



**NOTICE THAT A REGULAR CALLED MEETING OF THE
PHARR ECONOMIC DEVELOPMENT CORPORATION II
BOARD OF DIRECTORS
WILL BE HELD AT
CITY HALL 118 SOUTH CAGE, 2ND FLOOR
COMMISSIONERS ROOM
PHARR, TEXAS 78577
COMMENCING AT 3:00 PM
*Monday, February 18, 2019***

If during the meeting, the Board of Directors should determine that a closed, or executive session of the Board is required, then such closed or executive session or meeting is authorized by Sections 551.071 et seq. of the Texas Government Code. Notice of closed or executive session will be given after the commencement of the meeting covered by this notice. On matters requiring a public hearing all persons desiring to speak during a public hearing shall sign in with the presiding clerk prior to the scheduled public hearing in accordance with O-2018-45.

1. CALL TO ORDER:

- A) Roll call and possible action on the excusing of any absent member of the governing body.
- B) Pledge of Allegiance/Invocation.

2. EXECUTIVE DIRECTOR'S ADMINISTRATIVE REPORTS -

- A) PEDC II Events of Interest.
- B) Sales Tax Report - February 2019.
- C) Loans/Leases Report.

3. CONSENT AGENDA:

- A) Approval of minutes - January 21, 2019 - Regular Call Meeting.
- B) Consideration and action, if any, on Ratification for Teach for America Sponsorship in the amount of \$1,500.00.
- C) Consideration and action, if any, on Ratification for 2019 McAllen State of The City Address Sponsorship in the amount of \$1,500.00.
- D) Consideration and action, if any, on Ratification for RGV Day at the Capitol Sponsorship in the amount of \$1,500.00.
- E) Consideration and action, if any, on 23rd Annual VAMOS Sponsorship in the amount of \$3,500.00.
- F) Consideration and action, if any, on Ratification for 4-H and FFA STAR GALA 2019 in the amount of \$1,250.00.

4. REGULAR AGENDA - OPEN SESSION: *Additional Items on the Agenda:*

- A) Consideration and action, if any, on Hollis Rutledge and Associates Inc. Contract Renewal.
- B) Consideration and action, if any, on Canales Law Firm Contract Renewal.
- C) Consideration and action, if any, on Renewal of BTI Consulting Services Agreement.
- D) Consideration and action, if any, on LOI Pharr Produce Park lots 16 and 21.
- E) Consideration and action, if any, on LOI Project Fruit.
- F) Consideration and action, if any, on LOI Project Wand.
- G) Consideration and action, if any, on Contracting Legal Services for Pharr EDC.

5. CLOSED SESSION: *In accordance with Chapter 551 Texas, Government Code, Vernon's Texas Code Annotated (Open Meetings Act), the Pharr Economic Development Corporation II Board will meet in Executive (Closed) Session to discuss the items listed on the public portion of the meeting agenda, in accordance*

with the following below.

Pursuant to Section 551.071, the Pharr Economic Development Corporation II may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The Pharr Economic Development Corporation II and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.072, the Pharr Economic Development Corporation II may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The Pharr Economic Development Corporation II and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the Pharr Economic Development Corporation II may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The Pharr Economic Development Corporation II and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the Pharr Economic Development Corporation II may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices.** The Pharr Economic Development Corporation II and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the Pharr Economic Development Corporation II may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The Pharr Economic Development Corporation II and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the Pharr Economic Development Corporation II may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues.** The Pharr Economic Development Corporation II and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

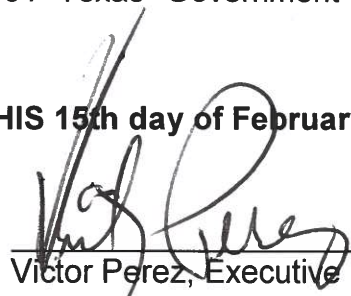
6. RECONVENE: *into Regular Session, and consider action, if necessary on any item(s) discussed in executive session.*

7. ADJOURNMENT:

I, the undersigned authority do certify that the above agenda of said regular meeting of the Pharr Economic Development Corporation II is a true and current copy and that said notice was posted at <http://pharredc.com/events/>, City Hall, 118 South Cage, PEDC, 1215 S. Cage at a place convenient and readily accessible to the general public, at all times, and said notice was posted on the **15th day of February 2019 at 3:00 p. m.** and will remain posted continuously for at least 72 hours preceding the scheduled time of said meeting in compliance with Chapter 551 Texas Government Code (Opening Meetings Act).

WITNESS MY HAND AND SEAL, THIS 15th day of February 2019




Victor Perez, Executive Director



AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 2.A.

DATE SUBMITTED: February
11, 2019

MEETING DATE: February 18,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR:

Agenda Item: PEDC II Events of Interest.

Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No
Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia
Victor Perez

Created/Initiated - 02/11/2019
Final Approval - 02/15/2019

PEDC II EVENTS OF INTEREST

March 4, 2019 @ 9:00 am
2019 Winter Texan Appreciation Golf Tournament
Tierra del Sol Golf Course

This is farewell golf tournament is an event that our Winter Texan community looks forward to and enjoys participating in. We invite all of our winter visitors to be part of the tournament for a day full of fun and laughs. Breakfast and lunch will be provided, as well as door prizes and giveaways.



AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 2.B.

DATE SUBMITTED: February 7,
2019

MEETING DATE: February 18,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR:

Agenda Item: Sales Tax Report - February 2019.

Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia
Victor Perez

Created/Initiated - 02/07/2019
Final Approval - 02/15/2019



MEMORANDUM

DATE: February 7th, 2019

TO: Alex Meade, City Manager

FROM: Karla Moya, Finance Director

SUBJECT: February 2019 Pharr Sales Tax Activity

SALES TAX GROWTH

The sales tax activity for the city of Pharr as of the month of February 2019 (5th month of City's Fiscal Year 2018-2019 but December 's Sales Activity for FY 2018-2019) has shown an OVERALL POSITIVE trend in the amount of \$1,482,507 from this point last year, or an INCREASE of **19.79%**

RGV SALES TAX COMPARISON

City of Pharr shows an INCREASE of **43.69%** compared to last February 2019 collections, the City ranked No. 1 this month compared to 9 other cities in the Valley in sales collections compared to last period, AND ranked No. 1 in collections year to date.

GAAP BASIS

This is the 3rd month (Month of Actual Sales) of the fiscal year 2018-2019, to date we are UP **23.10%** which equate to **\$528,787** from this point of the fiscal year compared to last year.

Please feel free to contact me should the need arise, I am at extension 1907.
THANK YOU

SALES TAX STATE COLLECTION RGV COMPARISON -FEBRUARY 2019

Valley Rank	City	Net Payment This Period	Payment Prior Year	% Change	2019 Payments To Date	2018 Payments To Date	% Change
Rank Based on Current Month Activity							
1	Pharr	\$ 2,460,662	\$ 1,712,515	43.69%	\$ 4,002,091	\$ 3,214,565	24.50%
2	Edinburg	\$ 2,482,750	\$ 2,139,029	16.07%	\$ 4,256,318	\$ 3,791,479	12.26%
3	Mission	\$ 1,708,977	\$ 1,491,313	14.60%	\$ 2,919,511	\$ 2,687,587	8.63%
4	McAllen	\$ 7,733,535	\$ 6,900,280	12.08%	\$ 13,237,718	\$ 11,911,127	11.14%
5	Harlingen	\$ 2,994,059	\$ 2,680,037	11.72%	\$ 4,879,690	\$ 4,602,103	6.03%
6	San Juan	\$ 360,497	\$ 329,134	9.53%	\$ 628,088	\$ 596,632	5.27%
7	Weslaco	\$ 1,344,776	\$ 1,247,149	7.83%	\$ 2,295,176	\$ 2,213,813	3.68%
8	Alamo	\$ 396,018	\$ 371,635	6.56%	\$ 682,105	\$ 658,121	3.64%
9	Brownsville	\$ 4,070,154	\$ 4,040,219	0.74%	\$ 7,221,814	\$ 7,091,804	1.83%
10	Mercedes	\$ 816,035	\$ 810,711	0.66%	\$ 1,442,720	\$ 1,398,296	3.18%

Rank Based on Calendar Year 2019 To Date Activity							
1	Pharr	\$ 2,460,662	\$ 1,712,515	43.69%	\$ 4,002,091	\$ 3,214,565	24.50%
2	Edinburg	\$ 2,482,750	\$ 2,139,029	16.07%	\$ 4,256,318	\$ 3,791,479	12.26%
3	McAllen	\$ 7,733,535	\$ 6,900,280	12.08%	\$ 13,237,718	\$ 11,911,127	11.14%
4	Mission	\$ 1,708,977	\$ 1,491,313	14.60%	\$ 2,919,511	\$ 2,687,587	8.63%
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6	San Juan	\$ 360,497	\$ 329,134	9.53%	\$ 628,088	\$ 596,632	5.27%
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9	Mercedes	\$ 816,035	\$ 810,711	0.66%	\$ 1,442,720	\$ 1,398,296	3.18%
10	Brownsville	\$ 4,070,154	\$ 4,040,219	0.74%	\$ 7,221,814	\$ 7,091,804	1.83%
STATE TOTALS		\$ 617,200,051	\$ 592,859,187	3.94%	\$ 1,087,775,497	\$ 1,048,722,725	3.59%



AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 2.C.

DATE SUBMITTED: February
11, 2019

MEETING DATE: February 18,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR:

Agenda Item: Loans/Leases Report.
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Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia
Victor Perez

Created/Initiated - 02/11/2019
Final Approval - 02/15/2019



RENTAL & LOAN UPDATE February 2019

BUSINESS	RENTAL MONTH	AMOUNT	DUE DATE	COMMENTS
Mayan Capital Marketing (Khan's Grill)	February	\$ 5,628.00	1st	Current
Big River Brewery	February	\$2,647.90	23rd	Current
Create The Bridge	February	\$ 660.00	10th	Current
Irma's Sweete Shoppe (1)	February	\$ 554.60	1st	Current
Irma's Sweete Shoppe (2)	February	\$ 277.30	15th	Current
Maria Herrera (Comala)	February	\$ 375.86	17th	Paid Off
RGV Careers (APRL Investments)*	February	\$ 7,424.59	20th	Past Due
Eugenio Cortez (American Star)*	February	\$ 345.44	1st	Past Due
Pharr Bridge Business Park*	February	\$ 10,390.37	11th	Past Due
Rosita's*	February	\$ 1,170.00	17th	Past Due
Moonbeans**	February	\$ 1,185.81	1st	Lawsuit Filed
Stormy Colors***	February	\$ 424.26	1st	Lawsuit Filed

*Rosita's, PBBP, American Star, and APRL Investments are late on their most recent payment. Borrowers have been notified, and expect to pay this week.

**PEDC has won its judgement against Moonbeans and is now seeking to collect on its loan.

*** Stormy Colors is 26 months past due as of September 2018. The loan, plus interest, is due in full.

AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 3.A.

DATE SUBMITTED: February
13, 2019

MEETING DATE: February 18,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR:

Agenda Item: Approval of minutes - January 21, 2019 - Regular Call Meeting.
--

Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia
Victor Perez

Created/Initiated - 02/13/2019
Final Approval - 02/15/2019

**THE PHARR ECONOMIC DEVELOPMENT CORPORATION II
REGULAR CALLED MEETING MINUTES
COMMENCING AT 3:00 PM
MONDAY, JANUARY 21, 2019**

Present: Board Member Dr. Ambrosio Hernandez
Board Member Comm. Eleazar Guajardo
Board Member Comm. Ricardo Medina
Board Member Comm. Dr. Ramiro Caballero
Board Member Reynaldo Perez
Board Member Mario Lizcano
Board Member Jerry Muñoz

Absent

Staff Present: Victor Perez, Executive Director
Alex Meade, City Manager
Ed Wylie, Ass. City Manager
Maribel Garcia, Executive Administrative Assistant
Karla Moya, Finance Director

City Attorney: Jesse Zambrano

ITEM 1. ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT BOARD MEMBER

Mayor Dr. Ambrosio Hernandez, called the meeting to order at 3:01 p.m.
Roll call established a quorum.

Pledge of Allegiance & Invocation

ITEM 2. EXECUTIVE DIRECTORS'S ADMINISTRATIVE REPORTS

Victor Perez Executive Director introduced the item.

Victor Perez, Executive Director informs the Board about; PEDC II Events of Interest we have Victor Garcia Skate Park Ribbon Cutting January 31, 2019 at 11:00 am, 205 W Polk Ave, Pharr Tx. Introducing the Texas Valley's newest public skateboard park, a new standard for the design and construction of skateparks in South Texas.

Sales Tax Report for January 2019, the sales tax activity for the City of Pharr as of the month of January 2019 4th month of City's fiscal year 2018-2019 but November's sales activity has shown

an overall positive trend in the amount of \$734,360 from this point last year, or an increase of 12.71%.

RGV Sales Tax Comparison, City of Pharr shows an increase of 2.62% compared to last January collections, the City ranked No. 5 this month compared to 9 other cities in the Valley in sales collections compared to last period and ranked the same in collections year to date since it's the first month of calendar year.

GAAP Basis Report, this is the second month, month of actual sales of the fiscal year 2018-2019; we are up 10.80% or \$309,428 from this point of the fiscal year compared to last year. This is our sales tax report the loans and leases report are in your packets gentlemen for your review.

ITEM 3. CONSENT AGENDA:

A) APPROVAL OF MINUTES – DECEMBER 17, 2018 – REGULAR CALLED MEETING.

Mario Lizcano moved to approve. It was seconded by Board member Jerry Muñoz. Motion carried unanimously.

ITEM 4. REGULAR AGENDA - OPEN SESSION:

Victor Perez Executive Director requested to deviate from the agenda and enter into a close session. There was no objection.

ITEM 5. CLOSED SESSION:

IN ACCORDANCE WITH CGAPTER 551 TEXAS, GOVERNMENT CODE, VERNON'S TEXAS CODE ANNOTATED (OPEN MEETING ACT), THE PHARR ECONOMIC DEVELOPMENT CORPORATION II BOARD WILL MEET IN EXECUTIVE (CLOSED) SESSION.

Mayor Dr. Ambrosio Hernandez stated pursuant to Sections 551.071 thru 551.087 of the Texas Government Code, the PEDC II Board of Directors would be entering a closed session the time being 3:06 p. m.

ITEM 6. RECONVENE:

Mayor Dr. Ambrosio Hernandez stated that the time being 3:32 p.m. the board will be resuming meeting, into Regular Session, and consider action, if necessary on any item(s) discussed in executive session.

A) CONSIDERATION AND ACTION, IF ANY, ON RESTEC MEMBERSHIP RENEWAL.

Staff recommended denied as discussed in executive session.

Commissioner Ricardo Medina moved to approve. It was seconded by Board Member Jerry Muñoz. Motion carried unanimously.

B) CONSIDERATION AND ACTION, IF ANY, ON PHARR PRODUCE LOT 11.

Staff recommended denied as discussed in executive session.

Board Member Jerry Muñoz moved to approve. It was seconded by Commissioner Ricardo Medina. Motion carried unanimously.

C) CONSIDERATION AND ACTION, IF ANY, ON LOI LOT 27.

Staff recommended approval as discussed on executive session.

Commissioner Ricardo Medina moved to approve. It was seconded by Commissioner Eleazar Guajardo. Motion carried unanimously.

ITEM 7. ADJOURNMENT

There being no further business to come before the board, Commissioner Eleazar Guajardo moved to adjourn. It was seconded by Board Mario Lizcano and when put to a vote, the motion carried unanimously. Meeting adjourned at 3:33 p.m.

Mayor, Dr. Ambrosio Hernandez

ATTEST _____

Reynaldo Perez, Secretary

APPROVED:

DRAFT

AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 3.B.

DATE SUBMITTED: February
13, 2019

MEETING DATE: February 18,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR:

Agenda Item: Consideration and action, if any, on Ratification for Teach For America Sponsorship in the amount of \$1,500.00.

Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia
Victor Perez

Created/Initiated - 02/13/2019
Final Approval - 02/15/2019

TEACHFORAMERICA

HONOR ROLL

Teach For America Homecoming Gala

Friday, February 1, 2019

McAllen Convention Center

Invoice 1018

Date: January 28, 2019

To: Pharr EDC
1215 S. Cage Blvd
Pharr, TX 78577

6 Individual Tickets	\$1,500.00
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Total Due By February 1, 2019	\$1,500.00
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Please charge my contribution to (please check one):

☐ American Express

☐ Visa

☐ MasterCard

☐ Discover

Card Number

Expiration Date

Name on card

Billing address

City, State, zip

Signature

Date

☐ Enclosed is a check made payable to Teach For America

Teach For America Rio Grande Valley

801 N. Bryan Rd., Suite 152

Mission, TX 78572

Jon Stevens: 956.566.5208

jon.stevens@teachforamerica.org

Thank you for your continued support!

Teach for America is a 501(c)(3) nonprofit organization. All contributions are tax deductible to the fullest extent of the law.

AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 3.C.

DATE SUBMITTED: February
13, 2019

MEETING DATE: February 18,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR:

Agenda Item: Consideration and action, if any, on Ratification for 2019 McAllen State of The City Address Sponsorship in the amount of \$1,500.00.

Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia
Victor Perez

Created/Initiated - 02/13/2019
Final Approval - 02/15/2019

CITY OF McALLEN

2019 STATE OF THE CITY ADDRESS SPONSORSHIP BENEFITS



◇ Access to VIP Room (prior to event) ◇ Special Recognition ◇ Pre-Recorded Greeting ◇ Name on Program ◇ Name on LED Screen ◇ 3 reserved VIP Tables ◇ 24 VIP Tickets	◇ Access to VIP Room (prior to event) ◇ Special Recognition ◇ Name on Program ◇ Name on LED Screen ◇ 2 reserved VIP Tables ◇ 16 VIP Tickets	◇ Name on Program ◇ Name on LED Screen ◇ 1 1/2 reserved Tables ◇ 12 Tickets	✓ ◇ Name on Program ◇ 1 reserved Table ◇ 8 Tickets
\$7,500 DIAMOND	\$5,000 TITANIUM	\$3,000 PLATINUM	\$1,500 GOLD

SPONSORSHIP APPLICATION

Name of Organization	
Sponsor Name <i>(as it should appear on event publications)</i>	

Please indicate your sponsorship level (check one):

- ☐ Diamond \$7,500
☐ Titanium \$5,000
☐ Platinum \$3,000
☐ Gold \$1,500
☐ My Contribution \$_____

(I am unable to attend)

Main Contact Information

Main Contact Name	Office Phone Number
Title	Cell Phone Number
Address	City/St/Zip
Email Address	Fax Number

Please make checks payable to **City of McAllen** and return with this form:

State of the City Address
 c/o Mayor Jim Darling
 City of McAllen
 P.O. Box 220
 McAllen, Texas 78505

AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 3.D.

DATE SUBMITTED: February
13, 2019

MEETING DATE: February 18,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR:

Agenda Item: Consideration and action, if any, on Ratification for RGV Day at the Capitol Sponsorship in the amount of \$1,500.00.

Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia
Victor Perez

Created/Initiated - 02/13/2019
Final Approval - 02/15/2019

RGV
PARTNERSHIP
RGV DAY AT THE CAPITOL
Tuesday, February 5th, 2019

Platinum Sponsor \$4,500

- Opportunity to be included in the luncheon and reception program
- Organization's name or logo on all invites, PSAs, E-blasts, newsletter
- Sponsor may send 10 representatives to participate in event
 - includes luncheon, reception and transportation; bus transportation is optional

Gold Sponsor \$2,500

- Organization's name or logo on all invites, PSAs, E-blasts, newsletter
- Sponsor may send 10 representatives to participate in event
 - includes luncheon, reception and transportation; bus transportation is optional

Silver Sponsor \$1,500

- Organization's name or logo on all invites, PSAs, E-blasts, newsletter
- Sponsor may send 5 representatives to participate in event
 - includes luncheon, reception and transportation; bus transportation is optional

Individual Participant \$150

- One individual may participate
 - includes luncheon, reception and transportation; bus transportation is optional

SHERATON AUSTIN HOTEL AT THE CAPITOL

701 East 11th Street, Austin, Texas 78701

<https://www.starwoodmeeting.com/Book/RioGrandeValleyLegislative>
or call 1-888-627-8349 for the Rio Grande Valley Legislative Day Conference Block

Deadline for reservations in the conference block is January 11, 2019.

HOTEL IS NOT INCLUDED WITH YOUR SPONSORSHIP

PAYMENT OPTIONS

☐ CHECK ENCLOSED ☐ CREDIT CARD ☐ INVOICE ME

*** MAKE CHECKS PAYABLE TO THE RIO GRANDE VALLEY PARTNERSHIP**

CREDIT CARD INFORMATION: TYPE _____ CC#: _____

EXP. DATE: _____ SECURITY CODE: _____ BILLING ZIP: _____

RETURN TO:

SANDRA@RGVPARTNERSHIP.COM

OR BY MAIL AT

P.O. BOX 1499 • WESLACO, TX 78599



AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 3.E.

DATE SUBMITTED: February
13, 2019

MEETING DATE: February 18,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR:

Agenda Item: Consideration and action, if any, on 23rd Annual VAMOS Sponsorship in the amount of \$3,500.00.

Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

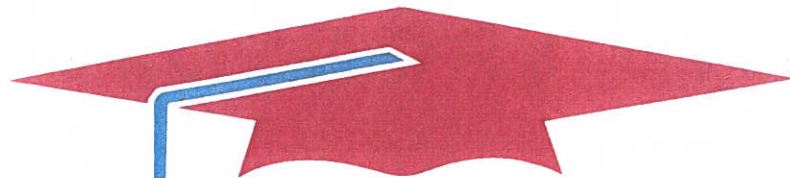
Alternatives:

ROUTING:

Maribel Garcia
Victor Perez

Created/Initiated - 02/13/2019
Final Approval - 02/15/2019

23RD ANNUAL



VAMOS

GOLF CUP TOURNAMENT

SATURDAY, MARCH 2, 2019

TITLE AUTO SPONSOR

THE SOUTH TEXAS LUXURY EXPERIENCE
est. 2010
WHERE LUXURY MEETS CONVENIENCE



Mercedes-Benz
of Austin



JAGUAR
of Austin



LAND ROVER
of Austin



ACURA
of Austin



TOURNAMENT FLAG SPONSOR

\$6,500

Logo exclusivity on all 18 holes.



GOLF BALL SPONSOR

\$5,000

Logo exclusivity on promotional golf balls



PLAYER'S GOLF CAP SPONSOR

\$5,000

Logo exclusivity on promotional golf caps



MULLIGAN SPONSOR

\$3,000

Official sponsor for the mulligan prizes raffled during the award ceremony. Opportunity to include your company's promotional items in sports bags.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

CART SPONSOR

\$7,500

Company logo exclusivity on all Tournament Golf Carts.

VOLUNTEER GOLF SHIRT SPONSOR

\$3,500

Company logo embroidered on volunteer polo shirts.

VOLUNTEER CAP SPONSOR

\$3,500

Company logo embroidered on volunteer caps.

TENT SPONSOR

\$2,000

Company logo displayed

DRIVING RANGE SPONSOR

\$800

10 AVAILABLE
Company logo on driving range tees

HOLE SPONSOR

\$500

Company logo on golf sign

FOOD STATION SPONSOR

\$500

4 AVAILABLE
Tent with 8ft table of snacks/ hors d'ouvres provided by the sponsor.

PLAYER LUNCH SPONSOR

\$3,000

Official Sponsor for morning flight **lunch** during the award ceremony. Company logo on banner inside tent.

PLAYER DINNER SPONSOR

\$3,000

Official Sponsor for afternoon flight **dinner** during the award ceremony. Company logo on banner inside tent.

VOLUNTEER LUNCH SPONSOR

\$1,500

Official Sponsor for volunteer **lunch**. Company logo on banner inside club house dinning area.

VOLUNTEER DINNER SPONSOR

\$1,500

Official Sponsor for volunteer **dinner**. Company logo on banner inside club house dinning area.

ENTERTAINMENT SPONSOR

\$5,000

Official Sponsor of tournament entertainment during lunch and dinner awards ceremony. Mention of Sponsor during entertainment performance and during award announcements. Company logo on banner inside tent.

**ALL SPONSORSHIPS INCLUDE OPPORTUNITY TO PLACE
YOUR COMPANY'S PROMOTIONAL ITEMS IN SPORTS BAGS**

AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 3.F.

DATE SUBMITTED: February
12, 2019

MEETING DATE: February 18,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR:

Agenda Item: Consideration and action, if any, on Ratification for 4-H and FFA STAR GALA 2019 in the amount of \$1,250.00.
--

Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia
Victor Perez

Created/Initiated - 02/12/2019
Final Approval - 02/15/2019

SPONSORSHIP FORM

SPONSOR
CONTACT PERSON
EMAIL ADDRESS
PHONE NUMBER
ADDRESS
CITY
ZIP CODE

SELECT CATEGORY:

GOLD SPONSOR - \$10,000

Please submit ad and logo by 1/11/2019 for program recognition

SILVER SPONSOR - \$5,000

Please submit ad and logo by 1/11/2019 for program recognition

BRONZE SPONSOR - \$3,000

Please submit ad and logo by 1/11/2019 for program recognition

TABLE (10) - \$1,250

Please submit logo by 1/11/2019 for program recognition

\$125 PER PERSON x _____ = \$ _____

FFA CHAPTER/4-H CLUB YOU WISH TO CREDIT

PLEASE MAKE CHECK PAYABLE TO STAR GALA
PO Box 4677 - McAllen, TX 78501
Contact Laura Guerra Ramirez (956) 451-6931
or Tonya Hill (956) 566-0442 with any questions.

The STAR GALA is a fun and true Country HOEDOWN held at the Pharr Convention Center with some great folks, great food, great camaraderie, great music, great entertainment, the best kiddos and a fantastic cause – our Hidalgo County 4-H and FFA Students. Please consider becoming a sponsor or buying a table. Everyone is invited to support these great kiddos at the 2019 STAR SHOW PREMIUM AUCTION on March 2, 2019 at 10am. Any and everyone can bid and buy at the auction plus participate in our ADD ON program. THANKS for your continued support!!!

SPONSORSHIP LEVELS & BENEFITS

GOLD - \$10,000

Two reserved tables for 10

VIP Drink Service

Recognition and Logo on Marquee for STAR Gala Event - Large Recognition and Logo on Sponsor Slideshow (Guarantee 50 Reelitions) Center Placement of company logo/ad on two pages of program

Company Logo on 2020 STAR Gala Brochure

Invitation and Personal Recognition at STAR Scholarship Banquet

SILVER - \$5,000

Two reserved tables for 10

VIP Drink Service

Recognition and Logo on Marquee for STAR Gala Event - Medium Recognition and Logo on Sponsor Slideshow (Guarantee 20 Reelitions) Company Logo/Ad on one page of program

Recognition and Logo on 2020 STAR Gala Brochure

Invitation and Personal Recognition at STAR Scholarship Banquet

BRONZE - \$3,000

One reserved table for 10

Recognition and Logo on Marquee for STAR Gala Event - Small Recognition and Logo on Sponsor Slideshow (Guarantee 10 Reelitions) Company Logo/Ad on half page of program

Recognition in the 2020 STAR Gala Brochure

Invitation and Recognition at STAR Scholarship Banquet

TABLE (10) - \$1,250

One reserved table for 10

Recognition and Logo on Sponsor Slideshow (Guarantee 5 Shared Reelitions) Company Logo/Name on eighth page of program

\$125 PER PERSON

Great venue for five couples to each pay \$250 for one table.

A BIG HEARTY STAR THANKS TO ALL OF OUR BUYERS, SPONSORS & VOLUNTEERS !!



Diana Garcia and her
Champion Steer



Donald and Mary Kelley
STAR Show Greeters



Texas National Bank - Long time Gold Sponsors of STAR Gala and Premium Buyers at STAR Auction. Thank You!



Hidalgo County Farm Bureau - Showmanship counts! Thank you for your yearly Sponsorship!



HEB - We THANK YOU for the support of our future



Martin Farm & Ranch - Always willing to support STAR kids! Anna, Amigos!



Juan Escamilla Family - Always a strong supporter of STAR Galat!



Lineberger Law Firm - Yearly Silver Sponsors and Huge Premium Buyers

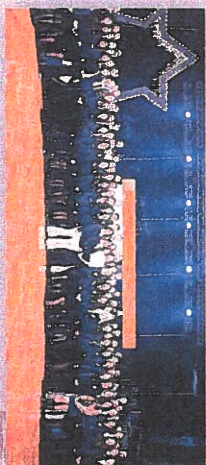


Wells Fargo Bank - Huge supporters of Hidalgo County Ag Students! buyers and CONGRATS to the kiddos!

For any questions about the STAR SHOW
please call Mary Ann Garcia 956 270 3138
or email: showmanager@star.org

STAR GALA 2019

IT'S ALL FOR THE KIDS



"STAR GALA 4-H & FFA VOLUNTEERS"

January 26, 2019

6PM - 12AM

Pharr Events Center

PHARR, TEXAS

RUB EYE DINNER

SERVING AT 7PM

SERVED BY THE STUDENTS

MUSIC BY THE RIVER ROCK BAND

SILENT & LIVE AUCTIONS

WITH GREAT ITEMS

MANY MADE BY OUR 4-H & FFA STUDENTS

STAR FACTS

In just fifteen years STAR has raised over 1 million dollars for the hard working 4-H and FFA students of Hidalgo County.



Many happy STAR Scholarship winners.

Every STAR exhibitor that qualifies, has applied for a STAR Scholarship and gone through the interview process has won a scholarship. \$599,000 has been awarded to 506 students in fifteen years. Your family can award a scholarship at STAR. Give us a call!!

Every STAR exhibitor from day one has been home a check for their participation.



STAR kiddos are the BEST!



Showmanship sponsored by **Hidalgo County Farm Bureau & Texas Farm Bureau Insurance.**

SHOWMANSHIP IS TAUGHT AND REWARDED AT STAR

4. 1030 STAR exhibitors have won STAR Showmanship buckles with \$150,000 in showmanship premiums & buckles awarded THANKS to many generous sponsors.



THANK YOU for your many years of dedication, hard work, financial support and VOLUNTEERISM to make STAR a big SUCCESS.

STAR GALA DEDICATIONS

- STAR Gala I – Janice Dudley
- STAR Gala II – Mike Helle
- STAR Gala III – Piggy Bank Club of First National Bank
- STAR Gala IV – Guerni Bros.
- STAR Gala V – Chorizo de San Manuel
- STAR Gala VI – Luis Soldana
- STAR Gala VII – Hidalgo County Farm Bureau
- STAR Gala VIII – Benny & James Cano
- 5. All of the work is done by VOLUNTEERS!!
- 6. The best is yet to come at STAR 2019 on February 27 - March 2, 2019 We will be celebrating our 16TH ANNIVERSARY.



Diana Garcia with her Supreme Champion Beef Heifer representing the Simbrah category that earned her \$6,000 in premiums at STAR

STAR is responsible for many firsts always keeping what is best for our 4-H and FFA Students as our goals. STAR's support for breeding projects in the hog, goat and cattle divisions is phenomenal. STAR believes that most of these juniors are invested in American Agriculture for the long haul, have more expenses than market projects do and thus support them like no other country show in the country with half of each class making the premium auction and receiving great support. Last year 149 breeding project exhibitors were paid \$107,250 at the STAR PREMIUM AUCTION for an average of \$761 per junior. STAR is proud of the support we offer these kiddos who are already in ag business.



2018 SHINING STARS

Dutchess - **Morgan Parker**, Queen - **Olivia Vela**, Princess - **Taylor Trevino**

Check us out on Facebook under **STAR Gala Hidalgo County TX!**



THANK YOU TO OUR 2018 PREMIUM SPONSORS

GOLD SPONSORS

Alice East



SILVER SPONSORS



BRONZE SPONSORS

Capital Farm Credit
Chaparral Farms

Lone Star National Bank
Monsanto Growing Communities
Pharr EDC

South Texas Health Systems
Wells Fargo Bank
Whataburger
Wylie Implement

AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 4.A.

DATE SUBMITTED: February
13, 2019

MEETING DATE: February 18,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR:

Agenda Item: Consideration and action, if any, on Hollis Rutledge and Associates Inc. Contract Renewal.

Classification: Closed Session

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: To be discussed in executive session.

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia
Victor Perez

Created/Initiated - 02/13/2019
Final Approval - 02/15/2019

AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 4.B.

DATE SUBMITTED: February
13, 2019

MEETING DATE: February 18,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR:

Agenda Item: Consideration and action, if any, on Canales Law Firm Contract
Renewal.

Classification: Closed Session

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: To be discussed n executive session.

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia
Victor Perez

Created/Initiated - 02/13/2019
Final Approval - 02/15/2019

AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 4.C.

DATE SUBMITTED: February
13, 2019

MEETING DATE: February 18,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR:

Agenda Item: Consideration and action, if any, on Renewal of BTI Consulting Services Agreement.

Classification: Closed Session

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: To be discussed in executive session.

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia
Victor Perez

Created/Initiated - 02/13/2019
Final Approval - 02/15/2019

AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 4.D.

DATE SUBMITTED: February
13, 2019

MEETING DATE: February 18,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR:

Agenda Item: Consideration and action, if any, on LOI Pharr Produce Park lots 16 and 21.

Classification: Closed Session

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: To be discussed in executive session.

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia
Victor Perez

Created/Initiated - 02/13/2019
Final Approval - 02/15/2019



AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 4.E.

DATE SUBMITTED: February
13, 2019

MEETING DATE: February 18,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR:

Agenda Item: Consideration and action, if any, on LOI Project Fruit.

Classification: Closed Session

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No
Reason:

Issue: To be discussed in executive session.

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia
Victor Perez

Created/Initiated - 02/13/2019
Final Approval - 02/15/2019



AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 4.F.

DATE SUBMITTED: February
13, 2019

MEETING DATE: February 18,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR:

Agenda Item: Consideration and action, if any, on LOI Project Wand.
--

Classification: Closed Session

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No
Reason:

Issue: To be discussed in executive session.

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia
Victor Perez

Created/Initiated - 02/13/2019
Final Approval - 02/15/2019



AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #: 4.G.

DATE SUBMITTED: February
13, 2019

MEETING DATE: February 18,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: PEDC II

DIRECTOR:

Agenda Item: Consideration and action, if any, on Contracting Legal Services for
Pharr EDC.

Classification: Closed Session

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: To be discussed in executive session.

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia
Victor Perez

Created/Initiated - 02/13/2019
Final Approval - 02/15/2019

AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #:

DATE SUBMITTED:

MEETING DATE: February 18,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.071, the Pharr Economic Development Corporation II may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The Pharr Economic Development Corporation II and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia
Patricia Rigney
Sandra Zamora

Created -

Karla Moya
City Management Office

AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #:

DATE SUBMITTED:

MEETING DATE: February 18,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.072, the Pharr Economic Development Corporation II may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The Pharr Economic Development Corporation II and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia
Patricia Rigney
Sandra Zamora
Karla Moya

Created -

City Management Office

AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #:

DATE SUBMITTED:

MEETING DATE: February 18,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.074, the Pharr Economic Development Corporation II may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The Pharr Economic Development Corporation II and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Public Hearing

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia
Patricia Rigney
Sandra Zamora
Karla Moya

Created -

City Management Office

AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #:

DATE SUBMITTED:

MEETING DATE: February 18,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.076, the Pharr Economic Development Corporation II may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices**. The Pharr Economic Development Corporation II and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia
Patricia Rigney
Sandra Zamora
Karla Moya
City Management Office

Created -

AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #:

DATE SUBMITTED:

MEETING DATE: February 18,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.084, the Pharr Economic Development Corporation II may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The Pharr Economic Development Corporation II and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia
Patricia Rigney
Sandra Zamora
Karla Moya
City Management Office

Created -

AGENDA MEMORANDUM

BOARD: Pharr Economic Development
Corporation II

AGENDA ITEM #:

DATE SUBMITTED:

MEETING DATE: February 18,
2019

FROM: Maribel Garcia , Executive Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.087, the Pharr Economic Development Corporation II may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues**. The Pharr Economic Development Corporation II and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maribel Garcia
Patricia Rigney
Sandra Zamora
Karla Moya
City Management Office

Created -