “6”: CROSSING AND REVENUES COMPARISON FOR JANUARY 2019.

Chairman Delgadillo introduced the next item. Mr. Brouwen, Director of Operations stated that for the month of January total crossings were 120,643, which shows an increase of 9,099 vehicles or 8.16% compared to last year. Mr. Brouwen stated that total crossing for cars were 65,059 cars, which shows an increase of 5,459 cars or 9.16%. Mr. Brouwen then showed a car crossing comparison from other bridges across the board. Mr. Brouwen reported that total truck crossings for the month of January were 55,584, which shows an increase of 3,640 trucks or 7.01% increase in

trucks. Mr. Brouwen then showed a truck crossing compassion from other bridges across the board. Mr. Brouwen reported that northbound crossings for the month of January were 58,516, which shows an increase of 3,419 trucks or 6.21% increase in trucks. Mr. Brouwen stated that for the Agriculture for the month of January they had 19,124 trucks, which represents a 34% of all imports from Mexico to the U.S. Mr. Brouwen stated that total revenue collected for the month of January were \$1,257,893, which shows an increase of \$131,567 or 11.68% in revenues. Several discussions then took place regarding the crossings. Chairman Delgadillo moved to the next item.

ITEM “7”: EXPENDITURES REPORT FOR JANUARY 2019.

Chairman Delgadillo introduced the next item. Mr. Luis Bazan, Bridge Director stated that they do have Karla Moya, Finance Director if they have any questions. Some discussion then took place regarding the total budget for the bridge. Chairman Delgadillo moved to the next item.

ITEM “8”: PROJECT ENGINEER REPORT.

Chairman Delgadillo introduced the next item. Mr. Luis Bazan, Bridge Director stated that they do have Omar Anzaldua, City Engineer there if they have any questions regarding their projects. He stated that he would give them a quick update of what is going on with the projects and as a matter of fact they were on a conference call just before this meeting today. He added that on the DAP15 Projects the Donations Acceptance Agreement is done through regional and national GSA reviews and approvals. He then went in to detail about the process of the projects. Mr. Anzaldua, City Engineer then went over the DAP15 Project and the DAP16 project in detail explaining the start dates. He then spoke about the bridge office expansion and renovation project. Some discussion then took place. Chairman Delgadillo moved to the next item.

ITEM “9”: DIRECTORS ADMINISTRATIVE REPORT.

Chairman Delgadillo introduced the next item. Mr. Luis Bazan, Bridge Director stated that they have a Memorandum of Understanding that was authorized for them to move forward with at their last meeting. He then began to explain in details the MOU and where it will take place as well as the benefits of the MOU.

Mr. Luis Bazan, Bridge Director stated that the next thing is the Supply Chain Leaders Summit which is a regional outlook or regional perspective and basically this will be the Pharr International Bridge’s show. He then began to explain in detail of what was going to take place at the event and who will be attending as well as the benefits of the event. Several discussions then took place regarding the Supply Chain Leaders Summit.

Mr. Luis Bazan, Bridge Director stated that the next thing he has is BridgeConnect and as they know they have been doing it for a number of years now and Freddy has been working with DPS for the last few months and the next one will be Thursday, February 28th and it will be a two-sided deal and they do have Lt. Robert

Pena from DPS and Sgt. Orlando Barrera there and Mr. Barrera will give them a briefing about what to expect in this training and that they do this free of charge and average about 100 attendees at each BridgeConnect. Mr. Orlando Barrera from DPS then began to give his presentation. Several discussions then took place. Chairman Delgadillo moved on to the next item.

E. ADMINISTRATIVE:

ITEM “10”: DISCUSSION AND ACTION, IF ANY, ON 2019 PMA FRESH SUMMIT ANNUAL CONFERENCE TEXAS TOWN PAVILION.

Chairman Delgadillo introduced the next item and stated that they would be going in to executive session.

F. EXECUTIVE SESSION: In accordance with Chapter 551 of the Texas Gov’t. Code, the International Toll Bridge Board hereby gives notice that it may meet in Executive session to discuss and deliberate any items listed on the public portion of the meeting agenda including items C-E.

Chairman Delgadillo stated the time being 12:43 p.m., the Bridge Board would be going in to executive session in accordance with Chapter 551 of the Texas Govt.

G. RECONVENE: into regular session, and consider action, if any, on item(s) discussed in executive session.

Chairman Delgadillo reconvened the meeting to regular session at 12:59pm and stated there will be no action on Item 10. Chairman Delgadillo moved to the next item.

H. ADJOURNMENT:

ITEM “12”: ADJOURNMENT

Chairman Delgadillo introduced the next item. Member Palacios made a motion to adjourn the meeting. Secretary Gutierrez seconded the motion and was then carried on unanimously.

APPROVED AS SUBMITTED:

EDGAR DELGADILLO, CHAIRMAN

ATTEST:

PRAJERES GUTIERREZ, SECRETARY

STATE OF TEXAS

§

COUNTY OF HIDALGO §
CITY OF PHARR §

ON THE 20th DAY OF FEBRUARY 2019, the Toll Bridge Board convened in a Regular Meeting at the Pharr International Bridge, the meeting being open to the public and notice of said meeting, giving the date, place and subject thereof, having been posted to the public and notice of said meeting, given in accordance to Chapter 551, of the Texas Government Code, (Open Meetings Act) and their being present a quorum, **I, VANESSA GUZMAN, BRIDGE ADMINISTRATIVE ASSISTANT**, of the City of Pharr, Texas, certify that this is a true and correct copy of the minutes.

VANESSA GUZMAN, BRIDGE
ADMINISTRATIVE ASSISTANT

DATE APPROVED: _____
Word/C:BoardMeetings/BoardMtgMinutes2-20-19



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 2.B.

DATE SUBMITTED: March 12, 2019

MEETING DATE: March 20, 2019

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR: Luis Bazan

Agenda Item: Consideration and action, if any, on 2019 PMA Fresh Summit Annual Conference Texas Town Pavilion for \$9,800.

Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: 2019 PMA Fresh Summit Annual Conference Texas Town Pavilion.

Financial Consideration: \$9,800

Staff Recommendation: Authorization to participate in the 2019 PMA Fresh Summit Annual Conference Texas Town Pavilion.

Alternatives: N/A

ROUTING:

Vanessa Guzman

Created/Initiated - 3/12/2019



Exhibitor's Contract 2019 PMA Texas Town Pavilion *Please sign and fax to 956.581.3912*

The following is a list of TIPA rules which exhibitors are expected to adhere to in conjunction with PMA Rules and Regulations.

1. Each exhibitor **must be a member** of the **Texas International Produce Association** and be in good financial standing with the association.
2. Prior to the show, full payment for booth space and a \$10.00 sq/ft maintenance fee is **DUE UPON RECEIPT OF TIPA INVOICE**. In the event of a cancellation, the booth space portion of this invoice is non-refundable as TIPA has already been charged by PMA.
3. After the show, exhibitors will be invoiced for any and all expenses incurred during the Expo. Payment is **DUE UPON RECEIPT OF TIPA INVOICE**.
4. Invoices must be paid in full upon receipt. The system of "installments" has been abused in the past and TIPA can no longer afford to offer that service.
5. It is the responsibility of each exhibitor to set-up/tear-down their booth (i.e. empty trash cans, put up company-specific décor, etc.), while it is TIPA's responsibility to set-up/tear-down Texas Town (i.e. backdrop, lighting, unload and reload packing crates/pallets).
6. In order to maintain a consistent Texas Town image, exhibitors:
 - a. **must purchase** graphics for their booths including a back-lit panel and an overhead arched sign with your company's name/logo.
 - b. **shall not** cover the back-lit panels and sign with another back-drop or product.
7. **Exhibitors may not begin to tear down their booth until the *last day* of the Expo at PMA's posted ending time. Failure to comply with this rule will result in a \$500 fine.**
8. Any entertainment provided by the exhibitor must be approved by the TIPA Board. The exhibitor will be required to submit a detailed "booth entertainment" plan to the board no less than two months prior to the start of Fresh Summit. Failure to comply will result in immediate removal of unapproved entertainment the day of the show and loss of ability to exhibit at future Texas Town events.
9. Exhibitor **must** keep a representative at the booth at all times during Expo hours.
10. It is the responsibility of the exhibitor to make all of their own travel and hotel arrangements.
11. Any and all orders must go through the Texas Town coordinator (i.e. furniture, cold storage, carpet, etc.).

If the above rules are not followed, you risk forfeiting your option to exhibit in the Texas Town Pavilion next year.

I agree, as my company's representative, to abide by these rules (please sign below).

Name: _____ Date: _____

Company: _____

Did you know...

the Texas International Produce Association hosts the **TEXAS TOWN PAVILION** at PMA's Fresh Summit?

FACTS



What: Texas Town is a 7,600 square foot exhibit space **FRONT** and **CENTER** at the Produce Marketing Association's Fresh Summit. With over 19,000 attendees, this Expo is THE place to be if you are in the produce industry.

The Texas International Produce Association has been coordinating Texas Town since 1992 and are 13th in line to pick for produce and 3rd for solutions on the showroom floor - that means we're right behind the big players like Sunkist, Dole, Chiquita, Melissa's and in front of 600 other companies.

When: October 17-19, 2019

Where: Anaheim, California USA

Why: It's your once-a-year opportunity to...

- *Launch new products and services*
- *Increase company visibility*
- *Come face-to-face with key buyers*
- *Gather intelligence for benchmarking and new produce development*
- *Extend your reach into new markets around the globe*

List of 2018 Exhibitors:

Bebo Distributing, Inc.
CabeFruit Produce, LLC
Empacadora GAB
Fortune Growers
Fox Packaging
Fresco Produce, LLC
Grande Produce LTD
Jade Produce
LakeWay Foods, LLC
London Fruit, Inc.
Lone Star Citrus Growers
Marengo Foods
Mode Transportation

Montero Farms
Papayas and More
Pharr International Bridge
Phillip Garcia CHB
Port Laredo Texas
Pratt Industries
Spring Valley Fruits, LLC.
Sunrise Produce, LLC.
Super Starr International
Sweet Seasons, LLC.
Texas Department of Ag.
Traveler Produce, LLC.
Triple H Produce

For questions or to reserve your booth, contact:
Lilly Garcia @ lilly.garcia@texipa.org





What are the BENEFITS?

Prime Location: TIPA has been exhibiting with PMA for TWENTY-SIX years. We select great booth spaces – right behind Sunkist, Dole, Chiquita, Melissa’s and in front of 600 other companies exhibiting at PMA. Individually, exhibitors do not have the ability to obtain this space – there is power in numbers and the uniqueness of Texas Town stands out.

Exhibitors DO NOT have to be a member of PMA: Because TIPA is a member of the Produce Marketing Association, the companies exhibiting in Texas Town are not required to be a member of PMA to get the “member rate” for booth space (a savings of \$3,900).

TIPA Staff Coordinates EVERYTHING: Except for your housing and travel arrangements, TIPA staff oversees all areas of the expo – from freight handling to sign hanging. We set-up Texas Town and tear it down; thus allowing the participating exhibitors to do what they are there to do – meet with existing or potential customers. Our exhibitors do not have to worry about outside transportation or staying on top of PMA’s deadlines - you don’t even have to stay around until midnight after the show is over waiting on freight to be picked up – we do all of that for you.

A Cohesive Community Design: the Texas International Produce Association has a cohesive state pavilion. Your display will be customized with your company’s logo and graphics.

What Does it Cost?

Booth Space: \$3,900 per 10x10 space (the amount PMA charges its members)

Maintenance Fee: \$10 sq. ft.: This covers direct and indirect costs as well as maintenance costs associated with maintaining Texas Town.

Staff Travel and Labor: Each Texas Town exhibitor shares the travel and labor expenses for the TIPA staff member that coordinates Texas Town.

Furniture & Accessories: Only if ordered.

Plants: Only if ordered.

Carpet & Padding: Carpet is ordered for all exhibitors and is the same color throughout Texas Town. Exhibitors are charged based on square footage.

Sign Hanging: A 20’x20’ “Texas Town” overhead sign is hung over the middle island. This cost is divided equally among exhibitors.

Labor: Additional labor is hired to assist staff in putting together Texas Town. Exhibitors are charged based on square footage.

Cold Storage: Only if used.

Electrical: Electricity is always ordered for accent lighting – this amount is divided equally among exhibitors. Additional electrical needs are charged solely to the ordering exhibitor.

Material Handling: PMA charges all exhibitors for moving freight in and out of the show. The Texas Town exhibit freight costs are shared among exhibitors based on square footage. Each company will be charged for their **individual** freight costs – the more you transport to the show, the more it will cost.

Supplies/Décor: Any upgrades or supplies needed for Texas Town are charged based on square footage.

Transportation: based on individual weight.

Custom Graphics: You are given the option to customize your booth by creating a back-lit panel that will promote your company’s message. The cost is usually around \$550/panel.

A decent budget:

10x10—\$9,600

20x20—\$30,800

10x20—\$17,500

20x30—\$43,500

These totals are based on averages from exhibitors over the past five years.

CALL TODAY!

Reservations will be on a first-come-first-serve basis!!

956.581.8632 or lilly.garcia@texipa.org

PMA Fresh Summit 2019

Grande
Produce
20X20
1343

TRIPLE H
PRODUCE
20X20
1337

Port
Laredo
10X20
1536

Lone
Star
Citrus
1536

10X20
1846

10X10
1846

10X20
1846

20X20
1855

20X30
1847

Fox Packaging
20X30
#3031

20X20
1955

SSI 1947	TDA 2050
Spring Valley Fruits 1947	London 2046

20X20
2063

Travelers Eagle
Cold Storage
20X20
2057

Sweet Season
20X30
2049

20X20
2161

10X20 2149	10X10 2248
	10X10 2248
10X10 2149	10X10 2248
10X20 2149	10X10 2248
	10X10 2248

20X30
2251

Anaheim, California USA

Expo Dates:
Friday, October 17 - Saturday, October 19

10	10X10	1000
7	10X20	1400
7	20X20	2800
4	20X30	2400
		7600

Cost: 10X10 - \$4,900

Cost: 10X20 - \$9,800

Cost: 10X30 - \$14,700

Cost: 20X20 - \$19,600

Cost: 20X30 - \$29,400



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.A.

DATE SUBMITTED: March 5, 2019

MEETING DATE: March 20, 2019

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Crossings and Revenues Report for February 2019.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: Crossings and Revenues report for February 2019.

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 3/5/2019

**CROSSINGS AND REVENUES
FOR THE MONTH OF FEBRUARY
FISCAL YEAR 2018 – 2019**

a) BRIDGE CROSSINGS

Crossings for the Pharr International Bridge totaled **111,276** vehicles for the month of February F.Y. 2018-2019, which showed an increase of **7,674** vehicles or **7.41%** over The same month in F.Y. 2017-2018.

b) CAR CROSSINGS

Car crossings for the Pharr International Bridge totaled **60,102** cars for the month of February F.Y. 2018 – 2019, showing an increase of **4,596** cars or **8.28%** over the same month in F.Y. 2017 – 2018.

c) SOUTHBOUND TRUCK CROSSINGS

Truck crossings totaled **51,174** trucks for the month of February F.Y. 2018-2019, showing an increase of **3,078** trucks or **6.40%** over the same month in F.Y. 2017 - 2018.

d) TOTAL REVENUES

Revenues for the Pharr International Bridge totaled, **\$1,213,717 dollars** for the month of February F.Y. 2018 – 2019

\$ 209,912 Autos & other
\$ 1,000,422 Trucks
<u>\$ 3,383 Profit on pesos</u>
\$ 1,213,717 TOTAL

Revenues showed an increase of **\$112,805** or **10.25%** over the same month in F.Y. 2017 – 2018

e) NORTHBOUND TRUCKS

Northbound trucks at the Pharr International Bridge totaled **53,896** trucks for the month of February F.Y. 2018-2019, showing an increase of **2,283** trucks or **4.42%** over the same month in F.Y. 2017-2018.

SOUTHBOUND TRUCK CROSSINGS SHOWED A DECREASE OF -2,721 TRUCKS FOR THE MONTH OF FEBRUARY, COMPARED TO NORTHBOUND TRUCK CROSSINGS.

**PHARR INTERNATIONAL BRIDGE
TOTAL CROSSINGS COMPARISON BY FISCAL YEAR (CARS & TRUCKS)**

	F.Y. 2017–2018	F.Y. 2018-2019	GAIN LOSS
OCTOBER	112,972	117,523	4,551
NOVEMBER	109,151	114,764	5,613
DECEMBER	111,883	114,630	2,747
JANUARY	111,544	120,643	9,099
FEBRUARY	103,602	111,276	7,674
YTD TOTAL	549,152	578,836	29,684
MARCH	113,577		
APRIL	110,588		
MAY	114,699		
JUNE	107,410		
JULY	112,535		
AUGUST	116,584		
SEPTEMBER	108,267		
TOTAL CROSS.	1,332,812		

- a) **VEHICLE CROSSINGS SHOWED AN INCREASE OF 7,674 VEHICLES OR 7.41% OVER THE SAME MONTH IN F.Y. 2017-2018.**
- b) **VEHICLE CROSSING SHOWED AN INCREASED OF 29,684 VEHICLES OR 5.41% OVER THE SAME FIVE (5) MONTHS IN FY.Y.2017- 2018**

**PHARR INTERNATIONAL BRIDGE
CAR CROSSING COMPARISON BY FISCAL YEAR**

	F.Y. 2017-2018	F.Y. 2018-2019	GAIN LOSS
OCTOBER	63,084	65,395	2,311
NOVEMBER	59,545	64,409	4,864
DECEMBER	65,516	69,288	3,772
JANUARY	59,600	65,059	5,459
<u>FEBRUARY</u>	55,506	60,102	4,596
YTD TOTAL	303,251	324,253	21,002
MARCH	62,233		
APRIL	60,018		
MAY	62,272		
JUNE	58,465		
JULY	64,011		
AUGUST	66,382		
SEPTEMBER	62,054		
TOTAL CAR CROSS.	738,686		

a) CAR CROSSINGS SHOWED AN INCREASE OF 4,596 CARS OR 8.28% OVER THE SAME MONTH IN F.Y. 2017-2018.

b) CAR CROSSING SHOWED AN INCREASED OF 21,002 CARS OR 6.93% OVER THE FIVE (5) MONTHS IN F.Y.2017 – 2018

**PHARR INTERNATIONAL BRIDGE
TRUCK CROSSING COMPARISON BY FISCAL YEAR**

	F.Y. 2016-2017	F.Y. 2017-2018	GAIN LOSS
OCTOBER	49,888	52,128	2,240
NOVEMBER	49,606	50,355	749
DECEMBER	46,367	45,342	(1,025)
JANUARY	51,944	55,584	3,640
<u>FEBRUARY</u>	<u>48,096</u>	<u>51,174</u>	<u>3,078</u>
YTD TOTAL	245,901	254,583	8,682
MARCH	51,344		
APRIL	50,570		
MAY	52,427		
JUNE	48,945		
JULY	48,524		
AUGUST	50,202		
SEPTEMBER	46,213		
TOTAL TRUCK CROSSING	594,126		

- a) **TRUCK CROSSINGS SHOWED AN INCREASE OF 3,078 TRUCKS OR 6.40% OVER THE SAME MONTH IN F.Y. 2017-201**
- b) **TRUCK CROSSING SHOWED AN INCREASE OF 8,682 TRUCKS OR 3.53% OVER THE FIVE (5) MONTH IN F.Y. 2017-2018**

**PHARR INTERNATIONAL BRIDGE
NORTHBOUND TRUCK CROSSINGS (FULL, EMPTY & AG.)**

	F.Y. 2017-2018	F.Y. 2018-2019	GAIN LOSS	FULL TRUCKS	EMPTY	AG TRUCKS	NARP NO INSP.
OCTOBER	53,564	56,847	3,283	39,935	16,912	14,427	7,410
NOVEMBER	52,586	54,278	1,692	38,349	15,929	14,738	7,317
DECEMBER	49,245	48,159	-1,086	34,431	13,728	15,525	7,970
JANUARY	55,097	58,516	3,419	41,958	16,558	19,124	9,104
FEBRUARY	51,612	53,895	2,283	38,788	15,107	17,101	9,356
MARCH	56,001						
APRIL	55,151						
MAY	57,754						
JUNE	53,593						
JULY	52,434						
AUGUST	55,551						
SEPTEMBER	50,725						
TOTAL NORTHBOUND	643,313						

Northbound trucks at the Pharr International Bridge totaled **53,896** trucks for the month of February F.Y. 2018-2019, showing an increase of **2,283** trucks or **4.42%** over the same month in F.Y. 2017-2018.

TRUCK CROSSING SHOWED AN INCREASE OF **9,591 TRUCKS OR **3.66%** OVER THE SAME FIVE (5) MONTH IN F.Y. 2017-2018.**

Agriculture trucks at the Pharr International Bridge totaled **17,101 crossings for the month of February representing a **32%** of the imports from Mexico.**

Agriculture trucks at the Pharr International Bridge Import Lot showed an increase of **667 or **4.06%** over the same month in F.Y. 2017-2018.**

**PHARR INTERNATIONAL BRIDGE
REVENUE COMPARISON BY FISCAL YEAR**

	F.Y. 2017-2018	F.Y. 2018-2019	GAIN (LOSS)
OCTOBER	\$ 1,151,213	\$ 1,218,069	\$ 66,855
NOVEMBER	\$ 1,158,692	\$ 1,229,321	\$ 70,629
DECEMBER	\$ 1,116,645	\$ 1,153,646	\$ 37,001
JANUARY	\$ 1,126,326	\$ 1,257,893	\$ 131,567
<u>FEBRUARY</u>	\$ 1,100,912	\$ 1,213,717	\$ 112,805
YTD TOTAL	\$ 5,653,788	\$ 6,072,647	\$ 418,858
MARCH	\$ 1,184,114		
APRIL	\$ 1,150,980		
MAY	\$ 1,190,182		
JUNE	\$ 1,123,395		
JULY	\$ 1,135,255		
AUGUST	\$ 1,140,048		
SEPTEMBER	\$ 989,616		
TOTAL REV.	\$ 13,567,378		

**a) REVENUES SHOWED AN INCREASE OF \$ 112,805 OR 10.25%
OVER THE SAME MONTH IN F.Y. 2017-2018.**

**b) REVENUES SHOWED AN INCREASE OF \$ 418,858 OR 7.41%
OVER THE SAME FIVE (5) MONTHS IN F.Y. 2017 – 2018.**



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.B.

DATE SUBMITTED: March 12, 2019

MEETING DATE: March 20, 2019

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Finance Report for February 2019.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 3/12/2019

CITY OF PHARR
GENERAL LEDGER STATUS REPORT
NON AUDITED BUDGET VS. ACTUAL
FOR PERIOD ENDING FEBRUARY 28, 2019

BRIDGE FUND 70

	FY 18/19					FY 17/18 --Variance--				
	ORIGINAL BUDGET	AMENDED BUDGET	Y-T-D ACTUAL	PERCENT OF BUDGET	BALANCE	Y-T-D ACTUAL	Prior FY Y-T-D Actual	Amount	Percent	
REVENUES										
BRIDGE TOLL REVENUES	\$ 14,178,500	\$ 14,178,500	\$ 5,890,492	42%	\$ (8,288,008)	\$ 5,890,492	\$ 5,675,682	\$ 214,810	4%	
BRIDGE REVENUE FUND INTEREST EARNED	50,000	50,000	41,512	83%	(8,488)	41,512	37,588	3,924	10%	
PESO EXCHANGE RATE INCOME	86,700	86,700	22,003	25%	(64,697)	22,003	38,271	(16,268)	-43%	
RENTAL INCOME	210,600	210,600	94,750	45%	(115,850)	94,750	94,200	550	1%	
TRANSFER IN-GF	-	18,700	18,700	100%	-	18,700	6,352	12,348	100%	
FINANCING DEBT FUNDS	520,000	200,000	200,000	100%	-	200,000	-	200,000	0%	
TOTAL REVENUES	15,045,800	14,744,500	6,267,457	43%	(8,477,043)	6,267,457	5,887,334	380,123	6%	
EXPENDITURES										
PERSONNEL	1,452,400	1,471,100	503,893	34%	967,207	503,893	418,395	(85,498)	-20%	
SUPPLIES & MATERIALS	225,500	225,500	58,772	26%	166,728	58,772	53,582	(5,190)	-10%	
BUILDING & EQUIPMENT	699,300	1,500,300	178,079	12%	1,322,221	178,079	275,333	97,254	35%	
REPAIRS & MAINTENANCE	15,400	15,400	712	5%	14,688	712	2,204	1,492	68%	
EQUIPMENT RENTALS	5,600	5,600	1,569	28%	4,031	1,569	1,246	(323)	-26%	
UTILITIES	60,000	60,000	23,903	40%	36,097	23,903	14,745	(9,158)	-62%	
VEHICLE USAGE	10,500	10,500	9,001	86%	1,499	9,001	9,796	795	8%	
INSURANCE	40,000	40,000	41,259	103%	(1,259)	41,259	31,557	(9,702)	-31%	
DEBT SERVICE	1,339,500	1,339,500	256,274	19%	1,083,226	256,274	289,688	33,415	12%	
CONTRACTUAL SERVICES	137,800	137,800	38,210	28%	99,590	38,210	44,407	6,197	14%	
OTHER CONTRACTUAL & SPECIAL SERVICES	694,300	694,300	228,902	33%	465,398	228,902	381,578	152,676	40%	
TRANSFERS OUT	10,365,500	10,365,500	3,258,509	31%	7,106,991	3,258,509	3,774,667	516,158	14%	
TOTAL EXPENDITURES	15,045,800	15,865,500	4,599,081	29%	11,266,419	4,599,081	5,297,198	698,117	13%	
REVENUE OVER/(UNDER) EXPENDITURES	<u>\$ -</u>	<u>\$ (1,121,000)</u>	<u>\$ 1,668,375</u>		<u>\$ 2,789,375</u>	<u>\$ 1,668,375</u>	<u>\$ 590,136</u>	<u>\$ 1,078,239</u>		



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.C.

DATE SUBMITTED: March 5, 2019

MEETING DATE: March 20, 2019

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Engineer's Report.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: No back-up information needed for this item.

Thank you.

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 3/5/2019



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.D.

DATE SUBMITTED: March 5, 2019

MEETING DATE: March 20, 2019

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Director's Report.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: No back-up information needed for this item.

Thank you.

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 3/5/2019



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.D.1.

DATE SUBMITTED: March 12, 2019

MEETING DATE: March 20, 2019

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Update on MOU with Apaseo El Grande, Guanajuato, Mexico.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives: N/A

ROUTING:

Vanessa Guzman

Created/Initiated - 3/12/2019



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.D.2.

DATE SUBMITTED: March 12, 2019

MEETING DATE: March 20, 2019

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Update on Supply Chain Leaders Summit in Monterrey, N.L.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 3/12/2019



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.D.3.

DATE SUBMITTED: March 12, 2019

MEETING DATE: March 20, 2019

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Bi-National Bridges and Border Crossings Group Meeting in Laredo, Texas.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 3/12/2019



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 4.A.

DATE SUBMITTED: March 13, 2019

MEETING DATE: March 20, 2019

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on participating in Foro Mundial de Plataformas Logisticas.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation: Authorization to participate in the Foro Mundial de Plataformas Logisticas.

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 3/13/2019

From: Carlos Caicedo <manager@il-latam.com>

Sent: Tuesday, March 12, 2019 6:48 PM

To: Luis Bazan <luis.bazan@pharr-tx.gov>

Subject: Propuesta de Participación en FORO MUNDIAL DE PLATAFORMAS LOGÍSTICAS

***** This is an email from an EXTERNAL source. DO NOT click links or open attachments without positive sender verification of purpose. Never enter USERNAME, PASSWORD or sensitive information on linked pages from this email. *****

Estimado Luis con el gusto de saludarte.

Este es el evento que te comenté el pasado jueves durante la cena que tuvimos en MONTERREY por el SUPPLY CHAIN LEADERS MEETING.

Nosotros somos el MEDIA SPONSORS autorizado de ese evento y me han ofrecido este espacio comercial para ofrecércelos.

Te anexo la carta de presentación del evento, viene firmada por el Presidente de la Organización.

Para resumirte la propuesta - la cual anexo - la idea es que ustedes tengan un PATROCINIO VIP O ESTRELLA o también puede ser otro TIPO DE PATROCINIO durante el BRUNCH del día 15 de mayo (segundo día del evento). Aquí te especifico cada uno:

PATROCINIO VIP O ESTRELLA CONSTA DE:

- 1 espacio sin costo en área de exhibición. (2 x 2)
- 5 pases para el evento sin costo.
- Imagen proyectada en todos los carteles y posters del evento.
- Distribución de su material impreso en los portafolios del registro.
- Toda la imagen en la pagina web y medios de prensa y comunicación.
- 1 espacio de un panelista dentro de la agenda.

COSTO \$10,000.00 USD

PATROCINIO VIP LUNCH DEL 15 DE MAYO CONSTA DE:

2 mesas VIP exclusivas para Pharr International Bridge con espacio de 10 personas cada una para invitados especiales.

1 espacio de un panelista dentro de la agenda del Foro Mundial.

5 espacios de acreditación para funcionarios de Pharr International Bridge o invitados especiales que consideren.

Imagen proyectada en todos los carteles y posters del evento.

Distribución de su material impreso en los portafolios del registro.

Toda la imagen de Pharr International Bridge en la página web y medios.

COSTO \$8,000 USD

Luis quedo a la orden si tuvieran alguna duda y tu me comentas que podemos hacer.

Saludos y gracias.

Carlos Armando Caicedo Zapata

Sales Director

INBOUND LOGISTICS LATAM

Reforma No. 222 Torre 1 - Piso 1

Colonia Cuauhtémoc - C.P. 06700

Tel Directo. +52 (55) 1253 7398

Tel.+52 (55) - 1253 7124

Cel. 044-55 / 4442 8051

Skipe. carcaz3

Correo. manager@il-latam.com

Web. www.il-latam.com

La revista líder en soluciones de logística



12 de marzo del 2019

Sr. Luis Bazán
Bridge Director
Pharr International Bridge

Honorable Sr. Bazán,

Es un honor comunicarme con usted, deseando los mejores éxitos en sus gestiones.

Me permito informarle que nuestra Organización Mundial de Ciudades y Plataformas Logísticas (OMCPL) en colaboración con el Estado de Nuevo León, México, estamos organizando el 4° Foro Mundial de Ciudades y Plataformas Logísticas que se celebrará del 14 al 16 de mayo del 2019, en el Hotel Sheraton Ambassador de la Ciudad de Monterrey.

El principal objetivo del Foro Mundial es el fortalecimiento de las infraestructuras estratégicas logísticas para la generación de nuevas inversiones y las tendencias de la logística de transporte multimodal en todo el mundo para beneficiar las cadenas de suministros, el comercio exterior y lograr una mayor competitividad en los mercados internacionales.

Para cumplir con este objetivo, hemos preparado una agenda de trabajo con panelistas y moderadores de muy alto nivel mundial y que tienen relación directa con los temas de desarrollo de Ciudades y Plataformas Logísticas, Corredores de Comercio e Infraestructura Estratégica, y que nos van a permitir visualizar el futuro y hacia dónde enfocar los esfuerzos en la atracción de nuevas inversiones, nuevos negocios y la reducción de los costos logísticos para mejorar los índices de competitividad de nuestras regiones y países.

Nuestro Foro Mundial tiene el componente de poder establecer vínculos muy importantes de negocios a través de las diferentes mesas de trabajo y encuentros empresariales que tendremos con participantes internacionales.

Por lo relevante de la temática que se va a realizar en este 4° Foro Mundial concerniente a los esfuerzos hacia dónde va dirigida la logística general, las cadenas de suministros, los corredores de comercio, el desarrollo de plataformas logísticas y el transporte en los próximos años, *nos honraría mucho contar con su presencia en este importante evento y a la vez proponer que Pharr International Bridge pueda ser patrocinador VIP del Foro Mundial. La información de este patrocinio se le envía adjunto.*

En este sentido, quiero también proponerle que Pharr International Bridge pueda participar con un panelista dentro de un panel dentro de la agenda del Foro Mundial.

Lo invito a visitar: www.foromundial.omcpl.org

Honorable Sr. Bazán, espero tener la oportunidad de conocerlo, esperando que Pharr International Bridge pueda participar activamente en este importante Foro Mundial en Monterrey.

Cordiales Saludos,



Ricardo Partal Silva, MBA.
Presidente

An aerial photograph of a busy port at dusk or dawn. A large container ship is docked at a pier, with several large gantry cranes positioned over its deck. The ship's deck is filled with stacks of colorful shipping containers. In the foreground, a road with white lane markings and arrows shows several trucks, including flatbeds and semi-trailers, moving along. The background features a body of water and a distant city skyline with illuminated buildings. The image is framed by a red triangle on the top left and a yellow triangle on the top right.

PLANES DE PARTICIPACION



WORKSHOPS

Durante los días 14 y 15 de mayo las empresas, gobiernos o instituciones que quieran llevar a cabo presentaciones de sus proyectos estratégicos, se tienen disponibles Workshops con duración de una hora por presentación

COSTO NETO: US\$3,500.00

1 espacio disponible



PRECIOS DE ESPACIOS PARA LA EXPOSICIÓN

AREA 3 X 3	1 - 15	US \$ 3,500.00
AREA 2 X 2	16 - 21	US \$ 3,000.00

Precios de Venta No incluye IVA

El Servicio Incluye:

- Mesa Principal con su mantelería
- 4 sillas
- Contacto doble de 500 watts (110 volts)
- Marquesinas divisorias
- Delineación de cada espacio con cinta aislante
- 4 pases exclusivamente para la expo

5 espacios disponibles

Architectural floor plan of a large hall, likely a theater or conference room. The plan shows a large rectangular space with a stage area at the top. The stage area includes a large rectangular platform labeled "GRAN EMBAJADORES" and a smaller area labeled "VESTIBULO DE CONVENCIONES". The stage is equipped with various lighting fixtures, including a large circular light fixture and several smaller spotlights. The seating area is divided into several sections, with rows of seats numbered 1 through 13. The seating is arranged in a semi-circular pattern, facing the stage. The plan also shows a large entrance area at the bottom, with a long corridor leading to the stage. The overall layout is designed for a large audience, with clear sightlines to the stage area.



NIVELES DE PATROCINIO

PATROCINIO VIP O ESTRELLA

EL FORO MUNDIAL DE LA OMCPL 2019 OFRECE:

- 1 espacio sin costo en área de exhibición. (2 x 2)
- 5 pases para el evento sin costo.
- Imagen proyectada en todos los carteles y posters del evento.
- Distribución de su material impreso en los portafolios del registro.
- Toda la imagen en la pagina web y medios de prensa y comunicación.
- 1 espacio de un panelista dentro de la agenda.

COSTO \$10,000.00 USD



NIVELES DE PATROCINIO

PATROCINIO VIP O ESTRELLA

LUNCH DEL 15 DE MAYO, 2019

EL FORO MUNDIAL DE LA OMCPL 2019 OFRECE:

- 2 mesas VIP exclusivas para Pharr International Bridge con espacio de 10 personas cada una para invitados especiales.
- 1 espacio de un panelista dentro de la agenda del Foro Mundial.
- 5 espacios de acreditación para funcionarios de Pharr International Bridge o invitados especiales que consideren.
- Imagen proyectada en todos los carteles y posters del evento.
- Distribución de su material impreso en los portafolios del registro.
- Toda la imagen de Pharr International Bridge en la página web y medios.

COSTO \$8,000 USD

FORMA DE PAGO

La coordinación del patrocinio se realiza a través de la empresa organizadora del Foro Mundial en México:

Contacto: Lic. Enrique Cantillo Email: jecantillo2@gmail.com +52 1 999-3507493

CUENTA BANCARIA PARA DEPOSITOS

BBVA BANCOMER MEXICO

Sucursal: 5132 GRAN PLAZA
Cuenta Bancaria No.: 0110176176
Nombre: CORPORATIVO MACANBLA S DE RL DE CV.
RFC: CMA 130111 F74
Clave Interbancaria: 012910001101761765
SWIFT: BCMRMXMMPYM
ABA: 021000021

BANCO CORRESPONSAL:
JPMORGAN CHASE BANK
NEW YORK, N.Y.
ABA: 021000021
SWIFT: CHASUS33
No. CTA: 400001942





4° Foro Mundial de Ciudades y Plataformas Logísticas 14 - 16 Mayo, 2019

Fortalecimiento de las infraestructuras
estratégicas logísticas para la generación
de nuevas inversiones

Regístrate:
www.foromundial.omcpl.org



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 4.B.

DATE SUBMITTED: March 15, 2019

MEETING DATE: March 20, 2019

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on ratifying the renewal for Dedicated Internet Access services agreement with Webvision for a period of 1 year for cameras in Mexico.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: Ratifying renewal for Dedicated Internet Access service agreement with Webvision for a period of 1 year for cameras in Mexico.

Financial Consideration: \$2,550.00.

Staff Recommendation: Authorization for ratifying the renewal for Dedicated Internet Access service agreement with Webvision for a period of 1 year for cameras in Mexico.

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 3/15/2019



STATE LIC # B1946

03-01-2019

**INTERNET SERVICE PHARR INTERNATIONAL
BRIDGE/REYNOSA**

Dedicated Internet Access

RENEWAL AGREEMENT

1.0 DEDICATED INTERNET ACCESS SERVICE

1.1 Description of this agreement: This agreement covers the renewal of Dedicated Internet Access ("DIA") Service ("Service"), which is fully operational in Pharr Bridge since January 2016 and includes Point to Point Unlicensed Spectrum Fixed Wireless antennas, ethernet Router and Internet Service.

1.2 DIA Equipment and Maintenance: Service includes WEBVISION-approved router on the customer premises (CPE). A CPE router is required for the exchange of traffic between the WEBVISION Network and the Customer provided by WEBVISION at no additional charge. WEBVISION will maintain, manage and support all DIA Equipment, including all associated device configurations and operational usernames and passwords. Customer must provide WEBVISION with unrestricted access to WEBVISION-provided DIA Equipment for purposes of testing, upgrading, and other maintenance activities. Customer will provide continuous electrical service to WEBVISION-provided DIA equipment. WEBVISION will be responsible for maintenance, upgrades, repairs and any other activities to guarantee service continuity.



1.3 DIA Service Level Agreement: WEBVISION guarantees a 99.97% of service availability; including the operation of the antenna, router and Internet service at WEBVISION point of presence. The point of demarcation for Service is the physical network location to which the Customer provided DIA router is connected or, if DIA Equipment is furnished by WEBVISION, the LAN port at which interconnection takes place. Customer will provide WEBVISION with access to Customer's premises, as necessary, to facilitate Service installation, testing and maintenance requirements.

1.4 Terms and Plan

1.4.1 Service Commencement: (a) This agreement covers Dedicated Internet Service already installed or connected and successfully tested, and available for Customer use in Pharr Bridge since January of 2016 and (b) and DIA Equipment has been installed and is operational. This agreement is a renewal for DIA services already operational. Renewal will begin on **January 15th of 2019.**

1.4.2 Term: The minimum term of Service is one (1) year beginning on the **January 15th of 2019.**

1.4.3 Committed Data Rate: WEBVISION will upgrade Customer's Bandwidth plan from 10 Mb to 20 Mb Symmetrical (20 Mb Down/20 Mb Up) at no additional cost.

1.4.4 The cost of the monthly service will be of \$ 212.50 starting Jan 15 2019 To average a yearly Total of \$2,550.00 Dls that ends on Jan 15 2020.

WEBVISION

Print Name: _____

Signature: _____ Date: _____

CUSTOMER:

Print Name: PHARR INTERNATIONAL BRIDGE

Billing Address: 9900 S. CAGE BLVD. PHARR, TX 78577 (956) 402 4660

Signature: _____ Date: _____



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 4.C.

DATE SUBMITTED: March 15, 2019

MEETING DATE: March 20, 2019

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on Maintenance for Dedicated Internet Access services with Webvision for a period of 1 year for Cameras in Mexico.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: A one time Maintenance fee for Dedicated Internet Access service with Webvision for Cameras in Mexico

Financial Consideration: \$1,500.00

Staff Recommendation: Authorization for a one time Maintenance fee for Dedicated Access service with Webvision for Cameras in Mexico

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 3/15/2019

WEBVISION

709 NEW ORLEANS CIRCLE
STATE LIC B19462
PHARR, TX 78577
(956)522-0843

**ADDRESS**

PHARR INTERNATIONAL
BRIDGE
9900 S.Cage Blvd.
Pharr, TX 78577
(956) 402-4660

ESTIMATE 1006**DATE 01/30/2019**

ACTIVITY	QTY	RATE	AMOUNT
MAINTENANCE PTZ IP CAMERA *Maintenance of PTZ-IP camera located at Pharr's International Bridge on Mexican side(Reynosa) including all four cardinal points(North, South, East, West). The maintenance consists of cleaning, lubricating, changing connectors, and checking rubber bands for defects. Furthermore a 75ft Crain will be needed during maintenance. This maintenance is recommended for the warranty to be valid in case of malfunction of the cameras PTZ-IP installed and must be done at leas once a Year.	4	250.00	1,000.00
CRANE CRANE SERVICE	1	500.00	500.00

TOTAL**\$1,500.00**

Accepted By

Accepted Date



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: March 5, 2019

MEETING DATE: March 20, 2019

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.071, the City may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 3/5/2019



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: March 5, 2019

MEETING DATE: March 20, 2019

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.072, the City may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 3/5/2019



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: March 5, 2019

MEETING DATE: March 20, 2019

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.074, the City may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 3/5/2019



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: March 5, 2019

MEETING DATE: March 20, 2019

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.076, the City may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 3/5/2019



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: March 5, 2019

MEETING DATE: March 20, 2019

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.084, the City may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 3/5/2019



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: March 5, 2019

MEETING DATE: March 20, 2019

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.087, the City may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 3/5/2019