THE PHARR ECONOMIC DEVELOPMENT CORPORATION II
REGULAR CALLED MEETING MINUTES
COMMENCING AT 3:00 PM
MONDAY, OCTOBER 15, 2018

Present:	Board Member Comm. Ricardo Medina Board Member Mario Lizcano Board Member Comm. Dr. Ramiro Caballero Board Member Jerry Muñoz Board Member Reynaldo Perez
Absent	Board Member Dr. Ambrosio Hernandez Board Member Comm. Eleazar Guajardo
Staff Present:	Ed Wylie, Ass. City Manager Victor Perez, Executive Director Tony Sandoval, Asst. Director Maribel Garcia, Executive Administrative Assistant
City Attorney:	Jesse Zambrano

ITEM 1. ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT BOARD MEMBER

Commissioner Ricardo Medina, called the meeting to order at 3:01 p.m.
Roll call established a quorum.

Pledge of Allegiance & Invocation

Board Member Commissioner Ramiro Caballero moved to excuse the absence of Mayor Dr. Ambrosio Hernandez and Commissioner Eleazar Guajardo, it was seconded by Board Member Mario Lizcano. Motion Carried unanimously.

Commissioner Ricardo Medina introduced the item.

ITEM 2. Public Comments.

Dr. Fletcher spoke about; Good afternoon Chairman, members of the PEDC II Board. I am Kenneth C. Fletcher, I live here in Pharr, we are at the slack of funnel for migrating bird life is coming throw here so I encourage you all to supply again the information for South Texas Nature, is a membership that actually promotes Pharr as far as Japan and to Europe to go Eco Tourist here and again the review is like five hundred million dollars and growing. Eco Tourism industry and we should get our size of the pie is not a pie in the sky thing is a naturality right now. Talking

about that if you want more birds more burgers you need more trees so my opinion we should start a 501c3 in the City of Pharr and have a closer relationship as for ends that's Pharr I. N. D. of Santa Ana wildlife for the United Fishing wildlife service and grow more trees either start our own native tree nursery or contribute money and time and personnel to them, we are starting to have more formal relationship with United Fishing Wildlife we are going to have a half time person that's coming as staff so thank the City staff for getting that done and the renewal we have a sponsorship for the South Texas Nature it's really an industry that goes up to the costal bend and if you are on your way from here to Weslaco you pass a billboard sign that says to visit Beaumont Texas for birding that's the same organization, so you can see with that we have more heads for Pharr hotel motel hospitality industry and its approving tax maker for the local entity. My opinion we should change the PEDC to Head Quarters and call it the Mayor's Monarch Mansion and when we have these people visiting to look at the pretty butterflies hopefully humming birds attracted to the flowers still need to be planted there you can hit them up to maybe open business here as always there has to be public comments. I like to tell you all I live in the neighborhood of Top Golf it's extremely painful it's like getting hit in the eye every time you pass by Top Golf is unscreened properly, and inadequacy when you go down the street el casa street I don't know how the people are going to tolerate living there the people there are getting Costco run off.

ITEM 3. EXECUTIVE DIRECTORS'S ADMINISTRATIVE REPORTS

Commissioner Ricardo Medina introduced the item.

Victor Perez, Executive Director informs the Board about; There is no Event of Interest at this time, we do have the sales tax report and as you can see we continue to strive Pharr is way ahead of the rest of the cities in the sales tax growth. The sales tax activity for the City of Pharr as of the month of October 2018 1st month of the City's fiscal year 2018-2019 but August's sales activity for fiscal year 2017-2018 has shown an over all positive trend in the amount of $190,192 from this point last year, or an increase of 13.89%. On the RGV sales tax comparison City of Pharr shows an increase of 12.89% compared to last October collections, the City ranked No. 1 this month compared to 9 other cities in the Valley in sales collections compared to last period, and ranked No. 1 in collections year to date. GAAP basis this is the 11th month of actual sales of the fiscal year 2017-2018 to date we are up 8.84% which equate to $1,374,033 from this point to the fiscal year compared to last year. So, you can see that's going to comments of PEDC, remember PEDC brings jobs, brings sales tax growth and we bring new businesses. We are proud to say that we are part of this growth as well as the City. Loans and leases reports, Commissioner and Board members reports are there for your review.

ITEM 4. CONSENT AGENDA:

A) **APPROVAL OF MINUTES – SEPTEMBER 17, 2018 – REGULAR CALLED MEETING.**

B) **CONSIDERATION AND ACTOION, IF ANY, ON RATIFICATION OF JAVELINA THUNDER TOURNAMENT SPONSORSHIP IN THE AMOUNT OF $500.00.**

C) **CONSIDERATION AND ACTION, IF ANY, ON RATIFICATION OF RGV GROWERS SPONSORSHIP IN THE AMOUNT OF $2,000.00.**

D) **CONSIDERATION AND ACTION, IF ANY, ON SPONSORSHIP FRIENDS FOR HOPE HEROES AND OUTLAWS IN THE AMOUNT OF $1,500.00.**

Board Member Mario Lizcano **moved** to approve. It was seconded by Commissioner Dr. Ramiro Caballero. Motion carried unanimously.

ITEM 5. REGULAR AGENDA - OPEN SESSION:

Commissioner Ricardo Medina requested to deviate from the agenda and enter into a close session. There was no objection.

ITEM 6. CLOSED SESSION:

IN ACCORDANCE WITH CGAPTER 551 TEXAS, GOVERNMENT CODE, VERNON'S TEXAS CODE ANNOTATED (OPEN MEETING ACT), THE PHARR ECONOMIC DEVELOPMENT CORPORATION II BOARD WILL MEET IN EXECUTIVE (CLOSED) SESSION.

Commissioner Ricardo Medina stated pursuant to Sections 551.071 thru 551.087 of the Texas Government Code, the PEDC II Board of Directors would be entering a closed session the time being 3:10 p. m.

ITEM 7. RECONVENE:

Commissioner Ricardo Medina stated that the time being 3:18 p.m. the board will be resuming meeting, into Regular Session, and consider action, if necessary on any item(s) discussed in executive session.

A) **CONSIDERATION AND ACTION, IF ANY, ON RATIFICATION OF CONTRACT WITH DE SARO RODRIGUEZ L.L.C. FOR SERVICES RELATED TO TRUCKING EXPO EVENT.**

Staff recommended approval as discussed in executive session.

Board Member Mario Lizcano **moved** to approve. It was seconded by Board Member Reynaldo Perez. Motion carried unanimously.

B) CONSIDERATION AND ACTION, IF ANY, ON RATIFICATION OF CONTRACT WITH DE SARO RODRIGUEZ L.L.C. FOR SERVICES RELATED TO THE STATE OF THE CITY ADDRESS.

Staff recommended approval as discussed in executive session.

Board Member Mario Lizcano **moved** to approve. It was seconded by Commissioner Dr. Ramiro Caballero. Motion carried unanimously.

C) CONSIDERATION AND ACTION, IF ANY, ON SALE OF PHARR PRODUCE LOTS 4, 5, AND 12.

Staff recommended approval as discussed in executive session.

Board Member Commissioner Dr. Ramiro Caballero **moved** to approve. It was seconded by Board Member Reynaldo Perez. Motion carried unanimously.

ITEM 8. ADJOURNMENT

There being no further business to come before the board, Commissioner Dr. Ramiro Caballero **moved** to adjourn. It was seconded by Board Member Jerry Muñoz and when put to a vote, the motion carried unanimously. Meeting adjourned at 3:19 p.m.

Commissioner Ricardo Medina, Secretary

ATTEST _____

APPROVED:

11-19-18