

**TAKE NOTICE THAT A REGULAR MEETING OF THE
PHARR INTERNATIONAL TOLL BRIDGE BOARD
WILL BE HELD AT THE
CITY COMMISSIONERS' ROOM
118 S. CAGE, 2ND FLOOR, PHARR, TX
ON WEDNESDAY, OCTOBER 17, 2018 AT 12:00 PM**

At any time during the course of this meeting the Toll Bridge Board may retire to Executive Session under Texas Government Code § 551 to confer on any subject matter in accordance with the Texas Open Meetings Act.

Should any final action, decision, or vote be required in the opinion of the Board with regard to any item discussed during the closed meeting, then such final action, decision, or vote shall be made during the open meeting covered by this notice upon the reconvening of the public meeting pursuant to Section 551.101 government Code V.T.C.S.

1. CALL TO ORDER:

- A) Roll call and possible action on the excusing of any absent member of the governing body.
- B) Pledge of Allegiance/Invocation.

2. PUBLIC COMMENTS: *(The City of Pharr has called this meeting as allowed pursuant to Texas law, city charter, and Ordinance O-2015-28. The governing body may recess from day to day when it does not complete consideration of a particularly long subject as authorized by law. All persons desiring to address the governing body must register with the presiding clerk prior to the scheduled meeting)*

3. CONSENT AGENDA: *(All items listed under consent Agenda are considered to be routine and non-controversial by the Governing body and will be enacted by one motion. Any Board Member may remove items from the consent agenda by making such request prior to a motion and vote on the Consent Agenda)*

- A) Approval on Minutes for September 19, 2018.
- B) Consideration and action, if any, on Texas Watermelon Association 2018 Convention Sponsorship for \$1,000.

AGENDA BRIDGE BOARD MEETING

October 17, 2018

C) Consideration and action, if any, on Mexico's Auto Industry Summit for \$5,500.

4. DIRECTOR'S ADMINISTRATIVE REPORT: *(Director's Administrative Reports and discussion, if any, with Bridge Board. The Director may also assign a designated spokesperson for any particular listed topic)*

A) Crossings and Revenues Report for September 2018.

B) Finance Report for September 2018.

C) Engineer's Report.

D) Director's Report.

5. ADMINISTRATIVE:

A) Discussion and action, if any, on Viva Fresh Summit Sponsorship and Booth.

6. CLOSED SESSION: *In accordance with Chapter 551 of the Texas Gov't. Code, the International Toll Bridge Board hereby gives notice that it may meet in Executive session to discuss and deliberate any items listed on the public portion of the meeting agenda including items in accordance with the following:*

Pursuant to Section 551.071, the City may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.072, the City may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the City may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

AGENDA BRIDGE BOARD MEETING

October 17, 2018

Pursuant to Section 551.076, the City may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the City may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the City may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

7. RECONVENE: *into regular session, and consider action, if any, on item(s) discussed in executive session.*

8. ADJOURNMENT:

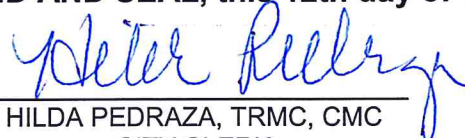
NOTICE OF ASSISTANCE AT THE PUBLIC MEETING

City Hall is a wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the Pharr Bridge Office at (956)402-4660 ext. 6106/6101 or FAX (956)223-2013 or E-Mail vanessa.guzman@pharr-tx.gov or cleo.salinas@pharr-tx.gov for further information. Braille is not available.

I, the undersigned authority, do certify that the above agenda of said meeting of the Pharr International Bridge Board is a true and correct copy and that said notice was posted on the bulletin board of City Hall and on the City's webpage at www.pharr-tx.gov. The Notice was posted at a place convenient and readily accessible to the general public at all times; that said Notice was posted on the 12th day of October 2018 at 3:00 p.m. and will remain posted continuously for 72 hours preceding the scheduled time of said meeting in compliance with Chapter 551 of the Texas Government Code (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 12th day of October 2018




HILDA PEDRAZA, TRMC, CMC
CITY CLERK



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.A.

DATE SUBMITTED: October 12, 2018

MEETING DATE: October 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Approval on Minutes for September 19, 2018.

Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 10/12/2018

**REGULAR MEETING
TOLL BRIDGE BOARD
HELD ON SEPTEMBER 19, 2018, AT 12:00 P.M.
CITY HALL, 118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS**

On the 19th day of September 2018, the Toll Bridge Board met in a regular Bridge Board Meeting. Following is the record of attendance.

MEMBERS PRESENT: Edgar Delgadillo, Chairman
Larry Hernandez, Vice-Chairman
Prajeres Gutierrez, Secretary
Tony Martinez, Member
Artemio Palacios, Member

MEMBER ABSENT: None

**EX-OFFICIO MEMBER
PRESENT:** None

**EX-OFFICIO MEMBER
ABSENT:** Mayor Ambrosio Hernandez
Mayor Pro-Tem Bobby Carrillo

STAFF PRESENT: Luis Bazan, Bridge Director
Fred Brouwen, Director of Operations
Vanessa Guzman, Administrative Assistant
Cleo Salinas, Administrative Assistant
Freddy Flores, Trade Liaison
Ezequiel Ordonez, Bridge Liaison

OTHER PRESENT: Juan G. Guerra, City Manager
Ed Wylie, Deputy City Manager
Patricia Rigney, City Attorney
Karla Moya, Finance Director
David Moreno, CBP
Sylvia Briones, CBP
Maria Rangel, Engineering Department
Sgt. Juan Sanchez, Bridge PD
Hollis Rutledge, Governmental Affairs

There being a quorum established Chairman Edgar Delgadillo called the meeting to order.

A. CALL TO ORDER:

ITEM "1": ROLL CALL-EXCUSE ABSENT MEMBERS.

Chairman Delgadillo called the meeting to order. All members were present during roll call. Chairman Delgadillo moved to the next item.

ITEM “2”: PLEDGE OF ALLEGIANCE/INVOCATIONS.

Chairman Delgadillo introduced the item. Mr. Luis Bazan, Bridge Director led them in the Pledge of Allegiance and in prayer. Chairman Delgadillo moved to the next item.

B. PUBLIC COMMENTS: *(The City of Pharr has called this meeting as allowed pursuant to Texas law, city charter, and Ordinance O-2015-28. The governing body may recess from day to day when it does not complete consideration of a particularly long subject as authorized by law. All persons desiring to address the governing body must register with the presiding clerk prior to the scheduled meeting)*

ITEM “3”: PUBLIC COMMENTS.

Chairman Delgadillo introduced the next item and stated there was no one registered for public comments. Chairman Delgadillo moved to the next item.

C. CONSENT AGENDA: *(All items listed under consent Agenda are considered to be routine and non-controversial by the Governing body and will be enacted by one motion. Any Board Member may remove items from the consent agenda by making such request prior to a motion and vote on the Consent Agenda)*

ITEM “4”: CONSIDERATION AND ACTION ON APPROVAL OF MINUTES- AUGUST 15, 2018.

ITEM “5”: CONSIDERATION AND ACTION, IF ANY, ADVERTISING WITH INBOUND LOGISTICS FOR \$4,500 PER MONTH.

ITEM “6”: CONSIDERATION AND ACTION, IF ANY, ADVERTISING WITH TEXAS BORDER BUSINESS FOR \$ 1,248 FOR 2 MONTHS AND \$1,310 FOR 10 MONTHS.

ITEM “7”: CONSIDERATION AND ACTION, IF ANY, ADVERTISING WITH T21 FOR \$ 1,784 FOR 2 MONTHS AND \$2,961 FOR 4 MONTHS.

ITEM “8”: CONSIDERATION AND ACTION, IF ANY, ON 2019 NATIONAL CUSTOMER BROKERS & FORWARDER ASSOCIATION OF AMERICA MEMBERSHIP DIRECTORY FOR \$2,679.

ITEM “9”: CONSIDERATION AND ACTION, IF ANY, ON RENEWAL OF NASCO ANNUAL MEMBERSHIP DUES FOR \$5,000.

ITEM “10”: CONSIDERATION AND ACTION, IF ANY, ON MEMBERSHIP RENEWAL WITH THE TEXAS INTERNATIONAL PRODUCE

ASSOCIATION (TIPA) FOR \$2,000.

Chairman Delgadillo introduced the next item. Member Martinez made a motion to approve the Consent Agenda as presented. Secretary Gutierrez seconded the motion and was then carried on unanimously. Chairman Delgadillo moved to the next item.

C. DIRECTOR'S ADMINISTRATIVE REPORT: *(Director's Administrative Reports and discussion, if any, with Bridge Board. The Director may also assign a designated spokesperson for any particular listed topic)*

ITEM "11": CROSSING AND REVENUES COMPARISON FOR AUGUST 2018.

Chairman Delgadillo introduced the next item. Mr. Brouwen, Director of Operations stated that for the month of August total crossings were 116,584, which shows a decrease of -3,727 vehicles or -3.10% compared to last year. Mr. Brouwen stated that total crossing for cars were 66,382 cars, which shows a decrease of -4,561 cars or -6.43%. Mr. Brouwen then showed a car crossing compassion from other bridges across the board. Mr. Brouwen reported that total truck crossings for the month of August were 50,202, which shows an increase of 834 trucks or 1.69% increase in trucks. Mr. Brouwen then showed a truck crossing compassion from other bridges across the board. Mr. Brouwen reported that northbound crossings for the month of August were 55,551, which shows an increase of 2,353 trucks or 4.42% increase in trucks. Mr. Brouwen stated that for the Agriculture for the month of August they had 14,009 trucks, which represents a 26% of all imports from Mexico to the U.S. Mr. Brouwen stated that total revenue collected for the month of August were \$1,140,048, which shows a decrease of -\$11,770 or -1.02% in revenues. Several discussions then took place regarding crossings. Chairman Delgadillo moved to the next item.

ITEM "12": EXPENDITURES REPORT FOR AUGUST 2018.

Chairman Delgadillo introduced the next item. Mr. Luis Bazan, Bridge Director stated that as they are well aware they are at the end of the fiscal year for 2017-2018, so they are at 100% of their usage of the entire budget. He added that if they look at their overall accounts they actually came in under, so thanks to also the help of Finance Director Karla Moya and the team they were all to make adjustments throughout the year to make sure that they came within budget and actually, they came under budget. He stated that they are excited about that and they are closing off any pending balances any pending debits for this year and looking forward to start the new one and they believe that they will be getting their adopted budgeted in the next few days, so they are really looking forward to see how that turned out. Several discussions then took place regarding the budget. Chairman Delgadillo moved to the next item.

ITEM "13": PROJECT ENGINEER REPORT.

Chairman Delgadillo introduced the next item. Mr. Luis Bazan, Bridge Director stated that they do have Maria Rangel there in representation of Omar Anzaldúa, City

Engineer if they have any questions regarding their projects that are currently in the works and he can give them a brief briefing on it. He added that basically they are in the design phase for DAP15 Projects, which are the northbound entry lanes/northbound exit lanes and it is at 100% already. He added that they have been going back and forth between GSA, CBP and themselves to ensure that they are meeting all the qualifications that GSA has lined up for them. He added that on that end the Donations Acceptance Agreement that is where they are at currently on the DAP15 Project, they went through city legal to ensure that on their end the language is where it needs to be. He stated one of the things that they discovered was through the Donations Acceptance Agreement for DAP15 was that now CBP will be taking care of the NII equipment, which is good for them so that don't have to expense that. He stated that on the DAP16 they are at about 90-95% completion on the design. Mr. Bazan stated that as he has been mentioning the last couple of meetings GSA did outline a set of guidelines for lead certification and they have been working through those kinks, so again they are working with their architects and engineers to ensure that they meet those requirements by GSA so they can get to a 100%. He added that he knows that Omar has been hard at work with TX-DOT as well submitting all the information for letting on the first set of projects. Several discussions then took place regarding the projects.

Mr. Juan G. Guerra, City Manager asked that where are they with the Bridge Building Modification. Mr. Bazan stated that as they know they have been working on getting some type of sustainability aspects put in to place, he knows that last time that they met for the CIP meeting, Capital Improvement Projects they were discussing some of the possibilities of getting them to that next level. He added that they are not trying to get to led certification or anything on this, the commissioners just wanted them to have some sustainability's aspects in the scope of work, so he knows that their city engineer is also meeting with one of their city commissioners to ensure that they meet those requirements. Mr. Bazan, Bridge Director stated that the Toll Collection System is another one of their Capital Improvement Projects and that is already 100% since September 1st, but he will talk about that in his director's report. Chairman Delgadillo moved to the next item.

ITEM "14": DIRECTORS ADMINISTRATIVE REPORT.

Chairman Delgadillo introduced the next item. Mr. Luis Bazan, Bridge Director stated that they did the official launching of the Toll System yesterday it was the Go Live! Event. He added that it was a very successful event, he knows that Mr. Guerra was there, Mr. Delgadillo was there, Tony was there and the Mayor was there as well and he had some positive words. He stated that also Congressmen Vicente Gonzalez was there as their elected official, so they had a great crowd and they can see some of the pictures that are being displayed there, but what he really wants to show them is a quick video it is a minute and 30 seconds. He added that this video was shot and they had a cameraperson take some footage and some drone footage and then they did the official ribbon cutting. He added that the ribbon cutting was done with a truck and that was nice, because the mayor was actually in the passenger side and they got to take advantage of taking him across the river across in to Reynosa so he can see firsthand

the construction of the aduana in Mexico. He added that the aduana construction will be finished on October 18th of this year, so again it was a very successful event and like with anything it is a learning experience and this is the most professional event that they have done to date and this kind of sets the bar higher for them to continue along that path. A video was then presented to the board. Mr. Bazan stated that again it was a very successful event and they are very excited about the future with this system. He added that it is the first of its kind because it is not just a toll system, it's a bigger deal than that, it's an interlocal interoperability agreement that they have with Cameron County, so their tags works with their crossings over there, at their toll area and it is a more efficient faster way to get from here to the Port of Brownsville and back. Several discussions then took place regarding the Toll System.

Mr. Bazan stated that the next thing that they have here is the next big event and they have been doing this since the day Mr. Guerra was Bridge Director, the Start of the Produce Season. He added that it starts in October, so the date for this is October 11th and it is at 10am and it is going to be very similar to what they had yesterday. He stated that it is going to be under that same canopy and they will have guest speakers and he believes that Senator Juan "Chuy" Hinojosa has already scheduled to be there and he has been coordinating that with Cynthia Garza from the EDC. He stated that this year he has been meeting a lot with Tony on this, he is our produce expert and they are making it about the importers we're making it about the companies that are actually crossing these products. He added that they are bringing in a fare group of folks to share their stories of success through this bridge as they have come to know as the #1 Produce Bridge in the Nation. He stated that he is looking forward to seeing everybody there and invite anybody that you wish to bring so they are excited about that. Several discussions then took place regarding the Start of the Produce Season.

Mr. Bazan, Bridge Director stated that what they see on the screen is their next BridgeConnect Trade Session and what can he say about BridgeConnect other than it has taken off. He added that Freddy has been in charge of it for a while now, he doesn't do it alone the team is there to set everything up and make sure that everything is in running order, but they are taking it to another level and what they want to do with these one is that they have been meeting with a group of local experts in NAFTA. He added that NAFTA continues to be a hot topic and it looks like it has been put on hold and it looks like they have been trying to get something in writing for the congress for some time in February from what they understand. He added that there is a proposal right now on the table and there's mixed reviews about this proposal, Canada's in, Canada's out, they wanted to make it just U.S. and Mexico, and they know that is not going to work because it needs to be a trilateral. He added going back to the trilateral that is why they have to continue being members of NASCO because they are the only trilateral trade association. He added that going back to the BridgeConnect, as they know they just published a new Trade Numbers study for 2017 and that kind of paints the picture. He stated that it kind of shows the world how they rank amongst other land ports of entry, sea ports and air ports. Mr. Bazan stated they invited Ken Roberts who publishes this and puts it all together for them every couple of years to come and do a presentation on these Trade Numbers and what they mean. He added that this year what they decided to do was tie it in with the NAFTA aspect, so they decided to call it

NAFTA 2.0 and its impact on the Produce and Maquiladora Industries. He added that it's going to be a good show and they are still working on some kinks and they are very excited to bring in Bill Lane. He stated that Bill Lane is the Executive Director for Trade For America who is based out of Washington, and he has been doing these trips round the nation, he's been kind of doing a circuit and he is going out there speaking and he's doing it free of charge. He added that they are bringing him in and it should have a good tag team there along with all our folks like Jorge Torres, Adrian Gonzalez and Crispin Flores who are local custom brokers. He stated that again if they want to know the latest and greatest on NAFTA, he knows that there is a lot of information circulating and he has a lot of stuff there with him and that is only a fraction of the information that is out there but this going to be the place where you want to be to learn from the best of what is really going on and what they have to look forward to the future. He added that right now they would just be making a prediction if they are trying to figure this out, nobody really knows but this is a good way to be well informed and updated. Several discussions then took place regarding the BridgeConnect.

Chairman Delgadillo stated that he would like to congratulate them on the event that they had yesterday, it was over the top out of everything else that they have done and he thinks that this next one for the Start of the Produce is going to be even better and just keep up the good work and everybody was impressed even the people that came in to put in the system they had never been in an inauguration like this they were very impressed so thank you. Member Martinez stated that he had had lunch with a Cameron County Commissioner and he was very excited to hear what was going to happen with yesterday and he knows Adrian Rincones sent back a lot of good information, so you had better believe that the Port of Brownsville is looking in trying to take note of what's happening because this was big. Mr. Bazan, Bridge Director stated that it is a system that was built from scratch and he mentioned how he got that phone call one time from Mr. Guerra here and he said start working on this new system and that is how it all started and they are here now. Several discussions then took place regarding the Toll System.

Mr. Brouwen, Director of Operations stated that he just wanted to mention that the top guy from the Mexican National Customs from Mexico City Mr. Gil Leyva will be there tomorrow, Luis will be out of town but Chairman Delgadillo, Ezequiel and himself will meet with him and do a tour of the Mexican side and they will invite him to have lunch with them and show case the projects that they have been working on for the past 3-4 years, if anyone can join them they are welcomed too. Chairman Delgadillo moved on to the next item.

D. ADJOURNMENT:

ITEM "15": ADJOURNMENT

Chairman Delgadillo introduced the next item. Vice-Chairman Hernandez made a motion to adjourn the meeting. Secretary Gutierrez seconded the motion and was then carried on unanimously.

APPROVED AS SUBMITTED:

EDGAR DELGADILLO, CHAIRMAN

ATTEST:

PRAJERES GUTIERREZ, SECRETARY

STATE OF TEXAS §
COUNTY OF HIDALGO §
CITY OF PHARR §

ON THE 19th DAY OF SEPTEMBER 2018, the Toll Bridge Board convened in a Regular Meeting at the Pharr International Bridge, the meeting being open to the public and notice of said meeting, giving the date, place and subject thereof, having been posted to the public and notice of said meeting, given in accordance to Chapter 551, of the Texas Government Code, (Open Meetings Act) and their being present a quorum, **I, VANESSA GUZMAN, BRIDGE ADMINISTRATIVE ASSISTANT**, of the City of Pharr, Texas, certify that this is a true and correct copy of the minutes.

VANESSA GUZMAN, BRIDGE
ADMINISTRATIVE ASSISTANT

DATE APPROVED: _____
Word/C:BoardMeetings/BoardMtgMinutes9-19-18



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.B.

DATE SUBMITTED: October 11, 2018

MEETING DATE: October 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR: Luis Bazan

Agenda Item: Consideration and action, if any, on Texas Watermelon Association 2018 Convention Sponsorship for \$1,000.

Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration: \$1,000

Staff Recommendation: Approval to participate at the Texas Watermelon Association 2018 Convention with a sponsorship, where there will be a speaking opportunity.

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 10/11/2018

2018 Convention Sponsorships:

Black Diamond for \$5,000- Sponsors receive exclusive sponsorship of one event (Saturday at Convention),

Two complimentary convention registrations for TWA 2017, complimentary exhibit space, company

name or logo displayed on website, logo displayed on convention banner, listing on conference program,

advertising on all TWA publications

All Sweet for \$2,000- Sponsors receive sponsorship of one event (Friday), one complimentary registration

for TWA 2018, complimentary exhibit space, company name or logo displayed on website, logo displayed

on convention banner, listing on conference program, advertising on all TWA publications

Diamond Jubilee \$1,500

Jubilee \$1,000

Crimson Sweet \$500

Charleston Gray \$250

Your sponsorship will contribute to the general convention.

Company Name: _____

Address: _____

Contact Person: _____

Phone Number: _____

Email: _____

Sponsorship Amount: _____

You will be sent an invoice for the sponsorship amount you have indicated. The Texas Watermelon Association sincerely appreciates all that you do for our convention.



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.C.

DATE SUBMITTED: October 12, 2018

MEETING DATE: October 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR: Luis Bazan

Agenda Item: Consideration and action, if any, on Mexico's Auto Industry Summit for \$5,500.

Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration: \$5,500 plus iva.

Staff Recommendation: Approval to participate in the Mexico's Auto Industry Summit in Monterrey, NL, MX. from November 6-7, 2018. Where the Pharr International Bridge will participate with a booth and as a speaker on a panel.

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 10/12/2018



Ezequiel Ordoñez Animas <ezequiel.bridgepharr@gmail.com>

Last Call !!! For Meet with TOP players in the Automotive Industry in Mexico

Sergio Ornel@s <sergio@mexico-now.com>

1 de octubre de 2018, 10:15

Para: Ezequiel Ordoñez Animas <ezequiel.bridgepharr@gmail.com>, luis.bazan@pharr-tx.gov

Estimado Ezequiel.... Asi quedaria

Muchas gracias por considerar su participación de Paquete de Promocion con Mexico Now en el, Mexico Auto Summit 2018

Valoramos mucho el negocio que nos brindan.

El Paquete de Pharr Incluye lo siguiente para cada evento:

-Stand Single 3x2 mts (mesa, sillas, alfombra, electricidad, paredes) " <http://www.mexicoautosummit.com/expo.php>

-Reconocimiento Patrocinador con logotipo en toda la promoción del evento

-Lista de los participantes

-Encuentro de negocio b2b

-3 Entradas full Access al evento para Staff por evento

-Logotipo de Pharr en Toda la promoción del evento

-Literatura de Pharr en todas las carpetas de los participantes

-Participacion de Pharr en Panel de Logistica

Precio \$5500 dlls mas iva

Tikal Group, LLC
550 S Mesa Hills Dr, Suite B3
El Paso, TX 79912

ORDEN DE PATROCINIO / SPONSORSHIP ORDER

DATE: Fecha: 1 DE OCTUBRE DE 2018	No.
	ACCOUNT EXEC: Responsable:
:	PLACE: Lugar: MONTERREY, N.L. 2018.

UNIT PRICE		
Importe unitario		\$5,500.00
Frequency/frecuencia		1 EVENT
Sub total		\$5,500.00
SALES TAX		0
IVA		
TOTAL:	DOLARES	☒
	Pesos	
		\$5,500.00

PAYMENT TERMS /condiciones de pago

COMMENTS / observaciones:

EL PATROCINIO INCLUYE LO SIGUIENTE: -Stand Single 3x2 mts (mesa, sillas, alfombra, electricidad, paredes) " http://www.mexicoautosummit.com/expo.php -Reconocimiento Patrocinador con logotipo en toda la promoción del evento -Lista de los participantes -Encuentro de negocio b2b -3 Entradas full Access al evento para Staff por evento -Logotipo de Pharr en Toda la promoción del evento -Literatura de Pharr en todas las carpetas de los participantes -Participación de Pharr en Panel de Logística.
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INVOICE INFORMATION:

Facturar a:

COMPANY NAME: Nombre Empresa PHARR INTERNATIONAL BRIDGE			
COMPANY TAX ID No: R.F.C de la empresa.			
CONTACT NAME: Representante: EZEQUIEL ORDOÑEZ			
ADDRESS: Direccion: 9900 S CAGE		ZIP CODE C.P. 78577	
CITY: Ciudad: PHARR	STATE: Estado TEXAS	COUNTRY: Pais: USA	
TEL 1: (956) 402-4660	TEL 2:	FAX:	
E-MAIL: ezequiel.bridgepharr@gmail.com			

MR. EZEQUIEL ORDOÑEZ

ACCEPTED BY

ACEPTO

MEXICO NOW

SERVICIO INTERNACIONAL DE INFORMACION S.A.
DE C.V.



Conference Objectives

- Objectively analyze the business conditions of Mexico's Auto and Auto Parts Industries
- Obtain detailed and privileged information on Mexico's Auto Industry
- Interact with Mexico's Auto OEM representatives and Auto Parts plant managers
- Develop an itemized operating pro-forma of a potential near-shore manufacturing project in Mexico
- Hear from industry experts about the opportunities to participate in Mexico's Auto Industry value Chain

Auto Industry Subjects

- Business dynamics of main OEM's and Auto Parts manufacturers, demand forecast
- Domestic and export markets
- Comparison of Mexico's Auto Industry with the Global, US's & China's Auto Industries
- Auto Parts Industry analysis and trends
- Labor productivity and competitiveness benchmarks
- Legal and tax aspects of the Auto Industry in Mexico
- Current and future regional auto clusters
- Manufacturing options, structures and detailed costs
- Auto and Auto parts logistics
- Industrial Real Estate, location and costs

Speakers



EDUARDO SOLÍS
MEXICAN ASSOCIATION OF THE
AUTOMOTIVE INDUSTRY (AMIA)
Executive President



OSCAR ALBIN
MEXICAN ASSOCIATION OF AUTOMOTIVE PARTS
MANUFACTURERS (OAPM)
Executive President



GUILLERMO PRIETO
NATIONAL AUTOMOTIVE DEALER ASSOCIATION
(ANADA)
Executive President



JUN UMEHARA
TOYOTA MOTOR ENGINEERING & MFG.
CO., LTD.
Group Vice President



CHRISTOPHER RECKTENWALD
FORD OF MEXICO
VP Purchasing and Supplier Quality



CARLOS LUNA
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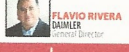
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Executive and SQM Mexico Director



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METALSA
Coordinator Strategy Nuevo Leon & G.



GERARDO LUNA
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FLAVIO RIVERA
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RESEARCH INSTITUTE (UMTRI)
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GUIDO VILADOZO
HS MARIT
Sr. Manager, Americas Light Vehicle Sales
Forecasting



RICARDO CASTRO
BAKER & MCKENZIE
Partner, Employment



GERARDO GÓMEZ
J.B. POWER MEXICO
Sr. Director Country Manager Mexico



SERGIO ORNELAS
MEXICONOW
CEO

Sponsorships Packages

1 X 2 Mts	Stand	\$5,500 dhs.
6 X 2 Mts	Double Stand	\$2,500 dhs.
5 X 5 Mts	Island	\$10,500 dhs.

Contact Sergio Ornelas

USA : (915) 449-5404
sergio@mexico-now.com

Conference Costs

(Exclusive for Manufacturers)

USD \$500 + TAX
FULL ACCESS
(Includes: access to conference materials, registration fees, meals, B2B Meetings* and plant visits*)

USD \$200 + TAX
LIMITED ACCESS
(Includes: access to conference materials, registration fees, meals, B2B Meetings* and plant visits*)

Registration Fee doesn't include hotel, nor air transportation.
Terms and Conditions apply.

EXHIBITION FLOOR



EXHIBITORS

- 3 FRONTERAS STAND 58
- ABITAT STAND 119
- ADECO STAND 98
- AMERICAN INDUSTRIES STAND 33
- AMG ENGINEERING STAND 102
- ANAEROBIA STAND 92
- BAKER & MCKENZIE STAND 39
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- MTS SYSTEMS CORPORATION STAND 38
- NEWMARK KNIGHT FRANK STAND 94
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- VESTA STAND 89
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- W SILVER STAND 76
- YUENHONG USA STAND 54
- ZF EL SALTO STAND 9



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AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 4.A.

DATE SUBMITTED: October 12, 2018

MEETING DATE: October 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR: Luis Bazan

Agenda Item: Crossings and Revenues Report for September 2018.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 10/12/2018

**CROSSINGS AND REVENUES
FOR THE MONTH OF SEPTEMBER
FISCAL YEAR 2017 – 2018**

a) BRIDGE CROSSINGS

Crossings for the Pharr International Bridge totaled **108,267** vehicles for the month of September F.Y. 2017-2018, which showed a decrease of **-6,641** vehicles or **-5.78%** over The same month in F.Y. 2016-2017.

b) CAR CROSSINGS

Car crossings for the Pharr International Bridge totaled **62,054** cars for the month of September F.Y. 2017 – 2018, showing a decrease of **(-5,525)** cars or **-8.18%** over the same month in F.Y. 2016 – 2017.

c) SOUTHBOUND TRUCK CROSSINGS

Truck crossings totaled **46,213** trucks for the month of September F.Y. 2017-2018, showing a decrease of **(1,116)** trucks or **-2.36%** over the same month in F.Y. 2016 - 2017.

d) TOTAL REVENUES

Revenues for the Pharr International Bridge totaled, **\$989,616** dollars for the month of September F.Y. 2017 – 2018

\$ 216,566	Autos & other
\$ 766,666	Trucks
\$ 6,384	Profit on pesos
\$ 989,616	TOTAL

Revenues showed a decrease of **(-\$135,101)** or **(-12.01%)** over the same month in F.Y. 2016 – 2017

e) NORTHBOUND TRUCKS

Northbound trucks at the Pharr International Bridge totaled **50,725** trucks for the month of September F.Y. 2017-2018, showing a decrease of **-7** trucks or **-0.01%** over the same month in F.Y. 2016-2017.

SOUTHBOUND TRUCK CROSSINGS SHOWED A DECREASE OF -4,512 TRUCKS FOR THE MONTH OF SEPTEMBER, COMPARED TO NORTHBOUND TRUCK CROSSINGS.

**PHARR INTERNATIONAL BRIDGE
TOTAL CROSSINGS COMPARISON BY FISCAL YEAR (CARS & TRUCKS)**

	F.Y. 2016–2017	F.Y. 2017-2018	GAIN LOSS
OCTOBER	116,449	112,972	(-3,477)
NOVEMBER	114,878	109,151	(5,727)
DECEMBER	119,937	111,883	(8,054)
JANUARY	117,900	111,544	(6,356)
FEBRUARY	110,888	103,602	(7,286)
MARCH	127,524	113,577	(-13,947)
APRIL	115,854	110,588	(-5,266)
MAY	117,831	114,699	(-3,132)
JUNE	119,759	107,410	(-12,349)
JULY	118,087	112,535	(-5,552)
AUGUST	120,311	116,584	(-3,727)
SEPTEMBER	114,908	108,267	(-6,641)
TOTAL CROSS.	1,414,326	1,332,812	(81,514)

- a) VEHICLE CROSSINGS SHOWED A DECREASE OF (-6,641) VEHICLES OR -5.78% OVER THE SAME MONTH IN F.Y. 2016-2017.
- b) VEHICLE CROSSING SHOWED A DECREASED OF (-81,514) VEHICLES OR (-5.76%) OVER THE SAME TWELVE (12) MONTHS IN FY.Y.2016- 2017

**PHARR INTERNATIONAL BRIDGE
CAR CROSSING COMPARISON BY FISCAL YEAR**

	F.Y. 2016-2017	F.Y. 2017-2018	GAIN LOSS
OCTOBER	70,750	63,084	(-7,666)
NOVEMBER	70,695	59,545	(-11,150)
DECEMBER	77,558	65,516	(-12,042)
JANUARY	70,240	59,600	(-10,640)
FEBRUARY	64,422	55,506	(-8,916)
MARCH	74,400	62,233	(-12,167)
APRIL	70,452	60,018	(-10,434)
MAY	68,456	62,272	(-6,184)
JUNE	70,401	58,465	(-11,936)
JULY	71,512	64,011	(-7,501)
AUGUST	70,943	66,382	(-4,561)
SEPTEMBER	67,579	62,054	(-5,525)
TOTAL CAR CROSS.	847,408	738,686	(-108,722)

**a) CAR CROSSINGS SHOWED A DECREASE OF (-5,525) CARS
OR -8.18% OVER THE SAME MONTH IN F.Y. 2016-2017.**

**b) CAR CROSSING SHOWED A DECREASED OF (-108,722) CARS
OR (-12.83%) OVER THE TWELVE (12) MONTHS IN F.Y.2016 – 2017**

**PHARR INTERNATIONAL BRIDGE
TRUCK CROSSING COMPARISON BY FISCAL YEAR**

	F.Y. 2016-2017	F.Y. 2017-2018	GAIN LOSS
OCTOBER	45,699	49,888	4,189
NOVEMBER	44,183	49,606	5,423
DECEMBER	42,379	46,367	3,988
JANUARY	47,660	51,944	4,284
FEBRUARY	46,466	48,096	1,630
MARCH	53,124	51,344	(-1,780)
APRIL	45,402	50,570	5,168
MAY	49,375	52,427	3,052
JUNE	49,358	48,945	(-413)
JULY	46,575	48,524	1,949
AUGUST	49,368	50,202	834
SEPTEMBER	47,329	46,213	(-1,116)
TOTAL TRUCK CROSSING	566,918	594,126	27,208

- a) TRUCK CROSSINGS SHOWED A DECREASE OF -1,116 TRUCKS OR -2.36% OVER THE SAME MONTH IN F.Y. 2016-2017.
- b) TRUCK CROSSING SHOWED AN INCREASE OF 27,208 TRUCKS OR 4.80% OVER THE TWELVE (12) MONTH IN F.Y. 2016-2017

**PHARR INTERNATIONAL BRIDGE
NORTHBOUND TRUCK CROSSINGS (FULL, EMPTY & AG.)**

	F.Y. 2016-2017	F.Y. 2017-2018	GAIN LOSS	full TRUCKS	EMPTY	AG TRUCKS	NARP NO INSP.
OCTOBER	48,556	53,564	5,008	37,000	16,564	13,292	6,850
NOVEMBER	46,858	52,586	5,728	36,802	15,784	14,015	7,399
DECEMBER	45,358	49,245	3,887	34,956	14,289	16,122	8,631
JANUARY	50,740	55,097	4,357	39,760	15,337	17,884	10,060
FEBRUARY	48,096	51,612	3,516	38,370	13,242	16,434	9,066
MARCH	57,046	56,001	-1,045	41,583	14,418	17,852	9,005
APRIL	49,081	55,151	6,070	40,134	15,017	16,269	7,575
MAY	53,140	57,754	4,614	41,895	15,859	17,319	8,191
JUNE	52,870	53,593	723	38,872	14,721	15,967	7,456
JULY	50,002	52,434	2,432	36,421	16,013	13,929	6,757
AUGUST	53,198	55,551	2,353	38,915	16,636	14,009	7,125
SEPTEMBER	50,732	50,725	-7	35,405	15,320	12,699	6,383
TOTAL NORTHBOUND	606,826	643,313	38,688	460,113	183,200	185,791	94,498

Northbound trucks at the Pharr International Bridge totaled **50,725** trucks for the month of September F.Y. 2017-2018, showing a decrease of **-7** trucks or **-0.01%** over the same month in F.Y. 2016-2017.

TRUCK CROSSING SHOWED AN INCREASE OF **37,323 TRUCKS OR **6.16%** OVER THE SAME TWELVE (12) MONTH IN F.Y. 2016-2017.**

Agriculture trucks at the Pharr International Bridge totaled **12,699 crossings for the month of August representing a **27%** of the imports from Mexico.**

Agriculture trucks at the Pharr International Bridge Import Lot showed an increase of **-126 or **0.98%** over the same month in F.Y. 2016-2017.**

**PHARR INTERNATIONAL BRIDGE
REVENUE COMPARISON BY FISCAL YEAR**

	F.Y. 2016-2017	F.Y. 2017-2018	GAIN (LOSS)
OCTOBER	\$ 1,127,266	\$ 1,151,213	\$ 23,947
NOVEMBER	\$ 1,097,396	\$ 1,158,692	\$ 61,296
DECEMBER	\$ 1,117,916	\$ 1,116,645	(\$-1,127)
JANUARY	\$ 1,112,015	\$ 1,126,326	\$ 14,310
FEBRUARY	\$ 1,082,396	\$ 1,100,912	\$ 18,516
MARCH	\$ 1,234,414	\$ 1,184,114	(\$ 50,300)
APRIL	\$ 1,127,087	\$ 1,150,980	\$ 23,893
MAY	\$ 1,132,303	\$ 1,190,182	\$ 57,879
JUNE	\$ 1,195,892	\$ 1,123,395	(\$72,497)
JULY	\$ 1,141,346	\$ 1,135,255	(-6,091)
AUGUST	\$ 1,151,818	\$ 1,140,048	(-11,770)
SEPTEMBER	\$ 1,124,717	\$ 989,616	(-135,101)
TOTAL REV.	\$ 13,644,566	\$ 13,567,378	(-77,187)

- a) REVENUES SHOWED A DECREASE OF **(\$135,101)** OR **(-12,01%)** OVER THE SAME MONTH IN F.Y. 2016-2017.
- b) REVENUES SHOWED A DECREASE OF **-\$77,187** OR **-0.57%** OVER THE SAME TWELVE (12) MONTHS IN F.Y. 2016 – 2017.



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 4.B.

DATE SUBMITTED: October 12, 2018

MEETING DATE: October 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Finance Report for September 2018.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: No back-up information at this time.

Thank you.

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 10/12/2018



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 4.C.

DATE SUBMITTED: October 11, 2018

MEETING DATE: October 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Engineer's Report.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: No back-up information needed.

Thank you.

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 10/11/2018



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 4.D.

DATE SUBMITTED: October 11, 2018

MEETING DATE: October 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Director's Report.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: No back-up information needed.

Thank you.

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 10/11/2018



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 5.A.

DATE SUBMITTED: October 11, 2018

MEETING DATE: October 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR: Luis Bazan

Agenda Item: Discussion and action, if any, on Viva Fresh Summit Sponsorship and Booth.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration: \$10,000.

Staff Recommendation: Approval for Viva Fresh Summit Sponsorship and Booth. The Pharr International Bridge has sponsored and attended the Summit since 2015.

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 10/11/2018

Vanessa Guzman

From: Lilly Garcia <lilly.garcia@texipa.org>
Sent: Thursday, October 4, 2018 4:44 PM
To: Luis Bazan; Vanessa Guzman; Cleo Salinas
Subject: Viva Fresh Sponsorship Registration 2019
Attachments: VivaFresh_2019_Sponsorship_Packet-Rough.pdf; Untitled attachment 00079.html; Viva Fresh_points list.180920.pdf; Untitled attachment 00082.html

Hello Gang

First, we want to thank you for your continued support over the years to TIPA and the Viva Fresh Produce Expo. It is in no small part thanks to those of you on this email that the show has become a tremendous success in promoting the benefits of our region. Combined with the great work of our volunteer leaders, the Viva Fresh Steering Committee, and our partners at FullTilt Marketing, the efforts of this group have been a driving force for Viva Fresh.

That said, it is now time for us to set our eyes on **Viva Fresh 2019**. The show will be April 25th - 27th, and will again be at the JW Marriott San Antonio Hill Country Spa & Resort. As part of the Founding Members for Viva Fresh Produce Expo, those of you on this email are receiving the opportunity to be among the first tier to register and thus select your booth position for the show.

As with years past, you must commit to a minimum of a \$10,000 sponsorship for *Main Boulevard* positions (booths 53 through 80), and a minimum of \$15,000 sponsorship for corner booths on the *Main Boulevards* (53,59,60,66,67,73,74,80). We have attached the list of sponsorship opportunities for your consideration. Also, beginning this year Viva Fresh will be utilizing a points system (see PDF attached) to determine a company's ability to select their spot on the Main Boulevard. The guidelines for the rules, as well as the positional standings, have been included.

If you are on this email, your company is considered a "**Founding Member**" (a main sponsor participant since year 1). This also means that so long as you continue to participate as a TIPA member and remain on the Main Boulevard, your company will continue as a Founding Member and therefore be among the first tier to choose booth locations. More on those conditions can be found in the guidelines.

Thank you again for your support and dedication to Viva Fresh and the Texas International Produce Association. We hope you will join us for Viva Fresh 2019, and should you have any questions, please do not hesitate to contact us.

Register Now: [Founding Member Sponsor Commitment Registration](#)

BOOTHS 53, 67, 68, 73, 74, 75, 77, 78, 79 & 80 TAKEN ALREADY.

Thanks,

Lilly Garcia

P- 956-581-8632

2019 SPONSORSHIP OPPORTUNITIES

BENEFITS OF SPONSORSHIP

Hosted by the Texas International Produce Association (TIPA), the fifth annual Viva Fresh Produce Expo is returning to San Antonio on April 25-27, 2019 at the luxurious JW Marriott Hill Country Resort and Spa.

Since the first Viva Fresh Expo launched in 2015, the retail and foodservice attendance has increased by 110%. Sponsoring an event at the Viva Fresh Expo provides great marketing opportunities to build brand awareness with retail and foodservice attendees who are ready to do business. Your sponsorship will put your brand directly in front of a captive audience composed of current and potential customers. There are multiple levels and benefits to sponsorship to fit any budget.

Benefits of sponsorship include:

- Reach a captive audience of retail and foodservice buyers
- Position your company as an industry leader
- Increase your company's exposure and awareness with highly visible recognition
- Attract more visitors to your booth
- Provides opportunity to increase sales

All sponsor companies will receive:

- Company logo/name featured on the Viva Fresh website
- Listing on the sponsorship page in the Viva Fresh program
- Invitation to attend special VIP reception with retail and foodservice attendees

SPONSORSHIP LEVELS

Diamond Level: \$20,000 and up

- Company logo included on entrance signage at main Exhibit Hall doors
- Company logo included on monthly e-newsletters distributed to expansive list of retail/foodservice contacts and exhibitors
- Company listed as Diamond Level Sponsor in the Viva Fresh program
- Complimentary full-page advertisement in the Viva Fresh program
- Use of TIPA/Viva Fresh logo throughout the year
 - with approval by TIPA Executive Board
- Company logo on homepage and sponsors page of Viva Fresh website
- First chance to reserve premium exhibit space in central aisle
 - applicable for those companies eligible to reserve a booth

(Benefits continued on next page)

SPONSORSHIP LEVELS

Diamond Level: \$20,000 and up *(continued from previous page)*

- 5 booth badges in addition to the 5 received with the booth space (10 total) that include:
 - Entry to the VIP Reception
 - Entry to the VIP Welcome Reception
 - Entry to the VIP Keynote Luncheon
- Reserved table seating at all Viva Fresh events
- Company logo/name on select Viva Fresh signage
- Company logo/name included on presentations throughout Viva Fresh events
- Guarantee a block of up to 10 hotel rooms in the conference hotel up to 60 days before the Expo
- 2 complimentary rounds of golf at the Viva Fresh Open

Platinum Level: \$15,000 to \$19,999

- Company listed as a Platinum Level Sponsor in Viva Fresh program
- Complimentary full-page advertisement in the Viva Fresh program
- Use of TIPA/VIVA Fresh logo throughout the year
 - with approval by TIPA Executive Board
- Company logo on homepage and sponsors page of Viva Fresh website
- Preferred priority for premium exhibit space in central aisle
 - applicable for those companies eligible to reserve a booth
- 5 booth badges in addition to the 5 received with the booth space (10 total) that includes:
 - Entry to the VIP Reception
 - Entry to the VIP Welcome Reception
 - Entry to the VIP Keynote Luncheon
- Reserved table seating at all Viva Fresh events
- Company logo/name on select Viva Fresh signage
- Company logo/name included on presentations throughout Viva Fresh events
- Guarantee a block of up to 10 hotel rooms in the conference hotel up to 60 days before the Expo
- 2 complimentary rounds of golf at the Viva Fresh Open

Gold Level: \$10,000 - \$14,999

- Company listed as a Gold Level Sponsor in Viva Fresh program
- Complimentary full-page advertisement in the Viva Fresh program
- Use of TIPA/VIVA Fresh logo throughout the year
 - with approval by TIPA Executive Board
- Company logo on sponsors page of Viva Fresh website
- Premium exhibit space on either sponsors' row (space permitting) or premium end caps
 - applicable for those companies eligible to reserve a booth

(Benefits continued on next page)

SPONSORSHIP LEVELS

Gold Level: \$10,000 - \$14,999 *(continued from previous page)*

- 3 booth badges in addition to the 5 received with the booth space (8 total) that include:
 - Entry to the VIP Reception
 - Entry to the VIP Welcome Reception
 - Entry to the VIP Keynote Luncheon
- Reserved table seating at Keynote luncheon
- Company logo/name on select Viva Fresh signage
- Company logo/name included on presentations throughout Viva Fresh events

Silver Level: \$5,000 - \$9,999

- Company listed as a Silver Level Sponsor in Viva Fresh program
- Complimentary half-page advertisement in the Viva Fresh program
- Use of TIPA/VIVA Fresh logo throughout the year
 - with approval by TIPA Executive Board
- Company logo on sponsors page of Viva Fresh website
- Prime exhibit space, if available
 - applicable for those companies eligible to reserve a booth
- Does not include additional booth badges
- Company logo/name on select Viva Fresh signage
- 2 complimentary VIP Reception tickets

Bronze Level: \$4,999 and Below

- Company listed as a Bronze Level Sponsor in Viva Fresh program
- Company logo on sponsors page of Viva Fresh website
- Company logo/name on select Viva Fresh signage
- Does not include additional booth badges
- 1 complimentary VIP Reception ticket

SPONSORSHIP OPPORTUNITIES

Keynote Speaker Sponsor: \$30,000 (1 sponsor or 2 sponsors at \$15,000 each)

- Company name and logo featured on Keynote Luncheon Session signage at the larger, middle panel of the entrance doors as shown in this mockup and on the Powerpoint presentation at the luncheon
- Company name will be introduced at the Friday Luncheon
- Representative from the company can introduce the speaker
- Reserved seating at Keynote Session
- Also qualifies for Platinum Level Sponsorship Benefits (see above)



Keynote Luncheon Meal Sponsor: \$7,500 per sponsor (10 sponsors)

- Company logo will be featured on luncheon signage at the top level of the entrance doors as shown in this mockup and on the Powerpoint presentation at the luncheon
- Company name will be introduced at the Friday Luncheon
- Sponsor can provide a 4" x 5" table tent for each luncheon table (1 per table)
 - Sponsor is responsible for design, printing and shipping costs
- Also qualifies for Silver Level Sponsorship Benefits (see above)

Attendee Name Badge Lanyard: \$15,000 (1 sponsor)

- Company name/logo featured on lanyard given to all attendees and exhibitors
- Also qualifies for Platinum Level Sponsorship Benefits (see above)

Hotel Key Card: \$15,000 (1 sponsor)

- Sponsor logo and graphics printed on front of key card
- Key card will be handed out to all expo hotel guests including exhibitors and retail/foodservice attendees
- Also qualifies for Platinum Level Sponsorship Benefits (see above)

VIP Retailer/Foodservice Gift: \$24,000 (2 sponsors at \$12,000 each)

- Company name and logo will be featured on card included with the gift
- Sponsor has the option to cover the cost of the gift and/or additional contributed items as part of this sponsorship fee
- Also qualifies for Gold Level Sponsorship Benefits (see above)

Hotel Room Door Hangers: \$12,000 (1 sponsor)

- Sponsor logo, messaging, artwork and contact information will be featured on hotel door hangers to be hung on all attendee hotel doors
- Also qualifies for Gold Level Sponsorship benefits (see above)

Exhibit Hall Area Banner 11E: \$10,000 (1 sponsor)

- Banner Size: 20' W x 6' H
- Banner Location: located above side entry doors into exhibit hall
- Sponsor will be allowed to either provide branded design or work with the expo designer to create banner design featuring company logo, product photography and messaging (following specific design parameters within this mockup)
 - Note: Mockup does not display final layout
- Also qualifies for Gold Level Sponsorship benefits (see above)



Typical Door Photo

Exhibit Hall Area Banner 11G: \$10,000 (1 sponsor)

- Banner Size: 20' W x 6' H
- Banner Location: located above side entry doors into exhibit hall
- Sponsor will be allowed to either provide branded design or work with the expo designer to create banner design featuring company logo, product photography and messaging (following specific design parameters within this mockup)
 - Note: Mockup does not display final layout
- Also qualifies for Gold Level Sponsorship benefits (see above)



Commemorative Bag: \$10,000 per sponsor (6 sponsors)

- Company logo will be featured on the commemorative bag handed out to all attendees and exhibitors
- Company flyer can be included in commemorative bag (Sponsor is responsible for design, printing and shipping costs)
- Also qualifies for Gold Level Sponsorship Benefits (see above)

Welcome Reception: \$7,500 per sponsor (12 sponsors)

- Company name will be introduced at the Welcome Reception
- Company logo will be featured on Welcome Reception signage throughout the venue
- Companies may select the element of the evening that they would like to sponsor
 - **Bar sponsors (5)**
 - Sponsor can provide coasters or koozies imprinted with their logo (Sponsor is responsible for design, printing and shipping costs)
 - **Food station sponsors (5)**
 - Table tent sign on each of the food stations will include the sponsors logo
 - Whenever possible the menu will reflect sponsor products (there are no guarantees)
 - If product is to be included, company is allowed to supply hotel chef with featured product to be used in recipes
 - **Music sponsors (2)**
 - Sponsor logo will be included on banner either on the stage or next to it
- Also qualifies for Silver Level Sponsorship Benefits (see above)



April 25-27, 2019
JW Marriott Hill Country Resort & Spa
San Antonio, Texas
VivaFreshExpo.com

Expo Hall Luncheon: \$6,000 per sponsor (10 sponsors)

- Company name will be introduced during expo
- Company logo will be featured on Luncheon tabletop signs and posters
- Company will have the opportunity to provide branded boxes of produce for display
- Also qualifies for Silver Level Sponsorship Benefits (see above)

Expo Closing Happy Hour: \$6,000 per sponsor (6 sponsors)

- Company logo will be featured on happy hour signage and bar napkins
- Sponsor can provide coasters or koozies imprinted with their logo
 - Sponsor is responsible for design, printing and shipping costs
- Also qualifies for Silver Level Sponsorship Benefits (see above)

Sponsor's VIP Reception: \$7,500 per sponsor (8 sponsors)

- Company name will be introduced at the Sponsor's VIP Reception
- Company logo will be featured on event signage
- Also qualifies for Silver Level Sponsorship Benefits (see above)

Friday "Meet & Greet" Breakfast Stations: \$6,000 per sponsor (5 sponsors)

- Each sponsor will be featured at a breakfast station
 - Company is allowed to supply hotel chef with featured product to be used in breakfast recipe
 - Company logo featured on poster and tabletop signage
- Breakfast stations will be located near educational sessions
- Also qualifies for Silver Level Sponsorship Benefits (see above)

Friday "Meet & Greet" Breakfast Espresso Station: \$5,000 per sponsor (4 sponsors)

- Company logo featured on espresso counter signage
- Company logo featured on coffee cup sleeves
- Espresso station will be located near educational sessions in high traffic area on Friday morning
- Also qualifies for Silver Level Sponsorship benefits (see above)

Expo Product Handling, Cold Storage & Transportation: \$10,000 (1 sponsor)

- Sponsor will provide refrigeration to store exhibitor's product in advance of show and deliver product to the expo before the show on Friday and Saturday as a trade-out value for sponsorship
- Also qualifies for Gold Level Sponsorship Benefits (see above)

Regional Showcase Infographic Walls: \$10,000 per sponsor (2 sponsors)

- Sponsor logo will be featured on walk-through infographic panels showcasing the region
- Sponsor products will be highlighted in the infographic panels
- Sponsor will have the opportunity to provide company facts and figures for inclusion in the infographic panel data
- Also qualifies for Gold Level Sponsorship Benefits (see above)

Innovation Showcase: \$7,500 per sponsor (3 sponsors)

- Sponsor logo featured on the Innovation Showcase display unit
 - Note: Display case format subject to change. Mockup shows a sample unit, not exact format.
- Sponsor logo featured on press releases surrounding the Innovation Showcase
- Sponsor logo featured on website for Innovation Showcase voting
- Sponsor logo featured in emails promoting the Innovation Showcase
- Also qualifies for Silver Level Sponsorship benefits (see above)



Window Cling 15: \$7,500 per sponsor (2 sponsors)

- Window Cling Size: approximately 6' W x 8' H
- Window Location: Level 1, near exhibit hall
- Sponsor will be allowed to either provide branded design or work with the expo designer to create (1) window cling design featuring company logo, product photography and messaging (following specific design parameters)
- Also qualifies for Silver Level Sponsorship benefits (see above)



Window Cling 4B: \$10,000 per sponsor (4 sponsors)

- Window Cling Size: approximately 3' W x 8' H
- Window Location: Level 2, near registration and educational sessions area
- Sponsor will be allowed to either provide branded design or work with the expo designer to create (1) window cling design featuring company logo, product photography and messaging (following specific design parameters)
- Also qualifies for Gold Level Sponsorship benefits (see above)



Education Sessions Sponsor: \$10,000 per sponsor (1 sponsor)

- Company name and logo included on banner at entrance to Education Session area
- Banner size: approximately 9.5' W x 3" H
- Also qualifies for Gold Level Sponsorship benefits (see above)



Aggies for Fresh Reception: \$3,500 per sponsor (8 sponsors)

- Company name will be introduced at the reception
- Company logo will be included on reception signage and presentation
- Also qualifies for Bronze Level Sponsorship Benefits (see above)

Show Floor Wifi: \$15,000 (1 sponsor at \$15,000 or 2 sponsors at \$7,500 each)

- Company logo will be featured on signage related to wifi access on the show floor

Exhibit Hall Area Banner 14: \$7,500 per sponsor (1 sponsor)

- Company logo will be featured on banner located near exhibit hall above entryway doors
- Sponsor will be allowed to either provide branded design or work with the expo designer to create (1) banner design featuring company logo, product photography and messaging (following specific design parameters)
- Also qualifies for Silver Level Sponsorship benefits (see above)

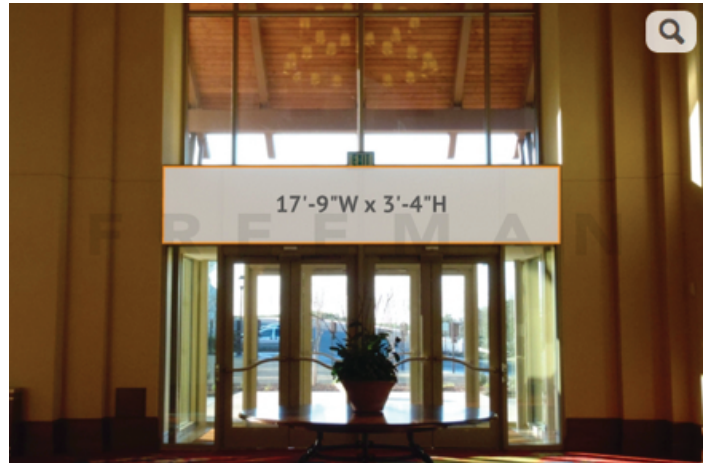
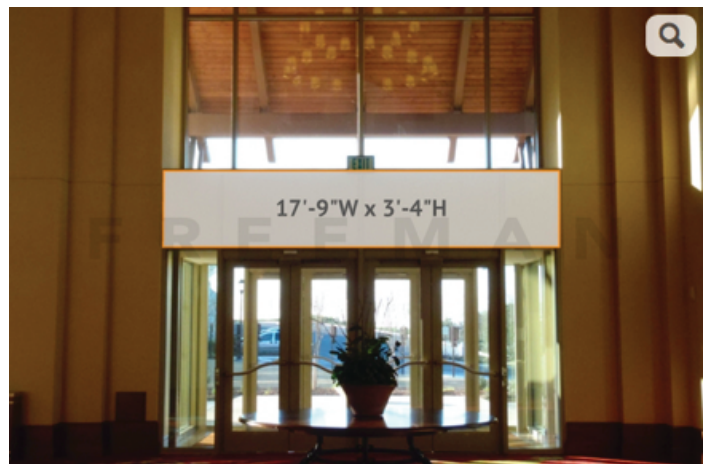


Exhibit Hall Area Banner 13: \$7,5000 per sponsor (1 sponsor)

- Company logo will be featured on banner located near exhibit hall above entryway doors
- Sponsor will be allowed to either provide branded design or work with the expo designer to create (1) banner design featuring company logo, product photography and messaging (following specific design parameters)
- Also qualifies for Silver Level Sponsorship benefits (see above)



Registration Desk Banners: \$5,000 per sponsor (6 sponsors)

- Company logo will be featured on banner located by registration desks for duration of expo
- Note: mockup does not display final design
- Also qualifies for Silver Level Sponsorship benefits (see above)



Saturday Pop-up Demo Event: \$3,500 (1 sponsor)

- Sponsor company will work with chef to create unique food dish featuring sponsor product to distribute to expo participants during a 1-2 hour demo
- Demo station will happen on Saturday morning and placed in a high-traffic area
- Sponsor will be allowed to hand out brochures and sales materials during demo
 - Sponsor is responsible for design, printing and shipping costs
- Also qualifies for Bronze Level Sponsorship Benefits (see above)

Conference Audio Visual: \$3,500 per sponsor (3 sponsors)

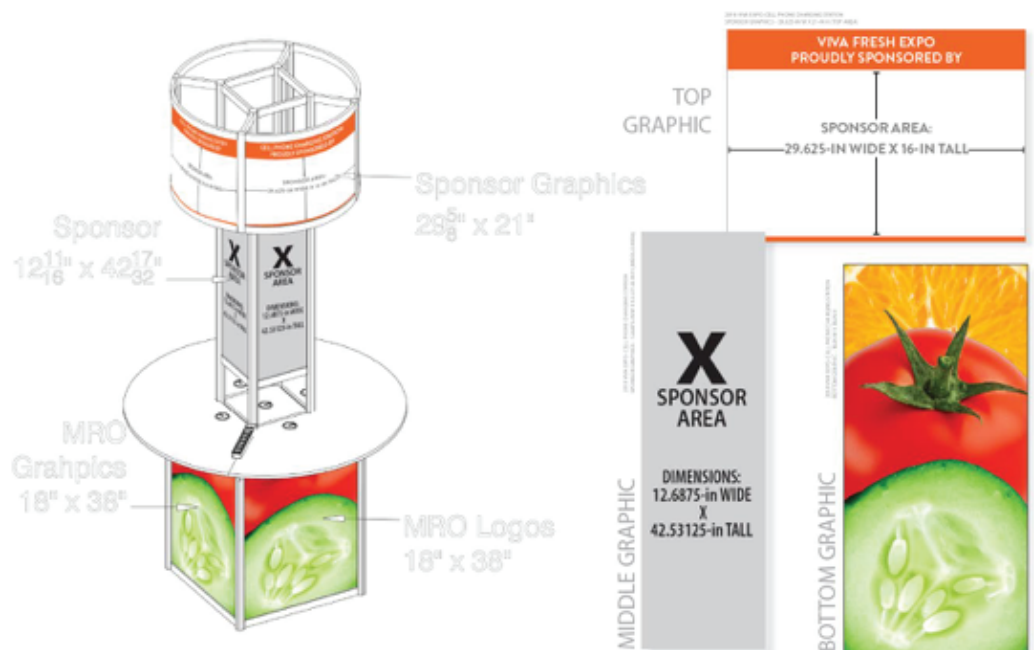
- Company logo featured on expo signage
- Company name introduced at expo Educational Sessions
- Also qualifies for Bronze Level Sponsorship Benefits (see above)

Saturday Continental Breakfast: \$2,500 per sponsor (4 sponsors)

- Company logo featured on signage near “grab & go” Continental Breakfast stations
- Breakfast stations will be located near Retailer/Foodservice Speed Meetings
- Also qualifies for Bronze Level Sponsorship Benefits (see above)

Cell Phone Charging Station: \$2,500 per sponsor (12 sponsors)

- Company logo will be featured on top panel and company branding allowed on middle panel
- Sponsor will be allowed to either provide branded design for middle panel or work with the expo designer to create (1) panel design featuring company logo, product photography and messaging (following specific design parameters)
- Cell phone charging stations will be placed in high-traffic areas of the expo on both Friday and Saturday
- Also qualifies for Bronze Level Sponsorship Benefits (see above)





April 25-27, 2019
JW Marriott Hill Country Resort & Spa
San Antonio, Texas
VivaFreshExpo.com

Publication Bin: \$2,500 per sponsor (6 sponsors)

- Company logo will be featured on Publication Bin front panel
- Publication Bin will be displayed in high-traffic areas of the expo on both Friday and Saturday
- Also qualifies for Bronze Level Sponsorship Benefits (see above)



GOLF SPONSORSHIP OPPORTUNITIES

Golf Tournament Title Sponsor: \$7,500 per sponsor (2 sponsors)

- Company name will be introduced at all tournament events
- Company logos will be included on golf tournament bags
- Company logo will be featured on event banners and other select signage
- Company will be listed as Title Sponsor in all tournament communications and press/media
- Also qualifies for Silver Level Sponsorship benefits (see above)

Golf Tournament 19th Hole Entertainment: \$5,000 per sponsor (1 sponsor)

- Company logo/name will be featured on 19th Hole Celebration signage
- Company logo/name will be highlighted on other select tournament signage
- Also qualifies for Silver Level Sponsorship benefits (see above)

Golf Tournament Shirts: \$5,000 per sponsor (2 sponsors)

- Company logo will be featured on golf tournament shirts that are provided to all players
- Company logo/name will be highlighted on select tournament signage
- Also qualifies for Bronze Level Sponsorship Benefits (see above)

Golf Tournament Golf Cart/Scorecards: \$3,500 per sponsor (2 sponsors)

- Company logo will be featured on scorecards and golf cart signage
- Company logo/name will be highlighted on other select tournament signage
- Also qualifies for Bronze Level Sponsorship Benefits (see above)

Golf Tournament Awards Ceremony: \$2,000 per sponsor (3 sponsors)

- Company name will be introduced during the Awards Ceremony
- Company logo/name will be highlighted on select tournament signage
- Also qualifies for Bronze Level Sponsorship benefits (see above)

Golf Tournament 19th Hole Beverage Tickets: \$2,500 per sponsor (2 sponsors)

- Company logo/name will be included on individual beverage tickets that are provided to all players
- Company logo/name will be highlighted on select tournament signage
- Also qualifies for Bronze Level Sponsorship Benefits (see above)

Golf Tournament Hole-In-One Sponsorship: \$2,500 (2 sponsors)

- Company name will be announced during Awards Ceremony
- Company logo/name will be highlighted on select tournament signage
- Also qualifies for Bronze Level Sponsorship Benefits (see above)



April 25-27, 2019
JW Marriott Hill Country Resort & Spa
San Antonio, Texas
VivaFreshExpo.com

Golf Tournament Beverage Cart: \$3,500 per sponsor (4 sponsors)

- Company logo will be featured on beverage cart signage
- Company logo/name will be highlighted on other select tournament signage
- Also qualifies for Bronze Level Sponsorship Benefits (see above)

Golf Tournament Golf Balls: \$4,000 (1 sponsor)

- Company logo will be featured on tournament golf balls
- Company logo/name will be highlighted on select tournament signage
- Also qualifies for Bronze Level Sponsorship Benefits (see above)

Golf Tournament Cap Sponsor: \$3,500 per sponsor (3 sponsors)

- Company logo will be featured on tournament hat that are provided to all players
- Company logo/name will be highlighted on select tournament signage
- Also qualifies for Bronze Level Sponsorship Benefits (see above)

Golf tournament Individual Hole Sponsorships: \$500 per sponsor (36 sponsors)

- Company logo/name will be featured on signs at sponsored hole
- Company logo/name will be highlighted on other select tournament signage
- Also qualifies for Bronze Level Sponsorship Benefits (see above)

Golf Tournament Longest Drive Sponsor: \$1,000 per sponsor (4 sponsors)

- Company name will be announced during Awards Ceremony
- Company logo/name will be highlighted on select tournament signage
- Also qualifies for Bronze Level Sponsorship Benefits (see above)

Golf Tournament Closest to the Pin Sponsor: \$1,000 per sponsor (4 sponsors)

- Company name will be announced during Awards Ceremony
- Company logo/name will be highlighted on select tournament signage
- Also qualifies for Bronze Level Sponsorship Benefits (see above)



EXHIBITOR POINTS LIST CLASSIFICATION GUIDE & EXPO SPACE SELECTION PROCESS

FOUNDERS

Founders are qualified as those companies which participated every year as both a sponsor and exhibitor on the main boulevard, in years 2015 (the 1st Viva Fresh) through 2018. These 14 *founder* companies will be allowed to choose their positions ahead of the *general* exhibitors.

The selection order of the *founder* companies will be based on their rankings using their positional status outlined in the below rules. The company listed highest (ie. Position #1) on the Points List will have first pick of booth position, with the second highest going second, and so forth.

In order to maintain *Founders* status, the company must comply with the following:

- Annually register and pay membership dues for the Texas International Produce Association (TIPA)
- Annually participate in the Viva Fresh Produce Expo as a **Gold** level or higher sponsor
- Annually participate as an Exhibitor at the Viva Fresh Produce Expo

Swing-Year Option: *Founders* may choose to NOT participate in the Viva Fresh Produce Expo as an exhibitor & sponsor, participating every other year while still maintaining their *Founders* status. The company must maintain their TIPA membership in Good Standing during the swing-year, and will be subject to the conditions outlined above for the year they return to participate.

If the company fails to participate as outlined in the conditions above in 2 consecutive years, they will lose *Founders* status and be subject to the general exhibitor conditions for the booth selection process.

GENERAL

As long as an exhibitor agrees to contribute at the **Gold** level or greater for the Viva Fresh Produce Expo year in question, that exhibitor will be entitled to select a booth space on a main boulevard of the show floor. The order upon which the exhibitor will be allowed to select their space will be based on their total “points” position up to September 30th of the year prior to the show.

The “points” will not include INTENDED Viva Fresh Produce Expo (VIVA) or TIPA contributions, only ACTUAL or PREVIOUS contributions. For example, the position of a company on September 30, 2018 with regards to choosing a booth space for the 2019 Viva Fresh Produce Expo will NOT include the money/points the company intends to sponsor for the 2019 Viva Fresh Produce Expo; the Points List will only include monies that have **actually been collected by TIPA** up to September 30th, 2018. Further, uncollected, outstanding or bad debt monies will not be included on the Points List and the exhibitor account must be in *Good Standing* (ie. paid in full on all due invoices) to be allowed to proceed with the selection process.

Points will be assigned to each company based on the following:

- \$1 USD = 1 point for the individual company's sponsorship contributions at:
 - o Viva Fresh events, since 2015
 - o TIPA Golf Tournament, since 2015
 - o TIPA Skeet Shoot, since 2017
 - o TIPA Hall Of Fame Banquet, since 2015
- \$1 USD = 1 point for individual company's TIPA membership dues (since 2015)
- For participation in TIPA PMA Texas Town, each 10x10 area = 1000 points (since 2015)
- Points are cumulative over the years, starting at the year identified above and up to September 30th of the year prior to the show year for which the booth space is being selected

SELECTION PROCESS

Following an exhibitor's commitment at Gold or higher sponsorship level for the coming year's VIVA, that company will receive an email from TIPA staff with an appointment for a date and time at which they will be allowed to pick their booth space. Again, this date and time will be based on their position in the Points List (which the company with the most points having first pick, and down the list from that position corresponding to their position on the list).

Exhibitors will have the option to confirm the appointment with TIPA ahead of time to ensure the necessary parties are in the room to make the selection during their scheduled time. If the exhibitor confirms an appointment, and then does not show up or participate at the appointment, they will FOREFEIT their position. The company will be skipped over in the selection process, and worked in as quickly as is possible with TIPA staff. However, that company being worked in will NOT be allowed to stop or hold up the selection process of other exhibitors – thus it is imperative exhibitors attend their original appointments.

If the exhibitor misses their 2nd appointment, TIPA staff will automatically select a booth location for the company.

ACCESS TO POINTS LIST

TIPA Staff will house and manage the master Points List. Further, the full Points List will be accessible ONLY to TIPA staff and remain the property of TIPA.

Any **current** participating Viva Fresh Exhibitor may ask for their company's position on the master Points List at any time.

- The request must be sent to info@texipa.org
- TIPA Staff will respond with the position number and points total of that company
- If requested, TIPA Staff may release the positional standings of the Points List of all exhibitors to an inquiring exhibitor if:
 - o The company is in *Good Standing* (ie. paid in full on all current invoices)
 - o The company is a TIPA member
 - o The company is or has signed intent/contracts to be an exhibitor at Viva Fresh
 - o The president of TIPA deems the request appropriate for furthering the promotional efforts of Viva Fresh
- TIPA will NOT share with inquiring parties the points of any other company



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: October 10, 2018

MEETING DATE: October 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.071, the City may convene in a closed, non-public meeting with its attorney and discuss any matters related **to legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 10/10/2018



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: October 10, 2018

MEETING DATE: October 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.072, the City may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 10/10/2018



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: October 10, 2018

MEETING DATE: October 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.074, the City may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 10/10/2018



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: October 10, 2018

MEETING DATE: October 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.076, the City may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 10/10/2018



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: October 10, 2018

MEETING DATE: October 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.084, the City may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 10/10/2018



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: October 10, 2018

MEETING DATE: October 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.087, the City may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 10/10/2018