

**TAKE NOTICE THAT A REGULAR MEETING OF THE
PHARR INTERNATIONAL TOLL BRIDGE BOARD
WILL BE HELD AT THE
CITY COMMISSIONERS' ROOM
118 S. CAGE, 2ND FLOOR, PHARR, TX
ON WEDNESDAY, SEPTEMBER 19, 2018 AT 12:00 PM**

At any time during the course of this meeting the Toll Bridge Board may retire to Executive Session under Texas Government Code § 551 to confer on any subject matter in accordance with the Texas Open Meetings Act.

Should any final action, decision, or vote be required in the opinion of the Board with regard to any item discussed during the closed meeting, then such final action, decision, or vote shall be made during the open meeting covered by this notice upon the reconvening of the public meeting pursuant to Section 551.101 government Code V.T.C.S.

1. CALL TO ORDER:

- A) Roll call and possible action on the excusing of any absent member of the governing body.
- B) Pledge of Allegiance/Invocation.

2. PUBLIC COMMENTS: *(The City of Pharr has called this meeting as allowed pursuant to Texas law, city charter, and Ordinance O-2015-28. The governing body may recess from day to day when it does not complete consideration of a particularly long subject as authorized by law. All persons desiring to address the governing body must register with the presiding clerk prior to the scheduled meeting)*

3. CONSENT AGENDA: *(All items listed under consent Agenda are considered to be routine and non-controversial by the Governing body and will be enacted by one motion. Any Board Member may remove items from the consent agenda by making such request prior to a motion and vote on the Consent Agenda)*

- A) Approval on Minutes for August 15, 2018.
- B) Consideration and action, if any, on Advertising with Inbound Logistics for \$4,500 per month.
- C) Consideration and action, if any, on Advertising with Texas Border Business for \$1,248 for 2 months and \$1,310 for 10 months.

AGENDA BRIDGE BOARD MEETING
September 19, 2018

D) Consideration and action, if any, on Advertising with T21 for \$1,784 for 2 months and \$2,961 for 4 months.

E) Consideration and action, if any, on 2019 National Customer Brokers & Forwarder Association of America Membership Directory for \$2,679.

F) Consideration and action, if any, on renewal of NASCO Annual Membership Dues for \$5,000.

G) Consideration and action, if any, on Membership renewal with the Texas International Produce Association (TIPA) for \$2,000.

4. DIRECTOR'S ADMINISTRATIVE REPORT: *(Director's Administrative Reports and discussion, if any, with Bridge Board. The Director may also assign a designated spokesperson for any particular listed topic)*

A) Crossings and Revenues Report for August 2018.

B) Finance Report for August 2018.

C) Engineer's Report.

D) Director's Report.

5. CLOSED SESSION: *In accordance with Chapter 551 of the Texas Gov't. Code, the International Toll Bridge Board hereby gives notice that it may meet in Executive session to discuss and deliberate any items listed on the public portion of the meeting agenda including items in accordance with the following:*

Pursuant to Section 551.071, the City may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.072, the City may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the City may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant

AGENDA BRIDGE BOARD MEETING
September 19, 2018

information so that such discussion is informative and developed.

Pursuant to Section 551.076, the City may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the City may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the City may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

6. **RECONVENE:** *into regular session, and consider action, if any, on item(s) discussed in executive session.*

7. **ADJOURNMENT:**

NOTICE OF ASSISTANCE AT THE PUBLIC MEETING

City Hall is a wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the Pharr Bridge Office at (956)402-4660 ext. 6106/6101 or FAX (956)223-2013 or E-Mail vanessa.guzman@pharr-tx.gov or cleo.salinas@pharr-tx.gov for further information. Braille is not available.

I, the undersigned authority, do certify that the above agenda of said meeting of the Pharr International Bridge Board is a true and correct copy and that said notice was posted on the bulletin board of City Hall and on the City's webpage at www.pharr-tx.gov. The Notice was posted at a place convenient and readily accessible to the general public at all times; that said Notice was posted on the 14th day of September 2018 at 3:00 p.m. and will remain posted continuously for 72 hours preceding the scheduled time of said meeting in compliance with Chapter 551 of the Texas Government Code (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 14th day of September 2018




HILDA PEDRAZA, TRMC, CMC
CITY CLERK



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge
Board

AGENDA ITEM #: 3.A.

DATE SUBMITTED: September 12,
2018

MEETING DATE: September 19,
2018

FROM: Vanessa Guzman, Administrative
Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Approval on Minutes for August 15, 2018.
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Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: Bridge Board Minutes for August 15, 2018

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 09/12/2018

**REGULAR MEETING
TOLL BRIDGE BOARD
HELD ON AUGUST 15, 2018, AT 12:00 P.M.
CITY HALL, 118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS**

On the 15th day of August 2018, the Toll Bridge Board met in a regular Bridge Board Meeting. Following is the record of attendance.

MEMBERS PRESENT: Edgar Delgadillo, Chairman
Larry Hernandez, Vice-Chairman
Prajeres Gutierrez, Secretary
Tony Martinez, Member
Artemio Palacios, Member

MEMBER ABSENT: None

**EX-OFFICIO MEMBER
PRESENT:** None

**EX-OFFICIO MEMBER
ABSENT:** Mayor Ambrosio Hernandez
Mayor Pro-Tem Bobby Carrillo

STAFF PRESENT: Luis Bazan, Bridge Director
Fred Brouwen, Director of Operations
Vanessa Guzman, Administrative Assistant
Cleo Salinas, Administrative Assistant
Freddy Flores, Trade Liaison

OTHER PRESENT: Ed Wylie, Deputy City Manager
Patricia Rigney, City Attorney
Karla Moya, Finance Director
Edgar Rincon, Finance Department
Omar Anzaldua, City Engineering
David Moreno, CBP
Ezequiel Ordonez, Bridge Liaison
Sgt. Juan Sanchez, Bridge PD
Hollis Rutledge, Governmental Affairs

There being a quorum established Chairman Edgar Delgadillo called the meeting to order.

A. CALL TO ORDER:

ITEM "1": ROLL CALL-EXCUSE ABSENT MEMBERS.

Chairman Delgadillo called the meeting to order. All members were present during roll call. Chairman Delgadillo moved to the next item.

Canopy

ITEM “2”: PLEDGE OF ALLEGIANCE/INVOCATIONS.

Chairman Delgadillo introduced the item. Mr. Luis Bazan, Bridge Director led them in the Pledge of Allegiance and in prayer. Chairman Delgadillo moved to the next item.

B. PUBLIC COMMENTS: *(The City of Pharr has called this meeting as allowed pursuant to Texas law, city charter, and Ordinance O-2015-28. The governing body may recess from day to day when it does not complete consideration of a particularly long subject as authorized by law. All persons desiring to address the governing body must register with the presiding clerk prior to the scheduled meeting)*

ITEM “3”: PUBLIC COMMENTS.

Chairman Delgadillo introduced the next item and stated there was no one registered for public comments. Chairman Delgadillo moved to the next item.

C. CONSENT AGENDA: *(All items listed under consent Agenda are considered to be routine and non-controversial by the Governing body and will be enacted by one motion. Any Board Member may remove items from the consent agenda by making such request prior to a motion and vote on the Consent Agenda)*

ITEM “4”: CONSIDERATION AND ACTION ON APPROVAL OF MINUTES- JULY 18, 2018.

ITEM “5”: CONSIDERATION AND ACTION, IF ANY, ADVERTISING WITH THE ADVANCE NEWS JOURNAL FOR \$820 PER MONTH.

ITEM “6”: CONSIDERATION AND ACTION, IF ANY, ADVERTISING WITH MEXICO INDUSTRY FOR \$685 PER ISSUE (12 ISSUE; 1 INDUSTRIAL MAP FOR \$4,000).

Chairman Delgadillo introduced the next item. Some discussions then took place regarding the items. Secretary Gutierrez made a motion to approve the Consent Agenda as presented. Member Martinez seconded the motion and was then carried on unanimously. Chairman Delgadillo moved to the next item.

C. DIRECTOR’S ADMINISTRATIVE REPORT: *(Director’s Administrative Reports and discussion, if any, with Bridge Board. The Director may also assign a designated spokesperson for any particular listed topic)*

ITEM “7”: CROSSING AND REVENUES COMPARISON FOR JULY 2018.

Chairman Delgadillo introduced the next item. Mr. Brouwen, Director of Operations stated that for the month of July total crossings were 112,535, which shows a decrease of -5,552 vehicles or -4.70% compared to last year. Mr. Brouwen stated that total crossing for cars were 64,011 cars, which shows a decrease of -7,501 cars or -10.49%. Mr. Brouwen then showed a car crossing compassion from other bridges across the board. Mr. Brouwen reported that total truck crossings for the month of July were 48,524, which shows an increase of 1,949 trucks or 4.18% increase in trucks. Mr. Brouwen then showed a truck crossing compassion from other bridges across the board. Several discussions then took place regarding crossings. Mr. Brouwen reported that northbound crossings for the month of July were 52,434, which shows an increase of 2,432 trucks or 4.86% increase in trucks. Mr. Brouwen stated that for the Agriculture for the month of July they had a total of 13,929 trucks, which represents a 26% of all imports from Mexico to the U.S. Several discussions then took place regarding crossings. Mr. Brouwen stated that total revenue collected for the month of July were \$1,135,224, which shows a decrease of -\$6,122 or -0.54% in revenues. Chairman Delgadillo moved to the next item.

ITEM “8”: EXPENDITURES REPORT FOR JULY 2018.

Chairman Delgadillo introduced the next item. Mr. Luis Bazan, Bridge Director stated that they do have Karla Moya, Finance Director for the city if they have any questions. He added that he can tell them is that they are on track and things are tracking well within the budget, they are within budget. He added that Karla just mentioned it recently that all departments stayed within budget this year but they are looking at a five-year outlook from here on out. He stated that they just recently went through the budget workshop process for those five-years and they still do not know how they are going to turn out, but if they have any questions, Karla is there to answer them. Chairman Delgadillo moved to the next item.

ITEM “9”: PROJECT ENGINEER REPORT.

Chairman Delgadillo introduced the next item. Mr. Luis Bazan, Bridge Director stated that Omar Anzaldua, City Engineer is there if they have any questions regarding their projects. He added that they know the projects; they know that they are working on them and the good news is that on the DAP15, they are getting ready to do the Donations Acceptance Agreement and that is what is needed by GSA in order to proceed forward with donating/gifting the infrastructure. He added that they still have not gone through the bidding process, that is something that Omar and his team are working on but they are already at 100% with the design. He stated that when it comes to the other three projects, the Regional Ag Lab & Training Center, Cold Inspection Facility and Dry Dock, those are about to get to 90% on the design phase and they will soon start talking Donations Acceptance Agreement. Mr. Bazan stated that once they get the first out of the way they should be good with the second one cause it kind of falls in line. He added that he knows that it is also under city legal review right now and their legal department also reviewing it to make sure that they are all in agreement with it in order to move forward. Mr. Anzaldua, City Engineer stated that once they get the

DAA15 projects going the DAA16 will go a lot smoother. He then went in to detail on the DAA. Mr. Bazan, Bridge Director stated that they have talked about contingencies earlier and they must have contingencies in place or Plan B in place when they start construction. He added that they want to make sure that it does not hinder the flow of commercial traffic. He stated that when they started the construction at the aduana in Mexico on March 17, they have had some major contingencies but they still have managed but that is why they see some of the numbers kind of shifting back and forth. Mr. Bazan stated that the other project that they also have is the building expansion, they have been talking about this for a while, and right now, they are going to go out for rebids on that because they have to look at the sustainability aspect of this. He added that as he mentioned last time they have to start looking at how they can sustain these buildings or these infrastructures in the years ahead. He added that they cannot just build something now and not look at the green factor associated with it, so they have gotten some lead components and additional lead requirements the engineer and architect has provided to them and they have to look at that with the city management and decide what it is that they need. Several discussions then took place regarding the building. Mr. Bazan stated that the next item is the toll system and that they had Adrian Rincones from the CCRMA give the board a very comprehension update last time and they are very excited about this. He added that they are looking at the end of the month on the 29th a Wednesday at 10am to do a press conference and a Go Live event. He stated that a pond further review with the folks that are going to help them put this event together, that they might have to push it a little further out, maybe first or second week of September to enrich that all the pieces are in place. He stated that right now the challenge has been to get all the information, all the customer information on the new system because they were not able to successfully migrate the old system to the new system so right now it is taking a lot of leg work. He added that right now their staff is distributing packets with new information and AVI tags to the customers, but they have some ways to go. Mr. Bazan stated that as of this morning he is waiting to hear back from CCRMA because their staff and leadership are helping them push this along so as soon as he has a more definitive date he will get back to them. Several discussions then took place regarding the toll system. Chairman Delgadillo moved to the next item.

ITEM “10”: DIRECTORS ADMINISTRATIVE REPORT.

Chairman Delgadillo introduced the next item. Mr. Luis Bazan, Bridge Director stated that as they know they continue to bring there BridgeConnect to the Trade and they have taken BridgeConnect on the road or on tour. He added that they have been very successful in Culiacan and Zacatecas and they are going to Toluca at the end of the month, where the exporters associations personally invited them. He added that when they take a delegation of different local associations with them and different public private partners with them they are able to make a bigger dent and showcase what they are working on. Mr. Bazan stated that when it comes to BridgeConnect ACE is a big deal and it is his understanding that there is a very limited amount of companies that are ACE certified or at that level of ACE certification here locally through our port. He added that this is just another outreach a push on our end with Mr. Pedro Pena our ACE Ambassador for Pharr and the other ports of entry to get these companies certified and

get them to that level where they need to be. He added that the more that they get companies certified the more the process improves for shorter wait times. He stated that one of the things that they need to work on besides this is also getting with importers in Mexico not just the importer but also the transportation companies, so he welcomes the board whoever wants to attend. Several discussions then took place regarding BridgeConnect. Mr. Bazan stated the Start of the Produce Season, as they know they have been having this for several years now and it is a very successful event because they start the produce season in October. He added that this is the Save the Date and they are looking at October 11th of this year for that event and it will take place underneath the canopy before you get to the toll booths. He stated that they are taking it to another level this year; they want to get a bigger presence in the produce. He added that they have been very fortunate to have a lot of these folks attend their customer appreciations when they target only the produce sector, and they come to them at the end of the year for the big party, so they are going to make a bigger presence and they are working with the EDC and the Chamber on this event. Several discussions then took place regarding the events and staff. Chairman Delgadillo moved on to the next item.

D. ADJOURNMENT:

ITEM “11”: ADJOURNMENT

Chairman Delgadillo introduced the next item. Vice-Chairman Hernandez made a motion to adjourn the meeting. Secretary Gutierrez seconded the motion and was then carried on unanimously.

APPROVED AS SUBMITTED:

EDGAR DELGADILLO, CHAIRMAN

ATTEST:

PRAJERES GUTIERREZ, SECRETARY

STATE OF TEXAS	§
COUNTY OF HIDALGO	§
CITY OF PHARR	§

ON THE 15th DAY OF AUGUST 2018, the Toll Bridge Board convened in a Regular Meeting at the Pharr International Bridge, the meeting being open to the public and notice of said meeting, giving the date, place and subject thereof, having been posted to the public and notice of said meeting, given in accordance to Chapter 551, of the Texas Government Code, (Open Meetings Act) and their being present a quorum, **I, VANESSA GUZMAN, BRIDGE ADMINISTRATIVE ASSISTANT**, of the City of Pharr, Texas, certify that this is a true and correct copy of the minutes.

VANESSA GUZMAN, BRIDGE
ADMINISTRATIVE ASSISTANT

DATE APPROVED: _____
Word/C:BoardMeetings/BoardMtgMinutes8-15-18



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.B.

DATE SUBMITTED: September 13, 2018

MEETING DATE: September 19, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR: Luis Bazan

Agenda Item: Consideration and action, if any, on Advertising with Inbound Logistics for \$4,500 per month.

Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: Advertise with Inbound Logistics for 11 months.

Financial Consideration: \$4,500 per month.

Staff Recommendation: Approval to continue advertising with Inbound Logistics and continue to participate in their summits, which allows us to introduce the Pharr International Bridge to different industries, in different regions, to key industry leaders. Part of the package includes an online logistics planner profile for 12 months, social network support including Twitter, LinkedIn & Facebook; DiaLog eNewsletter and 2 banner ads and 2 Inbound Logistics & Inbound Logistics LATAM web banner.

Alternatives: N/A

ROUTING:

Vanessa Guzman

Created/Initiated - 09/13/2018



September 13th, 2018

Dear Vanessa Guzman

As we discuss a few days ago... Here it's our 2018 - 2019 advertisement proposal:

INBOUND LOGISTICS USA

11 full page ADS. / November 2018 - September 2019

Inbound Logistics Planner Included.

2 Editorial Projections / March (Global Logistics) July (3PL)

\$4,500.00 x 11 Total: \$ 49,500.00

SUPPLY CHAIN LEADERS MEETING / GOLD SPONSORSHIP

Mexico City / March

Los Angeles / June

Miami / September

\$2,500.00 x 3 Total: \$7,500.00

(Included)

INBOUND LOGISTICS LATAM

6 Full Page ADS

February / November

\$2,500.00 x 6 Total: \$15,000.00

(Included)

Merchandising: -all subject to material/deadlines included with the program above in order to support Pharr Bridge objectives Inbound Logistics will provide additional audited integrated marketing and communication benefits including but not limited to:

An online logistics Planner profile (12 months) Social network support including Twitter (31,00), LinkedIn (21,00), Facebook (5,00), DiaLog eNewsletter, 2 banner ads (175,000)

2 Inbound Logistics & Inbound Logistics LATAM web banner (200,000 + monthly page views)

Editorial Support - all subject to material, deadlines and guidelines

Guest Editorial Opportunity in Inbound Logistics Magazine

Guest Editorial Opportunity in Inbound Logistic LATAM

Press release coverage

Guillermo Almazo Garza

Publisher & CEO

Inbound Logistics LATAM

<http://www.il-latam.com>

Mexico. +52 (55)1253 7124

Direct. +52 (55)1253 7123

Monterrey. +52 (55) 8000 7150

New York + 1 (212) 629 1560

Skype. guillermo.almazo

PRINT + WEB + DIGITAL + E-NIK + NETWORKING



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.C.

DATE SUBMITTED: September 13, 2018

MEETING DATE: September 19, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR: Luis Bazan

Agenda Item: Consideration and action, if any, on Advertising with Texas Border Business for \$1,248 for 2 months and \$1,310 for 10 months.

Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: Proposal to continue advertising with Texas Border Business.

Financial Consideration: \$15,596 total.

Staff Recommendation: Approval to continue advertising with Texas Border Business.

Alternatives: N/A

ROUTING:

Vanessa Guzman

Created/Initiated - 09/13/2018

Vanessa Guzman

From: Sylvia Gonzalez <sylviag@tbbmega.com>
Sent: Friday, August 17, 2018 1:48 PM
To: Vanessa Guzman
Cc: Roberto Gonzalez
Subject: Re: Proposal
Attachments: Agreement TBB - Pharr International Bridge 2018-2019.jpg

Hi Vanessa,

Attached is the new advertising proposal for the Pharr International Bridge fiscal year 2018-2019. It is for 12 months starting in October 2018 thru September 2019.

Please note that we had a rate increase to \$1,310.00/Ad in April 2018. The PIB was under contract so it reflected the 2017 price of \$1,248.00. Since the new proposal starts before the old contract expires, we will honor the 2017 price of \$1,248.00 for the Ads that were already contracted to run in Oct. and Nov. 2018.

Let me know if you have any questions or concerns.

We appreciate the opportunity to continue serving the Pharr International Bridge.

Thank you,

Sylvia Gonzalez

Editor - sylviag@tbbmega.com

Texas Border Business and Mega Doctor News

- **Office: 956-928-1255 NEW NUMBER**

- Sales: 956-451-4585

- Cell: 956-467-8223

614 S. 12th St. McAllen, TX 78501

texasborderbusiness.com; megadoctornews.com

PRIVACY NOTICE: This information is intended only for the use of the individual or entity to which it is addressed and contains information that is privileged, confidential or exempt from disclosure under applicable federal or state law. If the reader of this message is not the intended recipient or the employee or agent responsible for delivering the message to the intended recipient, you are hereby notified that any dissemination, distribution or copying of this communication is strictly prohibited. If you have received this communication in error, contact the sender and delete the material from any and all computers.

From: Vanessa Guzman <vanessa.guzman@pharr-tx.gov>
Date: Friday, August 17, 2018 at 12:38 PM
To: "B. Sylvia Gonzalez" <sylviag@tbbmega.com>
Subject: Proposal

Good Afternoon Sylvia,

Advertising Agreement

614 S. 12th St. • McAllen, TX 78501
NEW Office Phone: 956-928-1255



Client: Pharr International Bridge FY 2018-2019 Website: www.pharr-tx.gov
Address: 118 S. Cage Blvd/ PO Box 1729 City: Pharr State: TX Zip: 78577
Tel: 956-402-4000 Fax: 956-702-5313 E-mail: _____
Cell: 956-702-5300 Contact: Luis Bazan Billing Contact: Vanessa Guzman
Size: Full Page Ads Insertions: 12 x Rate per Insertion: \$1,310.00/ Ad
Page Ad/Month Number of Month(s) Ad (Full Color- No Extra charge)

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2018												
2019	Full Pg	Full Pg	Full Pg	Full Pg	Full Pg	Full Pg	Full Pg	Full Pg	Full Pg	Full Pg	Full Pg	Full Pg
2020												

Additional Instructions:

Texas Border Business agrees to publish a 12 full-color Display Advertisements for the Pharr International Bridge (Client) over a minimum period of 12 months over the Fiscal Year 2018-2019. The regular price of \$1,739.00/Ad will be discounted to \$1,310.00/Ad. Ads must be submitted by the 1st day of the month of publication to meet the Print Deadlines.

POLICY

This Agreement is strictly local and non-transferable. No person or party other than named above may run in part or whole under this agreement. All rates are non-commissionable. Publisher has the right at any time to refuse, reject or cancel any advertisement; or edit, reduce or reject any advertising copy. Any ad copy using news-style headings must be marked "Advertisement". Type styles adopted for Texas Border Business will not be used in advertisements resembling editorial matter. Client will provide information for display ad or print ready ad and may change the ad as many times as needed.

This is a confidential agreement between this client and Texas Border Business.

POSTPONEMENT

Postponement of one ad or entire agreement is permitted only if advertising agreement is paid in full. No exceptions. The request for a Postponement has to be made by customer in writing and signed by officer of the company.

ERRORS

Publisher assumes responsibility for errors originating with the publication, limited to the portion of the advertisement that is in error and to the first publication of the advertisement only.

x

Customer Signature

Luis Bazan

Please Print Name

Bridge Director

Title

August 17, 2018

Date

PAYMENTS

You will be required to pay for the first ad at the signing of the advertising agreement. If credit has been extended, you will be billed for each subsequent publication, with payment due and payable within 10 days thereafter. Annual percentage rate (APR) is 18%, which is the cost of your credit at a yearly rate. The customer hereby agrees to pay to Texas Border Business a finance charge of 1.5% per month on the unpaid balance.

CREDIT

All advertising accounts will be required to establish credit with Texas Border Business. Credit forms are available through your sales representative. If this agreement is cancelled for nonpayment of account, all advertising costs will be due and will be re-billed at full price rates with any and all collection costs added to the account.

CANCELLATIONS

Once this agreement is signed, no cancellations are accepted. If client wishes to cancel, this will result in advertiser's responsibility for full payment of reserved space for the entire agreement amount. This Agreement will automatically renew for another term at the end of each term unless client notifies our office in writing 30 days prior to the end of the current term, that they do not wish to renew. This agreement is binding when fully executed. There are no other agreements, verbal or otherwise, not contained herein.

Sales Representative Signature

Roberto H. Gonzalez

Cell: (956) 451-4585

E-mail: robertog@tbbmga.com

August 17, 2018

Date



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.D.

DATE SUBMITTED: September 12, 2018

MEETING DATE: September 19, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR: Luis Bazan

Agenda Item: Consideration and action, if any, on Advertising with T21 for \$1,784 for 2 months and \$2,961 for 4 months.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: Advertising with T21 for half a page for \$1,784 for 2 months and \$2,961 for full page for 4 months.

Financial Consideration: \$15,412 total.

Staff Recommendation: Approval to advertise with T21 for a total of 6 months, 2 months at \$1,784 for a half page and 4 months at \$2,961 for a full page.

Alternatives: N/A

ROUTING:

Vanessa Guzman

Created/Initiated - 09/12/2018

T21



Introduction

Through the next publicity campaign we will help the bridge of Pharr to have presence near the transportation and logistics industry

- Presence in the entire Mexico country
- 10, thousands editions per month
- Monthly magazine
- Web magazine with 8,500 impacts per month





Magazine T21	November	December	January	February	March	April	May	June	July	August	September	Total
Full Page Ad	\$2,961.00		\$2,961.00				\$2,961.00				\$2,961.00	
Half Page Ad					\$1,784.00				\$1,784.00			
Total	\$2,961.00		\$2,961.00		\$1,784.00		\$2,961.00		\$1,784.00		\$2,961.00	\$15,412.00



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.E.

DATE SUBMITTED: September 12, 2018

MEETING DATE: September 19, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR: Luis Bazan

Agenda Item: Consideration and action, if any, on 2019 National Customer Brokers & Forwarder Association of America Membership Directory for \$2,679.

Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: 2019 National Customs Brokers & Forwarder Association of America Membership Directory.

Financial Consideration: \$2,679

Staff Recommendation: Approval for 2019 NCBFAA Membership Directory.

Alternatives: N/A

ROUTING:

Vanessa Guzman

Created/Initiated - 09/12/2018

Extend your brand to those who matter most.

Advertising in the 2019 National Customs Brokers & Forwarders Association of America, Inc. Membership Directory is now underway!



The **Membership Directory** is an indispensable tool for all members in print and online. Don't miss out on an entire year's advertising to members and the opportunity to stand out from your competitors by advertising or enhancing your company's listing!

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Value: Grab this opportunity to build relationships with existing and prospective clients and grow your business.

Longevity: Your ad will be placed in this invaluable resource offering year-round exposure, referred to time-and-time again.

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Premium Ad Spots	B&W	Color
Back Cover	N/A	\$4,799
Inside Front Cover	N/A	\$4,299
Inside Back Cover	N/A	\$3,899
Facing Page to Inside Covers	N/A	\$3,799
Page 2, 3, 4 or 5	N/A	\$3,289
Full Divider Page	N/A	\$2,779
1/2 Divider Page	N/A	\$2,259
Additional Ad Spots	B&W	Color
Full Page	\$1,959	\$2,679
1/2 Page	\$1,339	\$2,159
1/3 Page	\$1,129	\$1,849
1/4 Page	\$1,029	\$1,649
1/8 Page	\$719	\$929
Business Card	\$509	\$619

Reserve your ad space now!

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Company: _____

Name: _____

Phone: _____

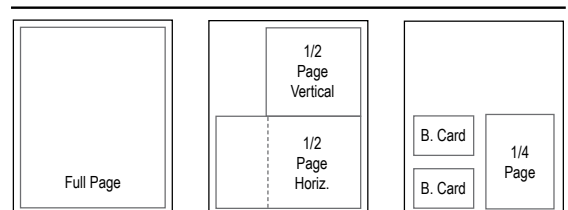
Fax: _____

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Questions? Contact your E&M representative, Ryan at E&M Consulting, 800-572-0011 or 202-787-1943.

8.5" x 11" Publication



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Yes, please have a designer contact me.

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Basic Listing included with Membership

\$99 Shaded Boxed Listing

\$169 Boxed Listing with Logo & Company Bio

\$119 Boxed Listing with Logo

\$69 Boxed Listing

STAND OUT! ENHANCE YOUR COMPANY LISTING!

Indicate your desired type of enhanced listing: ☐ Boxed ☐ Shaded Boxed ☐ Boxed w/Logo ☐ Boxed w/Logo & Bio

Company _____ Phone _____ / Fax _____

Contact Name _____ Email _____

Association / Publication Name **National Customs Brokers & Forwarders Association of America, Inc.**
2019 Membership Directory

Questions? Please contact E&M Representatives at 800-572-0011 | www.emconsultinginc.com



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National Customs Brokers & Forwarders Association of America, Inc. 2018 Membership Directory
Advertiser Index by Products/Services Categories

This publication features an Advertiser Index by Products/Services section. Readers can quickly locate participating advertisers by a specific product/service category. Your company and the page number of your ad will be listed under the index category or categories of your choice.

ONE FREE AD INDEX CATEGORY IS INCLUDED WITH YOUR AD PURCHASE.

This advertiser index is not representative of the Association categories.

Additional categories are \$49 each. If your product/service is not listed, a new category can be created for you.

☐ Accounting	☐ Executive Recruiters	☐ Trucking
☐ Accountant	☐ Export Packing	☐ Warehouse Services
☐ Affiliated Associations	☐ Financial	
☐ Carriers & Agents	☐ Forms/Business Supplies	OTHER
☐ Commercial Collections	☐ Inspections & Repair Services	☐ _____
☐ & Attorney Network	☐ Insurance Bonding	☐ _____
☐ Computer Services	☐ Legal Services	☐ _____
☐ Custom Brokers and	☐ Management Consultants	☐ _____
☐ Freight Forwarders	☐ Ports & Port Authorities	☐ _____
☐ Customs & Trade Services	☐ Publications	☐ _____
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Other categories are subject to approval

One free ad index category included with any size ad. If choosing more than one category it is \$49/additional index category. There is no limit. Please complete all sections of submission using this form.

_____ x \$49 = \$ _____
OF ADDITIONAL AD CATEGORY TOTAL
INDEX CATEGORIES **PF**

COMPANY NAME: _____

PAYMENT INFORMATION



(most other cards accepted)

ZIP CODE: _____

BILLING ADDRESS: _____

NAME AS IT APPEARS ON CARD: _____

SECURITY CODE: _____

CARD NUMBER: **A \$4.50 processing fee will apply to all credit card payments.*

SIGNATURE: _____

EXP. DATE: _____

CONTRACT FOR ADVERTISEMENT

ADVERTISER & BILLING INFORMATION

BUSINESS NAME: _____

CONTACT NAME: _____

ADDRESS: _____

PH #: _____ CELL #: _____

FX #: _____ EMAIL: _____

BILLING: ☐ SAME AS ABOVE CONTACT NAME: _____

ADDRESS: _____

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NOTES: _____

OTHER

SALES LEAD: _____ ***PREFERRED

CONTRACT DATE: _____ AD LOCATION: _____
(FEES APPLY)

ARTWORK DETAILS

☐ AD CREATION BY E&M* (FEES APPLY) COLOR: ☐ YES ☐ NO

☐ ADVERTISER SUBMITTING ARTWORK DEADLINE: _____

☐ NEW FOLDER (FILES EMAILED IN) PAST ADVERTISER: ☐ YES ☐ NO

☐ RUN SAME AD: ☐ YES ☐ NO PAST PROOF SENT: ☐ YES ☐ NO

☐ RUN SAME AD WITH CHANGES** (FEES APPLY) NOTES: _____

☐ URGENT - PRINT DATE: _____

SIGNATURE REQUIRED

I (advertising company) represent and warrant that the advertisement, articles, content, text, images, pictures and/or logos that I am sending to E&M Consulting, Inc. and/or E&M Management, LLC (E&M) are registered trademarks of my company, and that I am not infringing on any other person's copyright, trademarks, rights of literary property, intellectual property, nor do they violate the rights of privacy of, or libel other persons. If I am placing/listing subdivisions/developments I also represent and warrant that I or my Company own, develop, or represent lots for sale in the development(s)/subdivisions. To participate with an enhanced listing, I understand I or my Company must be an active member with the association/chamber at the time the publication prints. If I am not an active member, I authorize E&M to create an advertisement (if I don't have one already), run an ad in the marketplace section or provide a digital link in replacement of the enhanced listing. I agree to indemnify and hold harmless E&M against any claims, judgments, court costs, attorney's fees and other expenses arising from any alleged or actual breach of these warranties. All advertisers will be sent one proof of their advertisement. All changes on the proof will be final and if the proof copy is resubmitted by fax or mail after the deadline given, the proof changes will not be guaranteed. Proof copies are for error corrections only. Payment is required in advance to guarantee space on this publication. If payment by credit card, I authorize E&M to charge the credit card provided for full payment of all advertisements and listings placed with E&M. Issues of this publication may be archived online indefinitely. The publication sponsor determines the time each publication is archived. Contact E&M to have your ad taken down or revised for a fee.

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Terms Net 30 days, unless otherwise specified. A finance charge of 1.5% per month (18% annum) will be added to all amounts over 30 days. A \$40 processing charge applies to all International Checks.



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artwork@emconsultinginc.com

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PAYMENT / \$\$: _____ DATE: _____

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CC TRANS: _____

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☐ DIR ☐ HS ☐ POH ☐ NMPAST ☐ NMNEW ☐ RPRT

ADVERTISEMENT COSTS

ADD'T'L FEES

AD SIZE	COST	*AD CREATION	**AD CHANGE
1/16 PAGE ☐	\$ _____	☐ \$29	☐ \$29
BUSINESS CARD ☐	\$ _____	☐ \$29	☐ \$29
1/8 PAGE ☐	\$ _____	☐ \$29	☐ \$29
1/6 PAGE ☐	\$ _____	☐ \$49	☐ \$29
1/4 PAGE ☐	\$ _____	☐ \$49	☐ \$29
1/3 PAGE ☐	\$ _____	☐ \$69	☐ \$29
1/2 PAGE ☐	\$ _____	☐ \$69	☐ \$59
2/3 PAGE ☐	\$ _____	☐ \$99	☐ \$59
FULL PAGE ☐	\$ _____	☐ \$99	☐ \$59

ENHANCED LISTING OPTIONS

BOXED ☐	\$ _____
SHADED ☐	\$ _____
LOGO ☐	\$ _____
LOGO & BIO ☐	\$ _____
☐	\$ _____ ☐ \$ _____ ☐ \$ _____

TOTAL FEES & PAYMENT INFORMATION

ADVERTISEMENT COST: \$ _____

*CREATION / **CHANGE FEE: \$ _____

***PREFERRED AD LOCATION FEE: \$ _____

OTHER FEES/UPGRADES: \$ _____

PROCESSING & HANDLING FEE: \$ _____

TOTAL AD COST: \$ _____



CARD NUMBER: _____

EXP. DATE: _____ SEC. CODE: _____

NAME ON CARD: _____

BILLING ADDRESS: _____

CITY, STATE: _____ ZIP CODE: _____

SIGNATURE: _____

Company information shown here is for E&M accounting records only. It may not be what appears in the publication. Please contact the association directly to confirm the accuracy of your company business information.

City of Pharr International Bridge Department
Vanessa Gusman
9900 S. Cage Blvd.
Pharr, TX 78577
956-402-4660
956-223-2013
vanessa.guzman@pharr-tx.gov
Full Page
Full Color
PAST

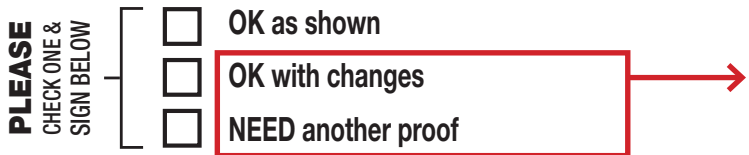
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Please respond within 5 business days

By signing below, I (advertising company) am approving my ad as is or with changes and I represent and warrant that this advertisement placed with all content, text, images, pictures and/or logos do not infringe on any other person's copyright, trademark, rights of literary property, and intellectual property, nor do they violate the rights of privacy, or libel other persons. I agree to indemnify and hold harmless E&M Consulting, Inc. against any claims, judgments, court costs, attorney's fees and other expenses arising from any alleged or actual breach of this warranty.

*Colors in the ad are for representational purposes only and will be brighter and more exact in the final product. Also artwork and photos shown in the ad are not exact, only because our printers are limited and once printed, the quality will be much improved.



SIGN HERE: X

_____ Mo. _____ Yr. _____
CREDIT CARD **EXPIRATION DATE**

BILLING ADDRESS	ZIP	CSV CODE
-----------------	-----	----------

X _____ \$ _____
CARDMEMBER SIGNATURE **AMOUNT** **DATE**

By signing above, I (advertising company) authorize E&M to charge the credit card provided for full payment of all advertisements, ad change fees, & ad creation fees placed with E&M. Please fill in credit card information above. Charges on credit card statement will appear from E&M Consulting, Inc.

We have a full graphics team that can help with any ad changes you may have. There is an ad change fee if you need help with these changes. The ad change fee can be paid below or will appear on the final invoice.

- Advertisements that are smaller than a 1/2 Page - **\$29**
- Advertisements that are a 1/2 Page or Larger - **\$59**

Enhance your company listing in this publication by choosing one of these four options.

- ☐ Boxed Listing - **\$69**
- ☐ Shaded Box Listing - **\$99**
- ☐ Boxed Listing w/Logo - **\$119**
- ☐ Boxed Listing w/Logo & Bio - **\$169**

- ☐ Yes! I want to advertise with an enhanced listing. _____
INITIAL HERE
- ☐ Unsure, please have a sales rep call me to further explain.



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.F.

DATE SUBMITTED: September 12, 2018

MEETING DATE: September 19, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR: Luis Bazan

Agenda Item: Consideration and action, if any, on renewal of NASCO Annual Membership Dues for \$5,000.

Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: NASCO renewal of Annual Membership.

Financial Consideration: \$5,000

Staff Recommendation: Approval of annual membership.

Alternatives: N/A

ROUTING:

Vanessa Guzman

Created/Initiated - 09/12/2018



NASCO

**North American Strategy for
Competitiveness**

4347 W. Northwest Hwy, Suite 130-250
Dallas TX 75220
U.S.A

Invoice

Invoice# INV-000542

Balance Due
USD5,000.00

Bill To

Pharr International Bridge
Mr. Luis Bazan

9900 S. Cage Blvd.
Pharr Texas
78577

Invoice Date : 10/01/2018

Due Date : 11/01/2018

#	Item & Description	Rate	Amount
1	NASCO annual membership November 1, 2018 - October 31, 2019	5,000.00	5,000.00
		Sub Total	5,000.00
		Total	USD5,000.00
		Balance Due	USD5,000.00

Notes

You are welcome to pay by check, credit card or wire transfer. Please make all checks payable to NASCO or North American Strategy for Competitiveness. If you wish to pay by credit card please contact the NASCO office for payment by phone at 214.744.1006. If paying by credit card, there is a 3% transaction fee.

We truly appreciate your support!



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.G.

DATE SUBMITTED: September 12, 2018

MEETING DATE: September 19, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR: Luis Bazan

Agenda Item: Consideration and action, if any, on Membership renewal with the Texas International Produce Association (TIPA) for \$2,000.

Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: Membership renewal for TIPA .

Financial Consideration: \$2,000

Staff Recommendation: Approval to renew membership with TIPA.

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 09/12/2018



901 Business Park Drive, Ste. 500
Mission, Texas 78572
(956) 581-8632 ★ Fax (956) 581-3912
www.texipa.org

August 17, 2018

Fred Brouwen
CITY OF PHARR
9900 S. Cage Blvd.,
Pharr, TX 78577

RE: 2018-2019 Membership Dues

Dear Fred Brouwen:

I want to thank you for your membership during the 2017-2018 year. Without your support, TIPA would not be able to provide the advocacy, promotional, and educational work that is necessary to ensure our industry's success. It is also time I ask you consider renewing your Texas International Produce Association membership for the 2018-2019 year.

Your membership and participation provides us with the ability to be engaged at the local, state, and federal levels as we educate our elected officials, as well as our state and federal agencies on the challenges and opportunities that face the fresh produce industry. Last year, our efforts included:

- Working directly with FMCSA on the *Agriculture Exemptions* regulatory guidance with regards to transportation, ELDs and HOS
- Directly worked with USDA to have an entomologist hired & permanently posted at the Pharr International Bridge
- Direction and collaboration of our regional industry requests for the 2018 Farm Bill
- Continually pushing elected officials for creation & implementation of a functioning Guest Worker program
- Multiple meetings with local and federal US Customs & Border Protection offices on improving cross border trade and operations
- Created on-going project with USDA for an internship program to develop local pool of Entomologists to staff POEs
- Created a mechanism to fund overtime hours for CBP agents at Pharr International Bridge for the inspection of produce loads
- Proposed 3P project for additional CBP *Agriculture Specialist* agents at Texas bridges
- Continued engagement with SENASICA & SAGARPA on food safety priorities for the cross-border flow of fresh produce
- Presented to the Texas Department of Agriculture (TDA) and FDA the impacts of various FSMA rules to our producers and ag partners
- Coordinated with HCRMA, TxDOT & Texas A&M University to discuss various transportation needs & impacts to the ag industry
- Hosted multiple meetings with FDA and the importer/customs broker community on FSMA/FSVP regulations

In addition to public policy work, TIPA is focused on providing valuable promotional opportunities for our members. This year we hosted the 4th annual VIVA Fresh Produce Expo which again featured a sold-out show floor with over 330 buyers, and nearly 2,000 attendees. As we speak, TIPA is busy preparing for Texas Town at PMA, the TexPAC Skeet Shoot, and we are already planning for the 2019 Viva Fresh. We also organized educational courses across multiple topics including: food safety certifications, crisis management, irrigation technologies, and transportation. Further, we increased our social media presence to become more active in sharing updates with the online community.

Myself, the TIPA staff and our board of directors all stand dedicated to educating, advocating, promoting, and representing our nearly 260 members. We sincerely appreciate your continued support and look forward to working with you in the coming year as we move forward in fostering a successful economic, political, and business climate for the produce industry throughout all of Texas.

Sincerely,

Dante L. Galeazzi
President & CEO

Texas International Produce Association

FRED/LOIS/CHEQUE - GENTLEMEN, I CAN'T
THANK YOU ENOUGH FOR THE SUPPORT
OVER THE LAST YEAR & I LOOK
FORWARD TO CONTINUING TO MOVE OUR
PARTNERSHIP TOWARDS THE FUTURE.



901 Business Park Drive, Suite 500
Mission, Texas 78572
Phone: (956) 581-8632 ★ Fax: (956) 581-3912
www.texipa.org
Membership contact: lilly.garcia@texipa.org

August 17, 2018

INVOICE

Mr. Luis Bazan
City of Pharr
9900 S. Cage Blvd.
Pharr, TX 78577

Membership Dues - "MUNICIPAL/EDC MEMBER"

This classification includes members who are city or county government entity.

THANK YOU!

Total Amount Due: \$ 2,000.00

- ☐ Full amount \$ 2,000.00 due by 10/01/2018
- ☐ Installments: 1st payment \$ 1,000.00 due 10/01/2018
2nd payment \$ 1,000.00 due 01/02/2019

Credit Card Type _____ # _____ - _____ - _____ Exp. ____/____ CSV Code _____

Signature: _____

- ☐ Please check here if you would like TIPA to keep this credit card on file for future annual membership billing.

If you have any questions or concerns, please do not hesitate to contact our office at 956.581.8632.

Now in our 77th year of dedicated service to our members.



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge
Board

AGENDA ITEM #: 4.A.

DATE SUBMITTED: September 14,
2018

MEETING DATE: September 19,
2018

FROM: Vanessa Guzman, Administrative
Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Crossings and Revenues Report for August 2018.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation: No back-up information at this time.

Thank you.

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 09/14/2018



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 4.B.

DATE SUBMITTED: September 14, 2018

MEETING DATE: September 19, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Finance Report for August 2018.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation: No back-up information at this time.

Thank you.

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 09/14/2018



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 4.C.

DATE SUBMITTED: September 12, 2018

MEETING DATE: September 19, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Engineer's Report.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation: No back-up information needed for this item.

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 09/12/2018



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 4.D.

DATE SUBMITTED: September 12, 2018

MEETING DATE: September 19, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Director's Report.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation: No back-up information needed for this item.

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 09/12/2018



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge
Board

AGENDA ITEM #:

DATE SUBMITTED: September 10,
2018

MEETING DATE: September 19,
2018

FROM: Vanessa Guzman, Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.071, the City may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 09/10/2018



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge
Board

AGENDA ITEM #:

DATE SUBMITTED: September 10,
2018

MEETING DATE: September 19,
2018

FROM: Vanessa Guzman, Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.072, the City may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 09/10/2018



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge
Board

AGENDA ITEM #:

DATE SUBMITTED: September 10,
2018

MEETING DATE: September 19,
2018

FROM: Vanessa Guzman, Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.074, the City may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 09/10/2018



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge
Board

AGENDA ITEM #:

DATE SUBMITTED: September 10,
2018

MEETING DATE: September 19,
2018

FROM: Vanessa Guzman, Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.076, the City may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 09/10/2018



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: September 10, 2018

MEETING DATE: September 19, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.084, the City may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 09/10/2018



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge
Board

AGENDA ITEM #:

DATE SUBMITTED: September 10,
2018

MEETING DATE: September 19,
2018

FROM: Vanessa Guzman, Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.087, the City may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 09/10/2018