

MINUTES
REGULAR CALLED MEETING MINUTES
BEAUTIFICATION ADVISORY BOARD
JULY 25, 2018, 5:30 P.M.
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS

The Beautification Advisory Board of the City of Pharr, Texas met on Wednesday, July 25, 2018, at 5:34 p.m. and the following is the record of attendance.

MEMBERS PRESENT: *Mari Caballero*
 Richard Carranza
 Romeo Robles Jr.
 Olivia Ramirez
 Irma Elizondo

MEMBERS ABSENT: *None*

STAFF PRESENT: *Ricardo Pedraza*
 Jose I. Perez
 Maricruz Gracia

OTHERS PRESENT: *Rogelio Rodriguez*
 Kenneth Fletcher

ITEM 1: CALL MEETING TO ORDER

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER OF THE GOVERNING BODY

All present

B) INVOCATION

Mari Caballero introduced the item and led the invocation.

ITEM 2: PUBLIC COMMENTS

Mari Caballero introduced the item.

Mr. Kenneth Fletcher stated there was money available and asked staff to obtain information. He also spoke about how TXDOT was going to bulldoze all the trees and stated they could get with the City of Brownsville to borrow the machinery to dig out the trees and replant them somewhere else. He also spoke about abandoned signs that were throughout the city and if they can apply the ordinance for the abandoned signs.

ITEM 3: ADMINISTRATIVE

A) CONSIDER APPROVAL OF MINUTES FOR APRIL 17, 2018 AND MAY 15, 2018-REGULAR CALLED MEETING

Mari Caballero introduced the item.

Board member Romeo Robles Jr. moved to approve the minutes for April 17, 2018 as submitted. Board member Olivia Ramirez seconded the motion and when put to a vote, it carried unanimously.

Board member Romeo Robles Jr. moved to approve the minutes for May 15, 2018 as submitted. Board member Ricard Carranza seconded the motion and when put to vote, it carried unanimously.

B) STATUS REPORT-ARBOR DAY

Mari Caballero introduced the item.

Mari Caballero recommended that the meeting of August be cancelled since Mr. Roel Garza would not be able to attend.

C) STATUS REPORT KEEP AMERICA BEAUTIFUL

Mari Caballero introduced the item.

Mari Caballero stated Keep Texas Beautiful was creating community space inspiring people collectively to public spaces as the heart of every community. She stated examining the strengthen connection with people and places they share and how it helps shape their public wells.

D) STATUS REPORT ON KEEP TEXAS BEAUTIFUL

Mari Caballero introduced the item.

Mari Caballero stated she attended the conference in Georgetown on June 11th to 13th, 2018. The two and a half days were very educational and had lots of information. They had over 30 educational sessions and provided the opportunity to network with other cities. She also reported TXDOT awarded Baytown \$270,000 dollars to Keep Baytown Beautiful and they have been member for a while already.

E) BEAUTIFICATION COMMITTEE TOUR OF THE CITY

Mari Caballero introduced the item.

Mari Caballero stated the four point of the city tour refines the features of Pharr and the trolley ride and have lunch while enjoying the beauty of your wonderful City of Pharr.

F) RECAP KEEP TEXAS BEAUTIFUL 51ST ANNUAL CONFERENCE

Mari Caballero introduced the item.

Mari Caballero included the discussion in item 3.C

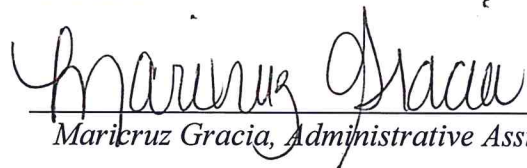
ITEM 4: ADJOURNMENT

There being no other business, Irma Elizondo moved to adjourn. Olivia Ramirez, seconded the motion and when it put to a vote, it carried unanimously.

***STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF PHARR***

ON THE 25th OF JULY, 2018, the Beautification Advisory Board of the City of Pharr, Texas, convened in a Regular Called Meeting at City Hall, 2nd Floor, 118 S. Cage, the meeting being open to the public notice of the said meeting, giving the date, place and subject hereof, having been posted in accordance with chapter 551, Texas Government Code (Open Meeting Act) and there being a present quorum, I Maricruz Gracia Public Works Administrative Assistant, of the City of Pharr, Texas, certify that this is true and correct copy of the minutes.

ATTEST:



Maricruz Gracia, Administrative Assistant

APPROVED DATE: _____