



**TAKE NOTICE THAT A REGULAR MEETING OF THE
PHARR INTERNATIONAL TOLL BRIDGE BOARD
WILL BE HELD AT THE
CITY COMMISSIONERS' ROOM
118 S. CAGE, 2ND FLOOR, PHARR, TX
ON WEDNESDAY, JANUARY 17, 2018 AT 12:00 PM**

At any time during the course of this meeting the Toll Bridge Board may retire to Executive Session under Texas Government Code § 551 to confer on any subject matter in accordance with the Texas Open Meetings Act.

Should any final action, decision, or vote be required in the opinion of the Board with regard to any item discussed during the closed meeting, then such final action, decision, or vote shall be made during the open meeting covered by this notice upon the reconvening of the public meeting pursuant to Section 551.101 government Code V.T.C.S.

1. CALL TO ORDER:

A) Roll call and possible action on the excusing of any absent member of the governing body.

B) Pledge of Allegiance/Invocation

2. PUBLIC COMMENTS: *(The City of Pharr has called this meeting as allowed pursuant to Texas law, city charter, and Ordinance O-2015-28. The governing body may recess from day to day when it does not complete consideration of a particularly long subject as authorized by law. All persons desiring to address the governing body must register with the presiding clerk prior to the scheduled meeting)*

A) Public Comments.

3. CONSENT AGENDA: *(All items listed under consent Agenda are considered to be routine and non-controversial by the Governing body and will be enacted by one motion. Any Board Member may remove items from the consent agenda by making such request prior to a motion and vote on the Consent Agenda)*

A) Consideration and action on Approval of Minutes for December 20, 2017.

B) Discussion and action, if any, on PMA Fresh Summit Annual Conference Texas Town Pavilion for \$8, 600.

4. DIRECTOR'S ADMINISTRATIVE REPORT: *(Director's Administrative Reports and discussion, if any, with Bridge Board. The Director may also assign a designated spokesperson for any particular listed topic)*

A) Crossing and Revenues Report for December 2017.

B) Finance Report for December 2017.

C) Engineer's Report.

D) Director's Report.

1. Mexico Liaison 4th Quarter Report

2. BridgeConnect Trade Session-January 25, 2018

5. ADMINISTRATIVE:

A) Discussion and action, if any, on renewing Dedicated Internet Access services with Webvision for a period of 1 year for cameras in Mexico.

B) Discussion and action, if any, on Viva Fresh Summit Sponsorship and Booth.

6. EXECUTIVE SESSION: *In accordance with Chapter 551 of the Texas Gov't. Code, the International Toll Bridge Board hereby gives notice that it may meet in Executive session to discuss and deliberate any items listed on the public portion of the meeting agenda including items C-E in accordance with the following:*

Pursuant to Section 551.071, the City may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.072, the City may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the City may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against**

AGENDA BRIDGE BOARD MEETING
January 17, 2018

an officer or employee. The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the City may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the City may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the City may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

7. **RECONVENE:** *into regular session, and consider action, if any, on item(s) discussed in executive session.*

8. **ADJOURNMENT:**

NOTICE OF ASSISTANCE AT THE PUBLIC MEETING

City Hall is a wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the Pharr Bridge Office at (956) 402-4660 ext. 6106/6101 or FAX (956) 783-1473 or E-Mail vanessa.guzman@pharr-tx.gov or cleo.salinas@pharr-tx.gov for further information. Braille is not available.

I, the undersigned authority, do certify that the above agenda of said meeting of the Pharr International Bridge Board is a true and correct copy and that said notice was posted on the bulletin board of City Hall and on the City's webpage at www.pharr-tx.gov. The Notice was posted at a place convenient and readily accessible to the general public at all times; that said Notice was posted on the 12th day of January, 2018 at 11:30 A.M. and will remain posted continuously for 72 hours preceding the scheduled time of said meeting in compliance with Chapter 551 of the Texas Government Code (Open Meetings Act).




HILDA PEDRAZA, CITY CLERK



AGENDA MEMORANDUM

BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 2.A.

DATE SUBMITTED: January 11, 2018

MEETING DATE: January 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Public Comments.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 01/11/2018



AGENDA MEMORANDUM

BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.A.

DATE SUBMITTED: January 15, 2018

MEETING DATE: January 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Consideration and action on Approval of Minutes for December 20, 2017.

Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 01/15/2018

**REGULAR MEETING
TOLL BRIDGE BOARD
HELD ON DECEMBER 20, 2017, AT 12:00 P.M.
CITY HALL, 118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS**

On the 20th day of December 2017, the Toll Bridge Board met in a regular Bridge Board Meeting. Following is the record of attendance.

MEMBERS PRESENT: Edgar Delgadillo, Chairman
Larry Hernandez, Vice-Chairman
Prajeres Gutierrez, Secretary
Artemio Palacios, Member
Tony Martinez, Member

MEMBER ABSENT: None

**EX-OFFICIO MEMBER
PRESENT:** None

**EX-OFFICIO MEMBER
ABSENT:** Mayor Ambrosio Hernandez
Mayor Pro-Tem Bobby Carrillo

STAFF PRESENT: Luis Bazan, Bridge Director
Fred Brouwen, Director of Operations
Vanessa Guzman, Administrative Assistant
Cleo Salinas, Administrative Assistant

OTHER PRESENT: Ed Wylie, Asst. City Manager
Patricia Rigney, City Attorney
Carlos Montemayor, Finance Department
Omar Anzalduas, City Engineering
Ricardo Diaz, CBP
Efrain de los Santos, CBP
Hollis Rutledge, Governmental Affairs
Ezequiel Ordonez, Bridge Liaison
Sgt. Sanchez, Bridge PD
Eduardo Bernal Martinez, Consul
Leopoldo Chow, Jr., CANACAR
Armando Zuniga, CANACAR

There being a quorum established Chairman Edgar Delgadillo called the meeting to order. Following is the agenda:

1. Roll Call-Excuse absent members
2. Pledge of Allegiance/Invocation

3. Public Comments
4. Consideration and action on approval of minutes-November 15, 2017
5. Discussion and action, if any, on Renewing the Rio Grande Valley Partnership-Chamber of Commerce Membership for \$2,500.
6. Discussion and action, if any, on advertising in the Texas International Produce Association 2018 Membership Directory for \$800.
7. Crossings and revenues comparison for November 2017.
8. Expenditures report for November 2017.
9. Project engineer report.
10. Director's Administrative Report.
11. **EXECUTIVE SESSION**
12. **RECONVENE**
13. Discussion and action, if any, on World City-Pharr Trade Numbers Book for 2017.
14. Discussion and action, if any, on renewing Camera Services Agreement between the City of Pharr International Bridge and Inmobiliaria Jugas, S.A. de C.V.
15. Adjournment

A. CALL TO ORDER:

ITEM "1": ROLL CALL-EXCUSE ABSENT MEMBERS

Chairman Delgadillo called the meeting to order. All members were present during roll call. Chairman Delgadillo moved to the next item.

ITEM "2": PLEDGE OF ALLEGIANCE/INVOCATIONS

Chairman Delgadillo introduced the item. Mr. Luis Bazan, Bridge Director led them in the Pledge of Allegiance and in prayer. Chairman Delgadillo moved to the next item.

B. PUBLIC COMMENTS: *(The City of Pharr has called this meeting as allowed pursuant to Texas law, city charter, and Ordinance O-2015-28. The governing body may recess from day to day when it does not complete consideration of a*

particularly long subject as authorized by law. All persons desiring to address the governing body must register with the presiding clerk prior to the scheduled meeting)

ITEM “3”: PUBLIC COMMENTS

Chairman Delgadillo introduced the next item and stated there was no one registered for public comments. Chairman Delgadillo moved to the next item.

C. CONSENT AGENDA: *(All items listed under consent Agenda are considered to be routine and non-controversial by the Governing body and will be enacted by one motion. Any Board Member may remove items from the consent agenda by making such request prior to a motion and vote on the Consent Agenda)*

**ITEM “4”: CONSIDERATION AND ACTION ON APPROVAL OF MINUTES-
NOVEMBER 15, 2017**

**ITEM “5”: DISCUSSION AND ACTION, IF ANY, ON RENEWING THE RIO
GRANDE VALLEY PARTNERSHIP-CHAMBER OF COMMERCE
MEMBERSHIP FOR \$2,500.**

**ITEM “6”: DISCUSSION AND ACTION, IF ANY, ON ADVERTISING IN THE TEXAS
INTERNATIONAL PRODUCE ASSOCIATION 2018 MEMBERSHIP
DIRECTORY FOR \$800.**

Chairman Delgadillo introduced the next item. Secretary Gutierrez made a motion to approve the Consent Agenda as presented. Vice-Chairman Hernandez seconded the motion and was then carried on unanimously. Chairman Delgadillo moved to the next item.

D. DIRECTOR’S ADMINISTRATIVE REPORT: *(Director’s Administrative Reports and discussion, if any, with Bridge Board. The Director may also assign a designated spokesperson for any particular listed topic)*

ITEM “7”: CROSSING AND REVENUES COMPARISON FOR NOVEMBER 2017

Chairman Delgadillo introduced the next item. Mr. Brouwen, Director of Operations stated that for the month of November total crossings were 109,151, which shows an decrease of -5,727 vehicles or -4.99% compared to last year. Mr. Brouwen stated that total crossing for cars were 59,545 cars, which shows a decrease of (-11,150) cars or (-15.77%). Mr. Brouwen then showed a car crossing compassion from other bridges across the board. Mr. Brouwen reported that total truck crossings for the month of November were 49,606, which shows an increase of 5,423 trucks or 12.27% increase in trucks. Mr. Brouwen then showed a truck crossing compassion from other bridges across the board. Several discussions then took place regarding the increase in crossings across the board. Mr. Brouwen reported that northbound crossings for the month of November were 52,586, which shows an increase of 5,728 trucks or 12.22%

increase in trucks that are coming from Mexico to the U.S. He added that on the Ag trucks they had a total of 14,015, which represents a 27% of all imports from Mexico to the U.S. He reported that the Ag truck crossing at the Pharr international Bridge for the month of November compared to 2016 shows an increase of 1,030 more trucks, which represents an 8% increase compared to fiscal year 2016-2017. Mr. Brouwen stated that total revenue collected for the month of November were \$1,158,692, which shows an increase of \$61,296 or 5.59% in revenues. Chairman Delgadillo moved to the next item.

ITEM “8”: EXPENDITURES REPORT FOR NOVEMBER 2017

Chairman Delgadillo introduced the next item. Mr. Luis Bazan, Bridge Director stated that they do have Carlos Montemayor in representation of Karla Moya, Finance Director if there are any questions in regards to finances or the budget. He added that what he can say is that right now they are at 16% of the usage of this budget and things are tracking well. Some discussions then took place regarding the budget. Chairman Delgadillo moved to the next item.

ITEM “9”: PROJECT ENGINEER REPORT

Chairman Delgadillo introduced the next item. Mr. Luis Bazan, Bridge Director stated that they have Mr. Omar Anzaldua, City Engineer there if they have any questions. He added that he is going to give a brief update on where they are with the CIP Projects but mostly he is going to concentrate on the infrastructure projects inside the port because he thinks that what they want to know is when do they go to construction and when do they end these projects. He added that he is happy to say that all projects will start in August 2018 and all projects will go live on April 2020. Mr. Luis Bazan, Bridge Director stated that there are different dates for example the DAP15 Projects which are the Northbound entry lanes and the Northbound exit lane for commercial traffic, those have a letting date of August 2018 and they do have coordinated border infrastructure funds through TX-DOT for those two projects and they should complete those two projects by the end of 2019. He added that the DAP16 Projects which consist of the Dock Expansion phase 1 and Dock Expansion phase 2, which is also the Cold Inspection Facility and the Regional Ag Training Center and Laboratory and those by February will be about 30% on the design. He added that he forgot to mention that on the DAP15 they are at about 60% design phase. He stated that on the DAP 16 they will be at 30% by the end of February, 60% design by the end of May, 90% by the end of August and a 100% by the end of September, so again construction on those will be completed by April 2020. He stated that then they have the BSIF Connector, this is a TX-DOT project that they are working on along with TX-DOT, CBP and GSA and there really isn't any updates at this time other than the fact that TX-DOT is waiting response from the state in response to some of the comments that were shared between GSA, CBP and TX-DOT, so the next step is for them to meet or have a conference call to work out any differences within the information and then proceed to the next step. He added that the office will be 100% on the design by the end of December so construction will start next year and they will be done by August 2018 with the expansion of bridge office building, so we are really looking forward to that because

again it will give them ample room for more offices and more conference space and they will do a modernization of the toll booth area as well so it is going to look really nice. Mr. Bazan stated that on the toll system, Toll Plus is working on the back office this is the latest update from CCRMA and then Texadel is the company from Spain and these folks have already been at the bridge on two or three occasions taking measurement and have been working behind the scene, they are the line integrators so they are bringing in all the new equipment, so they are just trying to make sure that what they currently have will be able to facilitate the new infrastructure that is coming in to place. He stated that Lexsign is the local contractors who are doing all the electrical work so they are working very closely with them, as well as looking in to the weight in motion feature if they decide to go in that direction. He stated that that was all he had unless Omar wants to add anything else specific. Mr. Omar Anzaldúa, City Engineer stated that he just wants to echo that Luis covered all the milestones and that they have been working very closely with CBP and GSA and have a good working relationship and making sure that they are on the same page to keep these projects moving forward. He added that their goal is to get these to construction. Several discussion then took place regarding the projects. Chairman Delgadillo moved to the next item.

ITEM “10”: DIRECTORS ADMINISTRATIVE REPORT

Chairman Delgadillo introduced the next item. Mr. Luis Bazan, Bridge Director stated that before they go in to executive session there are a couple of reports that they have there and first he would like to introduce everyone that is there today and that they have been meeting with the new Consulado de Mexico who is based out of McAllen Mr. Eduardo Bernal Martinez and he was there for their Customer Appreciation two Fridays ago, so they would like to welcome him. He added that he would be representing the region and they have already had a couple of meeting with him and he is on board, he is there to help out the region and he understands the needs of this bridge. Mr. Eduardo Bernal Martinez, Consul de Mexico in McAllen than begin to give a brief presentation in Spanish to the board. Several discussion then took place. Mr. Luis Bazan, Bridge Director stated that he would also like to present a couple of individuals that are there with them today, recently CANACAR which is the transportation association in Reynosa went through some changes in their lineup, the new President of CANACAR Mr. Leopoldo Chow who is with Transborder Logistics. He added that he could not be with them today because he had a business trip to Mexico City but they do have his son Leopoldo Chow Jr, they also have Edgar Zamorano who is with Autofletes Halcon and also he was not able to accompany them there today but he also understands the needs of this bridge and they are going to be working very closely with him. He added that the other person that they have there is Armando Zuniga who is an advisor or a counselor for CANACAR and he is from Transportes Suiza, they also have another person who is named Leonardo Varela who is one of their biggest crossers who is also on the CANACAR new board and they will be working very closely with him as well. Mr. Luis Bazan, Bridge Director stated that at this time he would like to call Mr. Ezequiel Ordonez their Liaison in Mexico to go up and give an update on what's going on at the state level with the Gobierno de Estado Tamaulipas, and as they know they recently were approved to continue their efforts in Mexico to make sure that not only are they

getting a modernized Aduana, but that they also have that access road to the aduana, which will eliminate the bottlenecking. He added that with this project it will have complete access and a complete expansion of that access to the aduana with complete separation and dedicated lanes for commercial cargo trucks, full cargo trucks, empties and certified, and at this time Ezequiel will give them an update. Mr. Ezequiel Ordonez, Liaison in Mexico then began his update on the State of Tamaulipas in Spanish. Some discussions then took place regarding the projects in Mexico. Mr. Luis Bazan, Bridge Director stated that the next thing he has on there is the 2018 Produce Trade Shows and he would like to go to executive session for that. Chairman Delgadillo stated that they would be going in to executive session at this time.

E. EXECUTIVE SESSION: In accordance with Chapter 551 of the Texas Gov't. Code, the International Toll Bridge Board hereby gives notice that it may meet in Executive session to discuss and deliberate any items listed on the public portion of the meeting agenda including items C-E.

Chairman Delgadillo stated the time being 12:28 p.m., the Bridge Board would be going in to executive session in accordance with Chapter 551 of the Texas Govt.

F. RECONVENE: into regular session, and consider action, if any, on item(s) discussed in executive session.

Chairman Delgadillo reconvened the meeting to regular session and stated that there is no action on the item. Chairman Delgadillo moved to the next item.

G. ADMINISTRATIVE:

ITEM "11": DISCUSSION AND ACTION, IF ANY, ON WORLD CITY PHARR TRADE NUMBERS BOOK FOR 2017.

Chairman Delgadillo introduced the next item. Mr. Luis Bazan, Bridge Director stated that this is a chance for them to continue and that he knows that last year they went in to an agreement with UTRGV to develop their Trade Dashboard and a trade Number publication at the end of the year, which is costing them roughly about ten-dollars a year, but he thinks that with UTRGV it is going to go further with that and allows them to do some surveying and not so much create the book that was created a couple of years ago where they did both in English and Spanish. He added that back when our city manager was bridge director he commissioned the first study with World City to conduct the first trade number study, which is basically their rankings, how they rate amongst other land ports of entries, other sea ports and air ports and who are their major importers and exporters are through this bridge. He added that recently when they were at PMA he spoke to someone from Laredo and that they had just put out their new book and these guys are getting a lot of help also from the bank industry distributing these books to the trade to potential investors so they can understand that land port of entry, that border crossing. He stated that in the essence of being competitive and staying on top of things he wants to push to get this book done and

what he discussed with World City was that if they commit to the next three years for them to give them a discount because it is a fairly expensive publication, particularly because they are doing it in both English and Spanish and they are the first bridge to ever do that so they want to continue on that trend, so the cost as they can see in there to get things started is \$35,000. Several discussions then took place regarding the book. Vice-Chairman Hernandez made a motion to approve the World City-Pharr trade Numbers book. Member Palacios seconded the motion and was then carried on unanimously. Chairman Delgadillo moved to the next item.

ITEM "12": DISCUSSION AND ACTION, IF ANY, ON RENEWING CAMERA SERVICES AGREEMENT BETWEEN THE CITY OF PHARR INTERNATIONAL BRIDGE AND INMOBILIARIA JUGAS, S.A. DE C.V.

Chairman Delgadillo introduced the next item. Mr. Luis Bazan, Bridge Director stated that this is a renewal of a contract that they currently have with Grupo Jugas where they are leasing an office from them right outside the perimeters of the aduana and also they have some cameras installed at their location that allows them to keep visibility, a close eye on trucks as they are going in and out of the aduana. He added that last time they were doing it once a year and now they want to go in to a three year agreement based on what's here on this contract and it has already been revised by legal. Several discussions then took place regarding this item. Secretary Gutierrez made a motion to approve the renewal of camera services with Grupo Jugas. Member Palacios seconded the motion and was then carried on unanimously. Chairman Delgadillo moved to the next item.

H. ADJOURNMENT:

ITEM "16": ADJOURNMENT

Chairman Delgadillo introduced the next item. Member Palacios made a motion to adjourn the meeting. Secretary Gutierrez seconded the motion and was then carried on unanimously.

APPROVED AS SUBMITTED:

EDGAR DELGADILLO, CHAIRMAN

ATTEST:

PRAJERES GUTIERREZ, SECRETARY

STATE OF TEXAS §
COUNTY OF HIDALGO §
CITY OF PHARR §

ON THE 15th DAY OF NOVEMBER 2017, the Toll Bridge Board convened in a Regular Meeting at the Pharr International Bridge, the meeting being open to the public and notice of said meeting, giving the date, place and subject thereof, having been posted to the public and notice of said meeting, given in accordance to Chapter 551, of the Texas Government Code, (Open Meetings Act) and their being present a quorum, **I, VANESSA GUZMAN, BRIDGE ADMINISTRATIVE ASSISTANT**, of the City of Pharr, Texas, certify that this is a true and correct copy of the minutes.

VANESSA GUZMAN, BRIDGE
ADMINISTRATIVE ASSISTANT

DATE APPROVED: _____
Word/C:BoardMeetings/BoardMtgMinutes12-20-17



AGENDA MEMORANDUM

BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.B.

DATE SUBMITTED: January 15, 2018

MEETING DATE: January 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on PMA Fresh Summit Annual Conference Texas Town Pavilion for \$8, 600.

Classification: Consent

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 01/15/2018



Exhibitor's Contract

2018 PMA Texas Town Pavilion

Please sign and fax to 956.581.3912

The following is a list of TIPA rules which exhibitors are expected to adhere to in conjunction with PMA Rules and Regulations.

1. Each exhibitor **must be a member** of the **Texas International Produce Association** and be in good financial standing with the association.
2. Prior to the show, full payment for booth space and a \$5.00 sq/ft maintenance fee is **DUE UPON RECEIPT OF TIPA INVOICE**. In the event of a cancellation, the booth space portion of this invoice is non-refundable as TIPA has already been charged by PMA.
3. After the show, exhibitors will be invoiced for any and all expenses incurred during the Expo. Payment is **DUE UPON RECEIPT OF TIPA INVOICE**.
4. Invoices must be paid in full upon receipt. The system of "installments" has been abused in the past and TIPA can no longer afford to offer that service.
5. It is the responsibility of each exhibitor to set-up/tear-down their booth (i.e. empty trash cans, put up company-specific décor, etc.), while it is TIPA's responsibility to set-up/tear-down Texas Town (i.e. backdrop, lighting, unload and reload packing crates/pallets).
6. In order to maintain a consistent Texas Town image, exhibitors:
 - a. **must purchase** graphics for their booths including a back-lit panel and an overhead arched sign with your company's name/logo.
 - b. **shall not** cover the back-lit panels and sign with another back-drop or product.
7. **Exhibitors may not begin to tear down their booth until the *last day* of the Expo at PMA's posted ending time. Failure to comply with this rule will result in a \$500 fine.**
8. Any entertainment provided by the exhibitor must be approved by the TIPA Board. The exhibitor will be required to submit a detailed "booth entertainment" plan to the board no less than two months prior to the start of Fresh Summit. Failure to comply will result in immediate removal of unapproved entertainment the day of the show and loss of ability to exhibit at future Texas Town events.
9. Exhibitor **must** keep a representative at the booth at all times during Expo hours.
10. It is the responsibility of the exhibitor to make all of their own travel and hotel arrangements.
11. Any and all orders must go through the Texas Town coordinator (i.e. furniture, cold storage, carpet, etc.).

If the above rules are not followed, you risk forfeiting your option to exhibit in the Texas Town Pavilion next year.

I agree, as my company's representative, to abide by these rules (please sign below).

Name: _____ Date: _____

Company: _____

PMA Fresh Summitt 2018

10X10 1829	10X10 1928
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10X10 1727	10X10 1826
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10X10 1927	10X10 2026
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Jade Produce
20X30
1833

Grande Produce
20X20
1623

Mr. Lucky
20X20
1617

Chula Brand
20X30
1719
Contract Signed

Traveler Produce
Eagle Cold
Storage 20X20 -
1821

Sweet Season
20X30
1919
Contract Signed

Triple H Company
20X30
2629

Montero Farms
20X20
2626 Contract
Signed

London Fruit
20X20
1815

Spring
Valley
Fruits
10X20
CS

Port
Laredo
10X20
CS

Marengo Foods
20X20
1809

Phillip
10X10 CS

Pharr
Int'l
Bridge
10X20

Fox Packaging
20X30
1801

10X10

ECA
10X20

Orlando, FL

Expo Dates:
Friday, October 19 - Saturday, October 20

Cost: 10X10 - \$4,300

Cost: 10X20 - \$8,600

Cost: 10X30 - \$12,900

Cost: 20X20 - \$17,200

Cost: 20X30 - \$25,800

6	10X20	1200
5	20X20	2000
5	20X30	3000
10	10X10	1000
		7200

#1800

#1901



AGENDA MEMORANDUM

BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 4.A.

DATE SUBMITTED: January 11, 2018

MEETING DATE: January 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Crossing and Revenues Report for December 2017.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 01/11/2018

**CROSSINGS AND REVENUES
FOR THE MONTH OF DECEMBER
FISCAL YEAR 2017 – 2018**

a) BRIDGE CROSSINGS

Crossings for the Pharr International Bridge totaled **111,883** vehicles for the month of December F.Y. 2017-2018, which showed a decrease of **-8,054** vehicles or **-6.72%** over The same month in F.Y. 2016-2017.

b) CAR CROSSINGS

Car crossings for the Pharr International Bridge totaled **65,516** cars for the month of December F.Y. 2017 – 2018, showing a decrease of **(-12,042)** cars or **-15.53%** over the same month in F.Y. 2016 – 2017.

c) SOUTHBOUND TRUCK CROSSINGS

Truck crossings totaled **46,367** trucks for the month of December F.Y. 2017-2018, showing an increase of **3,988** trucks or **9.41%** over the same month in F.Y. 2016 - 2017.

d) TOTAL REVENUES

Revenues for the Pharr International Bridge totaled, **\$1,116,645 dollars** for the month of December F.Y. 2017 – 2018

\$ 229,064 Autos & other
\$ 878,797 Trucks
\$ 8,784 Profit on pesos
\$1,116,645 TOTAL

Revenues showed a decrease of **-\$1,271** or **-0.11%** over the same month in F.Y. 2016 – 2017

e) NORTHBOUND TRUCKS

Northbound trucks at the Pharr International Bridge totaled **49,245** trucks for the month of December F.Y. 2017-2018, showing an increase of **3,887** trucks or **8.57%** over the same month in F.Y. 2016-2017.

SOUTHBOUND TRUCK CROSSINGS SHOWED A DECREASE OF -2,878 TRUCKS FOR THE MONTH OF DECEMBER, COMPARED TO NORTHBOUND TRUCK CROSSINGS.

**PHARR INTERNATIONAL BRIDGE
TOTAL CROSSINGS COMPARISON BY FISCAL YEAR (CARS & TRUCKS)**

	F.Y. 2016 – 2017	F.Y. 2017-2018	GAIN LOSS
OCTOBER	116,449	112,972	(-3,477)
NOVEMBER	114,878	109,151	(5,727)
<u>DECEMBER</u>	119,937	111,883	(8,054)
YTD TOTAL	351,264	334,006	(-17,258)
JANUARY	117,900		
FEBRUARY	110,888		
MARCH	127,524		
APRIL	115,854		
MAY	117,831		
JUNE	119,759		
JULY	118,087		
AUGUST	120,311		
SEPTEMBER	114,908		
TOTAL CROSS.	1,414,326		

**PHARR INTERNATIONAL BRIDGE
CAR CROSSING COMPARISON BY FISCAL YEAR**

	F.Y. 2016-2017	F.Y. 2017-2018	GAIN LOSS
OCTOBER	70,750	63,084	(-7,666)
NOVEMBER	70,695	59,545	(-11,150)
<u>DECEMBER</u>	77,558	<u>65,516</u>	<u>(-12,042)</u>
YTD TOTAL	219,003	188,145	(-30,858)
JANUARY	70,240		
FEBRUARY	64,422		
MARCH	74,400		
APRIL	70,452		
MAY	68,456		
JUNE	70,401		
JULY	71,512		
AUGUST	70,943		
SEPTEMBER	67,579		
TOTAL CAR CROSS.	847,408		

**PHARR INTERNATIONAL BRIDGE
TRUCK CROSSING COMPARISON BY FISCAL YEAR**

	F.Y. 2016-2017	F.Y. 2017-2018	GAIN LOSS
OCTOBER	45,699	49,888	4,189
NOVEMBER	44,183	49,606	5,423
<u>DECEMBER</u>	42,379	46,367	3,988
YTD TOTAL	132,261	145,861	13,600
JANUARY	47,660		
FEBRUARY	46,466		
MARCH	53,124		
APRIL	45,402		
MAY	49,375		
JUNE	49,358		
JULY	46,575		
AUGUST	49,368		
SEPTEMBER	47,329		
TOTAL TRUCK CROSSING	566,918		

**PHARR INTERNATIONAL BRIDGE
NORTHBOUND TRUCK CROSSINGS (FULL, EMPTY & AG.)**

	F.Y. 2016-2017	F.Y. 2017-2018	GAIN LOSS	FULL TRUCKS	EMPTY	AG TRUCKS	NARP NO INSP.
OCTOBER	48,556	53,564	5,008	37,000	16,562	13,292	6,850
NOVEMBER	46,858	52,586	5,728	36,802	15,784	14,015	7,399
DECEMBER	45,358	49,245	3,887	34,956	14,289	16,122	8,631
JANUARY	50,740						
FEBRUARY	49,245						
MARCH	57,046						
APRIL	49,081						
MAY	53,140						
JUNE	52,870						
JULY	50,002						
AUGUST	53,198						
SEPTEMBER	50,732						
TOTAL NORTHBOUND	606,826						

**PHARR INTERNATIONAL BRIDGE
REVENUE COMPARISON BY FISCAL YEAR**

	F.Y. 2016-2017	F.Y. 2017-2018	GAIN (LOSS)
OCTOBER	\$ 1,127,266	\$ 1,151,213	\$ 23,947
NOVEMBER	\$ 1,097,396	\$ 1,158,692	\$ 61,296
<u>DECEMBER</u>	\$ 1,117,916	<u>\$ 1,116,645</u>	<u>(-\$-1,127)</u>
YTD TOTAL	\$ 3,342,578	\$ 3,426,550	\$ 83,972
JANUARY	\$ 1,112,015		
FEBRUARY	\$ 1,082,396		
MARCH	\$ 1,234,414		
APRIL	\$ 1,127,087		
MAY	\$ 1,132,303		
JUNE	\$ 1,195,892		
JULY	\$ 1,141,346		
AUGUST	\$ 1,151,818		
SEPTEMBER	\$ 1,124,717		
TOTAL REV.	\$ 13,644,566		



AGENDA MEMORANDUM

BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 4.B.

DATE SUBMITTED: January 12, 2018

MEETING DATE: January 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Finance Report for December 2017.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 01/12/2018

CITY OF PHARR
GENERAL LEDGER STATUS REPORT
NON AUDITED BUDGET VS. ACTUAL
FOR PERIOD ENDING DECEMBER 31, 2017

BRIDGE FUND 70

	FY 17/18		PERCENT OF BUDGET	BALANCE	FY 16/17		--Variance--	
	ANNUAL BUDGET	Y-T-D ACTUAL			Y-T-D ACTUAL	Prior FY Y-T-D Actual	Amount	Percent
REVENUES								
BRIDGE TOLL REVENUES	\$ 13,200,000	\$ 3,381,441	26%	\$ (9,818,559)	\$ 3,381,441	\$ 3,243,181	\$ 138,261	4%
BRIDGE REVENUE FUND INTEREST EARNED	28,000	19,151	68%	(8,849)	19,151	5,903	13,247	224%
PESO EXCHANGE RATE INCOME	50,000	22,363	45%	(27,637)	22,363	8,284	14,078	170%
RENTAL INCOME	222,600	59,100	27%	(163,500)	59,100	52,100	7,000	13%
TOLL TICKET SALES	10,000	2,768	28%	(7,232)	2,768	1,858	910	49%
TRANSFER IN - BRIDGE CIP	-	-	0%	-	-	-	-	0%
MISC INCOME	-	-	0%	-	-	-	-	0%
FINANCING DEBT FUNDS	2,410,000	-	0%	(2,410,000)	-	-	-	0%
TOTAL REVENUES	15,920,600	3,484,823	22%	(12,435,777)	3,484,823	3,311,326	173,496	5%
EXPENDITURES								
PERSONNEL	1,208,200	259,184	21%	949,016	259,184	242,529	(16,655)	-7%
SUPPLIES & MATERIALS	153,800	29,167	19%	124,633	29,167	19,785	(9,382)	-47%
BUILDING & EQUIPMENT	2,619,000	256,095	10%	2,362,905	256,095	13,821	(242,274)	-1753%
REPAIRS & MAINTENANCE	15,400	572	4%	14,828	572	210	(362)	-172%
EQUIPMENT RENTALS	44,600	628	1%	43,972	628	759	131	17%
UTILITIES	60,000	6,687	11%	53,313	6,687	9,042	2,355	26%
VEHICLE USAGE	20,400	2,213	11%	18,187	2,213	2,185	(28)	-1%
INSURANCE	40,000	31,557	79%	8,443	31,557	29,627	(1,931)	-7%
DEBT SERVICE	1,220,300	121,345	10%	985,755	121,345	1,672	(119,673)	-7157%
CONTRACTUAL SERVICES	117,000	42,938	37%	74,062	42,938	738	(42,200)	-5720%
OTHER CONTRACTUAL & SPECIAL SERVICES	803,700	162,715	20%	640,985	162,715	100,433	(62,282)	-62%
TRANSFERS OUT	10,039,200	1,984,800	20%	8,054,400	1,984,800	3,015,667	1,030,867	34%
TOTAL EXPENDITURES	16,341,600	2,897,900	18%	13,443,700	2,897,900	3,436,467	538,567	16%
REVENUE OVER/(UNDER) EXPENDITURES	<u>\$ (421,000)</u>	<u>\$ 586,923</u>		<u>\$ 1,007,923</u>	<u>\$ 586,923</u>	<u>\$ (125,141)</u>	<u>\$ 712,064</u>	



AGENDA MEMORANDUM

BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 4.C.

DATE SUBMITTED: January 15, 2018

MEETING DATE: January 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR: Luis Bazan

Agenda Item: Engineer's Report.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: No back-up information is needed for this item.

Thank you.

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 01/15/2018



AGENDA MEMORANDUM

BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 4.D.

DATE SUBMITTED: January 15, 2018

MEETING DATE: January 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR: Luis Bazan

Agenda Item: Director's Report.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: No back-up information is needed for this item.

Thank you.

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 01/15/2018



AGENDA MEMORANDUM

BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 4.D.1.

DATE SUBMITTED: January 15, 2018

MEETING DATE: January 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Mexico Liaison 4th Quarter Report

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: No back-up information needed for this item.

Thank you.

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 01/15/2018



AGENDA MEMORANDUM

BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 4.D.2.

DATE SUBMITTED: January 15, 2018

MEETING DATE: January 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR: Luis Bazan

Agenda Item: BridgeConnect Trade Session-January 25, 2018
--

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue: BridgeConnect Trade Session.

Financial Consideration:

Staff Recommendation: BridgeConnect Trade Session will be held on January 25th, 2018, from 1:00-4:00pm at the Pharr Development and Research Center in South Pharr.

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 01/15/2018



A series of Trade Sessions created by the Pharr Bridge for the Trade Industry



Get answers to your
Electronic Logging
Device (ELD)
questions from
FMCSA/DPS Experts!



Thursday, January 25, 2018

1:00-4:00 PM

Pharr Development & Research Center

850 W. Dicker Rd.

Pharr, Texas 78577

"NO COST TO ATTEND"

Update on Electronic Logging Devices (ELD) Implementation

Topics:

- Understanding the ELD Implementation
- FMCSA/DPS Programs
- Who's covered and who's exempt from the ELD rule
- How to comply by implementation date: April 1, 2018

Guest Speaker:

Tony Villarreal, Supervisor-United States
Department of Transportation (USDOT)

Sgt. Enrique Chavez, Department of Public
Safety (DPS)

Please RSVP to:

vanessa.guzman@pharr-tx.gov

or

freddy.flores@pharr-tx.gov



Your Connection. Your Business. Your Bridge.



AGENDA MEMORANDUM

BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 5.A.

DATE SUBMITTED: January 15, 2018

MEETING DATE: January 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on renewing Dedicated Internet Access services with Webvision for a period of 1 year for cameras in Mexico.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 01/15/2018



STATE LIC # B1946

01-5-2018

**INTERNET SERVICE PHARR INTERNATIONAL
BRIDGE/REYNOSA**

Dedicated Internet Access

RENEWAL AGREEMENT

1.0 DEDICATED INTERNET ACCESS SERVICE

1.1 Description of this agreement: This agreement covers the renewal of Dedicated Internet Access ("DIA") Service ("Service"), which is fully operational in Pharr Bridge since January 2016 and includes Point to Point Unlicensed Spectrum Fixed Wireless antennas, ethernet Router and Internet Service.

1.2 DIA Equipment and Maintenance: Service includes WEBVISION-approved router on the customer premises (CPE). A CPE router is required for the exchange of traffic between the WEBVISION Network and the Customer provided by WEBVISION at no additional charge. WEBVISION will maintain, manage and support all DIA Equipment, including all associated device configurations and operational usernames and passwords. Customer must provide WEBVISION with unrestricted access to WEBVISION-provided DIA Equipment for purposes of testing, upgrading, and other maintenance activities. Customer will provide continuous electrical service to WEBVISION-provided DIA equipment. WEBVISION will be responsible for maintenance, upgrades, repairs and any other activities to guarantee service continuity.



1.3 DIA Service Level Agreement: WEBVISION guarantees a 99.97% of service availability; including the operation of the antenna, router and Internet service at WEBVISION point of presence. The point of demarcation for Service is the physical network location to which the Customer provided DIA router is connected or, if DIA Equipment is furnished by WEBVISION, the LAN port at which interconnection takes place. Customer will provide WEBVISION with access to Customer's premises, as necessary, to facilitate Service installation, testing and maintenance requirements.

1.4 Terms and Plan

1.4.1 Service Commencement: (a) This agreement covers Dedicated Internet Service already installed or connected and successfully tested, and available for Customer use in Pharr Bridge since January of 2016 and (b) and DIA Equipment has been installed and is operational. This agreement is a renewal for DIA services already operational. Renewal will begin on January 15th of 2018.

1.4.2 Term: The minimum term of Service is one (1) year beginning on the January 15th of 2018.

1.4.3 Committed Data Rate: WEBVISION will upgrade Customer's Bandwidth plan from 10 Mb to 20 Mb Symmetrical (20 Mb Down/20 Mb Up) at no additional cost.

1.4.4 The cost of the monthly service will be of \$ 212.50 starting Jan 15 2018 To average a yearly Total of \$ 2,550.00 Dls that ends on Jan 15 2019

WEBVISION

Print Name: JOSE HERNANDEZ LEJO

Signature: [Signature] Date: 1-5-2018

CUSTOMER:

Print Name: PHARR INTERNATIONAL BRIDGE

Billing Address: 9900 S. CAGE BLVD. PHARR, TX 78577 (956) 402 4660

Signature: _____ Date: _____



AGENDA MEMORANDUM

BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 5.B.

DATE SUBMITTED: January 15, 2018

MEETING DATE: January 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on Viva Fresh Summit Sponsorship and Booth.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 01/15/2018

2018 SPONSORSHIP OPPORTUNITIES

VIVA★FRESH™

PRODUCE EXPO
GATEWAY TO THE AMERICAS



SAN ANTONIO★TEXAS

JW MARRIOTT HILL COUNTRY RESORT AND SPA

APRIL 5-7, 2018



VIVAFRESHEXPO.COM

BENEFITS OF SPONSORSHIP

Hosted by the Texas International Produce Association (TIPA), the fourth annual Viva Fresh Produce Expo is returning to San Antonio on April 5-7, 2018 at the luxurious JW Marriott Hill Country Resort and Spa.

Since the first Viva Fresh Expo launched in 2015, the retail and foodservice attendance has increased by 140%. Sponsoring an event at the Viva Fresh Expo provides great marketing opportunities to build your awareness with retail and foodservice attendees who are ready to do business. Put your name directly in front of a captive audience composed of your current and potential customers. There are multiple levels and benefits to sponsorship to fit any budget.

BENEFITS OF SPONSORSHIP INCLUDE:

- Reach a captive audience of retail and foodservice buyers
- Position your company as an industry leader
- Increase your company's exposure and awareness with highly visible recognition
- Attract more visitors to your booth
- Provides opportunity to increase sales

ALL SPONSOR COMPANIES WILL RECEIVE:

- Company logo/name featured on the Viva Fresh Expo website
- Listing on the sponsorship page in the Expo program
- Company logo/name will be featured on at least one e-mail newsletter
- Invitation to attend special VIP reception with retail and foodservice attendees



READY TO MAKE YOUR COMMITMENT? CONTACT TOMMY WILKINS TODAY!
SPONSORSHIP COMMITTEE CHAIR | 956-377-5301 | TOMMY@GROWFARMSTX.COM

SPONSORSHIP LEVELS

PLATINUM LEVEL: \$15,000 AND UP

- Company listed as a Platinum Level Sponsor in Viva Fresh Expo program
- Complimentary full-page advertisement in the Viva Fresh Expo program
- Use of TIPA/VIVA Fresh logo throughout the year with approval by TIPA Executive Board
- Company logo on sponsors page on Viva Fresh Expo website's home page
- Company logo included on monthly e-newsletters distributed to expansive list of retail/foodservice contacts and exhibitors
- First chance to reserve premium exhibit space in central aisle (applicable for those companies eligible to reserve a booth)
- 1 complimentary Golf Hole sponsorship at the Viva Fresh Open
- 5 booth badges in addition to the 5 received with the booth space (10 total) that includes:
 - Entry to the VIP Reception
 - Entry to the VIP Welcome Reception
 - Entry to the VIP Keynote Luncheon
- Reserved table seating at all Viva events
- Company logo/name on select Viva Fresh Expo signage
- Company logo/name included on presentations throughout Viva Fresh Expo events
- Guarantee a block of up to 10 hotel rooms in the conference hotel up to 60 days before the Expo
- 4 complimentary rounds of golf at the Viva Fresh Open

GOLD LEVEL: \$10,000 - \$14,999

- Company listed as a Gold Level Sponsor in Viva Fresh Expo program
- Complimentary full-page advertisement in the Viva Fresh Expo program
- Use of TIPA/VIVA Fresh logo throughout the year with approval by TIPA Executive Board
- Company logo on sponsors page on Viva Fresh Expo website
- Premium exhibit space on either sponsors' row (space permitting) or premium end caps (applicable for those companies eligible to reserve a booth)
- 1 complimentary Golf Hole sponsorship at the Viva Fresh Open
- 3 booth badges in addition to the 5 received with the booth space (8 total) that includes:
 - Entry to the VIP Reception
 - Entry to the VIP Welcome Reception
 - Entry to the VIP Keynote Luncheon
- Reserved table seating at Keynote luncheon
- Company logo/name on select Viva Fresh Expo signage
- Company logo/name included on presentations throughout Viva Fresh Expo events
- 2 complimentary round of golf at the Viva Fresh Open

SILVER LEVEL: \$5,000 - \$9,999

- Company listed as a Silver Level Sponsor in Viva Fresh Expo program
- Complimentary half-page advertisement in the Viva Fresh Expo program
- Use of TIPA/VIVA Fresh logo throughout the year with approval by TIPA Executive Board
- Company logo on sponsors page on Viva Fresh Expo website
- Prime exhibit space, if available (applicable for those companies eligible to reserve a booth)
- Does not include additional booth badges
- Company logo/name on select Viva Fresh Expo signage
- 2 complimentary VIP Reception ticket

BRONZE LEVEL: \$4,999 AND BELOW

- Company listed as a Bronze Level Sponsor in Viva Fresh Expo program
- Company logo on sponsors page on Viva Fresh Expo website
- Company logo/name on select Viva Fresh Expo signage
- Does not include additional booth badges
- 1 complimentary VIP Reception ticket

SPONSORSHIP OPPORTUNITIES

Once you choose a sponsorship level, you can determine from the list below what events you'd like to sponsor or you can choose to just sponsor an individual event.

~~KEYNOTE SPEAKER SPONSOR: \$30,000~~

~~(1 SPONSOR OR 2 SPONSORS AT \$15,000 EACH)~~

- Company name and logo featured on Keynote Session signage
- Representative from the company can introduce the speaker
- Reserved seating at Keynote Session
- Also qualifies for Platinum Level Sponsorship Benefits (see details on page 3)

~~HOTEL KEY CARD: \$15,000~~

~~(1 SPONSOR)~~

- Sponsor logo and graphics printed on front of key card
- Key card will be handed out to all expo hotel guests including exhibitors and retail/foodservice attendees
- Also qualifies for Platinum Level Sponsorship Benefits (see details on page 3)

~~PREMIUM GIFT: \$15,000~~

~~(1 SPONSOR)~~

- Sponsor is allowed to select premium item that can include company logo to be given to all exhibitors
 - Item will be handed out to exhibitors when they check in for the Expo
- Company name and logo will be featured on card included with gift item
- Also qualifies for Platinum Level Sponsorship benefits (see details on page 3)

~~VIP RETAILER/FOODSERVICE GIFT BASKET: \$12,000~~

~~(1 SPONSOR)~~

- Company name and logo will be featured on card included in the basket
- Company product (2) and premium items to be included in basket
 - Sponsor has the option to cover the cost of the premium items and product to be included as part of this sponsorship fee
- Also qualifies for Platinum Level Sponsorship Benefits (see details on page 3)

~~ATTENDEE NAME BADGE LANYARD: \$15,000~~

~~(1 SPONSOR)~~

- Company name featured on lanyard given to all attendees and exhibitors
- Also qualifies for Platinum Level Sponsorship Benefits (see details on page 3)

~~VIRTUAL FIELD TOUR: \$30,000 PER SPONSOR~~

~~(2 SPONSORS)~~

- Company logo will be featured on event signage
- Company name will be announced at start of virtual field tour
- Company will work in collaboration with the Viva Fresh Education Committee Chair to review and approve the concept, format, materials and overall presentation to ensure a quality interactive seminar
- Also qualifies for Platinum Level Sponsorship Benefits (see details on page 3)



SPONSORSHIP OPPORTUNITIES

~~EXHIBIT HALL AREA BANNER 11D: \$10,000~~

(1 SPONSOR)

- Banner Size: 20' W x 6' H
- Banner Location: located above entry doors into exhibit hall
- Sponsor will be allowed to either provide branded design or work with the expo designer to create banner design featuring company logo, product photography and messaging (following specific design parameters)
- Also qualifies for Gold Level Sponsorship benefits (see details on page 3)

~~EXHIBIT HALL AREA BANNER 11G: \$10,000~~

(1 SPONSOR)

- Banner Size: 20' W x 6' H
- Banner Location: located above entry doors into exhibit hall
- Sponsor will be allowed to either provide branded design or work with the expo designer to create banner design featuring company logo, product photography and messaging (following specific design parameters)
- Also qualifies for Gold Level Sponsorship benefits (see details on page 3)

~~HOTEL DOOR HANGERS: \$10,000~~

(1 SPONSOR)

- Sponsor logo and contact information will be featured on hotel door hangers to be hung on all attendee hotel doors
- Also qualifies for Gold Level Sponsorship benefits (see details on page 3)

~~COMMEMORATIVE BAG: \$7,500 PER SPONSOR~~

(5 SPONSORS)

- Company logo will be featured on the commemorative bag handed out to all attendees and exhibitors
- Company flyer can be included in commemorative bag
 - Sponsor is responsible for design, printing and shipping costs
- Also qualifies for Silver Level Sponsorship Benefits (see details on page 3)

~~WELCOME RECEPTION: \$6,000 PER SPONSOR~~

(12 SPONSORS)

- Company name will be introduced at the Welcome Reception
- Company logo will be featured on Welcome Reception signage
- Also qualifies for Silver Level Sponsorship Benefits (see details on page 3)

~~FRIDAY LUNCHEON: \$6,000 PER SPONSOR~~

(10 SPONSORS)

- Company name will be introduced at the Friday Luncheon
- Company logo will be featured on luncheon signage
- Sponsor can provide a 4" x 5" table tent for each luncheon table (1 per table)
 - Sponsor is responsible for design, printing and shipping costs
- Also qualifies for Silver Level Sponsorship Benefits (see details on page 3)



Typical Door Photo



Typical Door Photo



SPONSORSHIP OPPORTUNITIES

EXPO HALL LUNCHEON: \$6,000 PER SPONSOR

(10 SPONSORS)

- Company name will be introduced during expo
- Company logo will be featured on luncheon tables and posters
- Also qualifies for Silver Level Sponsorship Benefits (see details on page 3)

EXPO CLOSING HAPPY HOUR: \$6,000 PER SPONSOR

(6 SPONSORS)

- Company logo will be featured on happy hour signage and bar napkins
- Sponsor can provide coasters or koozies imprinted with their logo,
 - Sponsor is responsible for design, printing and shipping costs
- Also qualifies for Silver Level Sponsorship Benefits (see details on page 3)

SPONSOR'S VIP RECEPTION: \$5,000 PER SPONSOR

(5 SPONSORS)

- Company name will be introduced at the Sponsor's VIP Reception
- Company logo will be featured on event signage
- Also qualifies for Silver Level Sponsorship Benefits (see details on page 3)

FRIDAY "MEET & GREET" BREAKFAST STATIONS: \$5,000 PER SPONSOR

(5 SPONSORS)

- Company logo featured on poster and tabletop signage
- Continental breakfast stations will be located near educational sessions
- Company is allowed to supply hotel chef with featured product to be used in breakfast recipes
- Also qualifies for Silver Level Sponsorship Benefits (see details on page 3)

EXPO PRODUCT HANDLING, COLD STORAGE & TRANSPORTATION: \$5,000

(1 SPONSOR)

- Sponsor will provide refrigeration to store exhibitor's product in advance of show and deliver product to the expo before the show on Friday and Saturday as a trade-out value for sponsorship
- Also qualifies for Silver Level Sponsorship Benefits (see details on page 3)

SNAPCHAT GEO FILTER: \$5,000

(1 SPONSOR)

- Geofilters are special overlays or frame that communicate the "where and when" of a Snap in a fun way
- Attendees will be encouraged to use the SnapChat GeoFilter during the conference
- Company name will be featured on Viva Fresh Snapchat filter for duration of Expo
- Also qualifies for Silver Level Sponsorship benefits (see details on page 3)



SPONSORSHIP OPPORTUNITIES

~~WINDOW CLING 15: \$5,000 PER SPONSOR~~

(2 SPONSORS)

- Window Cling Size: approximately 6' W x 8' H
- Window Location: Level 1, near exhibit hall
- Sponsor will be allowed to either provide branded design or work with the expo designer to create (1) window cling design featuring company logo, product photography and messaging (following specific design parameters)
- Also qualifies for Silver Level Sponsorship benefits (see details on page 3)



Window Cling 15

~~WINDOW CLING 16: \$5,000 PER SPONSOR~~

(2 SPONSORS)

- Window Cling Size: approximately 6' W x 8' H
- Window Location: Level 1, near exhibit hall
- Sponsor will be allowed to either provide branded design or work with the expo designer to create (1) window cling design featuring company logo, product photography and messaging (following specific design parameters)
- Also qualifies for Silver Level Sponsorship benefits (see details on page 3)



Window Cling 16

~~WINDOW CLING 4B: \$4,000 PER SPONSOR~~

(4 SPONSORS)

- Window Cling Size: approximately 3' W x 8' H
- Window Location: Level 2, near registration and educational sessions area
- Sponsor will be allowed to either provide branded design or work with the expo designer to create (1) window cling design featuring company logo, product photography and messaging (following specific design parameters)
- Also qualifies for Silver Level Sponsorship benefits (see details on page 3)



Window Cling 4B

SPONSORSHIP OPPORTUNITIES

AGGIES FOR FRESH RECEPTION: \$3,500 PER SPONSOR

(5 SPONSORS)

- Company name will be introduced at the reception
- Company logo will be included on reception signage and presentation
- Also qualifies for Bronze Level Sponsorship Benefits (see details on page 3)

5K RUN AND 1-MILE WALK: \$3,000 PER SPONSOR

(4 SPONSORS)

- Company name/logo will be featured on Run/Walk swag items provided to all participants
- Company logo will be featured on Run/Walk signage
- Sponsors are allowed to provide a branded premium item for all participants,
 - Sponsor is responsible for design, production and shipping costs
- Also qualifies for Bronze Level Sponsorship benefits (see details on page 3)

FRIDAY ESPRESSO STATION: \$3,000 PER SPONSOR

(4 SPONSORS)

- Company logo featured on poster and tabletop signage
- Company logo featured on coffee cup sleeves
- Espresso station will be located near educational sessions in high traffic area on Friday morning
- Also qualifies for Silver Level Sponsorship benefits (see details on page 3)

EXHIBIT HALL AREA BANNER 14: \$3,000 PER SPONSOR

(3 SPONSORS)

- Company logo will be featured on banner located near exhibit hall above entryway doors
- Company logo will be approximately 2' H x 3' W
- Also qualifies for Gold Level Sponsorship benefits (see details on page 3)

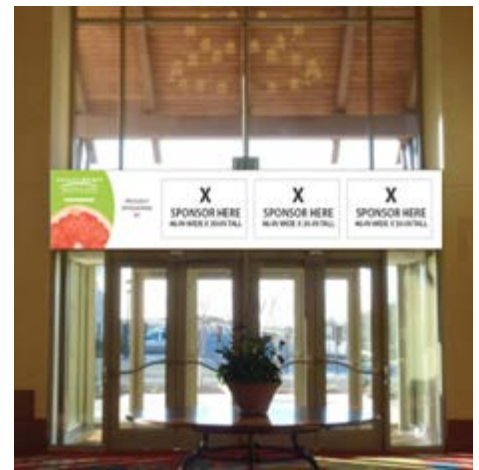


Exhibit Hall Banners

REGISTRATION DESK BANNERS: \$2,500 PER SPONSOR

(6 SPONSORS)

- Company logo will be featured on banner located by registration desks for duration of expo
- Also qualifies for Bronze Level Sponsorship benefits (see details on page 3)



Registration Desk Banners

SPONSORSHIP OPPORTUNITIES

~~SATURDAY POP-UP DEMO EVENT: \$2,000~~

(1 SPONSOR)

- Sponsor company will work with chef to create unique food dish featuring sponsor product to distribute to expo participants during a 1-2 hour demo
- Demo station will happen on Saturday morning and placed in a high-traffic area
- Sponsor will be allowed to hand out brochures and sales materials during demo. Sponsor is responsible for design, printing and shipping costs.
- Also qualifies for Bronze Level Sponsorship Benefits (see details on page 3)

CONFERENCE AUDIO VISUAL: \$2,000 PER SPONSOR

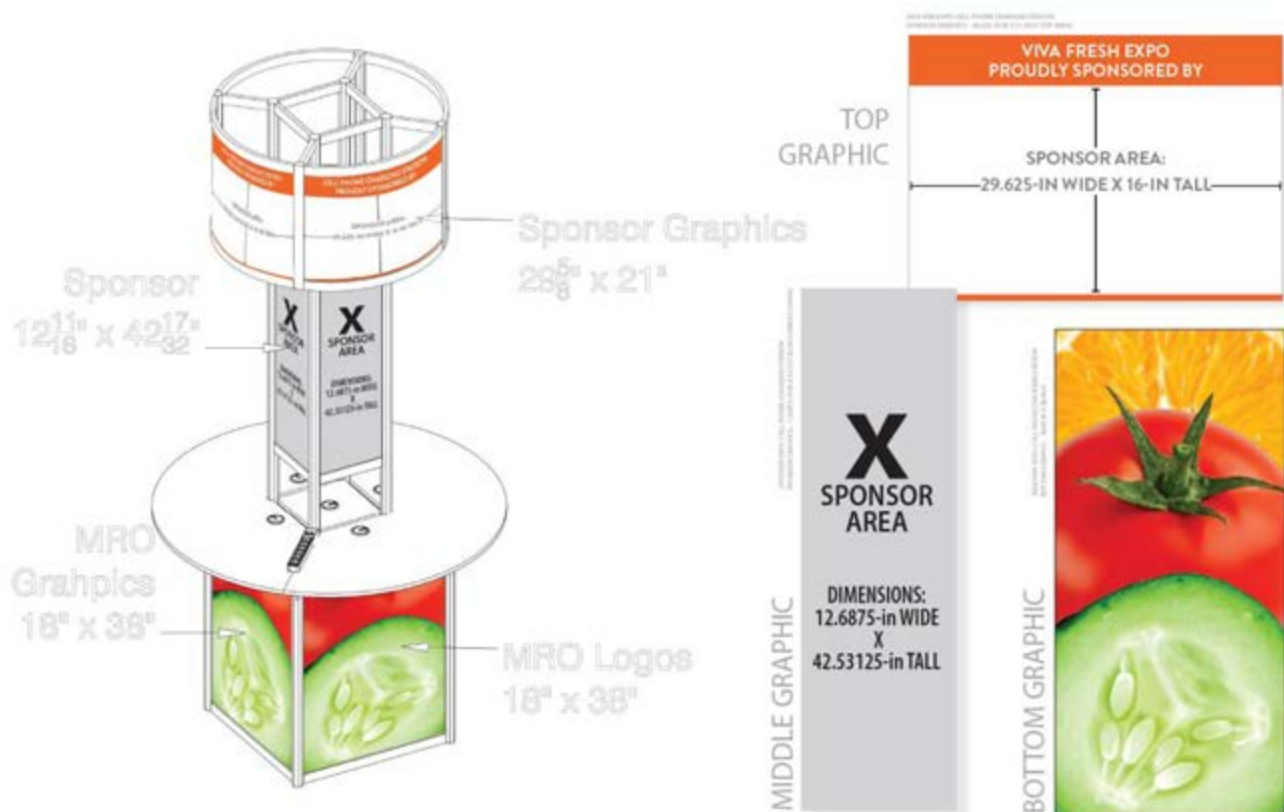
(3 SPONSORS)

- Company logo featured on expo signage
- Company name introduced at expo Educational Sessions
- Also qualifies for Bronze Level Sponsorship Benefits (see details on page 3)

CELL PHONE CHARGING STATION: \$2,000 PER SPONSOR

(12 SPONSORS)

- Company logo will be featured on top panel and company branding allowed on middle panel
- Cell phone charging stations will be placed in high-traffic areas of the expo on both Friday and Saturday
- Also qualifies for Bronze Level Sponsorship Benefits (see details on page 3)

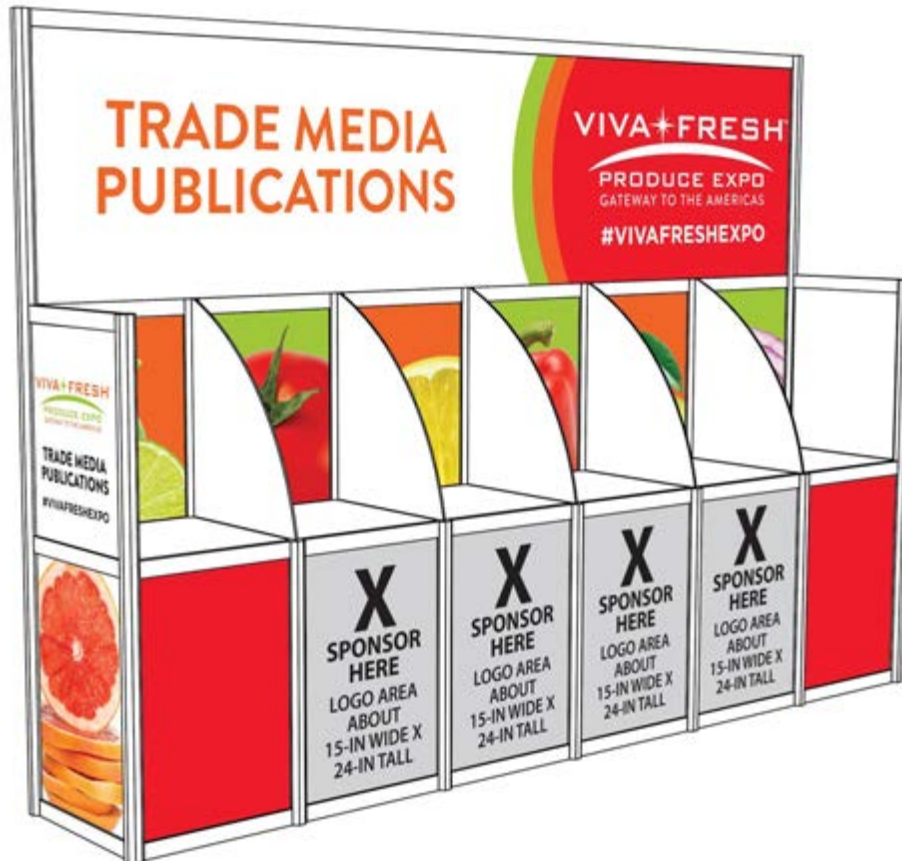


SPONSORSHIP OPPORTUNITIES

PUBLICATION BIN: **\$1,500 PER SPONSOR**

(4 SPONSORS)

- Company logo will be featured on Publication Bin front panel
- Publication Bin will be displayed in high-traffic areas on both Friday and Saturday
- Also qualifies for Bronze Level Sponsorship Benefits (see details on page 3)



FRIDAY AFTERNOON REFRESHMENT STATION: **\$1,000 PER SPONSOR**

(4 SPONSORS)

- Company logo featured on poster and tabletop signage
- Also qualifies for Bronze Level Sponsorship Benefits (see details on page 3)

SATURDAY COFFEE STATION: **\$1,000 PER SPONSOR**

(4 SPONSORS)

- Company logo featured on poster and tabletop signage
- Coffee stations will be included in exhibit hall area for exhibitor move-in
- Also qualifies for Bronze Level Sponsorship Benefits (see details on page 3)

VIVA FRESH OPEN GOLF TOURNAMENT SPONSORSHIPS

~~GOLF TOURNAMENT TITLE SPONSOR: \$5,000 PER SPONSOR~~

~~(2 SPONSORS)~~

- Company name will be introduced at all tournament events
- Company logo will be featured on event banners and other select signage
- Company will be listed as Title Sponsor in all tournament communications and press/media
- Also qualifies for Silver Level Sponsorship benefits (see details on page 3)

~~GOLF TOURNAMENT 19TH HOLE CELEBRATION: \$5,000 PER SPONSOR~~

~~(2 SPONSORS)~~

- Company name will be introduced at the 19th Hole Celebration
- Company logo/name will be featured on 19th Hole Celebration signage
- Company logo/name will be highlighted on other select tournament signage
- Also qualifies for Silver Level Sponsorship benefits (see details on page 3)

~~GOLF TOURNAMENT SHIRTS: \$3,500 PER SPONSOR~~

~~(2 SPONSORS)~~

- Company logo will be featured on golf tournament shirts that are provided to all players
- Company logo/name will be highlighted on select tournament signage
- Also qualifies for Bronze Level Sponsorship Benefits (see details on page 3)

~~GOLF TOURNAMENT GOLF CART/SCORECARDS: \$2,500 PER SPONSOR~~

~~(2 SPONSOR)~~

- Company logo will be featured on scorecards and golf cart signage
- Company logo/name will be highlighted on other select tournament signage
- Also qualifies for Bronze Level Sponsorship Benefits (see details on page 3)

~~GOLF TOURNAMENT AWARDS CEREMONY: \$2,000 PER SPONSOR~~

~~(3 SPONSORS)~~

- Company name will be introduced during the Awards Ceremony
- Company logo/name will be highlighted on select tournament signage
- Also qualifies for Bronze Level Sponsorship benefits (see details on page 3)

~~GOLF TOURNAMENT 19TH BEVERAGE TICKETS: \$2,000 PER SPONSOR~~

~~(2 SPONSORS)~~

- Company logo/name will be included on individual beverage tickets that are provided to all players
- Company logo/name will be highlighted on select tournament signage
- Also qualifies for Bronze Level Sponsorship Benefits (see details on page 3)



VIVA FRESH OPEN GOLF TOURNAMENT SPONSORSHIPS

GOLF TOURNAMENT HOLE-IN-ONE SPONSORSHIP: **\$2,000**

(1 SPONSOR)

- Company name will be announced during Awards Ceremony
- Company logo/name will be highlighted on select tournament signage
- Also qualifies for Bronze Level Sponsorship Benefits (see details on page 3)

~~GOLF TOURNAMENT BEVERAGE CART: **\$2,500 PER SPONSOR**~~

(2 SPONSORS)

- Company logo will be featured on beverage cart signage
- Company logo/name will be highlighted on other select tournament signage
- Also qualifies for Bronze Level Sponsorship Benefits (see details on page 3)

~~GOLF TOURNAMENT GOLF BALLS: **\$2,000**~~

(1 SPONSOR)

- Company logo will be featured on tournament golf balls
- Company logo/name will be highlighted on select tournament signage
- Also qualifies for Bronze Level Sponsorship Benefits (see details on page 3)

~~GOLF TOURNAMENT CAP SPONSOR: **\$2,000 PER SPONSOR**~~

(2 SPONSORS)

- Company logo will be featured on tournament hats that are provided to all players
- Company logo/name will be highlighted on select tournament signage
- Also qualifies for Bronze Level Sponsorship Benefits (see details on page 3)

GOLF TOURNAMENT INDIVIDUAL HOLE SPONSORSHIPS: **\$450 PER SPONSOR**

(18 SPONSORS)

- Company logo/name will be featured on signs at sponsored hole
- Company logo/name will be highlighted on other select tournament signage
- Also qualifies for Bronze Level Sponsorship Benefits (see details on page 3)

GOLF TOURNAMENT LONGEST DRIVE SPONSOR: **\$500 PER SPONSOR**

(2 SPONSORS)

- Company name will be announced during Awards Ceremony
- Company logo/name will be highlighted on select tournament signage
- Also qualifies for Bronze Level Sponsorship Benefits (see details on page 3)

GOLF TOURNAMENT CLOSEST TO THE PIN SPONSOR: **\$500 PER SPONSOR**

(2 SPONSORS)

- Company name will be announced during Awards Ceremony
- Company logo/name will be highlighted on select tournament signage
- Also qualifies for Bronze Level Sponsorship Benefits (see details on page 3)



Benefits of Sponsorship:

Sponsoring an event at the Viva Fresh Expo provides great marketing opportunities to build your awareness with retail and foodservice attendees who are ready to do business. Put your name directly in front of a captive audience composed of your current and potential customers.

There are multiple levels and benefits to sponsorship to fit any budget.

Sponsors will receive:

- Company logo featured on the Viva Produce Expo web site
- Company logo featured on highly visible Expo sponsor signage
- Listing on the sponsorship page in the Expo program
 - Free advertisement in the program for sponsors \$3,000 or greater
- For event sponsors, company name will be introduced at the event
- Sponsor's name will be featured on e-mail newsletter to attendees
- Sponsors will be invited to attend special VIP reception with retail and foodservice buyers

Benefits of sponsorship include:

- Reach a captive audience of retail and foodservice buyers
- Position your company as an industry leader
- Increase your company's exposure and awareness with highly visible recognition
- Attract more visitors to your booth
- Provides opportunity to increase sales

For complete details, please visit:

www.vivafreshexpo.com/benefits-of-sponsorship

List of Sponsorships Available:

Company chooses which available event(s) they would like to sponsor that equal the value of the sponsorship level.

- | | |
|---|---|
| ☐ Platinum Level: \$15,000 & Up | ☐ Silver Level: \$9,999-5,000 |
| ☐ Gold Level: \$14,999-10,000 | ☐ Bronze Level: \$4,999 & Below |

For a complete list of options included with your sponsorship level please visit: www.vivafreshexpo.com/sponsorship-opportunities

Sponsorship Opportunities:

Here are the available sponsorship opportunities. Once you choose a sponsorship level, you can determine from the list below what events you'd like to sponsor or you can choose to just sponsor an individual event. **For complete details, please visit: www.vivafreshexpo.com/sponsorship-opportunities.**

- | | | |
|---|--|--|
| ☐ Keynote Speaker \$15,000 (2 sponsors)
☐ Hotel Key Card \$15,000
☐ Premium Gift \$15,000
☐ VIP Retailer/Foodservice Gift Basket \$12,000
☐ Attendee Name Badge Lanyard \$15,000
☐ Virtual Field Tour \$30,000 (2 sponsors)
☐ Exhibit Hall Area Banner 11D \$10,000
☐ Exhibit Hall Area Banner 11G \$10,000
☐ Hotel Door Hanger \$10,000
☐ Commemorative Bag \$7,500 (5 sponsors)
☐ Welcome Reception \$6,000 (12 sponsors)
☐ Friday Luncheon \$6,000 (10 sponsors)
☐ Expo Hall Luncheon \$6,000 (10 sponsors)
☐ Expo Closing Happy Hour \$6,000 (6 sponsors)
☐ Friday "Meet & Greet" Breakfast Stations \$5,000 (5 sponsors) | ☐ Sponsor's VIP Reception \$5,000 (5 sponsors)
☐ Expo Product Handling, Cold Storage & Transportation \$5,000
☐ SnapChat GEO Filter \$5,000
☐ Window Cling 15 \$5,000 (2 sponsors)
☐ Window Cling 16 \$5,000 (2 sponsors)
☐ Window Cling 4B \$4,000 (4 sponsors)
☐ Aggies for Fresh Reception \$3,500 (5 sponsors)
☐ 5K Run and 1-Mile Walk \$3,000 (4 sponsors)
☐ Friday Espresso Station \$3,000 (4 sponsors)
☐ Exhibit Hall Area Banner 14 \$3,000 (3 sponsors)
☐ Registration Desk Banners \$2,500 (6 sponsors)
☐ Saturday Pop-Up Demo Event \$2,000
☐ Conference Audio Visual \$2,000 (3 sponsors)
☐ Cell Phone Charging Station \$2,000 (12 sponsors)
☐ Publication Bin \$1,500 (4 sponsors) | ☐ Friday Afternoon Refreshment Station \$1,000 (4 sponsors)
☐ Saturday Coffee Station \$1,000 (4 sponsors)
☐ GT Title \$5,000 (2 sponsors)
☐ GT 19th Hole \$5,000 (2 sponsors)
☐ GT Shirts \$3,500 (2 sponsors)
☐ GT Cart/Scorecards \$2,000 (2 sponsors)
☐ GT Awards Ceremony \$2,000 (3 sponsors)
☐ GT 19th Beverage Tickets \$2,000 (2 sponsors)
☐ GT Hole In One \$2,000
☐ GT Beverage Cart \$2,500 (2 sponsors)
☐ GT Golf Balls \$2,000
☐ GT Cap \$2,000 (2 sponsors)
☐ GT Individual Hole \$450 (18 sponsors)
☐ GT Longest Drive \$500 (2 sponsors)
☐ GT Closest to the Pin \$500 (2 sponsors) |
|---|--|--|

Registration Form

Mail to: Viva Fresh Produce Expo, 901 Business Park Drive, Ste. 500, Mission, TX 78572
Email to: lilly.garcia@texipa.org or fax to: 956.581.3912

Name: _____

Billing Address: _____

Company: _____

City: _____ State: _____ Zip: _____

Email Address: _____

Phone: _____

Method of Payment:

- ☐ Check Enclosed (make checks payable to Viva Fresh Produce Expo)
☐ Master Card ☐ Visa ☐ Discover ☐ AMEX

Credit Card # _____

Expiration Date: _____ CSC #: _____

Name on Card: _____

Signature: _____

For more sponsorship opportunities contact Tommy Wilkins at 956.377.5301 or email tommy@growfarmstx.com



AGENDA MEMORANDUM

BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: January 11, 2018

MEETING DATE: January 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.071, the City may convene in a closed, non-public meeting with its attorney and discuss any matters related **to legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 01/11/2018



AGENDA MEMORANDUM

BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: January 11, 2018

MEETING DATE: January 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.072, the City may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 01/11/2018



AGENDA MEMORANDUM

BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: January 11, 2018

MEETING DATE: January 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.074, the City may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 01/11/2018



AGENDA MEMORANDUM

BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: January 11, 2018

MEETING DATE: January 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.076, the City may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 01/11/2018



AGENDA MEMORANDUM

BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: January 11, 2018

MEETING DATE: January 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.084, the City may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 01/11/2018



AGENDA MEMORANDUM

BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: January 11, 2018

MEETING DATE: January 17, 2018

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.087, the City may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Exclude Material from Public Packet? No

Reason:

Issue:

Financial Consideration:

Staff Recommendation:

Alternatives:

ROUTING:

Vanessa Guzman

Created/Initiated - 01/11/2018