

**THE PHARR ECONOMIC DEVELOPMENT CORPORATION II
REGULAR CALLED MEETING MINUTES
COMMENCING AT 3:00 PM
MONDAY, NOVEMBER 19, 2018**

Present: Board Member Dr. Ambrosio Hernandez
Board Member Comm. Eleazar Guajardo
Board Member Comm. Ricardo Medina
Board Member Comm. Dr. Ramiro Caballero
Board Member Jerry Muñoz
Board Member Reynaldo Perez

Absent Board Member Mario Lizcano

Staff Present: Ed Wylie, Ass. City Manager
Victor Perez, Executive Director
Tony Sandoval, Asst. Director
Maribel Garcia, Executive Administrative Assistant
Jamison Merrick, Finance Manager
Karla Moya, Finance Director

City Attorney: Jesse Zambrano

ITEM 1. ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT BOARD MEMBER

Commissioner Eleazar Guajardo, called the meeting to order at 3:00 p.m.
Roll call established a quorum.

Pledge of Allegiance & Invocation

Board Member Jerry Muñoz moved to excuse the absence of Mayor Dr. Ambrosio Hernandez and Board Member Mario Lizcano, it was seconded by Board Member Comm. Ramiro Caballero. Motion Carried unanimously.

Mayor Dr. Ambrosio Hernandez joined the meeting at 3:03 p. m.

Ed Wylie Asst. City Manager introduced the item.

ITEM 2. Public Comments.

Dr. Fletcher spoke about; Good afternoon, for the record I am Kenneth C Fletcher I am still living at 504 South Diplomat Pharr. Chairman and Guajardo Happy Thanksgiving to everybody here and at house, staff and Board of Commissioners. I like to comment a little bit I am a little bit disappointed I've been made aware of the fact that there is fifty thousand dollars just sitting at

the bank account is in the old account for the chamber of Commerce so The Greater Pharr Chamber of Commerce I think that's available to them, but you have to contact Marty he is the one that I think is the key to the vault there and also I was looking at the agenda I have been advocating for nature tourism and it seems like is not on the agenda might be because South Texas Nature hasn't bill the PEDC II again we were a member last year want to be a full time member this year there is a percentage of how much every PEDC II funds for that so I don't know how much it is. It's worth every penny my opinion. Also Talking about nature might not know it but our neighbor Santa Ana the jewel of the National Fish and Wild Life Services seventy-five anniversary is coming up December 1st and again if we were the Pharr ends of Santa Ana 501c3 we could help them better they were invited to this, but they are short-handed, so I think at Santa Ana they are taking care of that. In the past City of Pharr participated in planting trees and provided numerous of benefits like a tent for shade and again we are having native shade but first the shade has to be made hope that one day the PEDC II could be used 501c3 and have a native tree nursery so we can tract more birds more tourism more money more heads in the bed for the hospitality industry eminently the organization of friends and wild life corridor participated in the annual bird even in Harlingen and it was a three million dollar event so if we could move that to this side of the valley that's source of revenue I am hoping people are thinking about. I still missed the public hearing portion of the PEDC II because in my opinion is very important the citizen has a legally recognizable right to have some input in decision. Thank you

ITEM 3. EXECUTIVE DIRECTORS'S ADMINISTRATIVE REPORTS

Ed Wylie Asst. City Manager introduced the item.

Victor Perez, Executive Director informs the Board about; First and foremost, we like to wish Dr. Ambrosio Hernandez our Mayor a happy birthday I hope so far you had a good one. We have several events, Smoking Moon BBQ & Beer Garden ribbon cutting November 20, 2018 at 11:00 am 1617 W. Polk Ave. Pharr. The Greater Pharr Chamber of Commerce will celebrate the grand opening of Smokin Moon on November 20th. Sister restaurant to Cooper Moon, this BBQ joint services top-of-the-line BBQ which can be enjoyed inside their charming restaurant or outside their beautiful patio. Live music entertainment is also provided on Fridays and Saturdays. City of Pharr and Pct. 2 Groundbreaking Ceremony for Safety Tunnels November 28, 2018 at 11:00 am. Veterans Rd./I. Rd. The City of Pharr and Hidalgo County Pct. 2 will celebrate the groundbreaking of a unique tunnel infrastructures being built on the Regional Hike & bike Trail. Safety is crucial when providing recreational amenities for our citizens. The construction of the trail will provide enhanced connectivity through extension of a major trail system and will also allow for a safer environment for pedestrian traffic accessing schools, public buildings, parks, and other recreational facilities in the area. Zacatecas Mision Comercial 2018 November 29, 2018 at 9:00 am. Hotel International Bridge. PEDC along with the Mexican Consulate welcome a delegation from the Mexican State Zacatecas, they will like to learn the process of exporting their product and their options to invest in the City of Pharr. 2nd Annual Welcome Back Winter Texan Golf

Tournament December 18, 2018 at 9:00 am. Tierra del Sol Golf Tournament. The Greater Pharr Chamber of Commerce will host their 2nd Annual Welcome Back Winter Texan Golf Tournament on December 18, 2018. This Tournament is to welcome and celebrate our Winter Texan community, and thank them for choosing the Rio Grande Valley as their home during the winter. PEDC 3rd Annual Tamalada December 12, 2018 at 11:00 to 1:00 pm. 1215 S. Cage Blvd.. Pharr. We invite all local businesses to stop by and celebrate the holidays with us by enjoying some delicious tamales and sweet treats at our Annual Tamalada set for Wednesday, December 12th between the hours of 11am to 1pm. 2nd Annual Caminata de la Paz December 15, 2018 at 9:00am. 505 S. Ironwood St. Pharr. We will have the 2nd Annual Caminata de la Paz, walking together to promote peace, acceptance and unity among our community, is a family event for its citizens to enjoy.

Now to the Sales Tax Report Mayor some more good news, we continue to celebrate True Sales Tax Growth. The sales tax activity for the City of Pharr as of the month of November 2018 2nd month of the City's fiscal year 2018-2019 but September's sales activity for fiscal year 2017-2018 has shown an over all positive trend in the amount of \$494,932 from this point last year, or an increase of 14.59%. On the RGV sales tax comparison City of Pharr shows an increase of 15.21% compared to last November collections, the City ranked No. 3 this month compared to 9 other cities in the Valley in sales collections compared to last period, and ranked No. 1 in collections year to date. GAAP basis this is the 12th month of actual sales of the fiscal year 2017-2018 to date we are up 9.41% which equate to \$1,608,003 from this point to the fiscal year compared to last year. Again, very good news for the City of Pharr we continue to do well in our Sales Tax. The rest of the reports and the PEDC Financial Report is there for your review.

ITEM 4. CONSENT AGENDA:

A) APPROVAL OF MINUTES – NOVEMBER 19, 2018 – REGULAR CALLED MEETING.

B) CONSIDERATION AND ACTION, IF ANY, ON RATIFICATION OF UTRGV SPONSORSHIP IN THE AMOUNT OF \$1,000.00.

Commissioner Eleazar Guajardo moved to approve. It was seconded by Board member Jerry Muñoz. Motion carried unanimously.

ITEM 5. REGULAR AGENDA - OPEN SESSION:

Commissioner Ricardo Medina requested to deviate from the agenda and enter into a close session. There was no objection.

ITEM 6. CLOSED SESSION:

IN ACCORDANCE WITH CGAPTER 551 TEXAS, GOVERNMENT CODE, VERNON’S TEXAS CODE ANNOTATED (OPEN MEETING ACT), THE PHARR ECONOMIC DEVELOPMENT CORPORATION II BOARD WILL MEET IN EXECUTIVE (CLOSED) SESSION.

Mayor Dr. Ambrosio Hernandez stated pursuant to Sections 551.071 thru 551.087 of the Texas Government Code, the PEDC II Board of Directors would be entering a closed session the time being 3:10 p. m.

ITEM 7. RECONVENE:

Mayor Dr. Ambrosio Hernandez stated that the time being 3:54 p.m. the board will be resuming meeting, into Regular Session, and consider action, if necessary on any item(s) discussed in executive session.

A) CONSIDERATION AND ACTION, IF ANY, ON CREATE THE BRIDGE LEASE AGREEMENT.

Staff recommended approval as discussed in executive session.

Commissioner Ricardo Medina moved to approve. It was seconded by Board Member Jerry Muñoz. Motion carried unanimously.

B) CONSIDERATION AND ACTION, IF ANY, ON STAGING AREA.

Staff recommended approval as discussed in executive session.

Commissioner Eleazar Guajardo moved to approve. It was seconded by Commissioner Dr. Ramiro Caballero. Motion carried unanimously.

C) CONSIDERATION AND ACTION, IF ANY, ON PROJECT VAC.

Staff recommended approval as discussed in executive session.

Board Member Jerry Muñoz moved to approve. It was seconded by Board Member Rey Perez. Motion carried unanimously.

D) CONSIDERATION AND ACTION, IF ANY, ON PROJECT MAD.

Staff recommended no action as discussed in executive session.

E) CONSIDERATION AND ACTION, IF ANY, ON LOI PROJECT FRUIT.

Staff recommended no action as discussed in executive session.

F) UPDATES ON UPCOMING PROJECT SUN, HAM.

Staff recommended no action as discussed in executive session.

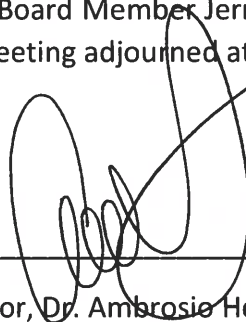
G) CONSIDERATION AND ACTION, IF ANY, ON BUDGET ANENDMENT FOR THE GREATER PHARR CHAMBER OF COMMERCE.

Staff recommended to table item as discussed in executive session.

Board Member Jerry Muñoz moved to approve. It was second by Commissioner Dr. Ramiro Caballero. Motion carried unanimously.

ITEM 8. ADJOURNMENT

There being no further business to come before the board, Commissioner Eleazar Guajardo moved to adjourn. It was seconded by Board Member Jerry Muñoz and when put to a vote, the motion carried unanimously. Meeting adjourned at 3:55 p.m.



Mayor, Dr. Ambrosio Hernandez

ATTEST 

Commissioner Ricardo Medina, Secretary

APPROVED:

Dec. 17, 2018