

**THE PHARR ECONOMIC DEVELOPMENT CORPORATION II
REGULAR CALLED MEETING MINUTES
COMMENCING AT 3:00 PM
MONDAY, JULY 16, 2018**

Present: Board Member Comm. Eleazar Guajardo
Board Member Comm. Ricardo Medina
Board Member Mario Lizcano
Board Member Comm. Dr. Ramiro Caballero
Board Member Jerry Muñoz
Board Member Reynaldo Perez

Absent Board Member Mayor Ambrosio Hernandez

Staff Present: Juan Guerra, City Manager
Victor Perez, Executive Director
Tony Sandoval, Asst. Director
Jamison Merrick, Finance Manager
Karla Moya, Finance Director
Maribel Garcia, Executive Administrative Assistant

City Attorney: Patricia Rigney

ITEM 1. ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT BOARD MEMBER

Commissioner Eleazar Guajardo, called the meeting to order at 3:00 p.m.
Roll call established a quorum.

Pledge of Allegiance & Invocation

Board Member Commissioner Ricardo Medina moved to excuse the absence of Board Member Mayor Dr Ambrosio Hernandez. It was seconded by Board Member Commissioner Dr. Ramiro Caballero. Motion Carried unanimously.

Juan Guerra, City Manager, introduced the item.

ITEM 2. Public Comments.

Dr. K.C. Fletcher resides at 504 S. Diplomat, Pharr Tx. Spoke about;

I am an immediate neighbor to Texas 380 multimillion dollar PEDC II loan to Costco and respectfully would like to find out exactly how many currently employees they have. I have put in proper paperwork for it public information request and hope to get an answer in writing, the

last form I got back it gave certification it was dated 2013 I like to get 2018. I have consulted with PEDC II Chairman and he is looking into it to get some information from UTRGV the sooner the better please. Also, I like to remind everybody that Trancasa USA to my knowledge hanging around the Municipal Court still hasn't played one thousand dollars fine they were supposed to pay by May 26, 2018. The owner missed the meeting, I think most of the citizens there if they miss court or summons they get a warrant and right now there is going to be another three-week delay because the lack of judication personnel.

ITEM 3. EXECUTIVE DIRECTORS'S ADMINISTRATIVE REPORTS

Juan Guerra, City Manager, introduced the item.

Victor Perez, Executive Director informs the Board about a Summer Social Media Series July 17th, 24th, & 31st. English 10:00 to 12:00pm Spanish 2:00 to 4:00pm at Pharr Memorial Library. The Greater Pharr Chamber of Commerce and the Pharr EDC have partnered with Ar3Biz and Jesse Brands to provide informational workshops to businesses who are interested in expanding their knowledge in social media. Because social media plays a large role in marketing and advertisement, these social media gurus provide free seminars on ways to maximize various platforms, such as Facebook, Instagram, Tweeter, and Linked In. The series began July 10th and will continue throughout the rest in the month. The next one we have is the Disaster Relief Public Forum taking place tomorrow July 17th at 5:30pm 3000 N. Cage Pharr Events Center. Representatives from SBA, FEMA, and other volunteer agencies will be present to provide information on disaster relief for home and business owners. Topics will include federal assistance, agency resources, application process, and disaster recovery locations. The forum is open to the public. I just got a few calls on that, they mention is also for non-profit organizations and for people that are rentals or leasers they are basically trying to help everybody they can during this flooding. The 4th Annual RGV Job Fair July 19th 3000 N Cage Pharr Events Center. The Pharr EDC in partnership with Workforce Solutions are hosting the 4th Annual RGV Job Fair. Employers will be seeking qualified candidates for vacancies in the following industries: Banking, healthcare, education, government, retail, and more. The event is free and open to the public. These are our events of interest for this time.

On the True Sales Report the City was above everybody, there was just one moth we were down, but Ms. Karla Moya elaborated and cleared that out. The sales tax activity for the City of Pharr as of the month of July 2018 (10th month of City's Fiscal Year but April's sales activity) has shown an overall positive trend in the amount of \$1,131,521 from this point last year, or an increase of 8.06%.

RGV Sales Tax Comparison, City of Pharr shows an increase of 19.18% compared to last July collections, the City ranked No. 1 this month compared to 9 other cities in the Valley in sales collections compared to last period. And ranked No. 1 in collections year to date.

GAAP Basis Report, this is the 8th month (month of actual sales) of the fiscal year 2017/2018; to date we are up 8.83% which equate to \$994,081 from this point of the fiscal year compared to last year. Again, nothing but positive and good numbers thanks to our leadership and the City Counsel and of course my EDC Board.

Juan Guerra City Manager mentions; That's very interesting put it in perspective you all can look at it in different cashflow basis we are up 1.1 million dollars from this point last year which equates to 56 million dollars new money coming into the City of Pharr. City of Pharr economy is very healthy.

Juan Guerra, City Manager introduced item C) Loans and Leases Report and stated report is available for members to review.

ITEM 4. CONSENT AGENDA:

- A) APPROVAL OF MINUTES – June 18, 2018 – REGULAR MEETING.**
- B) CONSIDERATION AND ACTION, IF ANY, ON RENEWAL FOR MEMBERSHIP OF ALLIANCE FOR I-69 IN THE AMOUNT OF \$8,620.00.**
- C) CONSIDERATION AND ACTION, IF ANY, ON SPONSORSHIP TO THE AMERICAN BIKERS ASSOCIATION (ABA) IN THE AMOUNT OF \$3,000.00.**

Board Member Mario Lizcano moved to approve. It was seconded by Board Member Jerry Muñoz. Motion carried unanimously.

ITEM 5. PUBLIC HEARING:

No one signed at this time.

ITEM 6. REGULAR AGENDA - OPEN SESSION:

Juan Guerra, City Manager, requested to deviate from the agenda and enter into a close session. There was no objection.

ITEM 7. CLOSED SESSION:

IN ACCORDANCE WITH CGAPTER 551 TEXAS, GOVERNMENT CODE, VERNON'S TEXAS CODE ANNOTATED (OPEN MEETING ACT), THE PHARR ECONOMIC DEVELOPMENT CORPORATION II BOARD WILL MEET IN EXECUTIVE (CLOSED) SESSION.

Vice President, Commissioner Eleazar Guajardo stated pursuant to Sections 551.071 thru 551.087 of the Texas Government Code, the PEDC II Board of Directors would be entering a closed session the time being 3:08 p. m.

ITEM 8. RECONVENE:

Vice President, Commissioner Eleazar Guajardo, stated that the time being 3:41 p.m. the board will be resuming meeting, into Regular Session, and consider action, if necessary on any item(s) discussed in executive session.

A) CONSIDERATION AND ACTION, IF ANY, ON PHARR PRODUCE DISTRICT LOT # 3

Staff recommended approval as discussed in executive session.

Board Member Comm. Ricardo Medina moved to approve. It was seconded by Board Member Jerry Muñoz. Motion carried unanimously.

B) CONSIDERATION AND ACTION, IF ANY, ON PROJECT EVENT.

Staff recommended no action as discussed in executive session.

C) CONSIDERATION AND ACTION, IF ANY, ON PROJECT ATTIC.

Staff recommends no action as discussed in executive session.

D) CONSIDERATION AND ACTION, IF ANY, ON IMPROVEMENTS TO THE GREATER CHAMBER OF COMMERCE BUILDING AT 209 W. NECOMBE PHARR, TEXAS.

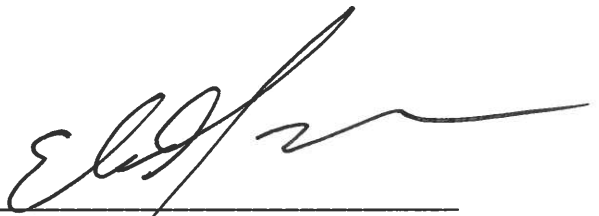
Staff recommended approval as discussed in executive session.

Board Member Commissioner Dr. Ricardo Medina moved to approve. It was seconded by Board Member Commissioner Dr. Ramiro Caballero. Motion carried unanimously.

ITEM 9. ADJOURNMENT

There being no further business to come before the board, Commissioner Dr. Ramiro Caballero moved to adjourn. It was seconded by Board Member Commissioner Ricardo

Medina and when put to a vote, the motion carried unanimously. Meeting adjourned at 3:42 p.m.



Comm. Eleazar Guajardo Vice President

ATTEST 

Comm. Ricardo Medina, Secretary

APPROVED:

August 20, 2018