

**TAKE NOTICE THAT A REGULAR MEETING
OF THE BEAUTIFICATION COMMITTEE
OF THE CITY OF PHARR, TEXAS
WILL BE HELD AT CITY HALL, COMMISSIONERS' ROOM,
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS
COMMENCING AT 5:30 PM ON
WEDNESDAY, JULY 25, 2018**

The City of Pharr has called this meeting as allowed pursuant to Texas law, city charter, and Ordinance O-2015-28. The governing body may recess from day to day when it does not complete consideration of a particularly long subject as authorized by law. All persons desiring to address the governing body must register with the presiding city clerk prior to the scheduled meeting.

1. CALL TO ORDER:

A) Roll call and possible action on the excusing of any absent member of the governing body.

B) Invocation.

2. PUBLIC COMMENTS: *(Ordinance No. O-2015-28). A registered speaker during the public hearing may not exceed three (3) minutes when addressing the board. A sign-in form for participation in public a hearing shall be promulgated by the city clerk and be made available at the city clerk's office. The public hearing sign-in form shall include the person or entity's name, address, telephone number, other contact information, organization if applicable, and other notices, authorizations, and acknowledgements as may be allowed by law from time to time. No registered speaker may be allowed to address the governing body once the public hearing has closed.*

3. ADMINISTRATIVE:

A) Consider approval of minutes for April 17, 2018 and May 15, 2018 Regular Called Meetings.

B) Status on Arbor Day.

C) Status on Keep America Beautiful.

D) Status on Keep Texas Beautiful.

E) Beautification committee tour of the City.

F) Recap Keep Texas Beautiful 51st Annual Conference.

4. ADJOURNMENT

I, the undersigned authority, do hereby certify that the above notice of said Regular Meeting of the Beautification Committee of the City of Pharr was posted on the bulletin board at City Hall and on the City's web page at www.pharr-tx.gov. This Notice was posted on the 18th day of July 2018 at 11:00 a.m. and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 18th day of July 2018.




HILDA PEDRAZA, TRMC
CITY CLERK



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 3.A.

DATE SUBMITTED:

MEETING DATE: July 25, 2018

FROM: Maricruz Gracia, Administrative Assistant

DEPARTMENT: Public Works

DIRECTOR:

Agenda Item: Consider approval of minutes for April 17, 2018 and May 15, 2018 Regular Called Meetings.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maricruz Gracia
Sergio Alanis

Created -

MINUTES
REGULAR CALLED MEETING MINUTES
BEAUTIFICATION ADVISORY BOARD
APRIL 17, 2018, 5:30 P.M.
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS

The Beautification Advisory Board of the City of Pharr, Texas met on Tuesday, April 17, 2018, at 5:30 p.m. and the following is the record of attendance.

MEMBERS PRESENT: *Mari Caballero*
 Richard Carranza
 Romeo Robles Jr.
 Olivia Ramirez

MEMBERS ABSENT: *Irma Elizondo*

STAFF PRESENT: *Ricardo Pedraza*
 Rey Cano
 Crystal Medina
 Claudia Gutierrez
 Maricruz Gracia
 Roel Garza
 Elva Guajardo

OTHERS PRESENT: *Roel Garza*
 Melanie Cano
 Rogelio Rodriguez
 Jose Luengo
 Miguel Yerena

ITEM 1: CALL MEETING TO ORDER

There being a quorum established, President Mari Caballero called the meeting to order.

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER OF THE GOVERNING BODY

Mari Caballero introduced the item.

Board member Olivia Ramirez moved to excuse absent members. Richard Carranza seconded the motion and then when put to a vote, it carried unanimously.

B) INVOCATION

Mari Caballero introduced the item and led the invocation.

ITEM 2: PUBLIC COMMENTS

No public comments.

ITEM 3: ADMINISTRATIVE

A) CONSIDER APPROVAL OF MINUTES FOR MARCH 20, 2018-REGULAR CALLED MEETING

Mari Caballero introduced the item.

Board member Romeo Robles moved to approve the minutes as submitted. Board member Richard Carranza seconded the motion and when put to a vote it carried unanimously.

B) STATUS REPORT: KEEP PHARR BEAUTIFUL

Mari Caballero introduced the item.

Crystal Medina, Environmental Coordinator gave status on Keep Pharr Beautiful. She then informed the board that Keep America Beautiful had held an event in January. She added there were many resources available through education. Board then held a lengthy discussion. Public,

Ricardo Pedraza, Works Director informed the board the Public Works Department was going to be taking over the board. He then introduced his staff as well as other departments that consisted of Police and Development Services.

C) STATUS REPORT-ARBOR DAY

Mari Caballero introduced the item.

Roel Garza, Parks and Recreation Assistant Director began a status report on Arbor Day. He went over the flyer he had issued the board prior to the meeting inviting them to the Arbor Day event that would be held Monday, April 24th at Jones Box Park.

Board chairperson Mari Caballero asked Mr. Garza to inform the board the four requirements for Tree City U.S.A. Mr. Garza informed the board they consisted of developing a tree management ordinance, form a Tree City U.S.A. Board, which is the Parks and Recreation Advisory Board, organize and host an Arbor Day event, and have an annual budget of at least \$2. per capita.

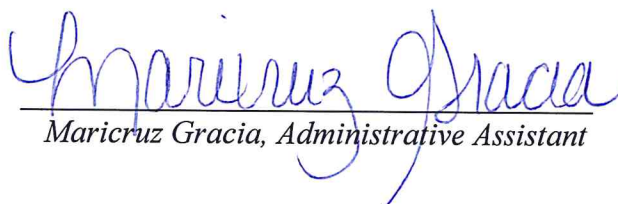
ITEM 4: ADJOURNMENT

There being no other business, Richard Carranza moved to adjourn. Olivia Ramirez, seconded the motion and when it put to a vote, it carried unanimously.

**STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF PHARR**

ON THE 17th OF APRIL, 2018, the Beautification Advisory Board of the City of Pharr, Texas, convened in a Regular Called Meeting at City Hall, 2nd Floor, 118 S. Cage, the meeting being open to the public notice of the said meeting, giving the date, place and subject hereof, having been posted in accordance with chapter 551, Texas Government Code (Open Meeting Act) and there being a present quorum, **I Maricruz Gracia Public Works Administrative Assistant, of the City of Pharr, Texas**, certify that this is true and correct copy of the minutes.

ATTEST:


Maricruz Gracia, Administrative Assistant

APPROVED DATE: _____

MINUTES
REGULAR CALLED MEETING MINUTES
BEAUTIFICATION ADVISORY BOARD
MAY 15, 2018, 5:30 P.M.
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS

The Beautification Advisory Board of the City of Pharr, Texas met on Tuesday, May 15, 2018, at 5:30 p.m. and the following is the record of attendance.

MEMBERS PRESENT: *Mari Caballero*
 Richard Carranza
 Romeo Robles Jr.
 Olivia Ramirez

MEMBERS ABSENT: *Irma Elizondo*

STAFF PRESENT: *Ricardo Pedraza*
 Rey Cano
 Maricruz Gracia

OTHERS PRESENT: *Rogelio Rodriguez*
 Kenneth Flecher

ITEM 1: CALL MEETING TO ORDER

There being a quorum established, President Mari Caballero called the meeting to order.

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER OF THE GOVERNING BODY

Mari Caballero introduced the item.

Board member Olivia Ramirez moved to excuse absent Board member. Richard Carranza seconded the motion, when put to a vote, it carried unanimously.

B) INVOCATION

Mari Caballero introduced the item and led the invocation.

ITEM 2: PUBLIC COMMENTS

Mari Caballero introduced the item.

Mr. Kenneth Flecher gave a brief discussion on the ash tree. Mr. Flecher then went on to speak about Arbor Day, stating he was not able to attend on the 24th of April. Also spoke about raising money for trees to be planted for the future.

ITEM 3: ADMINISTRATIVE

A) CONSIDER APPROVAL OF MINUTES FOR MARCH 20, 2018-REGULAR CALLED MEETING

Mari Caballero introduced the item.

Board member Richard Carranza moved to approve the minutes as submitted. Board member Olivia Ramirez seconded the motion and when put to a vote, it carried unanimously.

B) STATUS REPORT-ARBOR DAY

Mari Caballero introduced the item.

Roel Garza was not present at the time, but he would discuss the status of Arbor Day at the next meeting in June.

C) STATUS REPORT: BEAUTIFICATION COMMITTEE GOALS

Mari Caballero introduced the item.

Mari Caballero started by setting goals for the committee she stated one of the goals was to take the committee on a trolley tour on the four points of Pharr, Cage North and South, Business 83 East and West and the expressway exchange to put ideas together to better Pharr.

D) STATUS REPORT ON KEEP AMERICA BEAUTIFUL

Mari Caballero introduced the item.

Mari Caballero stated she will be attending the conference in Georgetown on June 11th to 13th, 2018 and asked if anybody was interested in attending, to please notify her, via text or email which session she will be attending at the conference.

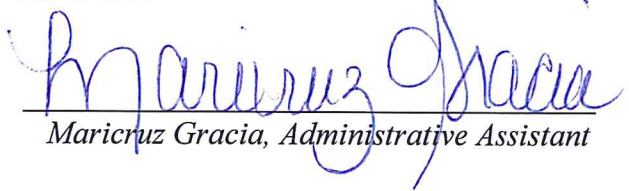
ITEM 4: ADJOURNMENT

*There being no other business, Olivia Ramirez **moved** to adjourn. Richard Carranza, seconded the motion and when it put to a vote, it carried unanimously.*

**STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF PHARR**

ON THE 15th OF MAY, 2018, the Beautification Advisory Board of the City of Pharr, Texas, convened in a Regular Called Meeting at City Hall, 2nd Floor, 118 S. Cage, the meeting being open to the public notice of the said meeting, giving the date, place and subject hereof, having been posted in accordance with chapter 551, Texas Government Code (Open Meeting Act) and there being a present quorum, I Maricruz Gracia Public Works Administrative Assistant, of the City of Pharr, Texas, certify that this is true and correct copy of the minutes.

ATTEST:



Maricruz Gracia, Administrative Assistant

APPROVED DATE:_____



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 3.B.

DATE SUBMITTED:

MEETING DATE: July 25, 2018

FROM: Maricruz Gracia, Administrative Assistant

DEPARTMENT: Public Works

DIRECTOR:

Agenda Item: Status on Arbor Day.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maricruz Gracia

Sergio Alanis

Created -



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 3.C.

DATE SUBMITTED:

MEETING DATE: July 25, 2018

FROM: Maricruz Gracia, Administrative Assistant

DEPARTMENT: Public Works

DIRECTOR:

Agenda Item: Status on Keep America Beautiful.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maricruz Gracia

Sergio Alanis

Created -



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 3.D.

DATE SUBMITTED:

MEETING DATE: July 25, 2018

FROM: Maricruz Gracia, Administrative Assistant

DEPARTMENT: Public Works

DIRECTOR:

Agenda Item: Status on Keep Texas Beautiful.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maricruz Gracia

Sergio Alanis

Created -



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 3.E.

DATE SUBMITTED:

MEETING DATE: July 25, 2018

FROM: Maricruz Gracia, Administrative Assistant

DEPARTMENT: Public Works

DIRECTOR:

Agenda Item: Beautification committee tour of the City.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maricruz Gracia

Sergio Alanis

Created -



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 3.F.

DATE SUBMITTED:

MEETING DATE: July 25, 2018

FROM: Maricruz Gracia, Administrative Assistant

DEPARTMENT: Public Works

DIRECTOR:

Agenda Item: Recap Keep Texas Beautiful 51st Annual Conference.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Maricruz Gracia

Sergio Alanis

Created -