MINUTES
BOARD OF COMMISSIONERS
REGULAR CALLED MEETING
MONDAY, MARCH 6, 2017 AT 5:00 P.M.
118 SOUTH CAGE 2ND FLOOR

The Board of Commissioners of the City of Pharr, Texas, met in a Regular Called Meeting on Monday, March 6, 2017 and following is the record of attendance.

BOARD OF COMMISSIONERS PRESENT:	Mayor Ambrosio Hernandez Comm. Eleazar Guajardo Comm. Roberto Carrillo Comm. Edmund Maldonado Comm. Ricardo Medina
BOARD OF COMMISSIONERS ABSENT:	Mayor Pro-Tem Oscar Elizondo, Jr. Comm. Mario Bracamontes
STAFF PRESENT:	Juan G. Guerra, City Manager Ed Wylie, Asst. City Manager Hilda Pedraza, City Clerk Imelda Barrera, Asst. City Clerk Gary Rodriguez, Events Center Dir. Karla Moya, Finance Director Anali Cantu, HR Director Rodolfo Martinez, Municipal Court Judge Ruben Villescas, Police Chief Leonardo Perez, Fire Chief Melanie Cano, Development Services Dir. Roy Garcia, Public Works Director Eddie De Leon, Public Utilities Asst. Dir. Roel Garza, Parks & Rec. Dir. Santiago Salinas, CDBG Adolfo Garcia, Library Director Jason Arms, I.T. Director Luis Bazan, Bridge Director Victor Perez, PEDC Director
CITY ATTORNEY	Patricia Rigney, Attorney

ITEM 1 CALL TO ORDER:

Comm. Maldonado called the meeting to order at 5:02 p.m. Roll Call established a quorum.

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER OF THE GOVERNING BODY

Comm. Medina **moved** to excuse the absent members. Comm. Carrillo seconded the motion and when put to a vote, it carried unanimously.

Mayor Hernandez was not present at the time of roll call but arrived at 5:03 p.m.

B) PLEDGE OF ALLEGIANCE / INVOCATION

Juan G. Guerra, City Manager, led in the pledge of allegiance and Pastor Magallan said the prayer.

ITEM 2 CITY MANAGER'S REPORTS: (CITY MANAGER'S ADMINISTRATIVE REPORTS AND DISCUSSION, IF ANY, WITH GOVERNING BODY. THE CITY MANAGER MAY ALSO ASSIGN A DESIGNATED SPOKESPERSON FOR ANY PARTICULAR LISTED TOPIC)

A) CITY ENGINEERS REPORT
B) CITY EVENTS OF INTEREST
C) PRESENTATION BY LINEBARGER GOGGAN BLAIR & SAMPSON ON DELINQUENT TAX REPORT FOR FY 2016-2017

Juan G. Guerra, City Manager, introduced the City Engineer's Report and asked Edward Wylie, Assistant City Manager, for an update on Moore Road.

Edward Wylie, Assistant City Manager, reported the bid opening for this project was set for this coming Wednesday, March 8, 2017 at 4:00 p.m. and should be ready to be placed on the next City agenda unless a Special Called Meeting was needed. He also reported the project could commence in 10 to 15 days after contract execution.

Juan G. Guerra, City Manager, introduced the City Events of interest and thanked Public Works staff for their hard work in preparing for the ground breaking that took place on Friday, March 3, 2017 for the Center for Public Safety Excellence, South Texas College Branch to be located here in Pharr. Mr. Guerra stated it was an excellent show of teamwork and wanted to recognize Public Works staff for the good work.

Juan G. Guerra, City Manager, reported the Annual Tire Incentive Program in conjunction with Operation Clean Sweep would take place on Saturday, March 11, 2017 at the Public Works Department located at 1015 E. Ferguson Ave. from 8:00 a.m. to 5:00 p.m. He stated the event was only for Pharr residents and only vehicle tires would be accepted and scrap vehicle tires will each be valued at $.50. Mr. Guerra also reported the St. Patrick's 5K Run/Walk would be on Saturday, March 18, 2017 at 8:00 a.m. for 1 mile Kids Run and 5K Run/Walk at 9:00 a.m.

Juan G. Guerra, City Manager, further Hub Phestival will take place on Saturday, March 25, 2017 starting at 2:00 p.m. to midnight. A cover charge of $5.00 will be collected starting at 5:00 p.m. and music artists will be Little Joe and La Familia and Hurracanes Del Norte. He also reported Journey Tribute Band Concert taking place at the Boggus Ford Events Center on Saturday, March 11, 2017. Doors will open at 7:00 p.m. and tickets are available at the Box Office and Ticketmaster.com. Also Gunz & Geezers will be hosted by Pharr Police Department on Thursday, March 9, 2017 at the Moore Sports Park.

Juan G. Guerra, City Manager, also recognized three firefighters for their good work and read aloud a letter addressed to Fire Chief Perez from Pharr resident Mrs. Diana Torres. Mrs. Torres stated in her letter that she was very grateful and appreciative of firefighters J. J. Perez, Isaac Molina and Hector Garcia for their help due to a structure fire at her residence. Mr. Guerra thanked these firemen for helping the citizens and serving the City of Pharr.

At this time, Juan G. Guerra, City Manager, introduced presentation by Linebarger Goggan Blair and Sampson on Delinquent Tax Report for Fiscal Year 2016-2017.

Michael Cano, Linebarger Goggan Blair and Sampson, went over the report and stated for the first four months, the City was up $31,000. He stated total collections for October 2015 to January 2016 was $328,603 and $359,572 for October 2016 to January 2017. Mr. Cano handed the Commission a sheet with three bar charts for a better understanding on Current Tax Levy, Delinquent Tax Roll/Balance and Current & Delinquent Tax Collections. He stated the delinquent tax has declined 16% from five years ago.

ITEM 3 PUBLIC COMMENTS/PUBLIC HEARINGS:

A) PUBLIC COMMENTS: (ORDINANCE NO. O-2015-28)

Juan Guerra, City Manager, introduced the item.

Veronica Whitacre, Executive Director of Comfort House Services in McAllen, spoke about the number of patients they had served at the Comfort House and stated the facility was a 10-bed facility. She further mentioned she would be applying for CDBG funding from the City of Pharr, City of McAllen and City of Edinburg. Mrs. Whitacre also stated she would be remodeling the back house at Comfort House and she had received $125,000 from Valley Baptist Legacy Foundation. She also gave a courtesy notice advising the Commission that 25 to 35 percent of patients were from the City of Pharr. Lastly, she invited the Commission for a tour of the facility and mentioned funding was one 100 percent through monetary donations.

Kenneth Fletcher spoke about Ordinance No. O-2011-43 and questioned why ordinance was not published. Mr. Fletcher once again thanked the City Manager and Mayor Hernandez for the passing of Tree City USA ordinance. Lastly, Mr. Fletcher spoke about a Conditional Use Permit for a home business and stated previous City Attorney Miguel Angel Pruneda Jr. back in 2013 was having a home-based business for City business.

Thomas Ray Garcia urged the City to enhance its technology for outreach and recommended Pharr Media Department place City Commission videos onto the City's Social Media page. Mr. Garcia stated he was positive that his comments about his Curbside Recycling Program could reach the 30,000 followers the City has on their social media page and mentioned that most people do not visit websites anymore and that applications and social media is what they are utilizing now. Mr. Garcia mentioned he appreciated the great efforts with the community challenge for health and fitness and stated if these same energy and outreach were put toward encouraging people of all backgrounds to participate in meetings like this, he believed that more issues could be raised and addressed.

Nicandro Mancha, resident and business owner of Pharr for 56 years, stated he has had issues with two car lots on North Cage Boulevard, El Rey Car Lot and J&M Car Lot. Mr. Mancha mentioned these car lots were using the easement as parking lot, which created an issue on entering into neighborhood. He stated he was requesting assistance from the City regarding this issue.

Lupe Chavez, spoke on Item 5(A), Ordinance on Ambulance Services. Mr. Chavez questioned whether we were getting advanced life services or basic service. He also commented on whether the City had chosen an EMS company that had a $1.5 million judgement against them and asked the City to make sure we have the best possible service available. Lastly, Mr. Chavez spoke about KM International Company regarding whether or not they were assisting a certain slate and whether or not it was allowable thru a City Ordinance.

Juan G. Guerra, City Manager, stated the health and professionalism the ambulance company does while providing services within the City of Pharr residents. Lenny Perez, Fire Chief, stated the City of Pharr residents were being provided at a minimum, Advance Life Support care. Lastly, Mr. Guerra stated the Commission takes the safety of everyone very serious and just wanted to clarify that to all the residents listening.

B) PUBLIC HEARING ON DEVELOPMENT SERVICES CASES: (ORDINANCE NO. O-2015-28)

Juan Guerra, City Manager, introduced the item and called upon Ruben Ramos. Mr. Ramos was not present therefore; Mr. Guerra closed the public hearing.

ITEM 4 CONSENT AGENDA: (*All items listed under consent Agenda are considered to be routine and non-controversial by the Governing Body and will be enacted by one motion. Any Commissioner may remove items from the consent agenda by making such request prior to a motion and vote on the Consent Agenda)*

A) APPROVAL OF MINUTES FOR FEBRUARY 20, 2017 REGULAR CALLED MEETING (ADMINISTRATION)

B) CONSIDERATION AND ACTION, IF ANY, ON SPONSORSHIP REQUEST FROM HIDALGO COUNTY METROPOLITAN PLANNING ORGANIZATION FOR THEIR 7TH ANNUAL WALK N ROLLA 5K RUN/WALK ON SATURDAY, APRIL 22, 2017 IN THE AMOUNT OF $500 (ADMINISTRATION)

C) CONSIDERATION AND ACTION, IF ANY, ON SPONSORSHIP REQUEST FROM ST. MARGARET MARY CATHOLIC CHURCH FOR THEIR ANNUAL MAGAZINE IN THE AMOUNT OF $1,000 (IT)

D) CONSIDERATION AND ACTION, IF ANY, ON SPONSORSHIP REQUEST FROM THE ORATORY SCHOOL SYSTEM FOR THE 20TH ANNUAL NOCHE DE ALEGRIA GALA FUNDRAISER ON SATURDAY, APRIL 1, 2017 IN THE AMOUNT OF $1,250 (EVENTS CENTER)

E) CONSIDERATION AND ACTION, IF ANY, ON REQUEST FROM PHARR - SAN JUAN - ALAMO ISD FOR THE USE OF THE PHARR AQUATIC CENTER NATATORIUM ON SUNDAY, MAY 7, 2017 FOR THE SPECIAL NEEDS STUDENTS SWIM NIGHT (PARKS & REC.)

F) CONSIDERATION AND ACTION, IF ANY, ON REQUEST FROM PHARR - SAN JUAN - ALAMO ISD FOR THE USE OF THE JOSE "PEPE" SALINAS CIVIC CENTER ON THURSDAY, MARCH 9, 2017 AND TIERRA DEL SOL BANQUET HALL ON THURSDAY, APRIL 20, 2017 FOR HOSTING OF STAFF TRAINING (PARKS & REC.)

G) CONSIDERATION AND ACTION, IF ANY, ON REQUEST FROM PHARR - SAN JUAN – ALAMO ISD FOR THE USE OF THE BOGGUS FORD EVENTS CENTER ON TUESDAY, APRIL 25, 2017 AND WEDNESDAY, APRIL 26, 2017 FOR THE DUAL LANGUAGE DEPARTMENT CEREMONY (EVENTS CENTER)

H) CONSIDERATION AND ACTION, IF ANY, ON REQUEST FROM MEGA CLINIC FOR THE USE OF BOGGUS FORD EVENTS CENTER ON FRIDAY, JUNE 23, 2017 TO SUNDAY, JUNE 25, 2017 FOR THE GET HEALTHY MEGA CLINIC (EVENTS CENTER)

I) CONSIDERATION AND ACTION, IF ANY, ON SPONSORSHIP REQUEST IN THE AMOUNT OF $2,000 FOR 30TH ANNUAL MAQUILADORA SPRING PICNIC (BRIDGE)

J) CONSIDERATION AND ACTION, IF ANY, ON 2017 INDEX REYNOSA MEMBERSHIP RENEWAL IN THE AMOUNT OF $1,948 (BRIDGE)

K) CONSIDERATION AND ACTION, IF ANY, AUTHORIZING CITY MANAGER TO ADVERTISE FOR BIDS FOR THE JACKSON ROAD AND CAGE BOULEVARD MEDIANS CONSTRUCTION PROJECT (ENGINEERING)

L) CONSIDERATION AND ACTION, IF ANY, AUTHORIZING CITY MANAGER TO ADVERTISE FOR BIDS FOR THE JONES BOX PARK LANDSCAPE AND IRRIGATION IMPROVEMENTS (ENGINEERING)

M) CONSIDERATION AND ACTION, IF ANY, REJECTING BID FOR THE PURCHASE & DELIVERY OF CONCRETE MIX FOR PUBLIC WORKS ANNUAL USE FY 2016-2017 BID NO. 1617-01-528-0007 AND AUTHORIZE STAFF TO RE-ADVERTISE (ENGINEERING)

N) CONSIDERATION AND ACTION, IF ANY, ON DEVELOPMENT SERVICES CASES:

PUBLIC HEARINGS:

1. **XOTICAS REQUESTED RENEWAL OF THE SEXUALLY ORIENTED BUSINESS LICENSE IN A LIMITED INDUSTRIAL DISTRICT (L-I). THE PROPERTY IS LEGALLY DESCRIBED AS A 0.6081-ACRE TRACT OF LAND OUT OF A CERTAIN 0.88 ACRE OUT OF LOT 100, KELLY-PHARR SUBDIVISION, PHARR, HIDALGO COUNTY, TEXAS. THE PROPERTY'S PHYSICAL ADDRESS IS 4502 NORTH CAGE BOULEVARD. CUP#010105**

2. **PIZZA PROPERTIES, INC., D/B/A PETER PIPER PIZZA #63, REQUESTED RENEWAL OF THE CONDITIONAL USE PERMIT TO ALLOW THE SALE OF ALCOHOLIC BEVERAGES FOR ON-PREMISE CONSUMPTION IN A GENERAL BUSINESS DISTRICT (C). THE PROPERTY IS LEGALLY DESCRIBED AS LOT 1, PLEASANTON SUBDIVISION, PHARR, HIDALGO COUNTY, TEXAS. THE PROPERTY'S PHYSICAL ADDRESS IS 2311 SOUTH CAGE BOULEVARD. CUP#060104**

3. **MAURICIO JARAMILLO, D/B/A REGENCY FIESTA, REQUESTED RENEWAL OF THE CONDITIONAL USE PERMIT TO ALLOW THE SALE OF ALCOHOLIC BEVERAGES FOR ON-PREMISE CONSUMPTION IN A GENERAL BUSINESS DISTRICT (C). THE PROPERTY IS LEGALLY DESCRIBED AS 1.01 ACRES OUT OF LOT 152, KELLY-PHARR SUBDIVISION, PHARR, HIDALGO COUNTY, TEXAS. THE PROPERTY'S PHYSICAL ADDRESS IS 1020 WEST FERGUSON AVENUE. CUP#071271**

4. **PAPPAS RESTAURANTS, INC., D/B/A PAPPADEAUX SEAFOOD KITCHEN, REQUESTED RENEWAL OF THE CONDITIONAL USE PERMIT TO ALLOW THE SALE OF ALCOHOLIC BEVERAGES FOR ON-PREMISE CONSUMPTION IN A GENERAL BUSINESS DISTRICT (C). THE PROPERTY IS LEGALLY DESCRIBED AS LOT 2, PAPPAS SUBDIVISION, PHARR, HIDALGO COUNTY, TEXAS. THE PROPERTY'S PHYSICAL ADDRESS IS 1610 WEST EXPRESSWAY 83. CUP#100103**

5. **VINCENT GERARD & ASSOCIATES, REPRESENTING VERIZON WIRELESS, REQUESTED A LIFE-OF-THE-USE CONDITIONAL USE PERMIT TO ALLOW A NEW TELECOMMUNICATION TOWER IN A HEAVY COMMERCIAL DISTRICT (H-C). THE PROPERTY IS LEGALLY DESCRIBED AS BEING 0.013 ACRES, MORE OR LESS, OUT OF LOT 6, 3100 SUGAR SUBDIVISION, PHARR, HIDALGO COUNTY, TEXAS. THE PROPERTY'S PHYSICAL ADDRESS IS 802 MOZELLE AVENUE. CUP#170106**

6. **ALEJANDRO R. MARTINEZ REQUESTED A CHANGE OF ZONE FROM SINGLE-FAMILY RESIDENTIAL DISTRICT (R-1) TO TWO-FAMILY RESIDENTIAL DISTRICT (R-2). THE PROPERTY IS LEGALLY DESCRIBED AS BEING ALL OF LOT 3, BLOCK 2, ELLERS RE-SUBDIVISION OF BLOCK 2, PALM TERRACE SUBDIVISION, PHARR, HIDALGO COUNTY, TEXAS. THE PROPERTY'S PHYSICAL ADDRESS IS 1204 SOUTH CAGE BOULEVARD. COZ#170107**

7. **PARADISE BAR AND GRILL LLC, DBA CANTINA BAR AND GRILL, REQUESTED A CONDITIONAL USE PERMIT AND LATE HOURS PERMIT TO ALLOW THE SALE OF ALCOHOLIC BEVERAGES FOR ON-PREMISE CONSUMPTION IN A GENERAL BUSINESS DISTRICT (C). THE PROPERTY IS LEGALLY DESCRIBED AS BEING LOT 187, VALLE DE LA PRIMAVERA SUBDIVISION, PHARR, HIDALGO COUNTY, TEXAS. THE PROPERTY'S PHYSICAL ADDRESS IS 6905 SOUTH JACKSON ROAD. CUP#170109**

Juan G. Guerra, City Manager, introduced the item and recommended approval of the consent agenda.

Comm. Carrillo **moved** to approve consent agenda as recommended.Comm. Medina seconded the motion and when put to a vote, it carried unanimously.

REGULAR AGENDA – OPEN SESSION:

ITEM 5 ORDINANCES AND RESOLUTIONS:

A) CONSIDERATION AND ACTION, IF ANY, ON ORDINANCE AMENDING ORDINANCE NO. O-2009-08, CHAPTER 50, ARTICLE III, AMBULANCES (FIRE) - *1ST READING*

Juan G. Guerra, City Manager, introduced the item and stated this was the first reading to Ordinance. He stated the Ordinance was to register ambulances coming into Pharr and provide adequate services to the residents of Pharr. He recommended approval.

Mayor Hernandez asked for clarification if this was the Ordinance that the public was confused about on whether or not they could call whatever ambulance they chose. Patricia Rigney, City Attorney, responded yes.

Mayor Hernandez stated the City was in not telling the citizens whom they can call for 911 services. He added the public could call whomever they like and that was solely up to the public.

Lenny Perez, Fire Chief, stated the Ordinance was for both 911 services and transports within the City of Pharr. Chief Perez explained this would allow the City to issue permits to those ambulances operating within our city limits and give authority to inspect those ambulances are equipped to serve our citizens. He also mentioned there was only one (1) company designated for 911 services, that being Hidalgo County EMS. Lastly, he recommended approval of the Ordinance to help better manage those ambulances operating within our city limits to ensure the citizens were getting the care that is required by the State. This would give us a potential revenue to secure more advance training and equipment.

Comm. Carrillo **moved** to approve as recommended. Comm. Medina seconded the motion and when put to a vote, it carried unanimously.

B) CONSIDERATION AND ACTION, IF ANY, ON ORDINANCE AMENDING ORDINANCE NO. O-2015-23 SECTION 18 OF THE CODE OF ORDINANCES, ADOPTING PROVISIONS RELATED TO TETHERING AND CONFINEMENT; QUARANTINED METHOD AND TESTING OF ANIMALS (PUBLIC WORKS) – 1ST READING

Juan G. Guerra, City Manager, introduced the item and recommended approval.

Comm. Medina **moved** to approve as recommended. Comm. Carrillo seconded the motion and when put to a vote, it carried unanimously.

C) CONSIDERATION AND ACTION, IF ANY, ON RESOLUTION AUTHORIZING CITY OF PHARR TO SUBMIT FOR OPERATION STONEGARDEN FUNDING FY 2016 FOR OVERTIME AND PURCHASE OF TWO (2) SKY COP SURVEILLANCE TOWERS (POLICE)

Juan G. Guerra, City Manager, introduced the item and recommended approval.

Comm. Carrillo **moved** to approve as recommended. Comm. Medina seconded the motion and when put to a vote, it carried unanimously.

Resolution No. R-2017-18 is filed with the City Clerk's Office.

D) CONSIDERATION AND ACTION, IF ANY, ON RESOLUTION APPOINTING/RE-APPOINTING OF FIVE (5) MEMBERS TO THE COMMUNITY DEVELOPMENT COUNCIL (CDBG)

Juan G. Guerra, City Manager, introduced the item and recommended approval.

Comm. Medina **moved** to re-appoint Belia Garcia, Rafael Rivera, Norma Trevino, Joe Hinojosa, and Sally Saucedo to the Community Development Council. Comm. Maldonado seconded the motion and when put to a vote, it carried unanimously.

Resolution No. R-2017-19 if filed with the City Clerk's Office.

E) CONSIDERATION AND ACTION, IF ANY, ON RESOLUTION AUTHORIZING THE NOMINATION OF JUAN G. GUERRA TO THE INTERNATIONAL CITY MANAGER'S ASSOCIATION (ICMA) AWARD FOR STRATEGIC LEADERSHIP AND GOVERNANCE. (ADMINISTRATION)

Juan G. Guerra, City Manager, introduced the item.

Comm. Medina **moved** to approve. Comm. Maldonado seconded the motion and when put to a vote, it carried unanimously.

Resolution No. R-2017-20 is filed with the City Clerk's Office.

At this time, Juan G. Guerra, City Manager, stated they would deviate from agenda and go to item 6(A). There was no objection.

ITEM 6 ADMINISTRATIVE:

A) CONSIDERATION AND ACTION, IF ANY, ON BIDS RECEIVED ON STRUCK-OFF PROPERTIES DESCRIBED AS UNIT 9, BUILDING "G", DUNLYN ESTATES, A CONDOMINIUM REGIME IN HIDALGO COUNTY, TEXAS; THE SOUTH ½ OF LOT 72 AND ALL OF LOT 73, NORTHSIDE VILLAGE MOBILE HOME SUBDIVISION, PHASE II, A SUBDIVISION IN HIDALGO COUNTY, TEXAS; LOT 5, BLOCK 6, LOMA LINDA SUBDIVISION, AN ADDITION TO THE CITY OF PHARR, HIDALGO COUNTY, TEXAS; LOT 1, BLOCK 2, HELMER SUBDIVISION, AN ADDITION TO THE CITY OF PHARR, HIDALGO COUNTY, TEXAS; ALL OF LOT FOURTEEN (14), TIERRA DEL NORTE SUBDIVISION, HIDALGO COUNTY, TEXAS; NORTH 50 FEET OF THE SOUTH 100 FEET OF THE EAST 140 FEET OF LOT 4, BLOCK D, KELLY-PHARR LETTERED BLOCKS, ACREAGE TRACT, IN THE CITY OF PHARR, HIDALGO COUNTY, TEXAS; 12.164 ACRES, MORE OR LESS, BEING OUT OF LOT 361, KELLY-PHARR SUBDIVISION, A SUBDIVISION IN HIDALGO COUNTY, TEXAS (LANDLOCKED); ALL OF LOT 12, LAS BRISAS DEL SUR SUBDIVISION, HIDALGO COUNTY, TEXAS (FINANCE

Juan G. Guerra, City Manager, introduced the item and recommended approval.

Comm. Medina **moved** to approve as recommended. Comm. Carrillo seconded the motion and when put to a vote, it carried unanimously.

Resolution No. R-2017-21 is filed with the City Clerk's Office.

ITEM 5 ORDINANCES AND RESOLUTIONS:

F) CONSIDERATION AND ACTION, IF ANY, ON RESOLUTION APPROVING BIDS RECEIVED ON TAX RESALE PROPERTIES ON FEBRUARY 7, 2017 (FINANCE)

Juan G. Guerra, City Manager, introduced the item and recommended approval.

Comm. Carrillo **moved** to approve. Comm. Medina seconded the motion and when put to a vote, it carried unanimously.

Resolution No. R-2017-21 is filed with the City Clerk's Office.

ITEM 6 ADMINISTRATIVE:

B) CONSIDERATION AND ACTION, IF ANY, AWARDING BID FOR SUPPLY CONTRACT FOR THE PURCHASE OF SELF CONTAINED BREATHING APPARATUS BID NO. 1617-01-515-0022 (FIRE)

Juan G. Guerra, City Manager, introduced the item and recommended bid be awarded to Heat Safety Equipment.

Comm. Maldonado **moved** to approve as recommended. Comm. Guajardo seconded the motion and when put to a vote, it carried unanimously.

C) **CONSIDERATION AND ACTION, IF ANY, ON CHANGE ORDER NO. 1 IN THE AMOUNT OF $71,197.20 FOR THE PHARR INTERNATIONAL BRIDGE SEALED EXPANSION JOINT REPAIR (BRIDGE)**

Juan G. Guerra, City Manager, introduced the item and recommended no action would be taken at this time.

D) **CONSIDERATION AND ACTION, IF ANY, DECLARING 200 E. CLARK AS SURPLUS PROPERTY AND REQUESTING TO AUCTION (DEVELOPMENT SERVICES)**

Juan G. Guerra, City Manager, introduced the item and recommended approval.

Comm. Carrillo **moved** to approve as recommended. Comm. Medina seconded the motion and when put to a vote, it carried unanimously.

E) **CONSIDERATION AND ACTION, IF ANY, ON EMPLOYEE RECOGNITION PROGRAM (HR)**

Juan G. Guerra, City Manager, introduced the item and briefly stated this the first citywide program that was developed by a problem solving task force to recognize the City of Pharr employees. He also stated there would be an Employee of the Month for each eleven months and one Employee of the Year to be highlighted at our Employee Christmas Banquet. He further recommended approval.

Comm. Carrillo **moved** to approve. Comm. Medina seconded the motion and when put to a vote, it carried unanimously.

F) **CONSIDERATION AND ACTION, IF ANY, ON LETTER IN SUPPORT OF THE PHARR-SAN JUAN-ALAMO INDEPENDENT SCHOOL DISTRICT SOCIAL FINANCE AND JOBS FOR THE FUTURE CATALYZING CAREER AND TECHNICAL EDUCATION THROUGH PAY FOR SUCCESS COMPETITION IN K-12 PROGRAM (ADMINISTRATION)**

Juan G. Guerra introduced the item and stated Narciso Garcia with PSJA ISD was in the audience for any questions. Mr. Guerra further recommended approval.

Comm. Carrillo **moved** to approve as recommended. Comm. Guajardo seconded the motion and when put to a vote, it carried unanimously.

ITEM 7 CONTRACTS/AGREEMENTS:

A) **CONSIDERATION AND ACTION, IF ANY, ON LEASE AGREEMENT BETWEEN CITY OF PHARR AND PALBA GP, LLC. FOR LED SIGN AT THE PHARR INTERNATIONAL BRIDGE (BRIDGE)**

Juan G. Guerra, City Manager, introduced the item and briefly stated this was for five years at $1,500 a month and eleven percent royalty. He further recommended approval.

Comm. Carrillo **moved** to approve as recommended. Comm. Medina seconded the motion and when put to a vote, it carried unanimously.

B) **CONSIDERATION AND ACTION, IF ANY, ON AGREEMENT BETWEEN CITY OF PHARR AND XOANA FOR ROAD SIGNS AND SMALL BILLBOARDS IN REYNOSA (BRIDGE)**

Juan G. Guerra, City Manager, introduced the item and briefly stated this was signage leading to our bridge and the contract would be for three years at $135,000 annually. He further recommended approval.

Comm. Carrillo **moved** to approve as recommended. Comm. Maldonado seconded the motion and when put to a vote, it carried unanimously.

C) CONSIDERATION AND ACTION, IF ANY, ON PROFESSIONAL SERVICE AGREEMENT BETWEEN CITY OF PHARR AND KM INTERNATIONAL, LLC. FOR MEDIA AND TRAINING SERVICES (ADMINISTRATION)

Juan G. Guerra, City Manager, introduced the item and stated the City of Pharr has been talking for years about making sure to get the City's story out and ensure the good things the City of Pharr was doing were communicated to the residents and to the region.

Juan G. Guerra, City Manager, further stated this was in hopes of identifying Pharr as a leader in government, attracting families to come live in Pharr, and getting investors to invest and build in Pharr. He stated in October 2016, the City started a new fiscal year and in the new fiscal year, the City funded an annual marketing program. This was done in an attempt to consolidate the City's marketing needs in order to increase the City's purchasing power. The marketing efforts of the Pharr Economic Development Corporation (PEDC), Hotel/Motel, and City of Pharr were combined through funding a proper budget, which included personnel and a consultant to train the personnel. He further stated in regards to personnel, the City upgraded its personnel by budgeting for a Media Writer, two new part-time media specialists, and making three media part-timers into full-timers, one of those full-timers was also promoted to become a Media Manager. The City now has the staff needed to ensure they are properly trained, which would be done through a consultant who does Media services professionally.

Mr. Guerra further stated KM International greatly assists in the success of the City of Pharr first State of the City Address, and were currently the ones that the PEDC, Bridge, and City were using for press releases and media write up reviews. He mentioned right now only PEDC was paying for these services. The City's main contact at KM International was Karina Cardoza, who graduated from Columbia University with an MBA, and has worked for Hidalgo County as their Public Information Officer. He stated Ms. Cardoza has done this type of work for Congressman Hinojosa in Washington, D.C. and was well respected by the local media outlets. He further stated staff recommended approval.

Comm. Medina **moved** to approve as recommended. Comm. Maldonado seconded the motion and when put to a vote, it carried unanimously.

D) CONSIDERATION AND ACTION, IF ANY, ON CONTRACT BETWEEN CITY OF PHARR AND HIDALGO COUNTY ELECTIONS ADMINISTRATOR FOR ELECTION SERVICES (ADMINISTRATION)

Juan G. Guerra, City Manager, introduced the item and recommended approval.

Comm. Carrillo **moved** to approve as recommended. Comm. Medina seconded the motion and when put to a vote, it carried unanimously.

At this time Mayor Hernandez, stated they would deviate and go into closed session. There was no objection.

ITEM 8 CLOSED SESSION: IN ACCORDANCE WITH CHAPTER 551 OF THE TEXAS GOV'T. CODE, THE PHARR BOARD OF COMMISSIONERS HEREBY GIVES NOTICE THAT IT MAY MEET IN A CLOSED (NON-PUBLIC) EXECUTIVE SESSION TO DISCUSS THE ITEMS LISTED ON THE PUBLIC PORTION OF THE MEETING AGENDA, INCLUDING ITEMS 4-7

The time being 5:44 p.m., Mayor Hernandez stated the commission would be entering into closed session in accordance with Chapter 551 of the Texas Govt. Code to discuss agenda items listed in the public portion of the agenda and Pursuant to Sections 551.071, 551.072, 551.074, 551.076, 551.084 and 551.087.

ITEM 9 RECONVENE INTO REGULAR SESSION, AND CONSIDER ACTION, IF NECESSARY ON ANY ITEM(S) DISCUSSED IN CLOSED SESSION

The time being 5:50 p.m., Mayor Hernandez stated the commission would be resuming the open meeting.

E) CONSIDERATION AND ACTION, IF ANY, ON LETTER OF INTENT FOR PROJECT CHILI-DIP (PEDC II)

Juan G. Guerra, City Manager, introduced the item and recommended approval as discussed in executive session.

Comm. Carrillo **moved** to approve as recommended. Comm. Medina seconded the motion and when put to a vote, it carried unanimously.

F) CONSIDERATION AND ACTION, IF ANY, ON 380 COMPREHENSIVE ECONOMIC STIMULUS AGREEMENT FOR PROJECT CAMP (PEDC II)

Juan G. Guerra, City Manager, introduced the item and recommended approval as discussed in executive session.

Comm. Carrillo **moved** to approve as recommended. Comm. Maldonado seconded the motion and when put to a vote, it carried unanimously.

ITEM 12 ADJOURNMENT:

There being no other business to come before the board, Comm. Carrillo **moved** to adjourn. Comm. Medina seconded the motion and when put to a vote, the motion carried unanimously. Meeting adjourned at 5:51 p.m.

CITY OF PHARR

AMBROSIO HERNANDEZ
MAYOR

STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF PHARR

ON THIS THE 6TH DAY OF MARCH 2017 the Board of Commissioners of the City of Pharr, Texas convened in a **REGULAR CALLED MEETING** at the Commissioner's Room located at 118 S. Cage, 2nd Floor, Pharr, Texas. The meeting being open to the public and notice of said meeting, giving the date, place, subject, hereof, having been posted in accordance with Chapter 551, Texas Government Code (Open Meetings Act) and there being present a quorum, I, **HILDA PEDRAZA, CITY CLERK**, of the City of Pharr, Texas, certify that this is a true and correct copy of the minutes.

ATTEST:

HILDA PEDRAZA, CITY CLERK

APPROVED: March 20, 2017