

**TAKE NOTICE THAT A REGULAR MEETING
OF THE LIBRARY BOARD
OF THE CITY OF PHARR, TEXAS
WILL BE HELD AT THE CITY COMMISSIONERS ROOM
118 SOUTH CAGE 2nd FLOOR, PHARR, TEXAS
COMMENCING AT 6:00 P.M. ON
THURSDAY, JULY 20, 2017**

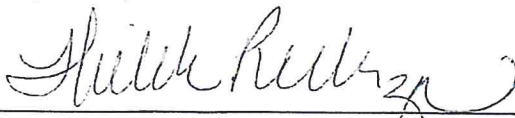
In compliance with Chapter 551 of the Texas government Code, Vernon's Texas Codes annotated (Open Meeting Act), NOTICE IS HEREBY GIVEN THAT THE LIBRARY BOARD OF THE CITY OF PHARR, TEXAS will be meeting in a regular called meeting to consider and discuss the following.

- A. Call Meeting to Order.*
- B. Roll Call.*
- C. Public Comments (Ordinance No. O-2015-28). A registered speaker may speak on several items or topics of public concern; however, a speaker may not exceed three (3) minutes as a whole when addressing the board. A registered speaker may not donate time to another speaker. No more than five (5) registered persons may speak at a scheduled meeting. A sign-in form must be filled out prior to the meeting to allow the registered speaker to address the governing body.*
- D. Consider Approval of Minutes: May 18, 2017-Regular called Meeting.*
- E. Presentation of Director's Report.*
- F. Discussion on Summer Reading Programs 2017, activities and outcomes.*
- G. Adjournment.*

I, the undersigned authority, do hereby certify that the above Notice of said Meeting of the Library Board of the City of Pharr was posted on the bulletin board in City Hall and readily accessible to the general public at all times and on the city's web page at www.pharr-tx.gov; that said Notice was posted on the 12th day of July, 2017 at 9:00 a.m. and; the said Notice will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Texas Government Code (Open Meetings Act).

WITNESS MY HAND AND SEAL, on this 12th day of July, 2017.




HILDA PEDRAZA, CITY CLERK

**PHARR MEMORIAL LIBRARY BOARD
MEETING MINUTES
COMMENCING AT 6:00 P.M. ON
THURSDAY, JULY 20, 2017**

On the 20th day of July 2017 at the City Commissioners Room 118 South Cage 2nd Floor Pharr, Texas, the Pharr Memorial Library board met for a regular call meeting and following is the record of attendance.

ITEM A: CALL MEETING TO ORDER

Mrs. Aida Escobar called the meeting to order at 6:00 p.m.

ITEM B: ROLL CALL

MEMBERS PRESENT:

*Aida Escobar
Anita Vela
Enriqueta Brewster
Emma Rosalez-Garcia
Commissioner Eleazar Guajardo*

MEMBERS ABSENT:

*Olga L. Cardoza
Leonila Izaguirre
Mary Q. Gonzalez*

STAFF PRESENT:

*Adolfo Garcia, Library Director
Imelda Palacios, Secretary
Jose M. Singleterry, Reference Supervisor
Santiago Vasquez, Children's Supervisor*

ITEM C: PUBLIC COMMENTS

Chairperson Mrs. Aida Escobar introduced the item. There were no public comments.

ITEM D: CONSIDER APPROVAL OF MINUTES MAY 18, 2017.

Enriqueta Brewster move to approve the minutes as submitted. Anita Vela seconded the motion and when it put to a vote, it carried unanimously.

ITEM E: PRESENTATION OF DIRECTOR'S REPORT

Chairperson Aida Escobar introduced the item.

Adolfo Garcia, Library Director went over the list of Performance Indicators with included a total of 27 full time and part time employees for the library. Mr. Garcia reported the department expenditures were on line and mentioned 75% was for personnel the rest was for maintenance on the building, programming and supplies for the library and stated the fiscal year ended September 30th, 2017.

Adolfo Garcia, Library Director, further reported the door count was about 175,000 and the total patron registrations were over 1,000. He stated the total count for the computer sessions were over 79,000 and the active borrowers were over 41,000. He also reported the Circulation transactions (checkouts) were over 63,000 year to date and mentioned he was very impressed with the increase of the Café 121 revenues of over 18,000, the Circulation's revenues were over 49,000 and the count of items added to the collection was over 2,000 and the items deleted from collection (weeding) were over 1,000.

Adolfo Garcia, Library Director, also reported the expenditure per capita spend per patron was about \$11 - \$12 and mentioned the percent of residents with a library card was over 54%. He stated in August the library would be having an electronic library that would be funded by the County with electronic downloadable books and downloadable audiobooks in conjunction with all the libraries in the Hidalgo County that will require a library card to access the books.

Adolfo Garcia, Library Director, reported the construction for the South Pharr Development and Research Center was about 35% complete. He further reported the library finished the mural in South Pharr under the pedestrian bridge at Jones Box Park and presented a sample picture of the mural that would be added to the south entrance wall of the library. He stated the library's Galleria 121 would continue throughout the year with art exhibits.

ITEM F: DISCUSSION ON SUMMER READING PROGRAMS 2017, ACTIVITIES AND OUTCOMES.

Adolfo Garcia, Library Director introduced the item.

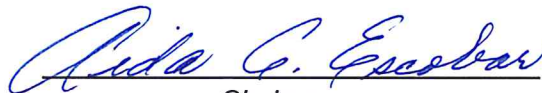
Santiago Vasquez, Children's Supervisor, gave his report of activities for the Summer Reading Program (Build a Better World) 2017. Mr. Vasquez mentioned the total attendance count for the daily activities were over 1,507 children and the total count registered for the Summer Reading Program were over 1,197 children and were required to read 20 books or more . He further reported 427 children were invited to the Summer Reading Party with total of 13,380 books read and the top reader read 420 books. Mr. Vasquez also mentioned the expected participants were about 900 to attend the summer reading party at the Pharr Aquatic Center and mentioned the top three readers would be presented at the commissioners meeting in the month of August for recognition and to encourage them to read. Mr. Vasquez also reported the library had 25 partnerships donating to the Summer Reading Program and stated the program expenses per registrants were average \$5.96. Mr. Vasquez mentioned Summer Reading Program's Thyme was Build a Better World 2017. He also had fire fighters come in to give encouraging words and

special speakers including Ronald MacDonald. Mr. Vasquez ended his report by announcing Music would be the theme for the Summer Reading Program 2018.

Adolfo Garcia, Library Director, informed the Library Board that the Friends of the Library had donated \$1,500 for the Summer Reading Program.

ITEM G: ADJOURNMENT.

There being no other business to come before the Library Advisory Board, Mrs. Anita Vela moved to adjourn the meeting and was seconded by Mrs. Enriqueta Brewster. Meeting was adjourned at 6:40pm.


Chairperson

ATTEST:


Imelda Palacios, Secretary

APPROVED DATE: 11-16-17

Summer Reading Events 2017

June 5, 2017 - July 16, 2017

Activities	Week 1	Week 2	Week 3	Week 4	Week 5	Total	Average
Movie Night	38	52	50	56	53	249	50
Craft Time	56	69	82	63	78	348	70
Toddler Time	21	22	23	17	21	104	21
Story Time	25	26	30	28	27	113	23
Team Kitchen	90	90	89	90	71	349	70
Game Day	55	29	24	33	52	166	10
Saturday Summer Events	30	70	30	31	45	206	41
Tiny Builders (STEAM)	13	19	12	8	6	28	6
					Total	1,507	

Summer Reading Program 2017

Age Groups	2016	Books Read	Party Invites	2017	Books Read	Party Invites	Attended Party
Toddlers	147	410	141	214	320	84	
Pre K - Kindergarten	263	2,820	61	177	2,610	62	
1st & 2nd	291	3,250	95	251	3,000	101	
3rd & 4th	290	3,580	111	266	3,360	99	
5th & 6th	270	2,710	95	289	1,960	89	
Total	1,261	12,770	503	1,197	13,380	427	

Summer Reading Program Partners

		Program Expenses Per Registrants			
		Item	Cost	Average Per Child	
RGV Food Bank	Morales Fine Arts	Lluvia Avalos (Story Teller)			
RGV TOROS	Whataburger	Pharr Fire Department	Program Material	\$3,000.00	\$2.50
American Red Cross	IDEA Public Schools	Pharr Recycling	Crafts/Decor	\$483.72	\$0.45
Chick-fil-A	Applebees	Mike Ramirez (Artist)	Special Events	\$1,850.00	\$1.54
Las Palmas Dentistry	Peter Piper Pizza	Pharr Parks and Rec	Team Kitchen	\$488.72	\$0.41
HEB	McDonalds	Sonic	Activities/Store	\$517.15	\$0.41
Dunkin Donuts	Rodeo Dental	UTRGV	Books	\$800.00	\$0.66
Freddy's Frozen Custard	Rosaura Rangel (Zumba)		Total	\$7,139.59	\$5.96
Throne Studios	John O'Bryant (Magician)				

BUILD A BETTER WORLD™

SUMMER READING PROGRAM 2017



IMPORTANT DATES

REGISTRATION:

May 21 - June 4, 2017

Children may still register as late as June 16, 2017. Note: children that register late may find it difficult to reach program goals.

REPORTING DATES:

May 21 - July 16, 2017

Deadline to turn in reports is July 16, 2017

Deadline to spend book bucks is 5pm July 14, 2017



AWARDS CEREMONY:

July 21, 2017: @ Pharr Aquatics Center 5:00 pm- 8:00 pm.

Children will earn an invitation by completing 2 report packets (Equal to 20 books).

Children may bring one adult guest per child.

Toddlers may bring both parents as guest.

Invitation is Required.



GROUPS

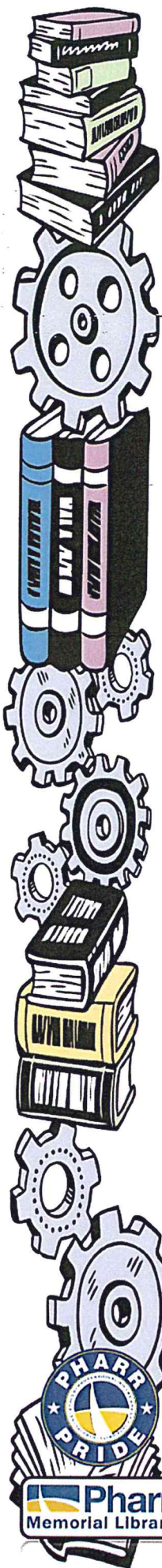
TINY BUILDERS	RECYCLE RANGERS	PEACE KEEPERS	GLOBAL THINKERS	ELITE DESIGNERS
TODDLERS	PRE-KINDER & KINDER	GRADES 1ST & 2ND	GRADES 3RD & 4TH	GRADES 5TH & 6TH

RULES

1. For every book read children will complete and turn in a report.
2. For every 10 reports children will receive 1 Book Buck (equal to 10 books read in the report).
3. Children must be registered in the Summer Reading Program in order to receive Book Bucks.
4. Children will spend Book Bucks at the Prize Store located in the Children's Department.
5. Only the child that earns the Book Bucks can spend them.
6. Book Bucks do not have cash value and can only be used at the Pharr Memorial Library.
7. The Pharr Memorial Library is not responsible and will not replace any lost or stolen Book Bucks.
8. Store hours for the Prize Store will be displayed at the Children's Department.
9. Prizes will be displayed at the Children's Department and will be available while supplies last.
10. Parents are encouraged to participate during the non-registered children's activities.
11. Participating in all programs is not required.
12. Prize store opens Friday June 9, 2017.

You can read magazine and News Paper articles for your book reports too!!





BUILD A BETTER WORLD

SUMMER READING PROGRAM 2017



JUNE 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Summer Reading Program Registration 2017 Come sign your child up for our Summer Reading Program at the Pharr Memorial Library Children's Department May 21, 2017 - June 4, 2017						
4 Last Day to Register for SRP 2017	5 Movie Night @ 5pm	6 Craft Time 10am 2pm & 4pm Please Register	7 Toddler Time @10am Story Time @ 5	8 Team Kitchen 10am 2pm & 4pm Please Register	9 Game Day 10am 2pm & 4pm Please Register	10 Carlos Morales Classical Guitar @ 2pm
11 Little Builders 2pm- 4pm	12 Movie Night @ 5pm	13 Craft Time 10am 2pm & 4pm Please Register	14 Toddler Time @10am Story Time @ 5	15 Team Kitchen 10am 2pm & 4pm Please Register	16 Game Day 10am 2pm & 4pm Please Register	17 John O'Bryant Magician @ 2 pm
18 Father's Day Craft 2pm - 4pm	19 Movie Night @ 5pm	20 Craft Time 10am 2pm & 4pm Please Register	21 Toddler Time @10am Story Time @ 5	22 Team Kitchen 10am 2pm & 4pm Please Register	23 Game Day 10am 2pm & 4pm Please Register	24 Special Guest @ 2pm
25 Little Builders 2pm - 4pm	26 Movie Night @ 5pm	27 Craft Time 10am 2pm & 4pm Please Register	28 Toddler Time @10am Story Time @ 5	29 Team Kitchen 10am 2pm & 4pm Please Register	30 Game Day 10am 2pm & 4pm Please Register	

JULY 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
For all events held at the Children's Department, supplies will be provided at no cost. ONLY while supplies last! Children 6 years of age and under must be accompanied by a parent or responsible adult at all times. Children 7-12 years old may be left unattended for no more than 2 hours.						1 Special Guest @ 2pm
2 Little Builders 2pm - 4pm	3 Movie Night @ 5pm	4 LIBRARY CLOSED	5 Toddler Time @10am Story Time @ 5	6 Team Kitchen 10am 2pm & 4pm Please Register	7 Game Day 10am 2pm & 4pm Please Register	8 Special Guest @ 2pm

Please sign up to all activities on the day of the activity you would like to attend. No phone reservations will be accepted. **Limited Space Available!**





BUILD A BETTER WORLD™

SUMMER READING PROGRAM 2017

REGISTRATION FORM

CHILD'S

LAST NAME: _____ FIRST NAME: _____

GRADE LEVEL: _____ AGE: _____

(What grade did you pass to?)

- € TINY BUILDERS (TODDLER)
- € RECYCLE RANGERS (PRE K- KINDER)
- € PEACE KEEPERS (GRADES 1ST & 2ND)
- € GLOBAL THINKERS (GRADES 3RD & 4TH)
- € ELITE DESIGNERS (GRADES 5TH & 6TH)

I hereby allow any photos taken of my child participating in the Summer Reading Program to be used by the Pharr Memorial Library in any future promotion and or social medial/broadcast.

Parents Name: _____

Home Phone: _____ Cell Phone: _____

Mailing Address: _____

Parents Signature: _____





CONSTRUYE UN MUNDO MEJOR™



PROGRAMA DE LECTURA DE VERANO 2017

FORMULARIO DE INSCRIPCIÓN

NIÑOS

APELLIDO _____

NOMBRE

DE PILA: _____

NIVEL DE GRADO: _____

AÑOS: _____

(¿A qué grado pasaste?)



TINY BUILDERS

(NIÑOS PEQUEÑOS)



RECYCLE RANGERS

(NIÑOS EN PRE K- K)



PEACE KEEPERS

(GRADOS 1 & 2)



GLOBAL THINKERS

(GRADOS 3 & 4)



ELITE DESIGNERS

(GRADOS 5 & 6)

Por la presente, permito que cualquier foto tomada de mi hijo / a que participe en el Programa de Lectura de Verano sea usada por la Biblioteca de Pharr en cualquier promoción futura y / o social medial / broadcast.

Nombre de los Padres:: _____

Teléfono de Casa: _____

Teléfono Móvil: _____

Dirección: _____

Firma de los Padres: _____

