

**PHARR MEMORIAL LIBRARY BOARD
MEETING MINUTES
COMMENCING AT 6:00 P.M. ON
THURSDAY, JULY 20, 2017**

On the 20th day of July 2017 at the City Commissioners Room 118 South Cage 2nd Floor Pharr, Texas, the Pharr Memorial Library board met for a regular call meeting and following is the record of attendance.

ITEM A: CALL MEETING TO ORDER

Mrs. Aida Escobar called the meeting to order at 6:00 p.m.

ITEM B: ROLL CALL

MEMBERS PRESENT:

*Aida Escobar
Anita Vela
Enriqueta Brewster
Emma Rosalez-Garcia
Commissioner Eleazar Guajardo*

MEMBERS ABSENT:

*Olga L. Cardoza
Leonila Izaguirre
Mary Q. Gonzalez*

STAFF PRESENT:

*Adolfo Garcia, Library Director
Imelda Palacios, Secretary
Jose M. Singleterry, Reference Supervisor
Santiago Vasquez, Children's Supervisor*

ITEM C: PUBLIC COMMENTS

Chairperson Mrs. Aida Escobar introduced the item. There were no public comments.

ITEM D: CONSIDER APPROVAL OF MINUTES MAY 18, 2017.

Enriqueta Brewster move to approve the minutes as submitted. Anita Vela seconded the motion and when it put to a vote, it carried unanimously.

ITEM E: PRESENTATION OF DIRECTOR'S REPORT

Chairperson Aida Escobar introduced the item.

Adolfo Garcia, Library Director went over the list of Performance Indicators with included a total of 27 full time and part time employees for the library. Mr. Garcia reported the department expenditures were on line and mentioned 75% was for personnel the rest was for maintenance on the building, programming and supplies for the library and stated the fiscal year ended September 30th, 2017.

Adolfo Garcia, Library Director, further reported the door count was about 175,000 and the total patron registrations were over 1,000. He stated the total count for the computer sessions were over 79,000 and the active borrowers were over 41,000. He also reported the Circulation transactions (checkouts) were over 63,000 year to date and mentioned he was very impressed with the increase of the Café 121 revenues of over 18,000, the Circulation's revenues were over 49,000 and the count of items added to the collection was over 2,000 and the items deleted from collection (weeding) were over 1,000.

Adolfo Garcia, Library Director, also reported the expenditure per capita spend per patron was about \$11 - \$12 and mentioned the percent of residents with a library card was over 54%. He stated in August the library would be having an electronic library that would be funded by the County with electronic downloadable books and downloadable audiobooks in conjunction with all the libraries in the Hidalgo County that will require a library card to access the books.

Adolfo Garcia, Library Director, reported the construction for the South Pharr Development and Research Center was about 35% complete. He further reported the library finished the mural in South Pharr under the pedestrian bridge at Jones Box Park and presented a sample picture of the mural that would be added to the south entrance wall of the library. He stated the library's Galleria 121 would continue throughout the year with art exhibits.

ITEM F: DISCUSSION ON SUMMER READING PROGRAMS 2017, ACTIVITIES AND OUTCOMES.

Adolfo Garcia, Library Director introduced the item.

Santiago Vasquez, Children's Supervisor, gave his report of activities for the Summer Reading Program (Build a Better World) 2017. Mr. Vasquez mentioned the total attendance count for the daily activities were over 1,507 children and the total count registered for the Summer Reading Program were over 1,197 children and were required to read 20 books or more . He further reported 427 children were invited to the Summer Reading Party with total of 13,380 books read and the top reader read 420 books. Mr. Vasquez also mentioned the expected participants were about 900 to attend the summer reading party at the Pharr Aquatic Center and mentioned the top three readers would be presented at the commissioners meeting in the month of August for recognition and to encourage them to read. Mr. Vasquez also reported the library had 25 partnerships donating to the Summer Reading Program and stated the program expenses per registrants were average \$5.96. Mr. Vasquez mentioned Summer Reading Program's Thyme was Build a Better World 2017. He also had fire fighters come in to give encouraging words and

special speakers including Ronald MacDonald. Mr. Vasquez ended his report by announcing Music would be the theme for the Summer Reading Program 2018.

Adolfo Garcia, Library Director, informed the Library Board that the Friends of the Library had donated \$1,500 for the Summer Reading Program.

ITEM G: ADJOURNMENT.

There being no other business to come before the Library Advisory Board, Mrs. Anita Vela moved to adjourn the meeting and was seconded by Mrs. Enriqueta Brewster. Meeting was adjourned at 6:40pm.


Chairperson

ATTEST:


Imelda Palacios, Secretary

APPROVED DATE: 11-16-17