

**SPECIAL CALLED MEETING
TOLL BRIDGE BOARD
HELD ON MAY 11, 2018, AT 12:00 P.M.
CITY HALL, 118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS**

On the 11th day of May 2018, the Toll Bridge Board met in a regular Bridge Board Meeting. Following is the record of attendance.

MEMBERS PRESENT: Edgar Delgadillo, Chairman
Prajeres Gutierrez, Secretary
Tony Martinez, Member

MEMBER ABSENT: Larry Hernandez, Vice-Chairman
Artemio Palacios, Member

**EX-OFFICIO MEMBER
PRESENT:** None

**EX-OFFICIO MEMBER
ABSENT:** Mayor Ambrosio Hernandez
Mayor Pro-Tem Oscar Elizondo

STAFF PRESENT: Luis Bazan, Bridge Director
Fred Brouwen, Director of Operations
Cleo Salinas, Administrative Assistant
Freddy Flores, Trade Liaison

OTHER PRESENT: Edward Wylie, Deputy City Manager
John Rigney, City Attorney
Ezequiel Ordonez, Bridge Liaison

There being a quorum established Chairman Edgar Delgadillo called the meeting to order. Following is the agenda:

- 1). Roll Call and possible action on the excusing of any absent member of the governing body.
- 2). Discussion and action, if any, on Asociación de Agentes Aduanales de Reynosa "Sacos Sport" Sponsorship for \$5,000.
- 3). Discussion and action, if any, on Virtual Walkthrough and Video Presentation for \$40,745.
- 4). Discussion and action, if any, on Confederación de Asociaciones de Agentes Aduanales de la Republica Mexicana (CAAAREM) Paquete Centenario Sponsorship for \$23,000.

5). Discussion and action, if any, on Advertising with the Cámara Nacional del Autotransporte De Carga (CANACAR) for \$25,000.

6). Discussion and action, if any, on Professional Service Agreement and Lobbying Services to improve crossing times in both the USA and Mexico at the Pharr Port of Entry.

7). Adjournment

A. CALL TO ORDER:

ITEM “1”: ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER OF THE GOVERNING BODY.

Chairman Delgadillo called the meeting to order. All members were present during roll call except Vice-Chairman Hernandez and Member Palacios. Member Martinez made a motion to excuse Vice-Chairman Hernandez and Member Palacios for being absent. Secretary Gutierrez seconded the motion and was carried on nm unanimously. Chairman Delgadillo moved to the next item.

B. CONSENT AGENDA: *(All items listed under consent Agenda are considered to be routine and non-controversial by the Governing body and will be enacted by one motion. Any Board Member may remove items from the consent agenda by making such request prior to a motion and vote on the Consent Agenda)*

ITEM “2”: DISCUSSION AND ACTION, IF ANY, ON ASOCIACION DE AGENTES ADUANALES DE REYNOSA “SPORT COATS/SACOS SPORT” SPONSORSHIP FOR \$5,000.

ITEM “3”: DISCUSSION AND ACTION, IF ANY, ON VIRTUAL WALKTHROUGHAND VIDEO PRESENTATION FOR \$40,745.

ITEM “4”: DISCUSSION AND ACTION, IF ANY, ON CONFEDERACION DE ASOCIACION DE AGENTES ADUANALES DE LA REPUBLICA MEXICANA (CAAAREM) PAQUETE CENTENARIO SPONSORSHIP FOR \$23,000.

ITEM “5”: DISCUSSION AND ACTION, IF ANY, ON ADVERTISING WITH CAMARA NACIONAL DEL AUTOTRANSPORTES DE CARGA (CANACAR) FOR \$25,000.

Chairman Delgadillo introduced the next item and asked that if Item 2 is the one that they do every year and Item 3 is the one where they are going to go to Mexico City and present out there. Mr. Luis Bazan, Bridge Director stated that that was correct and just to give them a quick recap of what this is all about and it is all budgeted for. He stated that Item 2/A they have been doing this for 3 years and this year they are doing Sport Coats instead of the Guayaberas. He added that they are doing the major

conference in Mexico City as opposed to a resort and that is why it is higher in price because these are sport coats that they are making. He added that these Sport Coats will have Pharr International Bridge logo and those coats will be worn by the folks attending, which basically our Asociacion de Agentes Aduanales de Reynosa, which is one of our primary leaders across the border that have allowed them to get in to the CAAAREM Conference year after year. He stated that basically Item 2/A and Item 4/C are tied in together in one way or another because it is for the CAAAREM Conference. He stated the Item 3/B is a brand new video and it is a company out of Monterrey that is very reputable and he met with the owner of the company. He added that he was able to show case some of the work they have done for Formula One in Mexico, for some major projects in the area of Monterrey and not only in Mexico but also in the US, so the price is fair for what they will do for them. He added that it is going to be a completely new video, render of the projects and they will include some future projects that they are thinking of as they speak right now. He added that as a matter of fact they have a meeting pending with CBP and some of the stakeholders to ensure that they plan adequately for future projects, so that is what this video is for. Mr. Bazan stated that Item 3/C again CAAAREM that is the National Association of Custom Brokers, which consist of about 500 members, 26 local associations, one of them being the one from Reynosa. He added that they are very pleased to be a part of this packet because they are going to be one of the sole sponsors for this, it will allow them also a speaking opportunity with the custom brokers association in Mexico City, and this will take place in late July. He added that the last one is CANACAR and that this is something new they have never done this before. He stated that in a recent visit to Mexico and visit with their leaders from CANACAR, local CANACAR in Reynosa, they were able to meet with the folks at the national level and they have presented an option for them for their November conference, so this is what that is. Mr. Bazan stated that again these are sponsorship opportunities and as they continue to grow these opportunities have been put in their path and they consider this appropriate for what they are doing. He added that it meets their program of work, meets their goals and as they continue with the projects both in the US and Mexico, it is absolutely necessary to take advantage of these sponsorship opportunities. Secretary Gutierrez made a motion to approve the negotiations. Member Martinez seconded the motion and was carried on unanimously. Chairman Delgadillo moved to the next item.

C. ADMINISTRATIVE:

ITEM “6”: DISCUSSION AND ACTION, IF ANY, ON PROFESSIONAL SERVICE AGREEMENT AND LOBBYING SERVICES TO IMPROVE CROSSING TIME IN BOTH THE USA AND MEXICO AT THE PHARR PORT OF ENTRY.

Chairman Delgadillo introduced the next item and stated that they would take this item in to executive session.

D. EXECUTIVE SESSION: In accordance with Chapter 551 of the Texas Gov't. Code, the International Toll Bridge Board hereby gives notice that it may meet in Executive

session to discuss and deliberate any items listed on the public portion of the meeting agenda including items C-E.

Chairman Delgadillo stated the time being 12:06 p.m., the Bridge Board would be going in to executive session in accordance with Chapter 551 of the Texas Govt.

E. RECONVENE: into regular session, and consider action, if any, on item(s) discussed in executive session.

Chairman Delgadillo reconvened the meeting to regular session at 12:22pm and introduced Item 6. Member Martinez made a motion to approve Item 6 as discussed in executive session. Secretary Gutierrez seconded the motion and was then carried on unanimously. Chairman Delgadillo moved to the next item.

F. ADJOURNMENT:

ITEM “3”: ADJOURNMENT

Chairman Delgadillo introduced the next item. Secretary Gutierrez made a motion to adjourn the meeting. Chairman Delgadillo seconded the motion and was then carried on unanimously.

APPROVED AS SUBMITTED:

EDGAR DELGADILLO, CHAIRMAN

ATTEST:

PRAJERES GUTIERREZ, SECRETARY

STATE OF TEXAS	§
COUNTY OF HIDALGO	§
CITY OF PHARR	§

ON THE 11th DAY OF MAY 2018, the Toll Bridge Board convened in a Regular Meeting at the Pharr International Bridge, the meeting being open to the public and notice of said meeting, giving the date, place and subject thereof, having been posted to the public and notice of said meeting, given in accordance to Chapter 551, of the Texas

Government Code, (Open Meetings Act) and their being present a quorum, **I, VANESSA GUZMAN, BRIDGE ADMINISTRATIVE ASSISTANT**, of the City of Pharr, Texas, certify that this is a true and correct copy of the minutes.

VANESSA GUZMAN, BRIDGE
ADMINISTRATIVE ASSISTANT

DATE APPROVED: _____
Word/C:BoardMeetings/BoardMtgMinutes5-11-18